

NEWS SUMMARY

GENERAL

**Crident crash kills 100**

200 people were feared when a British-built jet aircraft crashed in the outskirts of Peking shortly after take-off.

**ry caution**

ervative leaders have led not to commit themselves at present on Scottish national Party moves to press vote of no confidence in the government because of delays in Scottish devolution. Back

**ature claim**

Robert Irwin, the forensic officer whose statements alleged police mistreatment of northern Irish prisoners, challenged by the Ulster Constabulary has called for independent inquiry into his ds.

**ssure pacts**

mic co-operation, agreed signed between India and Russia are thought to be of the heavy Soviet presence in Indian Prime Minister, Indira Gandhi, to agree to the assessment of the Vietnam conflict. Page 4

**ning deal**

and Portugal have settled out of the renewal of a fishing agreement following Portugal's newly ded 200 miles fishing zone.

**stectomy hope**

en needing mastectomy for cancer can have cosmetic surgery on the National Health, Ulster Hospital at Dundee, Co. Down, announced. A ne "gel" will be put under skin during the operation.

**ies peace bid**

Society of Graphical and Trades executive joined print unions in backing a plea for resuming talks on Times Newspaper dispute, is hopes of publication resumed by April 17.

**desian raid**

sean jets bombed the mbian town of Chokwe for second time this week, g 16 people and injuring 1 Mozambique reported.

**sport held**

Africa has impounded asport of General Hendrik Bergh, former chief of security police BOSS. Page 4

**ffly...**

Israeli soldier was freed change for 86 Palestinian vers, including six women, deal arranged by the Red Page 4

clashes between Afghan units and rebel Moslems were reported in a province. Page 4

a Television's suspense Tales of the Unexpected, een sold in the U.S. for

ree-year-old boy missing his home in Harmondsworth, Middlesex, since Sunday und drowned in a nearby

rong earthquake rocked of Mexico, killing at least person and destroying a er of buildings.

**EF PRICE CHANGES YESTERDAY**

as in peace unless otherwise indicated)	
ises:	
hnot Latham 170 + 10	Raybeck 116 + 7
ord (S.W.) 207 + 12	Robertson Foods 159 + 6
rd (J.) 494 + 18	Scottish Metropolitan 136 + 6
onian Hldgs. 170 + 8	600 Group 100 + 6
es & Agency 32 + 6	Stock Conversion 336 + 8
(Matthew) 265 + 5	Stylo Shoes 48 + 9
Samuel Writts 250 + 150	Sutcliffe (Connolly) 167 + 7
ons Brne, End 135 + 16	
ns 42 + 6	
s Bank 318 + 8	
Furniture 330 + 25	
s 159 + 10	
w 102 + 12	
Elect. 439 + 9	

**BUSINESS**

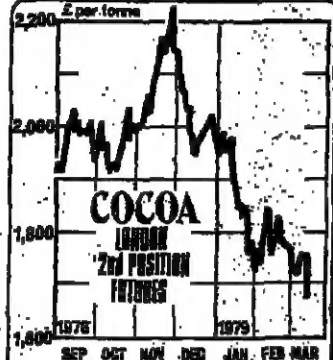
**Equities up 3.3: Cocoa falls**

● **EQUITIES** rose as institutional demand revived, but on reports of possible industrial trouble ahead, the FT ordinary share index closed below its best with a gain of 3.3 to 599.9.

● **GULTS** fell after hours with the Government Securities Index 0.35 down at 72.29.

● **STERLING** fell 25 points to \$2.0370 and its trade-weighted average fell to 65.1 (65.3). The dollar's depreciation widened to 8.4 per cent (8.3).

● **COCOA** futures fell sharply in London with the May position



losing \$77.25 to \$1,673.75 a tonne, its lowest since June. Page 39

● **GOLD** fell \$1 to \$339.1 in London.

● **WALL STREET** was 9.35 up at 847.35 just before the close.

● **MIDLAND** and Barclays banks will be founding members of the London Enterprise Agency, to be set up in a month's time to channel aid from large to small companies. Page 7

● **NEW MONETARY** measures proposed by the big banks to control building societies have been opposed by the chief general manager of Nationwide. Page 9

● **BRITAIN'S** wool textile industry had overseas earnings of \$402.9m last year, \$13.5m up on the previous year. Meanwhile, a Hong Kong government official has attacked EEC textile trading policies. China is trying to treble its sales of textiles to the Community. Page 6

● **OE-EXPORTING** countries' total estimated revenues rose strongly in the final three months of last year—up \$2.7bn to \$32.8bn compared with the previous quarter. Page 10

● **LABOUR**

● **ICI** is planning to cut its 10,800-strong organics division workforce by nearly 2,000 over the next two years. Back page; News Analysis Page 8

● **COMPUTER** operators at the main RAF supply base at Stretton, are expected to strike from midnight as part of a new wave of selective strikes due to be announced today by Civil Service unions. Page 11

● **AKZO CHEMIE** UK, part of the Dutch chemicals group, plans to close its Kirkby PVC additives plant with the loss of 100 jobs. Page 7

● **METAL BOX** has dropped plans to close its Portsmouth plastic film factory while it gives a three-year strategy plan, prepared by unions, a monitored trial. Page 8

● **COMPANIES**

● **F. W. WOOLWORTH**, the multi-national retailer, reports record earnings for 1978 of \$130.3m against \$85.5m on sales up from \$5.547bn to \$8.11bn. Page 30

● **BTR**, the UK-based engineering group, reports record pre-tax profits for 1978 of £42.5m, an increase of £12.8m. Page 33 and Lex.

● **BERGEN BANK**, Norway's second largest commercial bank, is cutting its dividend for 1978 to 8 per cent from 9 per cent. Page 31.

Middle East peace treaty terms agreed by Israel Cabinet

BY RICHARD JOHNS, MIDDLE EAST EDITOR

The Israeli Cabinet yesterday approved U.S. proposals for overcoming the remaining obstacles to conclusion of a peace treaty with Egypt and will endorse the draft in its entirety at its meeting next Sunday.

Only two members of the Cabinet abstained in the vote. Ratification by the Knesset (Parliament) is considered virtually certain now, although it will be bitterly criticised by its opponents.

Iraq, however, gave notice of the storm of Arab protest and opposition facing Egypt after conclusion of the bilateral peace treaty with Israel. Baghdad called for a meeting of Arab foreign and economic Ministers to discuss what sanctions could be invoked against Egypt immediately the agreement is signed.

Mr. Abdel-Hussain al Jamali, Iraqi Under-Secretary for Foreign Affairs, said the purpose of the gathering would be to implement the resolutions adopted by the Arab summit last November. Participants there decided to impose a boycott on Egypt and move the Arab League headquarters away from Cairo if President Anwar Sadat of Egypt reached a peace agreement with Israel based on the Camp David accords signed last September.

There was no immediate reaction from other Arab governments. However, the attitude of Jordan, which President Carter hopes will

eventually join in the peace process, was reflected in comment by its State-supervised media. The newspaper Ad Dastour said Egypt's decision was "an Arab disaster".

In Beirut, Mr. Yassir Arafat, chairman of the Palestine Liberation Organisation, has warned of intensified efforts to undermine Mr. Sadat's regime. Within the Palestinian resistance movement, increased discussion was reported of plans to attack American interests in the region.

Riots and strikes on the Israeli-occupied West Bank emphasised how slim the prospects are for its inhabitants to participate in plans for a form of a Palestinian autonomy in the territory. Such plans are one of the essential parts of the as yet unpublished treaty. They are also central to the hope expressed by President Carter on Tuesday night that the pact would be "the cornerstone of a comprehensive peace settlement in the Middle East."

Within a month of the signing of the Egyptian-Israeli treaty, negotiations will start on the future status of the West Bank and the Gaza Strip. But yesterday West Bank mayors who had

previously condemned Mr. Carter's mission, said that the bilateral pact would only consolidate Israel's occupation of the territories.

President Carter returned home to a triumphant welcome when he touched down at Andrews Air Force base in the early hours of yesterday morning. For the moment he is basking in widespread adulation in the U.S. for having clinched the agreement.

The U.S. has continued to maintain complete secrecy about the details of the draft treaty. According to unofficial reports, Egypt has undertaken to sell Israel oil on a commercial basis in response to the latter's demand for continued access to production from the Sinai oil fields, which it has been exploiting. But Egypt is not prepared to guarantee supplies. At the same time, the U.S. has promised to guarantee Israel's requirements for 15 years.

On the other issue it is reported that Israel has agreed to specify the stages of its pull-back in Sinai in return for an exchange of ambassadors when the withdrawal is complete.

Middle East news, Page 4  
Editorial comment, Page 24

Price rise index moves into double figures

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

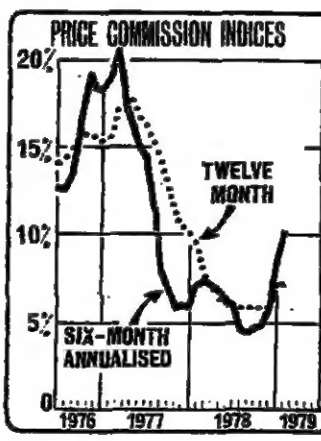
THE PRICE Commission index of price rises notified to it, which gives early warning of the trend in price rises, moved into double figures yesterday for the first time in 18 months.

The increase in the six months to the end of February expressed as an annual rate was 10.1 per cent, compared with a revised 8.7 per cent increase on the same basis in the six months to the end of January.

Price rises notified to the Commission by large companies during February, which the index reflects, will start in the main filter through to the shops for another two to three months.

Although the return to double figures is a blow to the Government in its battle against inflation, the 1.4 per cent rise was less than had been expected after the 3 per cent jump last month.

This slower rate of rise in the Commission's index suggests that, while the retail price index



—the usual indicator of the inflation rate—is likely to move into double figures in the next few months, it may not rise significantly higher.

The retail price index for mid-January showed a 9.3 per cent rise, including seasonal foods, on a year before. The February in-

dex is due to be published tomorrow.

The Price Commission's index over the past 12 months, however, has remained constant at 7.3 per cent for both January and February. Its six-month index expressed as an annual rate is usually regarded as a better indicator of the trend in price rises than its 12-month index.

Although the Commission did not elaborate on the reasons for the move into double figures in February, one of the main factors is likely to have been dearer oil, forcing more companies to seek price increases to cover costs. The other main factor was the effect of wage settlements.

The 2p-3p a gallon increase in petrol prices planned by the chief oil companies is likely to be reflected in next month's index.

Breach of 5 per cent 'not pay explosion, Back Page

BL 'midway through recovery'

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

BL, FORMERLY British Leyland, reduced its net loss from £51.9m to £37.7m in 1978. Mr. Michael Edwards, the group's chairman, said yesterday that the group was "midway through the recovery exercise," with considerable progress made in the restructuring programme.

He said that BL was raising a further £55m from a group of seven foreign and British overseas banks, taking the total of seven-year, unsecured loans raised from the private sector to £115m in three months.

"This is clearly a vote of confidence in the long term future of BL from the international banking community," Mr. Edwards said.

Between the beginning of 1978 and the start of this month the BL workforce had been reduced by 15,000. "At a wild guess," Mr. Edwards said, this could rise to 18,000 by the middle of the year.

The shut-down of the Southall, West London, lorry plant and the Vanden Plas specialist car plant at Kingsbury, north London, would go ahead as planned but there would be no further major plant closures this year.

Some £24.7m had been charged to the 1978 accounts mainly in respect of the Southall and Vanden Plas closures compared with £43.9m (mainly for the Speke TR7 plant closure) in 1977.

Mr. Edwards said that manufacture was now "concentrated in the right number of plants with the right number of men. The next step, and this is already happening, is to ensure that production at those plants reaches profitable levels."

The benefits of restructuring would not come through until late in 1979 and in 1980.

BL's trading profit, up from £56.7m to £71.3m last year, could increase substantially if there was consistent production, Mr. Edwards claimed.

Last year the group lost £300m in sales and £50m in trading profit as a result of interruptions to production, particularly from "unconstitutional action."

Sales last year reached just over £3bn compared with £2.6bn in 1977.

This year much will depend on the parity payment scheme which aims to introduce the same rate for the same job throughout BL's cars division.

Mr. Edwards made it clear that parity payments would not be made unless productivity reached the right level. It was unlikely that the next parity payment in May would be "triggered."

Continued on Back Page  
Results, Page 26  
Lex, Back Page

Healey hints at neutral Budget

By Elinor Goodman, Lobby Staff

MR. DENIS HEALEY, Chancellor of the Exchequer, yesterday set the scene for a broadly neutral Budget, possibly including further tax relief for the lower paid, offset by increases in other taxes.

Addressing the Parliamentary Labour Party, Mr. Healey repeated that his target was to keep public sector borrowing to £8.5bn in spite of wage inflation. He made it clear that while he sympathised with arguments for raising the tax threshold in real terms, any revenue lost would have to be recouped elsewhere.

His priority, he emphasised, was to curb inflation; growth would have to take second place until that had been achieved.

Mr. Healey, who was predictably pressed by Labour Left-wingers for a reflationary package, said the increase in pay this year had been "disappointing but not disastrous."

Bank urges spending cuts

Cuts in public spending in order to reduce the need for tax increases and to contain public sector borrowing are called for by the Bank of England in its latest quarterly bulletin. Back and Page 10

fears that a wage explosion would force the Government dramatically to tighten its fiscal and monetary policies had not been borne out and there was no need now for a "massive tightening."

By sticking to its fiscal-monetary policies, the Government was keeping the impact on inflation under control. But there could be no increase in public sector borrowing over the £8.5bn planned. Otherwise, interest rates would have to rise and stay higher over a period long enough to damage growth, investment and jobs.

In spite of his generally austere message to Labour backbenchers, he went some way to mollify them when he acknowledged that there was "a powerful case" for raising the tax threshold, taking more people out of the tax net.

Continued on Back Page  
Editorial comment, Page 24  
Economic Viewpoint, Page 25

£ in New York

	Mar. 13	Previous
Spot	£9.0395-0405	£2.0580-0590
1 month	0.57-0.58 ds	0.58-0.59 ds
3 months	0.56-0.57 ds	0.56-0.57 ds
12 months	1.70-1.50 ds	1.85-1.65 ds

Germans may favour farm policy reform

BY JONATHAN CARR IN BONN

THE WEST GERMAN Government is moving strongly to the view that some reform of the Common Agricultural Policy is unavoidable, despite the failure of the EEC summit to endorse formally Britain's demands for a freeze on common farm prices.

Chancellor Helmut Schmidt is understood to have stressed the financial pressure for reform at the meeting in Paris, and Herr Josef Eril, the West German Farm Minister, used a similar argument in Parliament yesterday.

The essential point made by Bonn is that expenditure on surplus farm production cannot grow beyond the capacity of the Community Budget to Finance it, and that Budget growth is itself limited.

Quite apart from Britain's warning at this week's summit in Paris that she might not pay her full contribution to the Community after 1981 unless reform is forthcoming, it is pointed out that there is an in-built ceiling on future Community finance which implies changes in farm policy.

This is because the Community is increasingly financing itself from its "own resources"—Customs duties, receipts from the common external tariff, levies on food imports—and a progressive contribution which cannot exceed 1 per cent of value-added tax.

The 1 per cent tax limit is expected to be reached in the early 1980s, and Herr Schmidt is understood to have made clear

that he does not support a further rise. This view is believed to be shared, by among others, France.

More than 70 per cent of the Community Budget goes to agriculture, and much of that to open-ended price support of products already in surplus.

Herr Eril, widely seen as the Community's principal defender of farming interests, broached the same issue when introducing the 1979 agricultural report in the Bundestag.

He said that neither the European Commission nor the Bonn Government could ignore the fact that surplus production in some sectors meant that the Community was coming close to exhausting available finance.

Consequences had to follow, he added, not least because continued functioning of the agricultural market regulations was in German farmers' interests.

He described a solution of the milk surplus problem as "urgently necessary," and said butter stocks had grown well beyond the precautionary level needed to ensure supplies.

Britain's stand on reform at the EEC Summit gained an unusually favourable reception yesterday in several influential West German newspapers, including the Frankfurter Allgemeine and the Stuttgarter Zeitung.

Grundelach attacks CAP, Page 2  
UK accused of Europe budget default, Back Page

Callaghan claims summit success

BY RICHARD EVANS, LOBBY EDITOR

THE PRIME MINISTER scored a significant political success in the Commons yesterday when he said he had argued at the Paris Summit for Britain's national interests and for the long-term benefit of the European Community.

His confident attitude revitalised Labour MPs, who have been increasingly depressed at the Government's prospects since the referendum results, and also caught Mrs. Margaret Thatcher, the Conservative Leader, on the wrong foot.

The exchanges and the reaction of Labour backbenchers showed that Mr. Callaghan intends to make maximum political use of the Common Market issue, particularly the

need for radical reform of the Common Agricultural Policy, on the run-up to the General Election.

Some MPs believed he was paving the way for a possible election on June 7, provided he survives the spring when the Common Market would be certain to feature prominently because of the direct elections to the European Parliament on the same day.

The Prime Minister insisted that the Summit discussion on CAP was "the most realistic" he had attended, and that the Heads of Government had shown "a welcome recognition" that existence of surpluses and

Continued on Back Page  
Parliament, Page 11

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CONTENTS			
Leasing finance: helping to cut the tax bill	24	Advertising: persuaders prepare for the Polls	21
Economic viewpoint: a letter to the Chancellor	25	Lombard: John Cherrington looks at farming costs	22
Finland's election: Russia fears a Right turn	2	Editorial comment: Middle East peace proposals: Budget strategy	24
		Survey: off-shore inspection and maintenance	35-37
Agriculture News	39	Euromarkets	30
Appointments	20	European News	2
Apprs. Advrs.	14-20	European Options	30
Arts	22	FT Actuaries	40
Base Rates	32	Int'l Companies 30-31-33	30
Bus. Oppts	26	Jobs	24
Commodities	29	Leader Page	24
Companies - UK	25-29	Letters	25
Contracts	9	Lex	22
Crossword	22	Lombard	22
Entertain. Guide	22	Marketing	21
		Men & Matters	24
		Nining	24
		TV and Radio	22
		Money & Exchngs.	34
		Overseas News	4
		Parliament	11
		Racing	22
		Share Information	42-43
		Slack Markets	24
		Stocks	40
		Wall Street	37
		World News	6
		ANNUAL STATEMENTS	33
		Creditors	33
		Onor Bank	37
		Scott. Equit. Acc.	27
		Taxm. Comm. Bank	28
		USAF Bank	28



## EUROPEAN NEWS

## Lisbon's failure to name negotiator worries EEC

BY JIMMY BURNS IN LISBON

THE PORTUGUESE Government's failure to carry out the long-awaited restructuring of the Portuguese Commission for European Integration, is causing considerable concern among EEC officials.

Portugal and the Community are due to resume accession negotiations at the beginning of next month but the Portuguese commission, which has been negotiating future membership, is in disarray.

Despite a pledge that it would issue a decree law to the effect last month, the Government in Lisbon has failed to name a successor to Dr. Vitor Constancio, the commission's former president.

Dr. Constancio, a member of the Socialist Party, resigned his post in February for "political and personal reasons," and has refused to reconsider his decision.

He has admitted that the

nine-man staff of the commission has fulfilled its primary function: that of preparing and providing the necessary background data before negotiations could begin.

According to officials at the office here of the EEC's permanent representative, there is an urgent need for the Government not only to name a successor to Dr. Constancio but also to reconstitute a negotiating team on a more practical basis. This is believed to have been made clear to the Portuguese authorities by Sig. Lorenzo Natali, the vice-president of the EEC Commission, who was here briefly last week.

Formal negotiations on Portuguese accession to the Community began in Luxembourg last October, though talks only began in earnest in December. Next month, Portugal and the EEC are due to discuss the first items on the agenda—customs unions and external relations.

Community officials here stress that Portugal must not fall behind Spain's accession negotiations at this stage as it would complicate her future accession.

## Agreement close on Azores base

BY OUR LISBON CORRESPONDENT

PORTUGAL and Washington will sign a long-delayed agreement next month on the continued use of the Lajes base on the Azores by U.S. forces, according to Sr. Joao Freitas Cruz, the Portuguese Foreign Minister. A previous agreement on the strategically important Atlantic island expired in 1974, and negotiations were subsequently interrupted by Portugal's political turmoil.

The announcement, made by Sr. Cruz during a television interview late on Tuesday night, has met with only a guarded

public response from U.S. officials here, however, suggesting that a few details may still need to be ironed out.

Difficulties concern the amount of U.S. aid Portugal is demanding in return for continued use of facilities on the island. Unofficially, the U.S. is expected to give Portugal around \$140m in military assistance and direct grants to the Azores.

The base at Lajes monitors Soviet submarine movements in the Atlantic and is crucial to the defence of the area.

## Kirchschlaeger ends Prague state visit

BY PAUL LENDYAI IN PRAGUE

HUMANITARIAN issues involving family reunification and exit visas from Czechoslovakia was the main problem dealt with in a communiqué issued at the end of the four-day state visit to Prague by President Rudolf Kirchschlaeger, of Austria, yesterday.

While the Austrian side stressed bilateral aspects, the Czechs repeatedly brought up major international issues and

Dr. Gustav Husak, the Czech leader, sharply attacked China for its "aggression" against Vietnam.

The Czechs said there could be no liberalisation of visa procedures between the countries, but Austrian officials stressed that some humanitarian problems were resolved. Dr. Husak has also accepted an invitation to visit Austria.

The Austrian President, who

is a practising catholic, yesterday met briefly, Cardinal Frantisek Tomasek after a visit to Prague cathedral.

Increased assets

PARIS—Net assets of French open-end investment funds increased by 34.7 per cent at the end of last year to FFf 36.9bn (\$1.58bn) from FFf 27.4bn at end-1977. AP-DJ

## Election nears in Italy

By Rupert Cornwell in Rome

SIG GIULIO ANDREOTTI, the Italian Prime Minister-designate is today due to finalise his proposals for a new government. However, the main argument among politicians here is over the exact date of a general election—now almost a certainty.

As the 43-day-old government crisis reaches a head, terrorism has again erupted in the north. A woman was killed on Tuesday night when unknown assailants exploded a firebomb in the local Press Association offices in Bologna.

A Fiat executive, meanwhile, has been shot in the legs in Turin in an attack claimed later by the Red Brigades terrorists. The condition of the victim, Sig. Giuliano Farina (49) was later said not to be serious.

The general assumption here is that Sig. Andreotti will form a minority administration embracing his own Christian Democrats and perhaps the Social Democrats. This would then have the job of administering elections in May.

Remaining hopes that the dissolution of Parliament could be averted were virtually extinguished yesterday when the Socialist Party (PSI) newspaper *Avanti!* published an editorial apparently dismissing the idea of the PSI throwing Sig. Andreotti a lifeline by abstaining from voting against his administration.

Considerable uncertainty remains, however, about the date of the election. The Communists are understood to be pressing for it to be held as early as possible, and the Christian Democrats are inclined towards the first part of May.

The Socialists and Social Democrats, however, are keen to draw maximum advantage from the European elections, at which they are expected to do very well. They still hope both elections can be held on the same day—June 10.

## Suarez faces dilemma in post-election strategy

## Spain receives price inflation jolt

BY ROBERT GRAHAM IN MADRID

THE SPANISH Government's confidence in its ability to reduce the level of inflation this year has received a jolt. The January consumer price index shows a 1.4 per cent increase.

This confirms an upward trend, evident since October, after apparently successful efforts by the authorities in the summer months to control prices.

The combined average for December and January, on an annual basis, would give Spain a projected rise of 17 per cent for 1979.

This is almost the same as for 1978 and out of line with previous macro-economic projections.

When wage negotiations were initiated between unions and employers last November, the Government said it hoped to reduce inflation to between 10 and 12 per cent for 1979. Even

this would be well above the European average.

The opposition yesterday claimed the Government had deliberately delayed the announcement of the January consumer price increase, fearing their negative impact on the General Elections. Just before the March 1 elections, officials were hinting at a January increase of 0.9 per cent.

The substantially higher real figure underlines the dilemma facing Sr. Adolfo Suarez, the Prime Minister, as he begins to map a post-election economic strategy.

Officials say it is almost certain that the new Cabinet will, when formed, embark on a more expansionary economic policy to help push Spain out of its recession. But this will be difficult to manage if inflation continues to run at its present high level.

The business community has reacted favourably to the performance of Sr. Suarez's Union de Centro Democratico (UCD) which will permit the party to govern alone for the next four years.

Senior bankers and businessmen feel a new sense of optimism, reflected in the sharp increase in share prices on the Stock Exchange over the past 10 days.

This optimism derives from the removal of political uncertainties which have surrounded Sr. Suarez and his Government since before the first democratic elections of June, 1977.

The business community backed the UCD on March 1. Sr. Suarez is reportedly anxious to capitalise on this new mood of business confidence.

Inflation, however, poses a serious challenge. Economists believe the Government has been holding back price in-

creases on a range of important items, especially in the energy sector, and these cannot be kept at present levels with the new squeeze on oil supplies and prices.

They further underline that the relative strength of the peseta against the dollar last year enabled Spain to pay stable prices for raw materials. This, they say, is unlikely to last through 1979.

The effect of the present round of wage negotiations is far from clear, but is expected to be marginally more inflationary than the Government projections before the elections.

Wages are being kept within the 14 per cent increase norm, but employers have done this with dextrous juggling, so that the real increase is higher. Other agreements, affecting some 5 per cent of the work force, have ranged between 14 and 16 per cent.

## Gundelach attacks cost of CAP

BY JOHN HUNT IN STRASBOURG

THE HEAVY cost of the Common Agricultural Policy and the accumulation of huge European farm surpluses were strongly condemned yesterday by Mr. Finn Olav Gundelach, the EEC Commissioner for Agriculture.

In a forthright speech to the European Parliament in Strasbourg, he underlined the blunt criticisms of the CAP which were made by Mr. James Callaghan, the Prime Minister, at the European summit in Paris on Monday.

"We cannot go on producing vast quantities of agricultural produce for which there is no market," Mr. Gundelach declared. "The taxpayer will not continue to accept such a policy."

He emphasised that the Com-

mission was determined to stand by its proposal that there should be no overall increase in common farm prices for the 1979 farm year, which starts next month. According to the Commissioner, European farmers had enjoyed a steady rise in real incomes over recent years.

The best way forward, he suggested, was to give financial assistance to farmers in the poorer regions in order to close the gap between them and the large number of wealthy farmers who at present were the main beneficiaries of the CAP.

Mr. Gundelach opposed a report from the Parliament's agricultural committee which called for a 3 per cent increase in farm prices in the coming year. The report opposed the suggested price freeze and wanted an increase in prices in the meat, beef and oilseed sectors to encourage production. The committee's report approved the controversial co-responsibility levy on dairy produce which has met widespread opposition from Britain's dairy farmers. It also demanded a tax on the production of margarine, so that it would better compete with butter.

The vote on the report takes place today. In a sometimes heated debate, the report predictably received the support of the French Gaullists and German Christian Democrats, but came in for criticism from British Conservative and Labour MPs.

Giving the "dreary catalogue" of the cost of farm support, Mr. Gundelach told Parliament: "These problems are due to the stagnation of consumption and rapidly growing production. They are putting unbearable strains on the Community budget."

With the gap between consumption and production continuing to widen, something had to be done to restore the credibility of the CAP.

Mr. James Scott-Hopkins, Conservative MP for Derby West, speaking on behalf of the Conservative group and of the European Parliament's budget committee, said it would be idiotic to have an overall price increase at a time when there were large surpluses. He also accused the Council of Ministers of ignoring the views of the Parliament.

## Tests go ahead at W. German N-waste site

By Jonathan Carr in Bonn

DESPITE protests by demonstrators, first test drillings began yesterday at Gerleben, Lower Saxony, the proposed site for installations which it is hoped will solve West Germany's nuclear waste disposal problems.

There were no serious clashes between police and anti-nuclear energy protesters but environmentalists claimed that the authorities were going with work on the site before arguments against the project had been sufficiently considered.

However, this claim was rejected, both by the Federal Government in Bonn and the state government in Hanover. Hearings of supporters and critics are to be held towards the end of this month.

The Gerleben site is eventually scheduled to provide facilities for storage of nuclear waste in salt deposits and for the reprocessing of spent nuclear fuel. The project will involve an investment of more than DM 100bn (\$2.65bn).

## FINLAND'S GENERAL ELECTION

## Conservative gains likely

BY WILLIAM DUFFLOR, NORDIC CORRESPONDENT

THE Conservative National Coalition Party is poised for a leap forward in Finland's general election on March 18 and 19. That would complicate the post-election negotiations over the formation of a new government and might even have foreign political consequences.

Soviet newspapers have already been carping at the possibility of the Conservatives' return to government.

They have not been in office for 12 years. During this period Finland has been ruled by Left-centre coalitions interspersed with minority cabinets. But they are now on the point of making sufficient electoral gains to move past the Communists and Centre Party into second place behind the Social Democrats.

This would reinforce the Conservatives' claim to be in government, strengthen the "bourgeois" parties' majority over the two Left-wing parties and at the least put pressure on the Social Democrats to cede some of the key cabinet posts they now possess.

Finland's political allegiances are stable and no landslide is in prospect. But, if recent opinion polls are accurate, the Conservatives could increase their representation in the 300-member Parliament from 35 to as many as 43. Most of their gains are likely to come from the small splinter groups to the Right and from the Liberals.

The predictions are that the three other big parties will maintain their positions or lose only one or two seats. In the last Parliament the Social Democrats, headed by Mr. Kalevi Sorsa, the Prime Minister, had 54 seats, the Centre party 41 and the People's Democratic League, which is predominantly Communist, held 40.

Mr. Sorsa has led a coalition of these parties reinforced by the Liberals. The Communists are split and have been represented in the cabinet by their majority faction under Mr. Aarne Saarinen, the chairman. The Stalinist minority, which strictly toes the Moscow line, has remained in Opposition.

Campaigning has been remarkably tame, the more so in view of Finland's severe economic problems. The most evident difficulty is unemployment close to 8 per cent of the work force, representing 200,000 jobless.

The ruling coalition, despite its Left-wing majority and the inclusion of the Communists, has pursued an orthodox deflationary economic policy, concentrating on bringing foreign payments into balance.

In this it has succeeded. The balance of payments moved into a small surplus last year after showing an alarming deficit equal to 8 per cent of Gross National Product in 1975. The rate of inflation was more than halved last year. Exports, aided



Prime Minister Kalevi Sorsa

RECENTLY IN HELSINKI

## PARTY STRENGTHS IN PARLIAMENT

Social Democrats	54
Centre Party	41
People's Democratic League	40
Conservatives	35
Swedish People's Party	10
Liberals	8
Christian League	5
Constitutional Party	5
Rural Party	2

by a devaluation at the beginning of 1978, picked up and GNP grew by more than 2 per cent.

But these results have a negative side. Real disposable incomes dropped 6 per cent alone in 1978. The improvement in the external position was due in large part to the slump in imports and despite a series of "stimulation packages," unemployment has proved to be intransigent.

In this context the advance of the Conservative would represent a very mild protest from the voters and it is too much to speak of a swing to the Right in Finnish politics. The election is likely rather to reflect a consolidation towards the centre in line with the more pragmatic attitudes that the Social Democrats and even the Communists have already been displaying and the more liberal approach adopted by the Conservatives under Mr. Harri Holkeri, their present chairman.

One of the more interesting events of the campaign has been the publication of an article by Mr. Arvo Aalto, the general secretary of the Communist party, which, stealing a phrase from the Italian political scene, outlined a Finnish version of a possible "historic compromise" between the Left and "progressive bourgeois."

Mr. Aalto committed several solecisms against orthodox Communist ideology. The "face" of the Socialist society would deviate significantly from the

accepted models and it would be necessary to preserve the central institutions and freedoms of Finland's existing political system, Mr. Aalto wrote.

While this movement towards middle-of-the-road politics can promote a kind of consensus on how to tackle Finland's economic problems, it also creates a political congestion which promises some very tough in-fighting over the formation of the next government.

A major advance in conservative Parliamentary strength would need to be reflected in some way in the next government and Mr. Holkeri has underscored that in his book this means Conservative party ministers in the cabinet. But the Soviet press has already deprecated such a move to the Right in Finnish politics. Finland's special post-war relationship with the Soviet Union means that all leading Finnish politicians have at least to consider views expressed in Moscow.

The Social Democrats and Communists currently exclude participation in a cabinet with Conservative party members, although Mr. Saarinen, the Communist leader, has floated the idea that "progressive bourgeois" representatives might be included in the government.

Although it would almost certainly command a parliamentary majority, a non-Socialist coalition of the Conservatives and Centre party with the Liberals and Swedish People's Party is scarcely feasible for reasons of foreign policy. A more likely alternative would be a minority non-Socialist cabinet excluding the Conservatives but counting on their support in Parliament.

But a minority government is scarcely the best solution when the long-term future of the Finnish economy is at stake. President Urho Kekkonen, who has controlled Finnish foreign policy for 23 years and at 79 still remains the pivot of Finnish politics, has consistently advocated broad coalition governments.

Mr. Sorsa, the Social Democrat chairman, has suggested that the best solution would be a continuation of the present coalition, augmented by the inclusion of the Swedish People's Party.

However, the principal effect of a conservative victory could be to strengthen the bargaining position of the Centre Party, headed by Mr. Johannes Virolainen. He is likely to argue that an increased bourgeois majority in Parliament calls for a non-Socialist Prime Minister or at least for the transfer of the Finance Ministry from the Social Democrats to the Centre party.

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## AMERICAN NEWS

## U.S. atom plant closures raise oil requirements

BY DAVID BUCHAN IN WASHINGTON

THE EAST COAST nuclear plants, totalling 4,200 MW of electrical capacity, are to shut down today on the orders of the Nuclear Regulatory Commission (NRC) because their safety systems may not operate properly during an earthquake. Mr. Joseph Hendrie, the chairman of the NRC, the U.S. nuclear safety inspectors, stated that it would take extra 200,000 barrels of oil a day to replace the electricity provided by the plants in Pennsylvania, Virginia, New York State and New Jersey.

The NRC, which says it will be months before the five power plants resume operation, said its order did not mean the commission considered the plants unsafe, but that it was not sure of their safety. There had been an error in a computer formula used to design the plants seven years ago.

The design error was discovered last December by engineers at the Beaver Valley plant in Pennsylvania. Senator Gary Hart told Mr. Hendrie at a Congressional hearing on Tuesday that it was highly disturbing that the fault had been discovered accidentally by the industry itself, and not by the NRC.

This week's closure is the largest since 1975 when some 20 U.S. nuclear plants were closed for inspection of another possible safety problem. Mr. Schlesinger, the Energy Secretary, has urged that the U.S., in the wake of the cut-back in Iranian oil, should accelerate the building of nuclear power plants. At present, nuclear power generates about 12 per cent of U.S. electricity.

## Earthquake safety fears

BY DAVID FISLOCK, SCIENCE EDITOR

FIVE U.S. reactors shut down on the instructions of U.S. nuclear safety officials are feared to have safety systems which are under stress and might break down subjected to the stress of an earthquake. One, however, is in a region geologically associated with earthquakes.

These showed that pipework associated with the emergency core cooling system—the safety system which prevents the fuel from overheating—if the reactor's coolant supply should fail—could be overstressed in an earthquake.

The Beaver Valley reactor is about to be refuelled, an operation which normally takes from one to two months, and the necessary modifications may be made during this period of shutdown.

Another reactor, Surrey 1, is already shut down for replacement of its steam generators.

## NEW PRESIDENT FACES INDUSTRIAL UNREST

## Gen. Figueiredo takes over in Brazil

BY HUGH O'SHAUGHNESSY, LATIN AMERICA CORRESPONDENT

GENERAL Joao Baptista Figueiredo (right), a 62-year-old cavalry officer, takes over here today as the President of Brazil from Gen. Ernesto Geisel, amid signs of widespread industrial unrest which underline the multiple problems he will be facing during his six-year term.

Some 180,000 workers in the industrial capital of Sao Paulo are reported to have stopped work in support of a demand for a 77.1 per cent wage increase and no victimisation of shop stewards.

Union spokesmen claimed that 35,000 workers were out at the Volkswagen plant, 17,000 at Mercedes Benz, and 9,000 at Ford. Among others hit are Rolls Royce, Phillips, Alcan, Chrysler and numerous Brazilian-owned plants.

Police on Tuesday used tear gas against pickets. Strikes of bus drivers and teachers in and around Rio de Janeiro were

declared illegal on Tuesday but have not ended.

The unrest comes at a time when inflation is inching up past the 40 per cent annual rate and there is some impatience that progress towards full democracy promised by both the incoming and outgoing generals should be speeded up. The Brazilian armed forces took power in a coup d'état in 1964 and have ruled since.

Gen. Figueiredo, who made his mark in military intelligence, was selected personally by Gen. Geisel's choice was then given formal approval by the electoral college.

Gen. Alfredo Stroessner of Paraguay and Gen. David Padilla of Bolivia will be the only two heads of State to attend today's brief ceremony. The U.S. is represented by Mrs. Joan Mondale, wife of Vice-President Mondale, and Britain by Mr. Ted Row-

lands, Minister of State, Foreign and Commonwealth Office.

Ten thousand troops and police are on duty here and 3,000 schoolchildren have been brought in from all around the country.

After his installation, Gen. Figueiredo will instal his Cabinet which includes Professor Antonio Delfim Neto in the Agriculture portfolio, Sr. Mario Henrique Simonsen in Planning and Sr. Carlos Rischbieter in Finance.

Sr. Simonsen this week predicted that the Government would be unpopular this year because of the slow progress in the fight against inflation, but added that its popularity would recover in 1980.

Talking to Lord Carrington, Conservative leader in the UK House of Lords, who is in Brazil on a Latin American tour, Senator Jose Sarney, the leader of Arena, the Government party,

predicted that Brazil would return to full democracy within two years.

Gen. Figueiredo is expected shortly to announce a relaxation of the system of two artificial political parties decreed by the military shortly after their coup d'état.

While Arena, the party bound to support the military, may continue much as before, the opposition MDB or Brazilian Democratic Movement, may split into two or three parties each of which would reflect different degrees of radicalism.

Gen. Figueiredo, who is not seen as a man of great intellectual powers, has indicated he will rule with the close collaboration of Gen. Golbery do Couto e Silva who has been the eminence grise of a succession of military presidents.

An officer on the retired list, he was for a time employed by Dow Chemical, and has been



associated with Brazil's slow move away from extreme authoritarianism.

## Fourteen warheads for Soviet missile

THE SOVIET Union has carried out a test showing that its biggest nuclear missile, the SS-18, can be adapted to take 14 separate warheads instead of the present 10, according to U.S. intelligence.

The test was carried out at the end of December, but the results have only just become public. They will undoubtedly provide ammunition for congressional opponents of the proposed SALT-II treaty.

A key feature of the draft treaty puts a limit of 10 on the number of warheads on any one nuclear missile.

U.S. SALT negotiators, who are hoping to complete the protracted negotiations by early April, said yesterday that the Russian test was not helpful.

But they saw no reason why it should unravel that part of the SALT agreement. There would be no harm, they said, if the extra four "warheads" on the SS-18 were dummies designed to baffle missile defences. The U.S. has itself done this sometimes.

## Earthquake hits Mexico City

MEXICO CITY — A severe earthquake damaged buildings and sprayed broken glass over the streets in the centre of Mexico City before dawn yesterday. The Red Cross said there were a number of injuries, but no immediate reports of deaths.

The Seismological Institute in Mexico City reported the quake measured 7 on the Richter Scale and that the epicenter was about 198 miles southwest of the city.

The U.S. Geological Survey in Golden, Colorado, called it a major quake with a Richter reading of 7.9 and the epicenter 100-150 miles northwest of the resort city of Acapulco, on the Pacific Coast or a short distance at sea. Scientists there said that reading would make it the strongest quake in the world this year.

No damage was reported in Acapulco, but the highway to it from Mexico City was blocked by landslides.

Lights were out in several sections of the capital of 13m people when a strong aftershock hit an hour after the main shock.

## Taiwan Bills endorsed by Congress

By Our Washington Correspondent

BOTH HOUSES of Congress have overwhelmingly endorsed President Jimmy Carter's plan to maintain unofficial relations with Taiwan, without adding words to the legislation that the Carter Administration had feared might endanger its new diplomatic ties with Peking.

To appease conservatives who felt that Taiwan had been sold short by the Carter Administration, the Bills passed by the Senate and the House of Representatives broadly state that the use of force against Taiwan would be a threat to the peace and stability of the Western Pacific area and of grave concern to the U.S.

President Carter, who must now sign the legislation, had specifically warned that any attempt by Congress to resurrect a defence treaty relationship by Taiwan would jeopardise normalisation with Peking.

Attempts to do this were defeated in Congress, partly because Mr. Carter had made it clear that the U.S., even after the expiry of its defence pact with Taiwan next January, would continue to sell defensive weapons to the Taiwanese.

## Kahn attacks businessmen over price rises

BY JOHN WYLES IN NEW YORK

MR. ALFRED KAHN, President Carter's chief inflation fighter, has launched a blistering attack on businessmen for failing to comply satisfactorily with the price curb guidelines.

Mr. Kahn's attack came in a speech which marks an important change of emphasis in his public campaign for pay and price restraint.

Mr. Kahn, chairman of the Council on Wage and Price Stability, argued for the first time in Chicago that recent large increases in corporate profits added to the present unacceptable rate of price

increases was jeopardising the anti-inflation policy's prospects of success.

This is likely to cause some resentment in the business community which is extremely sensitive to populist attacks on corporate profits.

Businessmen have argued that profitability has been inadequate in recent years, and that last year's estimated 17 per cent rise in corporate earnings should be welcomed.

Not, it seems, by Mr. Kahn, who chose to employ one of his favourite hyperboles to characterise recent reports of record

corporate profits as "almost as much of a catastrophe as the January producer price index."

The 13 per cent rise in that index underscored Mr. Kahn went on, "a strong belief that the business community hasn't been doing its share in the anti-inflation fight."

Before the publication of the index, Mr. Kahn and his colleagues were claiming widespread support and compliance for the guidelines requiring individual companies to limit their cumulative price increases this year to half a per cent below

their average annual rate of increase during 1976-77.

The decision to go on to the attack is obviously prompted by sensitive pay talks going on in the transport and rubber industries and the public hostility of organised labour.

"How long will labour be willing to demonstrate restraint while prices are rising at a rate several points higher than the one at which we are asking labour to settle, and while every indication is that profit reports are going to be extremely high in the months ahead?" Mr. Kahn asked the Chicago businessmen.

## Petro-Canada to seek oil from Venezuela

BY VICTOR MACKIE IN OTTAWA

THE CANADIAN national oil company, Petro-Canada, has been told to negotiate directly for Venezuelan oil, following refusal by Imperial Oil to bypass its U.S. parent company, Exxon, says Mr. Alastair Gillespie, the Energy Minister.

He said that a meeting this week with Mr. Jack Armstrong, president of Imperial, to discuss the supply of crude to Eastern

Canadian refiners was "very disappointing."

Last month, Mr. Gillespie angrily told Imperial to bypass its parent company when he discovered that Exxon was reducing Canadian supplies of Venezuelan oil because of shortfalls in Iranian crude for other customers.

"Mr. Armstrong reported that the chairman of Exxon International in New York was un-

willing to allow Imperial to comply with the Canadian Government's request to buy crude oil directly from... the national oil company of Venezuela," Mr. Gillespie said.

"In anticipation of this type of response from Exxon, Petro-Canada, our national oil company, has already had discussions with its Venezuelan counterpart."

The Minister has told Petro-

Canada to negotiate the purchase of 100,000 barrels of oil a day, the same amount as Imperial was to supply to Canada from Venezuela through its purchases arranged by Exxon.

"Petro-Canada is also negotiating with Mexico for another 100,000 barrels of crude oil," the Minister said.

Imperial Oil in Toronto has declined to comment on the controversy.

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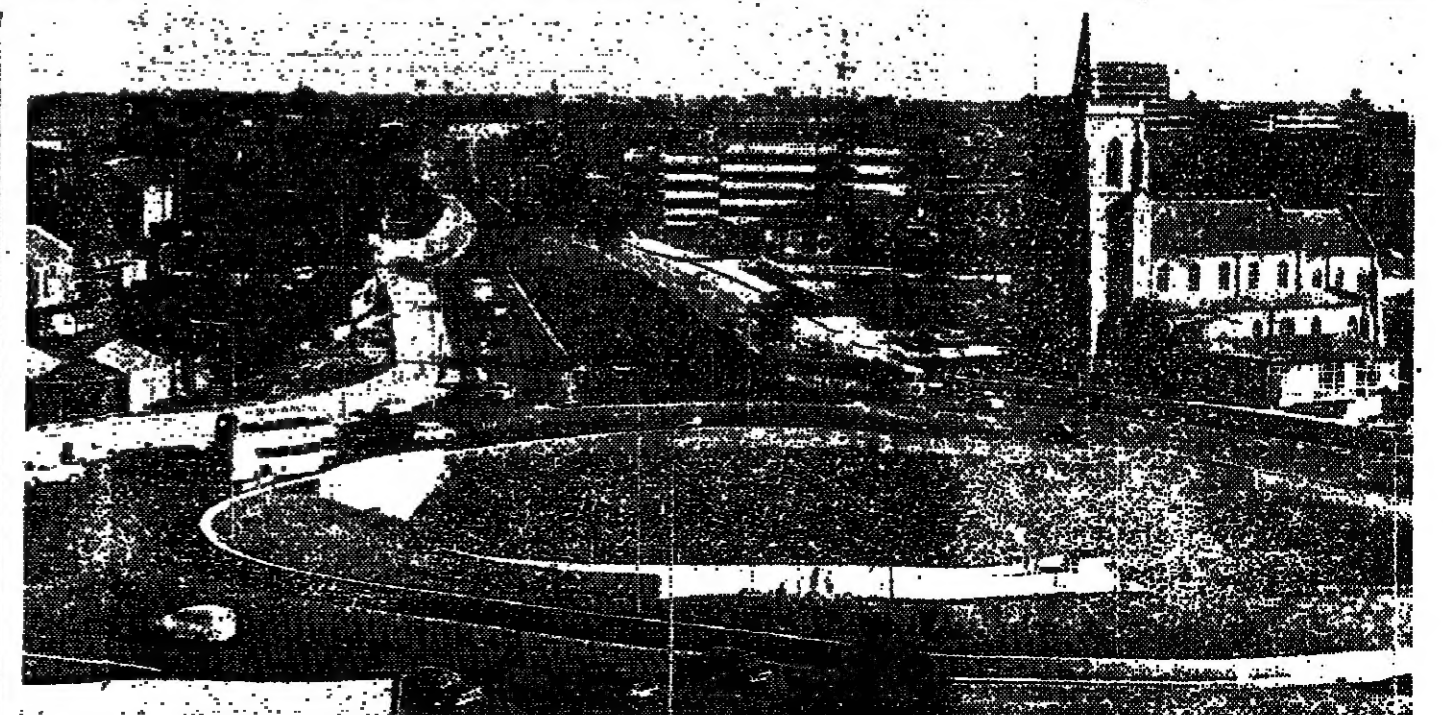
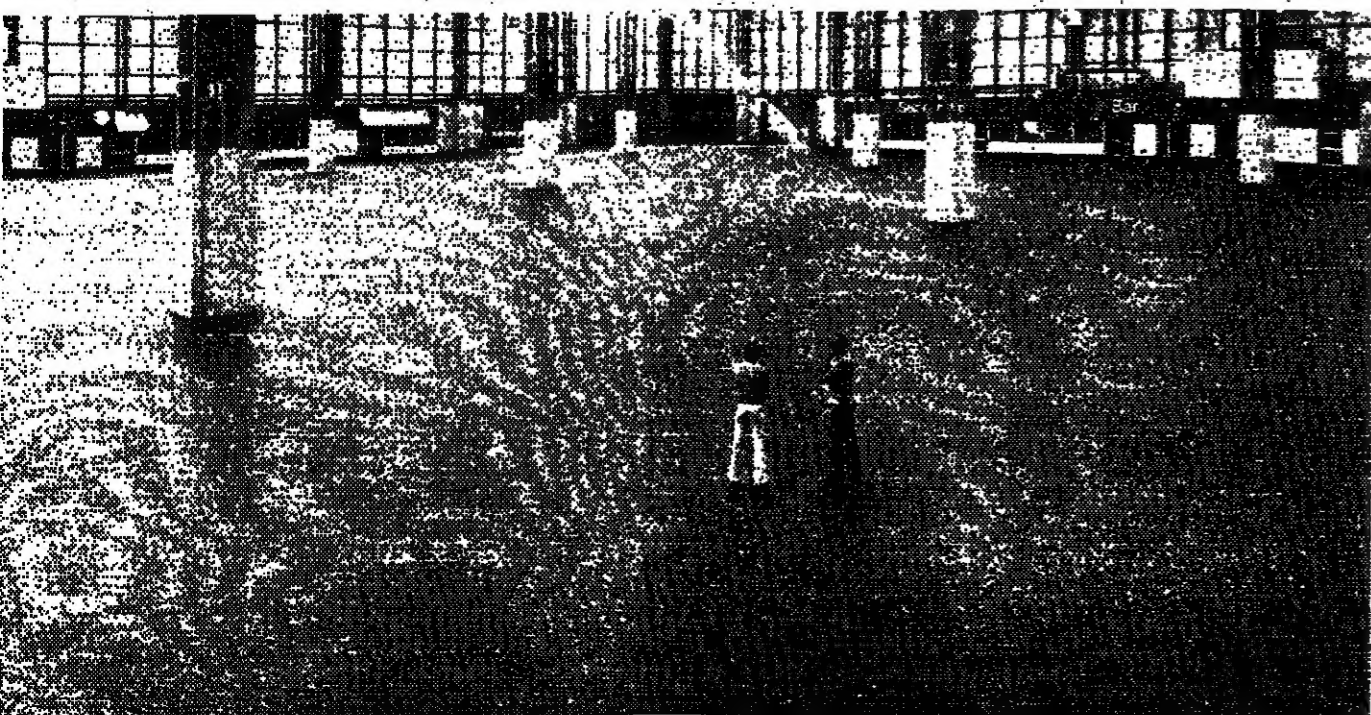
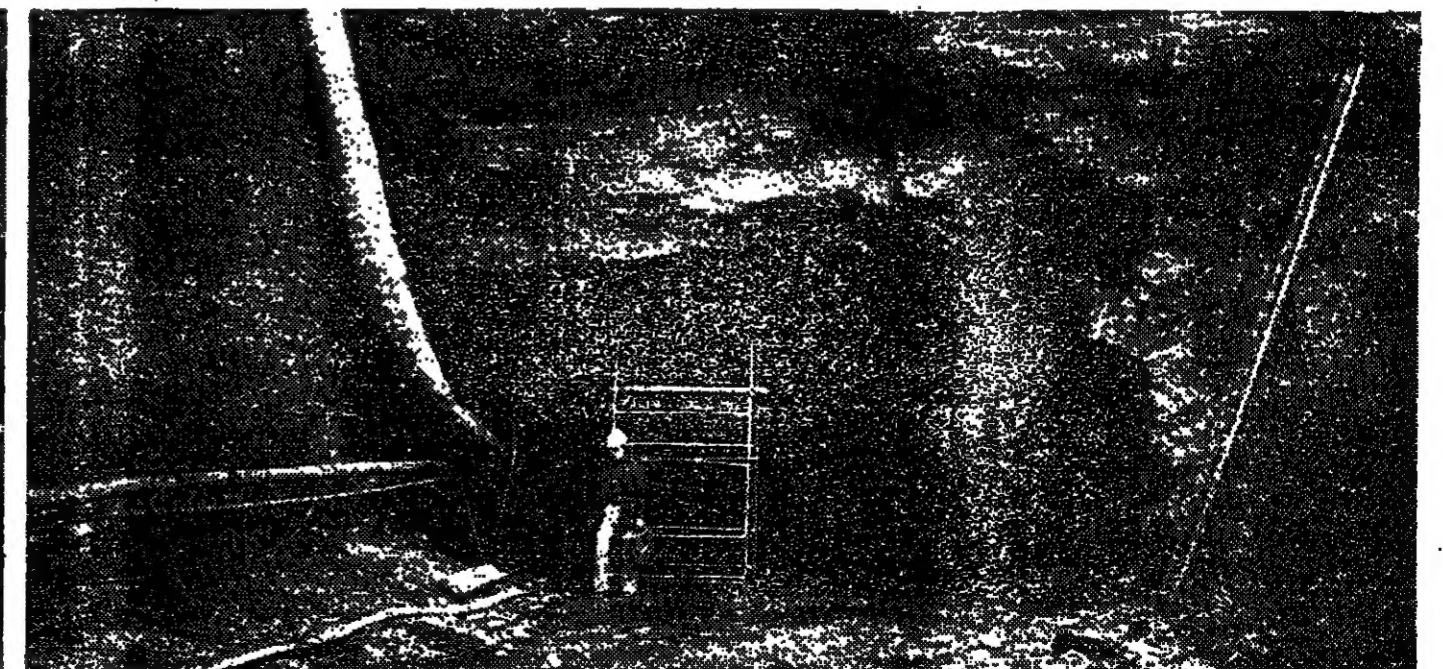
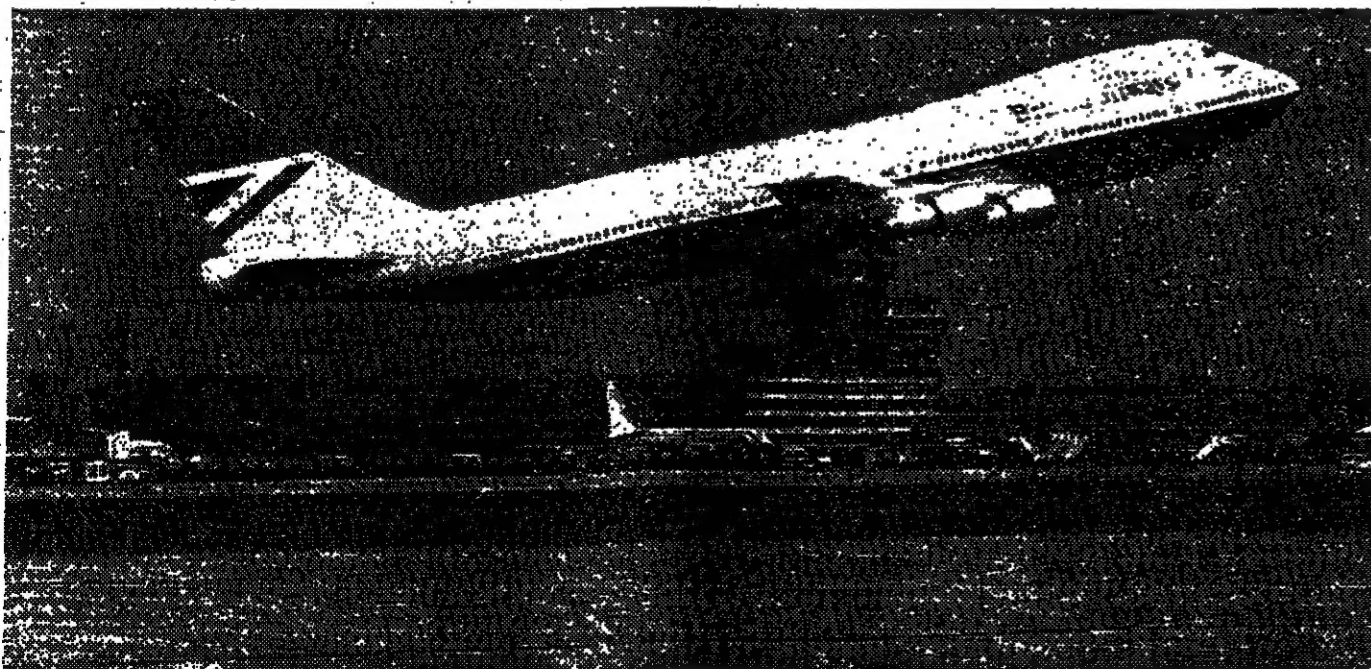
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## OVERSEAS NEWS

## ENEMIES ON THE BRINK OF PEACE

## Carter arrives home to a hero's welcome

BY JUREK MARTIN, U.S. EDITOR, IN WASHINGTON



Ashley Ashwood

## Israelis receive the news cautiously

By David Lennon in Tel Aviv

THERE WAS no public Israeli reaction to the news of the pending peace treaty with Egypt. Asked their opinion most people said cautiously. "Let's wait and see." Most were in favour of the treaty.

Many explained that they could not get excited after the ups and downs of the past 15 months. The feeling of anticlimax was matched by doubts that the treaty would bring genuine peace.

The psychological barriers of mistrust which President Anwar Sadat had hoped to break down by his dramatic visit to Jerusalem are clearly very much intact.

The squabbling, walk-outs, and harsh accusations hurled by both sides during the negotiations have robbed the occasion of the joy which a peace treaty with the country's strongest neighbour would warrant.

The reaction of the rest of the Arab world has also increased the suspicion of the average Israeli that the peace treaty is being made with just one Arab, President Sadat. They fear that when he ceases to rule Egypt, Cairo's new leaders might reject the peace agreement.

Israel's leaders have also contributed to the sour atmosphere by making every concession a point of principle vitally affecting the security of the nation and the value of the treaty. Now that the concessions have been made, the population is left to wonder whether they were too great.

Adding to public anxiety is the knowledge that talks must now start on the future status of the occupied West Bank and Gaza Strip. Israelis are well aware that there is a total contradiction between their aspirations for these areas and the aspirations of the Arabs who want to see a Palestinian state created there.

Nevertheless, the Israelis are adaptable. They have learnt to live with wars which would have sapped the resolution of many others. Now they will slowly have to learn to live in peace with at least one neighbour.

## Prisoner exchange

GENEVA—An Israeli soldier was exchanged for 76 Palestinians yesterday in the first exchange of war prisoners between the two sides.

The operation, conducted by the International Red Cross, took place at Geneva Airport where 66 of the Palestinians, including six women, were handed over for Abraham Amran, a 33-year-old Israeli reservist. He had been held for almost a year by the Popular Front for the Liberation of Palestine.

Ten other Palestinians were released by the Israeli authorities in the occupied territories. AP

TRAVELLING WITH the U.S. President, much like working the campaign trail, is akin to living in a moving cocoon. From the steel tube of the Press aircraft to the metallic downstairs bar of any international class hotel, the eyes always are blinkered: they see the narrow details of issues, not the broad sweep of emotion; they focus on the short-term impact of policy positions, not the lengthier implications for peoples; they dwell on the achievable, rarely on the desirable.

From the confines of the sterile environment in which, as Head of State, performs he moves, Jimmy Carter has just brought off a formidable triumph. By dint of unstinting effort, endless patience and inventiveness, he has nailed Israel down to an accommodation with its most powerful Arab neighbour and carried President Sadat along with him.

It would be uncharitable in the extreme not to acknowledge the extent and effectiveness of the use of the President's prestige and intellectual and practical powers of persuasion.

Anyone who can seduce, induce or browbeat Mr. Menachem Begin, the Israeli Prime Minister, into accep-

tance, at the same time reassuring the Israeli people of the permanence of U.S. support for Israel, is no innocent in the use of argument.

But when, occasionally, a journalist, especially one, rather like Mr. Carter, unfamiliar with the touchstone realities of the Middle East, escapes from the cocoon, the eyes widen. Sometimes erroneously and definitely hesitatingly, impressions are gleaned of the semi-permanence of Arab-Israeli differences, of imbedded mistrust and hatred.

They tend to reinforce all the perceived realpolitik evidence of deep divisions inside Israel and of broad schisms in the Arab world, the latter made all the more disturbing in the wake of the religious revolution in Iran.

Thus it has to be pointed out what has not been achieved in the past exhaustive week of negotiation. The status of Jerusalem, for example, has not even been addressed: indeed what can only be described as the Israelification of the Holy City has and is proceeding so fast that a solution which would restore Arab rights to the Muslim shrines may be beyond the wit of man.

Moreover, the Arab commitment to accommodation with Israel remains that of one man, President Sadat, who is increas-

ingly isolated in the Arab world and who conceivably could face resistance at home.

There is simply no assurance that Mr. Carter can give to all the well founded fears of Israelis for their own security should the Egyptian President depart from the scene.

Nor do this week's achievement offer any cast-iron guarantee that Israelis and Palestinians can learn to live cheek-by-jowl with each other with a measure of Palestinian autonomy. This is much more true on the West Bank, so close to the heart of Israel, than in Gaza: this week demonstrations against the proposed settlement broke out and were severely suppressed by the Israeli army. It is clear that President Sadat does not command the allegiance of Palestinians willing to march to a different, more aggressive drummer.

To his credit, Mr. Carter has never promised that he could resolve all the fundamental differences with a wave of his presidential wand. Nor has he claimed that he could allay the profound opposition in the rest of the Arab world to an Israeli-Egyptian rapprochement. The administration is braced for the economic impact of Saudi Arabia's disapproval being

acted as go-between in contacts between Washington and the PLO.

The guerrillas have the necessary physical strength for a wider campaign. There are at least 10,000 heavily armed guerrillas in Lebanon, a force which could be doubled. Their morale has been boosted by the support they have received from the new regime in Iran, and they could be used to help bring about radical changes in the rest of the Middle East.

South Lebanon, where the guerrillas are concentrated, may become an arena of concentrated struggle with Israel, but the PLO's current plans are to escalate resistance in the West Bank and Gaza as well as among the 400,000 Arabs living in Israel proper.

At the same time their concentration in the south of Lebanon makes them a relatively easy target for the Israelis. They may, therefore, be reluctant to push matters too far before Iraq and Syria have completed preparations for military co-ordination.

Neutral adds from the United Nations: Mr. Abdalla Bishara, ambassador of Kuwait, the only Arab member of the Security Council, and Mr. Zehdi Terzie, a PLO representative, yesterday predicted that Egypt would be ejected from the Arab League if Cairo made a separate peace with Israel.

registered through the oil price or production mechanism. What Mr. Carter was intent on doing, regardless of the consequences, was to ensure that the negotiating process set in train over the past two years did not break down irretrievably. And this he brilliantly succeeded in accomplishing.

Yet, even dealing with the less far-reaching practical matters at issue, he came within a hair's breadth of failure. On Monday night in Jerusalem, after Secretary of State Vance's last session with the Defence Committee of the Israeli Cabinet, the U.S. delegation thought the game was all over.

It was decided it would be too discourteous to Mr. Begin and Israel to leave that night, but all that appeared to remain was to work out something that put the best face on failure even when Mr. Dayan, the Israeli Foreign Minister, put in what turned out to be his critical telephone call to Mr. Vance at 7 o'clock that evening, asking for another meeting, there was little hope that anything could be salvaged.

The Vance-Dayton session did not in itself offer Israel any concessions, but it offered just enough for the Secretary of State and three aides to spend most of the night back at the drafting board devising for the umpteenth time variations on

the themes for Mr. Carter to bring to Mr. Begin over breakfast on Tuesday. It worked. In their domestic last of a minute meeting, and in the long-distance carrying Mr. Sadat to Tel Aviv Airport, the Prime Minister accepted the U.S. proposals on the last three issues: Egyptian presence in the Golan Heights, the economic impact of Saudi Arabia's disapproval being

considered as part of the West Bank. He hoped those who opposed the Egyptian initiative could eventually be persuaded to participate.

A parallel campaign within Egypt starts on Saturday when President Sadat addresses the parliamentary faction of his majority National Democratic Party. Senior officials claim that 95 per cent of the population will support the peace treaty and the remaining 5 per cent—comprised of Nasserists, left-wingers and intellectuals—pose no threat to the regime.

The Government's line is that it gave nothing away on points of principle and, instead, the Arab world should concentrate on making the best possible use of the Egyptian achievements.

Ministers and the media can also be expected to warn the public against becoming too optimistic about any immediate economic gain flowing from the peace treaty. There is barely disguised anxiety that Arab financial assistance will at best be seriously curtailed but very optimistic comments about how the U.S. will now step into the breach.

Mr. Carter flew to Cairo, briefed President Sadat, and, at Cairo Airport, won the Egyptian President's approval. The rest is now history.

Flying back to Washington overnight, Administration officials emphasized that so consuming were the bilateral negotiations on details that broader security arrangements for the Middle East were pushed into the background. The U.S. clearly has made specific commitments to both Israel and Egypt on military and financial assistance but these should be seen in the context of the matter at hand rather than in the overall strategic sense.

Mr. Carter has returned home to the hero's welcome he has merited. Some of his aides were euphorically saying that what he had accomplished would turn out to be more significant even than a Strategic Arms Limitation agreement with the Russians, whose chances in the Senate may have risen because of the bold Middle East foray.

But the disappointed President, for all his elation, yet again reminded his audience at Andrew Air Force Base, that he had only helped facilitate a beginning to the search for a wider Middle East settlement, or, as he put it, "a cornerstone."

This assessment demonstrates Mr. Carter's own ability to see beyond the moving cocoon of power. If what he has just negotiated in time falls apart, as it may, then it is a fair bet that the President will tackle the problem again, looking for every angle, gnawing away at the bone, with the same relentless determination shown over the past week.

## West Bank Arabs intensify protests

By Our Tel Aviv Correspondent

PALESTINIANS living on the occupied West Bank intensified their protest against the Egypt-Israel peace treaty yesterday with riots, business strikes and school closures. Dozens of arrests were made by Israeli security forces.

The mayors of the West Bank towns who condemned President Jimmy Carter's mission because it ignored Palestinian rights warned yesterday that the bilateral pact with Egypt would consolidate Israel's occupation of the West Bank and Gaza Strip.

Since the beginning of the week children have been blocking roads on the West Bank and stoning Israeli vehicles. The security forces have been accused by the Palestinians of using excessive force to break up the demonstrations and all the teachers in the town of Ramallah resigned in protest.

The disturbances spread to East Jerusalem yesterday where large forces of police and soldiers broke up student demonstrations and attempted to prevent Arab shopkeepers from closing down. A bomb exploded in a Jerusalem bus; no casualties were reported, but groups of Jews attacked passing Arabs.

There was a total business and schools strike in the towns of Ramallah and El Bireh, north of Jerusalem, for the second consecutive day.

A group of Israeli settlers raided Ramallah on Tuesday, shouting in the air, chasing residents, breaking into homes and beating up local Arabs. They said this action was in reprisal for the stoning of Palestinian schoolchildren of buses serving Ofra, a new Jewish settlement nearby.

Bir Zeit College, a centre of Palestinian nationalism, was closed by the military Government, as were many schools in the region.

Various levels of disturbances were reported throughout the West Bank, with school strikes, demonstrations and road blocks in Jericho, Hebron and many other towns.

## Yemen aid attacked

MOSCOW—The Soviet press yesterday described as an invention U.S. estimates that there are 800 Soviet advisers in South Yemen and that about 300 to 500 Cuban advisers are helping the Aden regime in its conflict with North Yemen.

The newspaper Sovetskaya Rossiya, a publication of the Communist Party Central Committee, said that every time the U.S. wished in interference in the internal affairs of another country it manufactured a Soviet or a Cuban threat.

The paper was commenting on U.S. plans to send 300 military advisers and arms to North Yemen.

## OTHER OVERSEAS NEWS

## Ex-BOSS man's passport seized

BY QUENTIN PEEL IN JOHANNESBURG

THE South African Government has refused to give any reasons for impounding the passports of General Hendrik van den Bergh, former head of the Bureau for State Security (BOSS), and a business associate, Mr. Josias van Zyl.

Their passports were confiscated by security police in midnight visits to their homes. Both men have been involved in contacts with Dr. Eschei Rhoadie, the former head of the Department of Information, who led the country in a wake of allegations of misuse of millions of Rand in his department. Dr. Rhoadie has accused several members of the present Cabinet of complicity in his department's activities, which included attempts to buy international publications, and allegedly bribe journalists and politicians.

General Van den Bergh and Mr. Van Zyl flew to Paris last week in what they described as a bid to stop the former information chief from releasing evidence about his department's secret propaganda activities. They claimed to have succeeded by persuading Dr. Rhoadie to sign a contract to work for Mr. Van Zyl.



Gen. Van den Bergh: visited at midnight

New Republic Party, as that of "a chicken running around without a head."

Mr. Van Zyl said earlier this week that he was planning another trip to see Dr. Rhoadie, but it is not clear why the Government should see this as a threat.

But Government sources have said they believe General Van den Bergh's involvement is not so much out of patriotism, but as an effort to reinstate his own good name after being implicated in the information scandal.

In another development, the international professional golfer, Gary Player, admitted having accepted payment from the Department of Information for inviting a group of American businessmen on a golf tour of South Africa in 1975. He denied a newspaper report that he was paid R30,000 (£17,800). Subsequently the costs of similar tours, in which Mr. Player played against his guests, were paid by Finansbank. Mr. Piet Liebenberg, the chairman of the bank, said the tours were an example of an excellent government initiative which had been taken over by the private sector.

## Afghan army clashes again with rebels

BY CHRIS SHERWELL IN ISLAMABAD

INDEPENDENT but as yet unconfirmed reports from across the border also speak of raids on government posts in the province. The rebels say an army brigade moved into the area between Garder and Khawst with some 15 aircraft in support.

The clashes are the first for some time to have been reported from Paktia. Most of the fighting in Eastern Afghanistan has been further north in Kunar, where clashes are said to be continuing.

In the Paktia skirmishes the rebels say they are in control of army posts, have Afghan units surrounded and that they have cut roads and telephone lines.

Signs of unity among the rebel groups remain elusive, in spite of proclamations of mutual goodwill last weekend. They say they share the same goals, but they differ on political tactics.

There has been a gradual increase in anti-Western feeling over the last few weeks, but until the Heathrow complaint, the U.S. has been the main target.

With nationalist feelings running high, resentment has been inflamed by somewhat exaggerated coverage in the Iranian Press of Iranian students' experiences at Heathrow.

## Visas likely for UK, Iran travellers

By Anthony McDermott in Tehran

INTRODUCTION of visas regarding travel between Britain and Iran is the likely outcome of disagreements between the two Governments over alleged mistreatment of Iranian students at Heathrow Airport, London.

Some 1,500 people took part yesterday in a protest demonstration outside the British embassy in Tehran. The demonstrators were prevented from breaking in by the local militia and no damage was caused.

The demonstration followed the delivery of a Note from the Foreign Ministry and the appearance of Mr. John Graham, the British Ambassador, on Iranian television. The note, which was couched in polite terms, drew the British Government's attention to reports of mistreatment and asked for action to be taken.

Mr. Graham, who received a deputation of 12 from among the demonstrators, said on television that only 234 out of an estimated 40,000 Iranian students arriving in Britain had been detained.

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## Russia and India sign aid pact

BY K. K. SHARMA IN NEW DELHI

LONG-TERM economic co-operation agreements between India and the Soviet Union, signed yesterday, are thought to be part of the heavy pressure Mr. Indira Gandhi, Soviet Prime Minister, is exerting on his Indian counterpart, Mr. Morarji Desai, to agree to the Russian assessment of the situation in South-East Asia.

In unscheduled talks, lasting more than five hours, the two leaders met without aides and are thought to have spent almost all the time discussing the China-Vietnam conflict.

Apparently, Mr. Kosygin wants Indian support for the Russian approach, in a bid to woo the non-aligned group of countries. How far he has been successful will be known today, when a joint statement on the Soviet Premier's six-day visit is issued.

Mr. Kosygin accused Peking last night of "falsehood" by claiming that it is withdrawing its troops from Vietnam. "In fact, it is consolidating its hold of Vietnamese soil and continues its intervention," he declared.

Earlier, Mr. Kosygin and Mr. Desai signed a number of bilateral agreements, of which the 10-15 years pact on economic and technical co-operation is the most important, since it draws the economies of the two countries closer.

The agreement covers a much wider range of industrial, agricultural and trade activity than expected.

Russia is to help India develop its energy resources through exploration and production of coal and oil, apart from expanding the capacity of three refineries to 5m tonnes each.

India-Soviet trade between 1981 and 1985 is to double from the existing Rs 10.2bn (about \$1.2bn). This will include imports by India of technology-intensive items to expand the Indian economy.

The trade agreement will provide for continued supply to India up to 1990 of raw materials and manufactured goods, including petroleum products, crude oil, fertilisers, metals, newsprint and sulphur.

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## Aircrash in Doha kills 45

DOHA—An airline of Royal Jordanian Airlines crashed while trying to land here during a sudden storm early yesterday.

Of the 64 people on board, 45 were killed in the crash, according to Qatar officials. A witness at the airport said the plane was making its third attempt to land "when it appeared to fall while over the runway."

The Boeing 727 burst into flames, but rescue services managed to pull out 19 people. Seventeen of those rescued were Arabs and the other two were British, one of whom, a woman, is in a serious condition.

One official said the pilot had told the control tower that he would fly on to his next stop, Muscat, if he was unable to land on his third attempt.

In a separate development, a 7 pm-5 am curfew has been imposed on Salisburys industrial area. The curfew, which comes into effect on Sunday, is designed to avoid further attempts at industrial sabotage by Patriotic Front guerrillas. They successfully attacked the city's major oil storage complex last December and launched an unsuccessful attack on the main power station in January.

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# Made in Italy.

**In other words, made in Europe.**

To build together a common European language. That's what Fiat has been trying to do in its field all these years.

For example, by investing more than 200 billion lire in the research field each year. The Fiat Research Centre, employing 1200 people, is comparable to the largest European and American complexes. The Automobile Group sells 50% of its production abroad. One model, the 127, has been the most sold car in Europe for years.

The Ritmo, introduced

in 1978, is the first model of a new generation of Fiat automobiles; it puts together and sums up all the work done in recent years in technology and production plants, techniques, and planning and experimental methods.

The strong points of the Ritmo are: its aerodynamics, the use of interior space, comfort, safety and the high standard of component engineering.

Fiat truck production is spread, through a sophisticated system of productive integration, over

a series of plants not only in Italy, but also in France and Germany. Moreover, important European construction firms have contributed to the development of Fiat factories in Italy for diesel engine production.

Fiat also takes part in the important programmes of the European aeronautics industry, along with English, French and German specialists.

At the same time, with other international firms, Fiat Engineering prepares and carries out

projects for the necessary infrastructures of developing countries.

Fiat-Allis constitutes one of the world's largest companies producing construction machinery, while Comau automated production systems and machine tools are used by Europe's and the world's main mechanical industries.

These then are the parts of the dialogue Fiat has helped to establish between Italy, Europe and the rest of the world, showing, by its commitment to progress, its own will to carry on.

**FIAT**



## WORLD TRADE NEWS

## Japan and Iran negotiate on long-term oil contracts

BY RICHARD C. HANSON IN TOKYO

JAPANESE TRADING companies are negotiating a contract with the National Iranian Oil Company (NIOC) on the direct import of a reported 400,000 and 500,000 barrels of crude oil from April to December this year.

Until now the only oil contracted from Iran after exports were cut off in December last year was a spot purchase recently made by Mitsui. It is believed that if the long-term contract with Iran can be finalised, the problem of supply arising from Exxon's decision to stop supplies to non-affiliated Japanese companies can be overcome.

The trading companies, including Mitsui, Mitsubishi, Marubeni and C. Itoh hope to complete the negotiation soon. The Ministry of International

trade and Industry (MITI) is not particularly concerned about the impact on Japan's oil supply of only Exxon withdrawing as a supplier to 13 non-affiliated oil companies here. Exxon is to cut its shipments to them over the next six months by 50 per cent and thereafter stop completely. Exxon and its affiliates supplied about 14 per cent of Japan's oil last year. The portion that went to non-affiliates was around 4.6 per cent, or 235,000 barrels a day.

MITI is concerned over the effect that the Exxon move will have on the price of oil to Japan, already soaring because of the disruption in Iran. Mitsui reportedly paid about \$18-20 (\$3-10) per barrel for the spot oil deal it made.

Officials said there had been no indication so far that the

other major oil companies are planning actions similar to Exxon's.

According to Japanese oil industry officials the cuts of supplies to non-affiliated companies had not been unexpected.

Anthony McDermott adds from Tehran: The NIOC yesterday was revealing neither the volume nor the length of the contracts. However, it is reported that Mitsui's volume is to be 200,000 barrels a day.

The price is expected to be lower than the \$19-22 per barrel agreed in recent spot sales but final agreement will not be reached until pricing decisions at the next OPEC meeting towards the end of this month are known. The NIOC suggested that the prices for long-term contracts would not be much above those decided by OPEC.

## W. European terms of trade now worsening

By Bill Khindaria in Geneva

INDUSTRIAL OUTPUT should grow at a rate of about 3.5 per cent for the 12 countries of Western Europe this year and imports should rise faster than during last year, according to a report by the economic commission for Europe (ECE).

Trade and current account balances should weaken slightly for the region as a whole because of stagnation in export growth and a worsening of terms of trade.

A part of the worsened terms of trade will arise from unfavourable movements in the prices of Europe's commodity imports. With small increases in productivity, the course of inflation in Western Europe will depend largely on the development of wages and unit labour costs.

The progress achieved in 1977 and 1978 in slowing down inflation and improving trade balances provides a favourable starting point for Western European economies this year, and fixed investment should increase more than total output and more than private consumption, in contrast to previous years.

"Although the recent developments in the international oil market have introduced an element of considerable uncertainty, Western Europe's current account balance is unlikely to revert to the deficits of the mid-1970s," the report says.

Western Europe's total import volume was about 4 per cent higher and the export volume was 5 per cent higher during the first three quarters of 1978 than during the same period in 1977.

For 1978 as a whole, Western Europe's trade deficit with the oil exporting countries could amount to \$6 to \$7bn.

This major shift resulted from an expansion of Western Europe's exports to those countries to \$40bn in 1977 from \$4.5bn in 1970.

Average wage rates and incomes in Western Europe have fallen faster during the last two years than the slow down in inflation rates measured by consumer price indices. There was no noticeable increase in employment in 1978. In Western Europe although employment increased in Canada by 3.2 per cent and in the United States by 4.2 per cent.

## China seeking to treble sales of textiles to EEC

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

CHINA IS pressing the EEC to agree to a tripling of the annual level of its textile exports to the Community to almost 60,000 tonnes. It would like to fill half this total with exports of cotton yarn, one of the most sensitive categories of textiles.

The Brussels Commission, which is in the process of negotiating a multilateral textile agreement with Peking, believes that the Community cannot accept more than 40,000 tonnes of Chinese exports a year without risking serious disruption of European markets.

EEC officials are concerned that even an increase of this magnitude would curb the EEC export opportunities available to developing countries, particularly Indian and Pakistan, faced with China's aggressive marketing techniques and production efficiency.

The Community was able to persuade the developing countries to negotiate multilateral agreements, limiting the growth of their textile exports, only by promising them that they would enjoy a guaranteed share of European markets under the arrangements.

It is feared in Brussels that if the supplier countries were now to lose out to Chinese competition, considerable damage would be caused to the Community's relations with the developing world.

As well as resisting China's demands for a tripling of its annual exports, EEC negotiators also believe that the planned textile agreement will have to embody several safeguard mechanisms to ensure an

orderly development of bilateral trade.

These would be likely to include a fixed minimum price for the sale of Chinese textiles in the EEC. If this threshold were breached, the EEC would be entitled to restrict imports of the products concerned.

Another safeguard may be a formal undertaking from China that the current balance of its textiles trade with the Community would not deteriorate further. Last year, Chinese exports to the EEC totalled about \$320m, while its textile imports from the Community amounted to about \$60m.

The Chinese may also be asked to guarantee the EEC supplies of raw silk, cashmere and angora.

The Commission believes that it will be possible to accommodate some increase in Chinese textile exports out of the unused portion of the EEC's global internal import ceilings. For example only about 70 per cent of the 220,000 tonnes allocated for cotton yarn imports last year was in fact filled.

Britain, moreover, is understood to have reserved a portion of its own import ceiling under the EEC arrangements for eventual imports of cotton yarn from China. This reserve is understood to amount to about 2,500 tonnes annually, on top of the 4,000 tonnes which the UK is already buying from the Chinese.

## Warning from Hong Kong

FINANCIAL TIMES REPORTER

A STRONG attack on EEC textile trading policies has been made in London by a leading Hong Kong Government official. He warned that an atmosphere of distrust between developing and developed nations now threatened to undermine the entire GATT structure.

Mr. D. Jordan, Hong Kong's Director of Trade, Industry and Customs, said the consequences forecast by the Colony in 1977 when the GATT textile fibre arrangement bilateral agreements were negotiated had been borne out.

Though the EEC's policy had been intended to give Britain's

textile industry a breathing space from imports, it had merely produced a diversion of trade from developing countries to developed countries elsewhere in Europe.

The EEC's attitude during the MFA had amounted to a demand for a rewriting of international trade law and this had produced a lack of trust which was now affecting the GATT Multilateral Trade Negotiations.

Mr. Jordan claimed. The developing countries were convinced the GATT safeguard clauses proposed by the EEC would be used in a discriminatory way.

## Lucas wins \$35m U.S. missile order

By Michael Donne, Aerospace Correspondent

LUCAS AEROSPACE has won a contract worth more than \$35m (over £17m) to build capsules for the U.S. McDonnell Douglas Harpoon anti-ship missile which is being acquired by the Royal Navy.

The UK announced plans in 1977 to buy the Harpoon in its submarine-launched version for the Navy. Lucas Aerospace won an earlier contract to build actuators for the fins of the missile.

Delivery of the capsules—the missile casings—will begin in October, 1980, and continue until July, 1986. The contract includes tooling and other non-recurring costs.

This deal brings to \$50m the value of Harpoon contracts placed by McDonnell Douglas in the UK, and the Aerospace company expects to place contracts worth another \$90m in the UK soon.

## Rolls' deal for gas turbines

By Our Aerospace Correspondent

COOPER ROLLS, jointly owned by Rolls-Royce and Cooper Industries of the U.S., has won orders worth \$12m for the supply of nine gas-turbine systems for the oil and gas industries in the North Sea and the Gulf.

The North Sea contract covers the supply in 1980 of two Cooper Rolls-Coberra gas compression systems to Worley Engineering (UK) for operation by AMOCO (UK) Exploration on their gas production platform in the Rough Field.

A second offshore contract covers the supply of two Coberra units to the Oil and Natural Gas Commission of India in 1980 for use in the Arabian Sea.

On land, the Japanese Gas Corporation, acting as contractor for the Kuwait Oil Company, has chosen a Coberra system to drive a crude oil pump at the tanker loading terminal near Mina Al Ahmadi.

In addition four Coberra compression systems will be installed by the Abu Dhabi National Oil Corporation at Bu Hassa and Asab in 1979-80. All the gas-turbine systems ordered will be powered by Rolls-Royce industrial Avon gas-turbine engines.

## West bids for major GDR deals

BY LESLIE COLLITT IN LEIPZIG

EAST GERMANY is preparing to award a series of large contracts to Western companies for the construction of new factories and the purchase of know-how.

The most important of the deals expected to be concluded in the near future is for the modernisation of East Germany's truck industry centered at Ludwigsfelde. The project to equip a new factory and provide the license for new trucks is estimated to be worth as much as DM 25m (\$54m).

Citroen has been asked to submit an offer and other Western companies including Volvo and Fiat are also being approached. Chrysler of the UK is said to be involved in the Citroen bid and Kiockner Humboldt Deutz (KHD) is understood to be involved in the Fiat offer.

The second largest project is for the construction of an ammonia fertilizer plant near Rostock worth approximately DM 730m. Creusot-Loire is one of the Western companies bidding on that project.

East Germany is also negotiating with a number of companies from Belgium, Italy and West Germany on the construction of a steel rolling mill at Unter-

wellenborn. Belgium's Cokerill and Kiockner of West Germany are said to have submitted bids with the West Germans acting as sub-contractors. An East German delegation is said to be preparing to visit Italy next month, heightening hopes among the Italians that Finsider might land the contract. However, the crucial point is expected to be which Western company is prepared to accept the most East German payment in the form of products from the mill at a time when Western companies are finding it a challenge to sell their own steel.

Italy is reported to be

planning to extend a \$500m, eight-year trade credit to East Germany. Final details of the credit are expected to be negotiated in Rome next month. But it is understood that the credit would be available over three years at an interest rate of 7.75 per cent with the borrower able to draw \$200m in the first year and \$150m in each of the following two years.

Industrial projects under consideration which would be financed by the credit include a synthetic rubber plant which would be built by Anic, a heavy-duty tyre plant involving Pirelli.

## £110m Czech paper mill

BY PAUL LENDVAI IN PRAGUE

TWO AUSTRIAN companies (Voest and Andritz) and the Finnish concern, Metex, are competing for a £110m order to build a large paper and pulp mill in Czechoslovakia. The Austrians are, however, hopeful that as a result of the good visit of Federal President Rudolf Kirchschläger this contract, which will be the single largest order to be awarded this year by the Prague authorities, will be

secured by an Austrian company.

The Austrian motor concern, Steyrdaimeier Puch also hopes to sell large trucks to the Czechs while other cooperation deals are under discussion. However, Austrian officials who are accompanying the President on his visit say that the Czechs still show no interest in obtaining large credits so that any deal will have to be tied in some way to Austrian purchases from Czechoslovakia.

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## The future is certain for La Défense.

La Figaro - December 12, 1978

"La revanche de La Défense"  
(La Défense takes its revenge)

Le Monde - October 18, 1978

"La relance de l'opération de La Défense"  
(The boost in operation at La Défense)

Les Echos - October 17, 1978

"Le quartier de La Défense sera poursuivi et terminé, décide le Gouvernement"  
(The Government decides to carry out development at La Défense until completion)

Today, one thing is certain: La Défense shall be carried out completely, and the headlines above bear witness to this fact.

Time to resolve the problems facing the EPAD (Etablissement Public pour l'Aménagement de La Défense) and the Centre de Commerces et de Loisirs des "Quatre Temps" shall not have been spent in vain. Public authorities and opinion have come to realise the importance, the weight, and the irreversible character of this daring operation in urbanism.

## The program of La Défense/

decreed by public authorities, as presented by Mr. d'Ornano, Minister of the Environment and Living Standards (October 16, 1978).

"Development of the La Défense area will continue at as rapid a pace as possible, in view of the priorities given to new towns, with an effort to negotiate contracts for at least 1,200,000 m<sup>2</sup> of office space in the next 5 years".

To bring this about involves:

• Improvement of mass transit service and lines extending from the Pont de Neuilly to La Défense.

• Improvement of roadways and highways serving the area:

— 1980: side lanes for the A86 between Pont de Chatou and Pont de Rouen.

— 1982: the A14 under La Défense.

— 1982: left bank expressway along the Seine between the Pont de Puteaux and Pont de Neuilly.

• General environmental improvements.

The decisions taken concerning its achievement are due to one obvious fact: La Défense is very much a living reality. With 15,000 residents and 40,000 employed, it's already a small city.

La Défense is part of the organized growth of the City of Paris and was created as a commercial pole for an urban zone containing 1,100,000 inhabitants. The need for such a pole can no longer be denied.

It is now the responsibility of those involved to give the operation warmth and character, to make sure that it shall not only live but that it shall also be a nice place to live in.

Yet, signs already point to success. Let us review some of the recent highlights.

The Interministerial Committee which met on October 16, 1978 came to definite decisions concerning a boost in the office building program, the improvement of access, the environment as a whole, and the completion of the shopping center.

Some of these decisions have already been put into effect. In December 1978, the S.E.E.R.L. began construction of an office building of 12,000 m<sup>2</sup> which should be finished by mid 1980. Negotiations are now well in progress concerning 200,000 m<sup>2</sup> of office space: City bank, moving from the Champs-Élysées, shall set up offices in 21,000 m<sup>2</sup> of this space in a building located on the terrace of the shopping center.

The construction program undertaken by Epad as of 1979 particularly involves the completion of the Esplanade, the construction of the Paris-Provinces Tunnel of highway A 14, the construction of an expressway from Goussyville to Puteaux the extension of highway A86 in the direction of Châtou the completion of the La Défense bus station the improvement of road signs.

The project has truly been given a "boost": the 1979 budget that Epad has committed to this construction is twice that of 1978.

The Center of Commerce and Leisure called "Les Quatre Temps" that the Serete Aménagement Company is charge of commercializing, will open its doors in March 1981.

The Samaritaine has confirmed its decision to set up a 22,000 m<sup>2</sup> department store; Auchan will set up a 20,000 m<sup>2</sup> "hypermarket" on the premises left by le Printemps who withdrew from the operation. Other well known names in retail are following thus providing that this new dynamic program does indeed correspond to a need.

## The center of commerce and leisure:

Surface area: 105,000 m<sup>2</sup>  
La Samaritaine: 22,000 m<sup>2</sup> - department store  
Auchan: 20,000 m<sup>2</sup> - hypermarket  
Large Retail Merchandisers: 63,000 m<sup>2</sup>  
Boutiques - Restaurants: spread out  
Cinemas - Skating rink: in 160 stores  
6,300 parking spaces  
18 bus lines  
RER - SNCF lines

Architect: ATEA  
Interior Decoration: ATEA, LENCLOS, CONRAN Associés.  
Opening date set for: March 1981.

Les Quatre Temps

The vocation of the center remains the same: it corresponds to the real needs of an extremely dense population who have been waiting for years for the creation of a pole of attraction, a center of all types of activity to make day to day living easier and more enjoyable. The "Quatre Temps" will offer them a department store, a hypermarket, the big competitive names in retail merchandising, specialty shops, fashion boutiques, restaurants, cafés, and leisure activities. As can be seen along the Esplanade opposite the CNIT the main structures and walls of the "Quatre Temps" are in completion, and commercialization is again under way.



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et 359.86.38



# Chemicals closure to cost 100 jobs

BY RHYS DAVID

RE JOBS are to be lost on Mersey, where Akzo Chemie, part of the Dutch chemicals group, proposes to close its pvc additives plant and laboratories next year.

The company blames the difficulty in the Liverpool area of low efficiency, high overheads, and consequent unprofitability.

Management says that in the last sections of the plant, established during the war, it acquired by Akzo from Z 10 years ago, absenteeism on occasion been as high as 10 per cent. The chief trouble

has apparently been among production workers, members of the Union of Shop, Distributive and Allied Workers, with craft members of other unions much less affected.

Output a worker has been as low as half that in the company's other additives plants in Holland and West Germany, the management says. Expansion will take place on the Continent to make up for any shortfall as a result of the UK closure.

Akzo says it hopes to retain its substantial share of the UK pvc stabilisers market. It is one of the leading suppliers, competing with Associated Lead,

CIBA-GEIGY, Lankro, and other groups.

Dr. Eric M. Hunt, executive chairman of Akzo Chemie UK said yesterday that they were giving the longest possible notice of closure to minimise hardship. One hundred jobs will be lost. Limited opportunities to transfer to other Akzo Chemie plants in the UK will be offered.

The company's laboratories on the Kirkby site, employing 70 people, will be transferred to Littleborough, Rochdale, where Akzo operates a fatty acids and surfactants plant. Staff will be offered the chance

of moving there.

The closure comes as another blow for Merseyside, where unemployment exceeds 10 per cent, and for Kirkby in particular. A new town developed in the 1950s and 1960s to provide overspill housing for Liverpool, Kirkby has become one of the main economic and social blackspots on Merseyside, with unemployment of more than 20 per cent.

Merseyside County Council launched a programme last year aimed at improving the industrial environment in the area in association with the Brick

Development Association. This will seek to refurbish premises and clear derelict land as well as provide inducements to attract new industry.

A total of 700 workers at GEC's Trafford Park plant have been told that unless a ban on overtime work and subcontracting is lifted the high voltage switchgear manufacturing unit will close from tomorrow. The dispute is over a wage claim. The unions complain that the company has refused to make an offer unless the men agree to a new piece-work structure.

## Agency to help small firms

By John Elliott, Industrial Editor

TWO CLEARING banks—the Midland and Barclays—are to be founding members of the London Enterprise Agency which will be set up in four weeks' time to channel help from large companies to small firms.

The agency will be based in the London Chamber of Commerce headquarters and will comprise about 10 major companies including Shell UK, BP, ICI, Marks and Spencer, and the Industrial and Commercial Finance Corporation.

It will have a full-time staff of about seven, mostly seconded from the companies involved. They will provide general advice to small firms and will channel financial and other queries to expert organisations. They will also act as a clearing house for the companies to supply special expert help when it is needed by a small firm.

### Providing cash

The two clearing banks will be ordinary members of the agency although they may make special arrangements for providing finance to firms which have been helped or vetted by the agency.

The idea of setting up the agency emerged from discussions between Government Ministers and industrialists last summer and the detailed arrangements have been under preparation for about four months.

The debate about the financing of small firms and the role that city institutions will play is likely to build up during the coming weeks, after the publication today of the Wilson Committee's interim report on small firms' financing.

## Change in Bill to help jobbers

BY ANDREW TAYLOR

THE GOVERNMENT has tabled amendments to the Companies Bill which would significantly reduce the threat to jobbers of prosecution under proposed legislation to deal with insider trading.

The amendment follows complaints from jobbing firms that the Bill in its present form would seriously hamper their trading operations.

They said that the relevant clause failed to recognise that jobbing firms rely heavily on rumour and speculative information which, under the Bill, could be regarded as inside information.

The Government amendment will shelter jobbers from prosecution under insider dealing legislation provided that the individual has acted in "good faith" and the information received "was of a description that it would be reasonable to expect him to obtain in the ordinary course of the business."

The Department of Trade said the amendment would give jobbers limited exemption from the effects of insider dealing legislation.

The Stock Exchange Council last night welcomed the government initiative. An official said: "This recognises that jobbers are a special case and that the clause in its present form took no account of the way in which jobbers operate."

A partner at Wedd Durracher Mordaunt said it had always been recognised that jobbers could not have operated normally had the clause remained unchanged.

## Sitting tenants can buy Port Sunlight houses

BY LISA WOOD

MORE THAN 3,000 people living in the company village of Port Sunlight, on the Wirral, near Liverpool, are to be given the chance of buying their "tied-cottage" homes.

The village was built nearly 100 years ago by William Hesketh Lever, later first Viscount Leverhulme, to house workers in his soap business. This developed into the multi-industry Lever Group on Merseyside.

With a rich mix of housing and community buildings, it was recently designated an outstanding conservation area.

Announcing the option of a buying to residents and employees, UML, the Unilever service company which manages the village estate, said it was responding to changing social attitudes.

"We feel we will be respecting the wish of many to own their own homes and to have greater freedom to move elsewhere if the occasion arises. This in no way prejudices the present tenancies. In fact, it could be several decades before the village becomes wholly owner-occupied."

Tenants who do not want to buy can keep their tenancies; but in future tenancy will not be tied to employment. When houses become vacant they will be offered for sale on the general market.

The village, with 900 houses and 3,000 inhabitants, has a large population of pensioners who stayed on after retiring from Unilever. Sales will start next year. No details of the cost of the houses have yet been given.

## Meriden sets limit of £1m in interest

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

RIDEN MOTOR-CYCLE co-operative can not and will not more than £1m interest charges due to the Government June 30. Mr. Geoffrey Hinson, the managing director, made clear yesterday.

But he was confident that the Government would agree to the interest. "You can get blood out of a stone. We confident they will see it way."

Meriden, employed 700 workers, exported 80 per cent its production and was "a tiny small company fighting against the big league of motorcycle manufacturers."

He forthrightly public stance adopted by Mr. Robinson, who is our MP for Coventry North, will put new pressure on Government for a quick solution.

Discussions with the Department of Industry are continuing, no decision has yet been made. But so far, Ministers are right to have considered deferring the interest payments until the end of summer.

Mr. Robinson made plain yesterday that he was looking for a complete waiver of the interest. He expects in current financial year to

September 30 to "do better than break even," he said. "But any funds we make have got to be ploughed back into the company in the form of new machinery and new products to safeguard our future."

The first responsibility of management was to ensure the continuance and survival of the business. To do that, the co-operative had to make up for "decades of neglect" in investment.

"If we are successful, we would expect the Government in due course to be associated with, and to profit from, our success. But let us first be successful," Mr. Robinson urged.

Meriden was granted a £4.2m State loan when it was established in 1974. After a second Government rescue negotiated in February 1977, interest on the loan was deferred, and the accumulated interest charges are now scheduled to be paid from June 30.

Mr. Robinson was speaking at the Meriden launch of a new model of the Triumph Bonneville. The motorcycle, incorporating a number of improvements, including electronic ignition, is produced particularly for the North American market.

## Lorry-makers gain in importers

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

FISH COMMERCIAL vehicle importers in February captured some ground they lost to Japanese as a result of the first two months of the year the steadily increasing situation of the UK market.

Imports were brought to a total market continued to be strongly upward. In January, sales of commercial vehicles at 22,501 were 15.6 per cent ahead of the same month year.

For the first two months sales rose to 44,396, a 10.3 per cent rise on statistics from the city of Motor Manufacturers Traders yesterday.

Approved availability of UK vehicles played a major role in the better performance home manufacturers in January, when the British improved by 1.1 per cent 1 per cent.

For example, sales of Bedford vehicles in the first two months 52 per cent ahead of the same period a year before, against the General Motors subsidiary 21.4 per cent of the total.

Imports suffered a return in the first two months included the Japanese light end of the market. Scandinavians (Volvo and

Scania) at the heavy end, and Fiat of Italy. The snow and ice brought out buyers for four-wheel-drive vehicles, counted among the commercials by the SMMT. Sales in the two-month period shot up by 96 per cent to 1,774. Of these, Land-Rovers from BL accounted for 1,346, up from 880 in those months of 1978.

But Land-Rover no longer has the market to itself, and sales of Daihatsu vehicles, Subaru four-wheel-drive cars, both from Japan, and Jeeps from the U.S., were growing fast from a small base.

BL's figures were helped by increased sales of Sherpa vans from the Austin-Morris subsidiary.

But Leyland Vehicles, the heavy truck business, continued to lag behind the market with sales down marginally from 2,175 to 2,127 in the two months. Six Ford better availability as production picked up after last autumn's dispute gave the group a good February with sales up from 5,139 to 5,918.

But the major setback in January resulted in the two-month total lagging at 10,579 against 13,564 last year.

Total BL commercial vehicles sales advanced in the same period from 10,311 to 11,696.

## Sotheby's takes £658,000 for letters and MS

HEBY'S completed its auction of Autograph Letters and Manuscripts yesterday a total of £658,000, almost as much as the entire department brought in last season.

The top price was the £25,000 Rota, a London dealer, for the autograph manuscript notes of Val d'Aren and Clavigero. Seventy-sixers by Kipling realised £90, and Quaritch paid £3,600 Burns' autograph manuscript Afton Braes and £3,500 for The Battle of Sherramoor.

Early 300 letters from P. G. dehouse to his friend Guyton were sold by Guy Bolton for £3,200. Quaritch secured the autograph manuscript of "The Solitary Reaper" £2,300. The papers of the torian artist G. F. Watts went £15,535, and of Enid Bagnold for £10,235. A love letter to Dickens to Mrs. Colden for £1,800.

At Sotheby's Belgravia a photograph of Isambard King-Brunel sold for £5,800. Two us ago a similar print made 400. In an auction of modern John Singer Sargent did it at £9,500.

The six-volume "Monograph of the Trochilidae," or "Family of the Humming Birds," produced with 418 lithographs by old and Sharpe between 1848 and 1887, sold for £23,000, plus

the 10.8 per cent buyer's premium, at Christie's yesterday. The auction of natural history and travel books totalled £133,979. Weiss, the Belgian dealer, gave £14,000 for a "Theatrum Orbis Terrarum," the atlas by Ortelius with 110

## SALEROOM

BY ANTONY THORNCROFT

maps published in Antwerp in 1584; and £8,500 for "Le Théâtre du Monde, England and Wales" by Willem and Jan Blaeu, of 1648. A German buyer bought a first edition in five volumes of "Allgemeine Naturgeschichte der Fische," by Bloch, for £8,500.

A country house sale next Tuesday will be more interesting perhaps because of the vocation of the vendor than the quality of the goods.

Sotheby's is disposing of the contents of Britwell House, Oxfordshire, the early Georgian home of David Hicks, the interior decorator, and his wife Lady Pamela, daughter of Earl Mountbatten.

Sotheby's estimates the value of the contents at £250,000, but country house sales often exceed forecast.

## Telegraph bills prices Board

By Our Consumer Affairs Correspondent

THE DAILY TELEGRAPH is the first company to present a bill to the Price Commission for the amount of management time taken up with dealing with an investigation.

Many companies, since the commission started 19 months ago, have threatened to involve an investigation, but the Telegraph is the first to present an invoice.

The bill is for £7,866.26 and covers the 945 man-hours spent by Telegraph staff in providing information for the commission.

The Telegraph's claim, however, is unlikely to be agreed by the commission. Normal Government practice is that time spent on providing information for a Government agency is not reimbursed, although individual expenses such as travel may be paid.

Overheads and the cost of accommodation for commission staff were not included in the bill.

Last week the commission published its report on a 4p price increase sought by the Telegraph. Although the commission allowed the increase it recommended that the paper's cover price and advertising charges should be frozen until October. The Telegraph refused to agree to this restriction, forcing Mr. Roy Hattersley, Prices Secretary, to lay on order before Parliament earlier this week enforcing the restriction.

## MK Electric plans double turnover

By John Lloyd

MK ELECTRIC, the leading UK manufacturer of plugs and sockets, plans to double its turnover in the next five to 10 years—with growth expected to come almost wholly from increased exports.

The company's turnover in financial year 1977-78 was nearly £40m, with exports accounting for 24 per cent. Mr. Michael Dowsett, MK's managing director, announced the planned expansion at the inauguration yesterday of the Kuwait Electrical Wiring Accessories Company, a joint venture between MK and a consortium of businessmen in Kuwait.

It is the second overseas plant for the company, following the opening in 1977 of an accessories plant in Singapore. The company plans further plants in Malaysia and Africa in the next 12 months.

The Kuwait factory will be the only one in the Middle East assembling electrical wiring accessories, and is the first to employ semi-skilled female labour in the area. It will have a capacity of 510,000 units a month.

The company is expected to concentrate its export drive in developing countries.

## Summer course in financial management

A TWO-WEEK course designed for middle-ranking and senior managers who are not trained in accountancy but who need a greater theoretical and practical grasp of the financial management, is to be held in London from July 9 to 20.

It is being organised by the Financial Times and The City University Business School of London, and is to be called Financial Management for the Non-Financial Executive.

Details are available from the Financial Times Conference Organisation, Bracken House, 18 Cannon Street, London EC4A 3BT. Telephone 01-236 4382.

## Banking Bill amendment bid

THE Financial Times reported on Tuesday that a group of 25 foreign banks was planning a last-minute campaign to alter a provision of the Banking Bill.

The Korea First Bank and Banque Occidentale pour l'Industrie et le Commerce (Suisse) have since pointed out that they are not members of the group. The report was based on information supplied by the group organisers.

## Sainsbury to build £3m Leeds shopping centre

BY CHRISTINE MOIR

J. SAINSBURY is to build a £3m shopping centre in North Leeds, having won the tender for the development against stiff opposition from Tesco. The Leeds City Council announced the choice yesterday.

Sainsbury's plan a 100,000 square foot district centre on a 10-acre site at the junction of the Ring Road and King Lane. The centrepiece will be a 40,000 square foot Sainsbury's supermarket which will include

a bakery and freezer centre. It will be the company's first shop in Leeds and its largest in the North of England.

The other anchor store will be a 40,000 square foot do-it-yourself and garden centre to be operated by Dodge City, a South-East DIY group.

Four other units will be let by Bernard Thorpe and Partners, who also introduced the site to Sainsbury. A public house and a library are also included.

## Talks over ferry delay

BY OUR BELFAST CORRESPONDENT

BRITISH RAIL'S Sealink division is having talks with Harland and Wolff, the state-owned Belfast shipyard, about a three-month delay in the construction of the first of three new ferries. The ship was to go into service this summer between Ulster and Scotland.

Sealink said yesterday that

the talks were aimed at minimising the delay and ensuring that the programme for the next two ferries was adhered to.

Harland and Wolff said bad weather and strikes by tanker and road haulage drivers had contributed to the delay and there had been difficulties with steel deliveries.

## I never thought my humble investment in a unit trust would bring a summons to the board room.

I hadn't been travelling first class for long when the conversation one day turned to investing.

Foster, my managing director, who travels up from the next station, looked up from his Financial Times with a wry smile.

"I see the All-Share was down another six points yesterday."

He rather fancies himself as an analyst. As luck would have it, I was looking at the unit trust prices in my Telegraph. My GT units were doing well.

Rather pleased at this endorsement of my decision to clip that coupon three weeks earlier, I broadcast the news.

Foster laughed.

Vickers looked up from his Guardian and made a tasteless joke about budding capitalists.

"It's true," I said, "I'm in one of GT's overseas funds."

Foster frowned. I knew his disapproval could not stem from xenophobia. After all, he drives a Volvo 265 GLE. I waited expectantly.

"These overseas funds," he said, "they're a snare and delusion. How can an investment manager sitting in London possibly know what's happening to the Hang Seng, for example? He's too far away."

This was my cue. In my usual cautious way I had checked out GT pretty thoroughly before sending off my cheque.

"I suppose you're right about the average investment group," I said, "but GT are a bit different."

I explained how GT have offices not only in London, but also in San Francisco and Hong Kong.

Foster grasped the point at once. "That means they're open 24 hours a day," he said.

"Exactly," I agreed, "Hong Kong is eight hours ahead of London. And San Francisco is eight hours behind."

"Which means," chimed in Vickers, "that San Francisco is eight hours ahead of Hong Kong." He grinned as though he had just been made Senior Wrangler.

Foster rustled the pink pages of his newspaper. I guessed he was looking for the international stock market report. I decided to make my mark. I would explain the real guts of the GT investment philosophy.

"The other thing about GT," I said firmly, "is the fact that they are monetarists."

"Ah! Milton Friedman, Joseph and Partners!" quipped Davies, who until now had sat silently wrestling with his Times crossword.

I ignored him.

"When they're assessing investment possibilities," I said earnestly, "they look first at the fundamentals of an economy. Like the strength of its currency. In fact, they make currency strength top criterion. Then they look at other things. They call it the Top-Down system of analysis."

I paused. Even Davies was listening.

"It's only when the monetary projections are right that GT do a sector analysis and then a company analysis. And even when they select individual equities for investment they apply monetary principles first. That way they reckon to be in the right shares, in the right markets, at the right time."

As I drew breath, Vickers challenged: "So they claim to be infallible, do they?"

"Of course they don't," I told him. "Like all experienced investment managers they know that investments and the income from them can go down as well as up."

Foster nodded. Was there a hint of some painful experience in the past in his expression?

I thought I should reassure him and explained that quite a number of pension funds and other institutions all round the world were sufficiently convinced by GT's investment record to put funds

to the tune of £300 million under their management. As a GT unitholder I was in my own small way one of them. Together with 4,000 others I shared unit funds of £13 million.

"So now Abbot's an institution," said Davies, rudely as ever.

As the train pulled into Waterloo I wondered how many of my fellow commuters shared my good fortune.

There was, as ever, a price to pay.

Later that morning I had a telephone call from Foster's P.A. Could Mr Abbot come up to the boardroom at once and explain monetary investment to the pensions committee?

GT Management Limited.  
London. Hong Kong. San Francisco.  
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In 1978 GT Management Limited and its subsidiary companies overseas managed the second best performing Mutual Fund in the USA, the foreign portion of the top performing SICAV Diversifond in France, the top performing Investment Trust listed on the London Stock Exchange in price terms and the top performing UK authorised Unit Trust. For further information please contact David Fitzwilliam-Lay or Jamie Berry.





## Computer groups may soon face liquidity snags

BY COLLEEN TOOMEY

THE COMPUTER equipment industry may face short-term liquidity problems in the near future, it was stated yesterday.

Because of the structure of this high-technology industry, a downturn in the fortunes of one or more of the computer giants would have serious repercussions on the rest, says an analysis of 80 leading companies.

Overall liquidity in the ratio report shows that only 16 out of 47 companies have a generally-accepted safe level of 2 to 1, while the average level in the survey is 1.6 to 1.

Two factors emerge to illustrate why the analyst believes there is a danger of short-term liquidity problems.

● Stock levels have increased in 32 out of 47 companies, and as stock is the least liquid of current assets the loss to these companies in an industry characterised by very rapid rates of obsolescence could be great.

● The average credit period of 75 days for the computer equipment industry is higher than the average for the whole UK economy, 70 days. The survey shows that 24 companies had a collection period longer than 100 days. Bur-

roughs managed to reduce its credit period from 138 to 98 days last year while IBM's remained at 38.

Sales growth in the three-year period to mid-1978 shows an impressive increase, particularly in 1977-78.

Sales that year increased by over 20 per cent to £1.6bn, of which IBM contributed 36.8 and ICL 28.6 per cent. In the same period 45 of 47 companies increased their sales with IBM from £493.9m to £578.5m.

One important feature of computer equipment is the high percentage of output exported. In 1977-78 exports of £480m amounted to 30.5 per cent of output, of which IBM contributed 34.9 and ICL 17.3 per cent. Britain is still a net importer of computer equipment.

Profits in the same three years improved markedly. Pre-tax profits rose by about 50 per cent overall, to £191m.

The survey points to Burroughs' improved performance. In 1977 it converted a £2m loss into £13m profits and improved margins from 2.7 to 12.2.

Report on Computer Equipment by ICC Business Ratios, 51 City Road, EC1 1BD, £4.

## Code of practice for funerals

A CODE of practice covering 80 per cent of all funerals was launched yesterday by the National Association of Funeral Directors. It was produced in consultation with the Office of Fair Trading and covers all services provided.

It also sets out common principles for association members

to follow. These include a simple basic funeral at an inclusive price; provision of detailed charges and written estimates; advice on insurance coverage and social security benefits; and a clear procedure for resolving complaints, backed by conciliation and independent arbitration.

## Metal Box plant reprieved

BY PAUL TAYLOR

UNION PRESSURE has led Metal Box to drop plans to close its Portsmouth plastic film factory for the time being. The closure would have cost 560 jobs.

The company said yesterday that it would test an alternative plan, prepared by the seven unions at the factory, for a year, then review results.

Details of the conditions for the reprieve will be discussed by the group's management and union officials on March 23.

The unions, informed in January of the plans to close the plant, formed a joint working party to prepare the alternative plan.

It involves 70 voluntary redundancies over three years, reduced manning levels, the re-introduction of a site union committee and "certain industrial relations assurances."

They said that might save about £450,000 in wages and ensure the future viability of the plant.

The Portsmouth factory, which produces plastic laminates and wrappings for food packaging is understood to have been losing up to £100,000 a year in recent years in spite of a turnover of about £4.7m. The company blames stiff competition from overseas at the cheaper end of the market and slower growth in expected frozen and packaged foods.

Metal Box said yesterday that it was willing to give the plan a trial. In a full review after a year, the success or failure of

the scheme would be judged mainly against the achievement of union's targets for sales and profitability.

The company believes that the figures may be optimistic.

Metal Box's original plan involved expansion at its other plastic film factory at Speke, Merseyside. It gave a warning that the Speke plant might now face "volume problems" but said the unions had agreed to set up a working party to examine them.

## Plessey to sell new digital exchange range

By John Lloyd

PLESSEY is to market a range of small private, digital exchanges to complement its large digital exchange (PDX), introduced last year.

The exchange is the first of its kind in the UK, though the basic technology has been licensed from the ROLM Corporation in the U.S.

The new range will be especially applicable to companies with branch offices, local authorities and government bodies with several locations where the large exchange can operate with a "family" of smaller ones.

Announcing the new development, Mr. Jack Donnelly, chief executive of Plessey's communications and data systems division, said that the PDX had proved to be one of the company's fastest selling products at home and abroad.

"Our ultimate aim is to provide a range of high-traffic private digital exchanges up to 4,000 extension lines which covers 95 per cent of all known customer needs," he said.

## Boom in management consulting continues

BY JASON CRISP

THE DEMAND for the services of management consultants continues to boom. In 1978 the fee income of the members of the Management Consultants' Association rose by 25 per cent to £45m, according to the association's annual report published yesterday.

Most of the increase came from within the British Isles where the rise of 31 per cent was almost twice that of overseas work, which grew by only 16 per cent. This pattern is in direct contrast to that of 1977, when overseas income rose 43 per cent and UK by 13 per cent.

The largest slice—34 per cent—of overseas work continued to come from the Middle East, where the management consultants earned over £5m. Africa and Western Europe were the two other major sources of work, each providing income of about £3m.

According to the association, the two main areas of work performed by the consultants involved the application of computer technology, especially in management information sys-

tems—because of the tumbling costs of data processing—and personnel management. These two categories between them accounted for nearly half the work in the UK, and were the areas of greatest growth, expanding 46 per cent and 44 per cent respectively.

Most notably the area where the consultants are finding no growth in business is "organisation, corporate development and policy formation," which was only 2 per cent higher than in 1977, although it still accounts for 10 per cent of the work.

Although marketing and sales are a relatively small part of the consultants' activity, they grew by 50 per cent last year. Also, work on economic and environmental studies was markedly higher at 32 per cent.

Mr. Harry Roff, chairman of the association and of MSL International, forecast, with some reservation, further growth in the activities of management consultants. He said the biggest factor was the finding and training of new staff.

## Report out on printing machinery

By Hazel Duffy, Industrial Correspondent

METHODS for making the printing and bookbinding machinery industry more competitive are the main theme of the sector working party's progress report, published today.

Exports account for over 60 per cent of the industry's output, but imports are rising and now account for over 50 per cent of machinery sales. The industry's favourable trade balance is highly dependent on type-setting and graphic reproduction equipment.

The other three sectors—printing presses, bookbinding machinery, and paper converting and cutting machinery—moved in 1977 into a situation where imports exceed exports.

As a result of the working party's efforts and studies commissioned, the main areas of recommended action are a more selective and planned approach to export marketing, in which the trade associations need to make more resources available with the assistance and encouragement of the Government, and formation of an export projects group to seek early information on possible turn-key projects.

## Collaboration

The working party is also aiming at increasing collaboration with customers at a senior executive level to facilitate development of new products.

As a follow-up to the identification of products where the British industry is weak, the working party intends to examine the detailed market potential for some of these products and assess the scale of effort which might be needed to establish a significant presence in the UK market.

\*NEDO Printing and Bookbinding Machinery SWP Progress Report 1979.

## Air Canada will fight UK over Gatwick move

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

AIR CANADA intends to resist the UK Government's efforts to move the airline from Heathrow to Gatwick Airport. The Canadian Government can retaliate against British airlines if the UK persists in its plans.

That was made clear in London yesterday by Mr. Claude Taylor, president of Air Canada. He told the Canada Club that all elements of Canadian life—Government, Parliament, Press and people—were united against the UK Department of Trade.

"The proposals would cost us \$16m (about £7m) in 1980 and annual costs would rise to probably \$45m (about £19m) in 1990, a total cost over the decade of \$245m," Mr. Taylor said.

"We reject the proposal. We can't move; there is too much at stake. The cost to customer and airline alike is immense."

Air Canada had 100,000 passengers a year who changed flights in London. "They cannot conveniently do so at Gatwick or transfer to Heathrow. Many would be driven to travel on U.S. airlines," Mr. Taylor said.

"Gatwick is a one-way air port, and the runway is too short for our purposes. At certain times of the year our aircraft would have to depart with smaller loads than they would otherwise carry or make a refuelling stop en route to Western Canada."

"We have a substantial physical plant at Heathrow. It helps us to earn valuable revenue from other airlines and it would be a loss."

Air Canada had long-service staff at Heathrow. "Many would lose their jobs. At Gatwick we have no choice but to hire a contractor to handle most of our ground services. Cargo for the bellies of our passenger aircraft would have to be handled between Heathrow and Gatwick by lorry."

Congestion was not unique to Heathrow. "Gatwick has its peaks, which are bound to get worse. It is largely a chart and stand-by airport and crowds will grow. Both London airports have problems, but it is not for us to solve them. Nor ought they to be solved at our expense."

Mr. Taylor also spoke of difficulties over jet fuel. "The pressure on costs is enormous and supply is uncertain. In Canada supply is tight but adequate. In the U.S. supply is extremely tight."

Prices would rise sharply, and every fuel price rise would go directly on to fares. One big airline, American, had estimated that every cent added to the price per gallon would raise fares a half of 1 per cent.

"No airline will be immune from the impact of the current energy crisis," he said. "Prices will go up, excess capacity will have to be cut, and load factors will once again rise."

## Airliner noise rules to be extended

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

TOUGHER REGULATIONS on airliner noise are to be introduced by the UK Government, increasing the types of aircraft to which the rules apply.

Under the new Air Navigation (Noise Certification) Order, laid before Parliament yesterday, by Mr. Stanley Clinton Davis, Under Secretary for Aviation, propeller-driven airliners will for the first time become subject to noise rules, while small jet aircraft (below 6,700 kg) will also be affected.

The new Order will also allow the Government to prohibit from January 1, 1980, all subsonic jet airliners which have not been modified to meet the noise rules.

New types of jet airliner which have applied for Certifi-

cates of Airworthiness after October 6, 1977, will also be required to conform to the stricter noise rules.

## Trans World's quick check-in

TRANS WORLD AIRLINES is introducing on all its London flights to the U.S. a fast check-in method. Up to a month in advance of departure from London passengers can reserve a particular seat and obtain their boarding passes for outward and return flights.

The system enables passengers to by-pass the check-in desk, which may be crowded.

## NEWS ANALYSIS—ICI ORGANICS DIVISION

## Why the unions dispute motives for job cuts

BY SUE CAMERON, CHEMICALS CORRESPONDENT

TRADE UNIONISTS have responded angrily to reports that Imperial Chemical Industries is thinking of reducing its organic division workforce by nearly a fifth.

ICI emphasises that no final decision has been taken. It has proposed the cut in jobs because of the comparatively poor performance of the organic sector over the past few years.

It points out that its organic workforce has been declining by about 4 per cent annually since the mid-70s, when the boom in dyestuffs and organic chemicals ended abruptly, thus any such move would be an acceleration of a trend that has been noticeable for some time.

The unions see ICI's proposal to top 2,000 or so jobs from the present 10,800 as much more than that.

Perhaps more important, they demand much more detailed and confidential evidence of ICI's assertion that the organic business is under pressure.

The Association of Scientific, Technical and Managerial Staffs, for example, said yesterday that it was not prepared to accept the group's facts and figures at face value.

It emphasises that ICI should have consulted employees much earlier about difficulties in the division. The present proposals to reduce jobs showed what a "sham" ICI's much vaunted consultative procedures were.

"The company announces the solution to a problem it has not discussed before and expects trades unions to accept it," the association said. "ICI seems to think we will be prepared now to sit down and help decide which employees should go and when."

"What we want is to get back to the beginning and look at all the available information—in confidence—to see if there is an alternative and less unpleasant solution."

However, although the association is ready to contest what it calls "ICI's homework," trade union leaders appear to accept that organic chemicals have been suffering in the market-place in the past few years.

ICI's organic division includes dyestuffs, probably its most important business area; pigments, used to colour printing inks, plastics and paints;

biocides, to preserve paints, leather and beer; specialty chemicals, for textile and paper treatments; and chemicals used in making polyurethanes (plastic foams).

Between 1968 and 1975, when the effects of the Middle East oil crisis started to erode profits, dyestuffs and pigment producers were expanding fast throughout Europe. Business was good and many large companies increased production capacity.

Then came the downturn, with huge increases in oil prices and chemical raw materials. The effects of that are still being felt, as ICI noted grimly in its annual report, out last week. The figures showed that the group's trading profit on organics fell from £55m in 1977 to £21m last year.

"Demand for dyes was adversely affected by the continuing low level of activity in the textile industry, particularly in Western Europe, and also by the current fashion for pale shades," the report said. Pale fabrics require less dye.

"With depressed markets and low growth it was not possible, because of overcapacity, to raise prices to the extent necessary to recover cost increases. Profits therefore suffered."

Dyestuff producers throughout Europe have suffered. Most must cope with the comparatively modern, excess capacity they built only a few years ago, so price competition is fierce.

The position is little better in pigments. ICI's report noted that "prices were depressed and profits were reduced."

The report was equally gloom about the polyurethane chemical business in Europe, which, it said, "experienced low demand and weak prices."

Polyurethane chemicals, however, might be an area that the union's representatives will examine particularly closely if they are ever allowed a look at ICI's detailed figures.

The motor industry is a main customer for polyurethane foams and car manufacturers in Europe have been booming. Although the UK automotive industry has met obstacles, ICI does not rely solely on that market.

The group, like any other big chemical concern, operates internationally. ICI's report shows that its

performance on biocides last year, if not exciting was at least "comparable with 1977."

ICI's specialty chemicals should have presented few difficulties. Most of ICI's production in that area is for internal use, and a report published in January by the specialised organics sector working party (set up as part of the Government's industrial strategy) said that that sector of the UK chemical industry was expected to reach a balance between trade and balance several years earlier than first forecast.

It is difficult to compare ICI's performance in organics with those of such other principal producers as Hoechst or Bayer, or West Germany, or Ciba, or Switzerland. That is because ICI has taken an idiosyncratic line over the definition of "organics."

Most main European chemical producers include commodity products such as aromatics under the heading of organics, but ICI includes those under petrochemicals.

However, ICI's competitors are all suffering from the rise in naphtha costs that has been accentuated by the Iranian oil crisis. Naphtha, the most important feedstock in the petrochemical industry, ultimately provides the raw material for such products as dyestuffs.

Yesterday, ICI was prepared to give only scant information about its organics division. That, it explained, was because plans for job reductions were still under discussion.

It added that if jobs were cut, it would be through natural wastage. There would be "no enforced redundancies except as a very last resort."

It is understood the proposed job cuts would be made over two years. Most are thought likely to be in the division's headquarters at Blakely, Manchester. However, the group will be hard pressed to convince the unions of the need for job reductions of the order being considered.

The union said: "There must be some sleight of hand in the accounting when a company that operates on a worldwide basis, as a company as profitable as ICI, says the staff in a single one of its divisions must carry the can for a downturn in that sector's performance."

## The businessman's guide to incentives available in the Areas for Expansion.

## Capital grants

Manufacturers can obtain capital grants of 20% or 22% for new buildings; also for new plant and machinery in many Areas. ☐ Tick here

## Attractive finance

Interest-relief grants, or favourable-term loans. Fixed-interest loans from European Community funds. ☐ Tick here

## Rent-free factories

Up to 2 years rent-free (exceptionally, 5 years). Options to purchase on long lease. Wide range of new factories available. ☐ Tick here

## Rent-free offices

Grants for office rents for up to 7 years. Grants for new jobs created within 5 years. Grants for staff moved. ☐ Tick here

Above is a brief guide to the investment incentives available in the Areas. They apply to companies moving into, or already in, the Areas for Expansion.

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To: The Industrial Expansion Team, Department of Industry, Millbank Tower, London SW1P 4QU.

Please send me full details of the benefits available in the Areas for Expansion, as I have indicated above.

Name

Position in company

Company

Nature of business

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## Areas for Expansion

ISSUED BY THE DEPARTMENT OF INDUSTRY in association with the Social Economic Planning Department and the Welsh Office.

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## UK NEWS

## NEDO study critical of brewers' efficiency

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

PRODUCTIVITY of British brewers was criticised today by the National Economic Development Office's (NEDO) study group. A study of investment and efficiency in the brewing industry says that "it is content with the industry's activity record." The study said that overall productivity remained broadly unchanged between 1968 and 1973. "There is therefore plenty of scope for improvement and the NEDO group is attaching importance to work on productivity and efficiency to identify and solve specific individual productivity problems," the group said.

## Court decision on Penthouse gaming licence

PENTHOUSE CLUB can begin the Gaming Board's appeal to let it apply for a gaming licence for its casino in London's Mayfair, three High Court judges ruled yesterday. Lord Blom-Cooke, QC (Penthouse Club (Internal)), told the Queen's Bench Divisional Court that they should apply for an order requiring the Gaming Board to grant a licence to the club. The Gaming Board had refused to grant the club a licence. The decision was a surprise and the board should be asked to reconsider the club's application, said counsel. Lord Chief Justice, Lord Evers, sitting with Lord Curran-Brace and Mr. Neill, said that the club had an arguable point of law which should be considered by the court. The Gaming Board of Great Britain was not represented at yesterday's hearing.

## Mushroom farm close

THE LARGEST employers of women in the seaside town of Orford, Norfolk — Middlebrook mushrooms — is to close its doors with the loss of more than 100 jobs. The 11-acre farm produces nearly 3.5m lbs of mushrooms a year and will close in November 30. A statement from the council said that the farm needed modernising at a cost of more than £1.5m and the council could not approve further capital expenditure. The farm was transferred to the group's centre at Selby, Yorkshire, and expansion plans are being considered.

## Airmail service suspended

MAIL LETTER and parcels services between the UK and Accra, Ghana, have been suspended until March 23 due to the closure of Accra Airport, the Office said yesterday.

## CONTRACTS

## Standard Telephones wins £6m Trimphone order

POST OFFICE has awarded a contract for more than 600 Trimphones to the audio division of STANDARD TELEPHONES AND CABLES. The contract is for both the rotary dial and the new pushbutton Trimphone. The Post Office has recently made available.

South of Scotland Electricity has placed a £3.4m order for 10 computer and a dual 2972 computer for a custom-built computer centre at the Board's.

VTON CHAMBERS ENGINEERING, a Central and Shropshire subsidiary, has been awarded a contract worth about £100,000 for the design and construction of watergates for the Leas of the Thames Water Authority.

Agents have placed a contract worth over £500,000 with JEWELL to upgrade a 16 large-scale computer system.

Europe Inc. has ordered a large switching system valued at £70,000 from ITT BUSINESS SYSTEMS. The computer-based ITT 6404 ADX system will be built at Enfield and Cockers.

JOINT CIVIL ENGINEERING, a subsidiary of Wight Construction Group, has been awarded contracts totalling over £1m by the South of Scotland Electricity Board for work at the power station, Torquess, and Lothian Regional Council for the IA of the Meadowhill.

## Direct Labour Bill backed by builders

BY PAUL TAYLOR

WASTEFUL USE of direct labour by local authorities is costing ratepayers and taxpayers millions of pounds a year, claimed Mr. Frank Gostling, president of the Federation of Building Trades Employers, yesterday. Mr. Gostling launched his attack on council construction departments at a meeting of the federation's eastern region in Cambridge linking the issue with the high level of ratepayers' increases facing many ratepayers in April. He said it had always been important to ensure that local authorities provided value for money but that the level of proposed rate increases for 1979-1980 made it even more important now. Council direct labour departments should compete fairly with free enterprise concerns to arrive at the best price. There

proved the position of either consumer or large brewer."

The NEDO group points out that while there "are naturally uncertainties" about the success of investment projects, the scale of the present investment plans looks about right if the brewing industry is to continue to supply the vast bulk of the domestic market and possibly to displace some imports or provide additional exports."

But the study emphasises that the group will continue to pay attention to productivity in the industry because "of its importance in determining the level of wages and profits that can be earned."

Investment and Efficiency in the Brewing Industry, NEDO Books, 1 Steel House, 11 Tothill Street, London, SW1; free.

had been too many cases where overpaying and poor accounting in this area had been "spectacular." This was a waste of ratepayers' and taxpayers' money.

Mr. Gostling urged support for the Direct Labour Bill introduced by the Earl of Kinnoull in the Lords which seeks to ensure, among other things, that council building departments keep detailed accounts to demonstrate their true cost and competitiveness.

The Bill also seeks to establish direct labour organisations as "trading undertakings for certain limited purposes" and to ensure that they compete for at least 50 per cent of the value of new construction work they undertake.

Mr. Gostling said the Bill "cut right across party lines" and was long overdue.

## Inner city policy 'has fallen short'

FINANCIAL TIMES REPORTER

THE GOVERNMENT'S policy on inner city areas has "fallen far short" of the necessary long-term commitment to resolving urban problems, says the Town and Country Planning Association.

The association, in a powerful policy statement published today, calls for a re-think on inner city policy and suggests a series of radical measures which are needed if the policy is to succeed.

The paper, presented to Mr. Peter Shore, Environment Secretary, sets out the failings of the existing policy and examines seven inter-related aspects of that policy—planning, participation, new institutions for development, land, employment, resources and infrastructure.

The association identifies two basic objectives for the policy. First, providing a planning framework, and second, providing the right development tools to enable the objectives to be achieved.

A big "imaginative leap forward" is needed if local authorities are to co-ordinate and match requirements, for example for jobs and houses, to a realistic target. The association also urges the preparation of local plans for all inner city areas "as soon as possible."

The seven partnership areas—the foundation of the Government's existing policy—involving both local and central government—have created bureaucracies and have failed to tap local initiative. Instead, the association suggests the revival of neighbourhood councils.

In areas where there is a considerable amount of underdeveloped land such as London's Docklands, the Eastern area of Glasgow and Everton in Liverpool, the association proposes a modified form of new town development corporation with a greater degree of local authority involvement.

In other urban areas it favours the establishment of public development companies.

## Building society controls rejected

By Eamonn Fingleton

PROPOSALS FOR new monetary measures to control building societies were rejected yesterday by a leader of the movement.

Mr. Leonard Williams, chief general manager of the Nationwide, said any new controls were unlikely to be more acceptable to the movement than existing arrangements for voluntarily restricting lending when mortgage funds are abundant.

Mr. Williams, who is to take over as chairman of the Building Societies Association in May, was speaking at a meeting of the Royal Society of Arts in London.

His comments follow suggestions from the big banks that building societies have an unfair advantage in not being subjected to control on the level of their investments.

Mr. Williams said: "There are grounds for agreement that investments in building societies have some of the characteristics of money and that building societies' savings gathering activities go some way towards increasing the velocity of circulation of money in the system. The real issue, however, is the extent to which these postulations are material and thus whether investments in building societies should be brought within the definition of money which forms the basis of monetary controls."

## Unsuited

Building societies were very unlike banks in the way they operated and in their asset and liability structure. The measures used to control banks therefore would not work efficiently with building societies.

He added: "A corset control, by which building societies would have a prescribed ceiling for the increase in their interest-bearing liabilities with any excess having to be deposited in non-interest-bearing accounts with the Bank of England, would seem unlikely to improve the authorities' overall control. It is doubtful whether the nature of the penalty would be a sufficient disincentive to building societies as non-profit organisations, and assuming it were, it needs to be asked whether it might encourage societies to develop non-interest-bearing or low-interest-bearing current accounts and thus bring them even closer in character to commercial banking institutions."

A system of special deposits would not work because societies, thanks to their high liquidity at all times, could meet their obligations without "too much embarrassment." Control by reserve asset ratios would encourage societies to raise their margins to get reserve assets.

## Lack of home loans—agents

ESTATE AGENTS claimed yesterday that Britain is suffering the worst mortgage shortage for decades.

The National Network of Estate Agents rejected a claim by the Building Societies Association that there is no "mortgage famine."

Mr. Laurence Barbet, the network's secretary, said he had never known a worse situation. "People buying a house in March are likely to find that mortgage money is not available to them until possibly July."

## Chlor-Chem in £1.6m expansion

Financial Times Reporter

CHLOR-CHEM, a company jointly owned by Fisons and FMC Corporation, is to spend £1.6m expanding its chlorinated isocyanurates plant at Widnes.

Chlorinated isocyanurates are used in the making of treatment chemicals for swimming pools, detergents, wool shrink-proofing processes and disinfectants. Chlor-Chem said that most of its additional production would be exported.

## Severn Bridge road repairs

REPAIRS TO the road surface on the M4 Severn Bridge will begin on Monday, the Department of Transport said yesterday.

The work will be carried out on a 24-hour basis and should be completed before Easter.

In order to minimise interference with traffic repairs will be confined to small areas of the road surface at any one time. This will enable most of the bridge to remain open to two lanes of traffic in each direction.

## The wrong photograph

YESTERDAY'S Financial Times carried in some editions a photograph of Lord Kerton, chairman of the British National Oil Corporation, captioned "Lord Stokes, no pay-only expenses." We apologise for the mistake.

"I think we can view the delivery of our contract tender to China as an exciting step forward..."



Instead of letting opportunities go west... hand over to IML SkyData

In these early trading days, even the most confident of exporters will probably admit that the vast face of China can appear as inscrutable as ever! Which means that, while Eastern opportunities become increasingly full of promise, East-West communications become increasingly beset by problems.

Many of them, however, can be solved simply and economically by IML.

The IML SkyData Service, for example, delivers urgent non-dutiable paperwork, such as contract tenders, anywhere in the world—person-to-person and deadline fast. And when your business does take you to China, you can be sure that IML are already one step ahead—having an IML Air Centre in Hong Kong and every facility for co-ordinating transport and delivery throughout the People's Republic.

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PETER RIDDELL REPORTS ON THE BANK OF ENGLAND QUARTERLY BULLETIN

# Firm fiscal stance urged to curb inflation

A FIRM fiscal and monetary stance, including cuts in public spending, is all the more necessary now to prevent inflationary pressures from turning into an indefinite extension of inflation, according to the latest quarterly bulletin from the Bank of England, published this morning.

This is the main conclusion of the assessment section, which starts by saying that "more than temporary harm" has been done as a result of recent industrial disputes.

"The financial position of companies, none too strong in the first place, will inevitably have been worsened—probably with consequences for their ability to finance investment. And the standing of this country as a supplier of goods to foreign markets must also have been further damaged. The most serious result may, however, prove to be the effect of inflation. For it has for a long time been clear that this—together with the UK's poor productivity performance—was the main problem facing the economy, and it was apparent that progress in other directions de-

pended on continued progress in reducing the rate of inflation."

The bulletin says it is not yet possible to make any definite assessment of the average rate of wage settlements. But a somewhat faster pace of inflation is inevitable for a time. "Even if, as still seems likely, the acceleration remains moderate, the prospect of inflation now showing some increase represents a major setback," the bulletin says.

"The prospects for expansion, as a result, now look less favourable than earlier. For some time it has seemed probable that rate of growth next year would be no more than moderate."

The Bank says it seems likely that output will grow by no more than 2 per cent between the first halves of 1979 and 1980, compared with projections last December of a 3 per cent underlying rate of expansion.

"For faster inflation is likely, on balance, to weaken consumer demand though for a while higher wages may increase real purchasing

power, this effect can only be relatively short-lived; and the savings ratio is likely to rise again, as it has in previous phases when prices have accelerated."

"Faster inflation is likely, too, to hamper exports and to make it more difficult to resist pressures from imports, and by reducing profits, to discourage investment. In addition to these automatic effects, faster inflation forces policy to be more restrictive than it otherwise would have been."

The bulletin says that keeping the growth of sterling M3 to the 8 to 12 per cent target limit, in face of a faster growth of money income than previously, seemed probable. "It will exact a price, in terms of higher interest rates, than would otherwise have been necessary. It will clearly remain appropriate to provide for a continuing monetary expansion, but to accommodate inflation now by relaxing the target reduced priority would be given to containing inflation."

"The stance of fiscal policy is also now

bound to be particularly cautious. One element—in fact very relevant, even if apparently outside the central field—would be to ensure that higher costs incurred by the public corporations are not reflected in higher borrowing, so that their financial situation is not impaired."

"The operation of cash limits in general, as redefined in last month's announcement by the Government, should result in some trimming of expenditure programmes, depending on how fast pay and prices rise."

"Given the need both to contain the size of the public sector borrowing requirement and to reduce the necessity for adding to the tax burden, there appears to be a clear case for containing more strictly the rise in public spending."

After stressing the need for a firm stance of fiscal and monetary policy in present conditions, the bulletin says: "It seems equally clear, however, that monetary control alone will be insufficient to prevent a powerful surge of wage inflation from working itself out in higher prices."

"The recent course of wage negotiations and the industrial action that accompanied them point clearly to the need for changes in the present methods of wage negotiation. It would be widely agreed on all sides to be desirable that the next wage round should be less disruptive than this year's."

The bulletin gives a warning about the need to improve productivity.

"The consequences of failing to arrest this country's industrial decline are likely to become even more pressing and obvious as time goes on. New conditions to very slow growth, we might later even have to accept, if present trends continue, declines in real living standards. To break out of this situation seems bound to become a dominant concern over the next five years."

"Sustained increases in living standards can only come from higher productivity. The need, then, is not simply to arrest inflation, necessary though that is, but radically to improve both efficiency and thus also real wages."

## Output growth for year 'could be less than 2%

TOTAL OUTPUT in the UK now seems likely to grow by no more than 2 per cent over the next 12 months—or by little more than 1 per cent in North Sea production is excluded.

This is suggested by the Bank in the economic commentary section of the bulletin, which contains a fairly gloomy assessment of the short and medium-term prospects for the UK in view of the likely acceleration in the inflation rate.

The bulletin notes that at this stage "it is hardly possible to gauge the eventual outcome of the pay round. There have been more encouraging signs recently, but earlier hopes that settlements this year would not be far from last year's increase in retail prices (8 per cent) seem unlikely to be realised."

After highlighting the likely continuation of a rising trend of world commodity prices, and the recent marked increases in seasonal food prices, the Bank points to a sharp acceleration in the rate of increase in retail prices measured over three months, even before the normal seasonal jump in April, suggesting that the year-on-year increase (over 9 per cent in January) may reach 10 per cent by the summer.

"The rapid growth of real incomes tallied off in the latter part of last year, but has probably resumed quite strongly in early 1979."

"Real earnings will receive a boost in the first half of this year from the implementation of delayed pay settlements but there is likely to be some slowing down in the second half, as prices come to reflect present increases in unit labour costs and perhaps also some acceleration in import prices."

Furthermore, reductions in the real burden of direct taxation, an important factor in the growth of real incomes in the last two years, are less likely this year. Nevertheless, for 1979 as a whole, real personal disposable incomes may be some 4 to 5 per cent higher than in 1978.

cent higher than in 1977, no doubt partly because of some weakening in competitiveness."

This has reinforced the tendency for much of any increase in demand for manufactured goods to be met from imports. The market contraction (in real terms) of the net trade surplus in finished manufactured goods in recent quarters is expected to continue, offsetting any potential boost to production from "domestic demand."

"Total employment continued to grow slowly last year, by 25,000 between June and September and by 84,000 since September 1977. Female employment increased by 106,000 over the year while male employment continued to fall."

This partly reflects the

### OUTPUT AND PRODUCTIVITY GROWTH IN MANUFACTURING INDUSTRY

Per cent per annum	Output 1960-73	1973-78	Productivity 1960-73	1973-78
United Kingdom	3.0	-0.9	3.4	0.4
United States	4.9	2.5	3.4	2.2
Canada	5.9	2.8	4.0	3.2
Japan	12.0	0.8	8.8	3.7
Western Germany	5.3	0.8	5.0	3.3
France	5.9	1.4	5.6	2.7
Italy	6.1	2.2	5.2	1.4

Defined as output per man not output per man hour.

changing industrial composition of the workforce—for instance in the year to last September, the financial, professional, scientific and other service industries increased employment by 1 per cent, while in the manufacturing sector, which is of a similar size, employment fell by more than 1 per cent.

The sharp increase in unemployment over the last couple of months probably owes more to severe weather conditions and the effects of industrial disputes than to any sudden reversal of the underlying downward trend of last year. Nevertheless, with no appreciable growth in output since last summer, it is quite likely that unemployment will begin to rise later this year.

The bulletin also discusses the UK's poor productivity performance and the deterioration in the last few years, setting out various possible explanations.

"Over 1978 as a whole, the real pre-tax rate of return for non-North Sea companies was probably about 4 per cent, much the same as in 1977, and still very low by comparison with rates of return up to 1973."

Company liquidity declined quite sharply in the third quarter of last year. "In the early part of this year, companies have faced additional cost inflation, and their output has in some cases been

restricted by strikes and bad weather which can only have had a damaging effect on profits."

Some companies, particularly in the retail sector, may have experienced a temporary boost to liquidity as their stocks were run down, but this improvement will be reversed as stocks are rebuilt."

The bulletin also notes that the extent of stockbuilding during 1978 (probably around £1.5bn at 1975 prices) was largely unexpected and, even in retrospect, is difficult to explain. About one third of it occurred in the stocks of other industries including construction.

"Of the remaining increase, the rise in work in progress in manufacturing industry can be associated with the higher level of output; but the net increase over the year in stocks of finished goods held by manufacturers is more puzzling."

Despite the cut in the fourth quarter, the ratio of stock to sales of finished goods remains historically high, though survey evidence suggests that manage-

ments do not regard the present level of stocks as excessive.

The apparent change in the relationship between desired stocks and the level of activity may reflect only partial adjustment by companies to the recession of the last few years. Another factor has probably been the introduction of stock tax relief which at present gives free depreciation on increases in the physical level of stocks as well as avoiding the taxation of stock appreciation, the main aim of the relief.

On both counts, stock relief has probably given firms an incentive to hold higher stocks, which may have been further enhanced by the proposals to write off past relief after six years. Finally, some of the increase in stocks during 1978 probably arose from expectations of continuing buoyancy in demand."

"However, a reduction in stockbuilding—or even some destocking—now seems the likely response to future growth of demand. The recent rise in interest rates has substantially increased the cost of holding stocks and imposed a further burden on companies' cash flow at a time when profitability may already be weakening."

Even so, it may be some time before a clear indication of any downward adjustment of stocks emerges. The industrial disruption of early 1979 probably distorted the normal pattern of stock holdings, and the after-effects may persist for some time."

On the overseas side, the bulletin suggests that in spite of the expected slowdown in the U.S., faster growth of imports

in Europe would be of particular benefit to the UK, and that export markets this year may grow as fast as world trade, and as fast or faster than last year.

However, "manufactured export performance was not very encouraging in 1978. The volume of manufactured exports (excluding erratic items) rose by 2 per cent, while the estimated growth in the UK weighted-volume of world trade in manufactured goods was about 7 per cent."

Sales of machinery and transport equipment were unchanged in volume terms. "Weakening competitiveness in 1978 has probably not yet had any significant adverse effect on exports; there appears to be a long lag between changes in competitiveness and the response of export volumes, and this suggests that some weight must still be given to the gains in competitiveness during 1978."

The bulletin also highlights the sharp growth in imports of industrial materials in 1978. "Though the increase in imports of manufactured goods was large, it was much in line with expectations and may be regarded as the counterpart of the sluggish recovery in manufacturing production."

"Had competitiveness been maintained, 1979 might have seen a more robust domestic supply response following last year's rapid increase in domestic demand. But competitiveness deteriorated in both cost and price terms during 1978—which helped to boost the growth of imports—and may deteriorate further this year."

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## Strong rise seen in oil exports revenue

THE TOTAL estimated oil and gas revenues of the oil-exporting countries rose strongly in the final three months of 1978—up \$2.7bn to \$32.8bn compared with the previous quarter.

This is indicated in a section of the bulletin discussing oil money movements. Oil revenues rose in the fourth quarter because of higher demand for oil, reflecting both higher consumption during the summer and stockpiling in anticipation of price rises at the end of the year. Revenues in the first three months of 1979 will have been affected by the disruption to oil production in Iran.

The identified deployment of the oil-exporting countries' funds in the July-to-September quarter suggests that they had a small overall surplus of \$1.9bn, following a net surplus of \$3.5bn in the first half of last year.

Investment in the U.S. was run down by \$1.4bn following a \$1.2bn decline in the previous three months and a \$1.5bn rise in the first quarter of 1978. But the decline in the U.S. in the third quarter was more than offset by loans to developing countries.

Preliminary data indicates a larger surplus in the final three months of 1978, with significant inflows into U.S. bank deposits and continued investment in other countries (all except the U.S. and the UK).

From the figures for the first nine months of 1978 it is clear that the oil exporters' surplus for the year as a whole will prove to have been much lower than was generally expected, probably amounting to no more than \$10bn.

### ESTIMATED DEPLOYMENT OF OIL EXPORTERS' SURPLUSES\*

\$bn	1976	1977	1978	1st	2nd	3rd
Year	Year	Year	qtr.	qtr.	qtr.	qtr.
United Kingdom						
British government stocks	0.2	—	—	—	0.2	0.1
Treasury bills	—	—	—	—	0.2	0.1
Sterling deposits	—	—	—	—	0.2	0.1
Other sterling investments†	0.5	0.4	—	—	0.1	—
British government foreign currency bonds	—	0.2	—	—	—	—
Foreign currency deposits	5.4	3.4	—0.3	—1.4	0.3	—
Other foreign currency borrowing	0.8	—	—	—	—	—
United States						
Treasury bonds and notes	4.2	4.3	—0.7	—0.7	—0.2	—
Treasury bills	—1.0	—0.8	0.3	—1.1	—0.5	—
Bank deposits	1.6	0.4	0.5	—0.7	—1.3	—
Other‡	7.2	5.3	0.8	1.3	0.6	—
Other countries						
Bank deposits	6.5	7.5	1.5	—	—	—
Special bilateral facilities and other investments††	12.2	12.4	1.5	2.2	2.8	—
International organisations	2.0	0.3	—	—	—	—
Total	37.2	33.5	4.4	—0.9	—1.8	—

\* This table excludes liabilities arising from net borrowing and inward direct investment and also, on the assets side, changes in credit given for oil exports. † Includes holdings of equities and property. ‡ Includes loans to less developed countries.

## Ready money still likely for developments in North Sea

ADEQUATE finance for new North Sea oil developments should be readily available from both domestic and external sources according to a special article in the bulletin.

The article—by a member of the Bank's Economic Intelligence Department—examines the financing of capital investment in oil exploration and development over the period of 1975-80. Regularly monitoring of the subject has been undertaken by the Bank of England in conjunction with the Treasury and the Department of Energy.

"Whereas the capital investment programme in the gas fields in the southern part of the North Sea is now more or less complete, the investment required to develop the oil and associated gas from the more northern fields continues to be very heavy. Cumulatively it is expected to have quadrupled in volume terms over the five years from 1975 to 1980. This implies a rise from £3.7bn in 1975 to £13.9bn in 1980, both estimates at 1977 prices."

The outstanding financing requirement doubled in real terms to £6.6bn between 1975 and 1978 but it has now levelled out at roughly £7bn. Indeed by 1980, it is likely that the outstanding financing requirement will represent only about half the cumulative capital investment by the industry up to and including that year. By then, the rate of debt repayment from fields in production is likely to begin to outweigh the additional demand for capital from new

and existing fields. After 1980, the outstanding financing requirement should therefore begin a period of decline in real terms."

Some two-thirds of the capital investment on the Continental Shelf is currently being undertaken by non-UK companies which have tended to finance their operations in foreign currency rather than in sterling. The character of the Euro-currency market in London, and the use of the dollar for almost all international oil trading, has also eased the syndication of the main North Sea borrowing as Euro-dollar loans. The UK companies, which account for much of the North Sea lending in sterling, have also borrowed heavily in the same way."

The article points out that in mid-August last year lending on North Sea activities accounted for 4 per cent of all advances by banks in the UK. But this

sector accounted for 11 per cent of U.S. banks' advances and 9 per cent of that of other overseas banks.

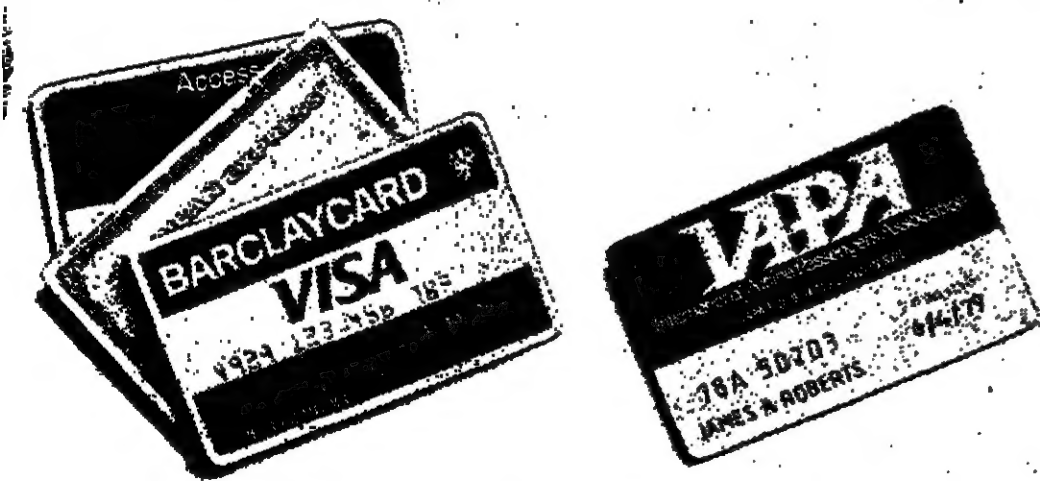
It is pointed out that while the cash flow from fields already in production will itself provide an important new source of finance for further exploration and development some questions and uncertainties remain.

"Further increases in costs and lead times would imply lower cover for bank lending and lower returns on companies' investment; such increases might be offset or enhanced according to fluctuations in oil price expectations and the record of discovery, appraisal and development."

Nevertheless, to the extent that new, viable projects continue to come up for development, it is very likely that adequate finance from external and domestic sources will be readily forthcoming."

"One possible impact that the market may have—though one that is not readily measurable—is, like any efficient financial intermediary, to increase the velocity of circulation of money. However, if the Euro-markets do have some impact on the velocity of circulation, it is not immediately clear that this is independent of domestic monetary policies. Changes in domestic interest rates and reserve requirements will directly influence the level of Euro-currency interest rates and hence the amount of credit extended by Euro-currency and domestic banking systems combined."

"In either of these cases the flows which pass through the Euro-markets will attract domestic reserve requirements. Indeed funds which are channelled through the Euro-market automatically escape the imposition of domestic reserve require-



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# CAP reform wins support

BY IVOR OWEN

SPITE the lack of public port at the Paris EEC unit, Britain is not isolated pressing for radical reform. The Common Agricultural Policy, starting with a freeze on union prices, the Prime Minister told the Commons today.

He revealed that, in private conversation in Paris, "a number" of other heads of government had expressed agreement with the general id of Britain's case that it did be wrong to devote more resources from the Community to agricultural products ready in surplus.

Mr. Callaghan, who was enthusiastically cheered from the benches for his determined stand in defence of British interests, described the port he had received as "significant and useful."

He stressed: "So far from us being in isolation, there was agreement with our ally of the situation and need to re-order priorities. I have never known."

He reacted from Mrs. Thatcher, the Tory leader, used to reinforce Labour's belief that the Prime Minister's insistence that the port for agricultural efficiency in other EEC countries would prove a valuable asset.

She declared: "It would be more to Britain's advantage if you and your colleagues dropped the abrasive and critical attitude towards our Common Market partners and behaved genuinely as partners, in which case we might get more of the problems solved."

Mrs. Thatcher emphasised that the conclusion reached by most commentators was that it had been a "disappointing" summit, and she felt this had been reflected in the official communiqué and in the Prime Minister's statement to the House.

Amid Labour cheers, Mr. Callaghan retorted: "It was not disappointing for Britain. For the first time, the arguments that we were advancing seem to have gone home."

British ministers, he added, did not need to adopt an abrasive attitude because the logic of their case was so compelling.

Responding to Mrs. Thatcher's challenge to explain why the problems associated with Britain's contribution to the Community budget had not been overcome by the Government's "renegotiation" of the terms of entry in 1975, Mr. Callaghan said that assurances had been given at that time that agricultural surpluses would not be allowed to build up.

But they had built up and it was only now that the Com-

munity seemed ready to face the fact that when it reached the ceiling on its resources it would "no longer be able to pursue this rake's progress."

Mr. Enoch Powell (U.U. Down South) asked: "Can common prices be increased if the UK does not agree?"

The Prime Minister replied that proposals on prices were made by the EEC Commission under Article 43 of the treaty. The Council of Ministers decided on such proposals by qualified majority.

But under Article 149 the Council of Ministers could modify the Commission's proposals only by unanimous vote.

Thus, provided the Commission does not change its proposals for a price freeze, it would require all nine member states, including the UK, to force an increase in prices.

Mr. Callaghan reaffirmed that Britain's attitude had been made clear at the summit, and by the passage in the communiqué which acknowledged that the existence of market imbalance in agriculture required "a price policy appropriate to this situation."

Backed by a roar of approval from the Labour benches, Mr. Callaghan said that he made it clear that for the UK, this word meant "that we should not agree to increases in common prices for products in surplus at

forthcoming meetings of agricultural ministers."

If the Commission were to change its proposals, the UK would continue to oppose any increase and discussions would continue until an agreement was reached that was satisfactory to all member states could be found.

A leading anti-market on the Government backbenches, Mr. Tom Turney (Lab., Bradford S.) pressed for an assurance that, if necessary, Britain would use her veto to stop any increase in common prices.

Mr. Callaghan preferred to avoid using this "ugly word" and hoped that the new spirit of conciliation and understanding which he had found in Paris would enable the agricultural ministers to "talk through these things and reach an agreement."

Labour's hopes of securing an electoral bonus from the Government's resolute handling of Britain's financial contribution to the Community soared when Mr. Ivor Stanbrook (C., Orkington) accused the Prime Minister of indulging in a bit of "ritual dancing" when he well knew that there was no hope of reforming the Common Agricultural Policy.

With a gleeful smile, Mr. Callaghan countered: "If that defeatism is typical of the whole of the Conservative Party, heaven save the British people from them."

# Benn seeks nationalised energy

BY OUR LOBBY STAFF

ANTHONY WEDGWOOD is trying to insert a commitment to further wide-ranging nationalisation in energy in the party's manifesto for next election.

A document that he submitted in his capacity as Energy Secretary to meeting this week to discuss the contents of the manifesto, he recommended the power plant manufacturing industry should be nationalised and the National Coal Corporation taken completely into public ownership.

He also asked for a commitment from the party to enable Gas Corporation to gain control of certain gas fields in the North Sea and repeated the idea of a National Executive's draft manifesto that British Petroleum and the British National Corporation should be fully nationalised.

His proposals were originally used by a sub-committee of executive's home policy committee, which Mr. Benn said. They have not been

approved by the full home policy committee or the executive. No figure has been put on cost.

Nevertheless, Mr. Benn tried to get support for them at this week's meeting of executive members and Cabinet Ministers to discuss the manifesto. He was opposed by other Ministers, including Mrs. Shirley Williams and the Chancellor.

**Manifesto**

The chances of its being adopted as official party policy while Mr. Callaghan is Prime Minister seem very slim.

The executive has produced its draft manifesto, which most Ministers assume will be watered down before the full executive and the Cabinet define a manifesto for the election.

Mr. Benn's paper endorses the nationalisation proposals in the executive's manifesto. It points out that most agencies in the nuclear field are

state-owned but that the National Nuclear Corporation still has a majority of private shareholders. Since the Government will be expected to fund research and development for nuclear power, and the nationalised generating boards must bear the commercial risks on power stations built for them, the document argues that it is logical and fair that the corporation's shares should be held by or on behalf of the Government.

In that way the Government would be in a position to influence the company's activities in line with Government policy.

The paper, to be discussed again at next week's manifesto meeting, says that a Labour Government should not shrink from the overdue nationalisation of the power plant manufacturing industry. It should be nationalised as a single unit.

The whole paper is based on the belief that the energy sector

will benefit from greater Government planning. That it says, should be done as openly as possible by an Energy Commission composed of Ministers, management and trade union representatives, and representatives of consumer bodies.

An annual energy budget along the lines of the Chancellor's economic Budget would be presented to Parliament by the Energy Secretary and debated in the same way as a Budget.

Fuel prices would then be determined in an annual review that would also deal with financing and supply plans for all nationalised fuel industries.

In a passage that apparently advocates a free market approach to energy, the document says that the idea would be to see that industry's needs for energy were fulfilled at a price that reflected full resource costs and took into account the longer-term availability of various fuels.

# Court report revisions modified

PRIVATE Member's Bill to restrict Press access to court proceedings was crucially modified yesterday.

It was agreed by seven votes to allow reporting restrictions to be lifted if a single defendant in a case, understood it. At present, the restrictions are removed if only a group of defendants is involved.

The Criminal Justice Act (amendment) Bill was introduced by Mr. Nicholas Fairn (Con., Kent and W. Essex) against the backdrop of the Jeremy Thorpe trial.

The Bill's original proposal that reporting of a criminal would be permitted only if he was accused was discharged when his trial was over.

# Tories aim to stop NEB 'marauding'

A TORY Government would remove the National Enterprise Board's powers "to go marauding over the private sector," Mr. Norman Lamont, industry spokesman, promised in the Commons yesterday.

The Conservatives would get the NEB to sell off "as much of its portfolio as possible."

Mr. Lamont was speaking during the report stage of the Industry Bill, which would raise the financial limits of the NEB, the Scottish Development Agency, and the Welsh Development Agency.

Moving a Tory amendment to cut the planned £3,000m limit of the NEB to £2,700m, Mr. Lamont said "What a Conservative Government would do is to remove the power of the NEB to go marauding over the private sector, and immediately get it to sell off as much of its portfolio as possible."

He also said the NEB would be compelled to release its holding in International Computers, and questioned the reasons for keeping its shares in Ferranti.

"We think that the money that is available in this Bill is far, far too big, and that is why we are opposed to it, and why we are pressing this particular amendment," he said.

The NEB's commitments and total expenditure amounted to £2.6-£2.7bn, he continued. Much of its activity was "unnecessary."

Mr. Lamont said Tories strongly rejected the argument that there was a gap in the capital market which only the NEB could fill.

"If anything, there has been too much money. The problem isn't a lack of money. The problem is a lack of opportunities, a lack of high returns to be earned in British industry."

# Housing corporation cleared

THE Housing Corporation, which provides loans for almost 3,000 of the country's housing associations, was cleared in the Lords yesterday of any mis-handling of its accounts.

The Earl of Kinnoull (C) told peers that substantial errors were discovered in last year's accounts. "Is the Government satisfied with the accountability of the Housing Corporation and is it sure there was no impropriety on behalf of the staff?"

For the Government, Baroness David said there was nothing wrong with the accounts. They were simply withdrawn by the chairman to satisfy himself that a clerical error had not been made by the computer.

There was no suggestion of impropriety and they stood at exactly the same figures as they did before they were withdrawn.

# Seating changes arouse general suspicion

RRING a last-minute upset, of the few pieces of legislation to excite genuine interest in Westminster this session will complete its passage through Parliament today a matter of minutes.

The innocently named House of Commons (Redistribution of Seats) Bill variously described as a "logical extension of democracy" and the product of "illicit, sordid, little relationship" between the Government and the Ulster Unionists is due for its third reading in the Lords.

Since Liberal peers were successful in their attempts to amend it at the committee stage, the odds are that the third reading will not be much more than a formality.

This means that the Bill, which will eventually increase the number of Northern Ireland seats in Westminster from 12 to 16 and 18, should get a Royal Assent by Easter.

The ten assorted Ulster Unionist MPs now sitting in Westminster will then no longer have the same vested interest in keeping the present Government in power.

Labour's insecurity will thus be increased just when the other Opposition parties are threatening to unite in a vote of no confidence.

The passage of the Bill represents a victory for the Ulster Unionists who have long argued at Northern Ireland is underrepresented at Westminster.

For Gerry Fitt's Social Democratic Labour Party, and about dozen Labour backbenchers,

Elinor Goodman explains why the move to give greater representation to Northern Ireland could rebound on the Labour Party

it represents a constitutional outrage.

The Bill, which prompted one Labour whip, Mr. Jack Stallard, to resign and a former chief whip, Mr. Bob Mellish, to vote against the Government, is seen by this group as a far too high a price to pay for the dubious support of the Unionists.

Jerry Fitt has been so enraged by the Bill that he has threatened to desert the Government in its moment of greatest need.

To him, the Bill is another attempt to cement the links between Northern Ireland and the mainland and to entrench the Ulster Unionists who, even without the extra seats, could well be the third largest party in the next Parliament.

To the Liberals, it represents another wasted opportunity to introduce a form of proportional representation—in this instance, in a part of the country where they believe circumstances make the present form of voting even more than usually unfair.

During the debate in the House, allegations of pacts and dirty deals were rife. But both the Unionists, who themselves feel varying degrees of enthusiasm for the legislation, and the Government denied that any such deal had been struck.

Though on other occasions

Ministers have denied the need to increase the number of Northern Ireland seats, during the debate, Mr. Roy Mason, the Northern Ireland Secretary, insisted that it was only natural that representation for Northern Ireland should be increased.

At present, the average Northern Ireland MP represents an average of 86,000 electors as against only 60,000 in England and rather fewer in both Scotland and Wales.

The official argument is that the present level of representation was established in 1920 when it was accepted that the existence of a devolved form of Government at Stormont meant that the voters of Ulster did not need as many MPs at Westminster as those in areas without their own Assemblies.

Since then, of course, Stormont has been closed down, while the House has, by its votes on the Government's original proposals for devolution in Scotland and Wales, shown that it does not regard the existence of a devolved assembly as a justification for reducing representation at Westminster.

Nevertheless, the suspicion remains that the Government has acted only to pacify the Unionists and so save its own bacon.

What made people particu-

larly suspicious was the timing of the Prime Minister's original announcement in March, 1976, that he intended setting up a Speaker's Conference to look at the whole question of representation in Northern Ireland—just when he was most anxious to come to some agreement with the minority parties to keep him in office.

Though Mr. Callaghan made it clear at the time that the offer of a Speaker's Conference was not contingent on the Unionists' support, it provided the Ulster delegation with a reason for not wanting an early election.

Since then, just enough of the Ulster Unionists have tended to abstain on crucial issues to ensure that the Government has not been defeated.

The Speaker's Conference, which in Mr. Fitt's opinion did not reflect the views of the full House, duly recommended that the number of MPs should be increased and last February the Government announced that it accepted the recommendations.

After what some Unionists regarded as an unseemly delay, the Bill was then introduced last November and supported by the Tories.

All attempts to amend it have failed, so Northern Ireland will get its extra MPs in about two years.

# EEC 'the despair of its friends'

By Elinor Goodman, Lobby Staff

A DISCORDANT note in the EEC was struck yesterday by Mr. John Nott, the Opposition trade spokesman.

The EEC, he said, was fast becoming the despair of its friends, with its obsession with trivialities and needless bureaucracy.

"Tax more, redistribute more," was the order of the day, rather than "Tax less and spend less."

What was needed, he said, taking up a point more often made by Labour politicians, was a reduction in Britain's contribution to the Community budget, and a complete overhaul of the agricultural policy.

Mr. Nott was in favour of Britain joining the Common Market but has always been rather less enthusiastic about it than some of his colleagues. He was opposed to Britain joining EMS.

His speech yesterday seemed designed to correct the impression that Conservatives are completely uncritical of the Community.

# LABOUR

# RAF computer staff likely to join strike

BY PHILIP BASSETT AND PAULINE CLARK

COMPUTER OPERATORS at the RAF's main supply base in Stafford were expected to strike from midnight last night as part of the wave of selective strikes due to be announced today by Britain's two largest civil service unions.

At the same time, public service union leaders who have accepted a 9 per cent pay offer to 250,000 hospital ancillary workers yesterday increased pressure on the National Union of Public Employees to call off its long campaign of industrial action.

At resumed informal talks at the TUC, the union was warned that it could be outvoted by a majority on the negotiating committee for the group if it continued to reject the offer. But the meeting broke up without agreement.

The union, with 150,000 members in the group, represents the biggest number of hospital ancillary union members and has this week stepped up industrial action in defiance of the other union leaders.

This followed the Government's refusal to improve the offer in spite of continuing in-

formal representations to Ministers by the union's staff.

Further extensions of the strike campaign by the Civil and Public Services Association and Public Services to be announced today are likely to include action by staff at the Export Credits Guarantee Department.

Leaders of all nine Civil Service unions met Department officials for further talks on a pay settlement for 600,000 civil servants based on a comparability study. The outstanding issue is a timetable for staging the increase and details of the amounts based on the study's findings.

The unions were keen, too, to try to clarify a Common statement by Mr. Bruce Millan, Scottish Secretary, who, when announcing emergency measures to ease the effects of strike action in Scottish courts, said a settlement could be backdated.

Department officials were embarrassed by what seemed to be a premature disclosure, since normally if a settlement is not reached by April 1 it is not backdated.

The Department pointed out that Mr. Millan, though con-

firmed his statement, had modified it by insisting back-dating would be subject to negotiation.

Scottish court officials, whose action as part of the campaign has virtually halted all court operations in Scotland and led to charges being dropped, met yesterday to discuss the Government's emergency legislation, which would bring in outside staff to do their work.

Court officials doubted that even solicitors would have the specialised knowledge to take over their work, and a union spokesman warned that if outside staff were brought in, the courts strike could spread to England.

Both unions yesterday wrote to Mr. Edward Du Cann, chairman of the Public Accounts Committee, and Sir Douglas Hensley, Comptroller and Auditor General, saying the Ministry of Defence contingency plans to pay contractors whose payments have been held up by a strike by Liverpool computer operators flouted the requirements of Government accountability of expenditure to Parliament.

# Result of Teversal pithead ballot today

BY OUR LABOUR EDITOR

NOTTINGHAMSHIRE miners' leaders were doubtful yesterday that their fight against the planned closure of Teversal colliery would be backed by the area's 25,000 miners.

The result of a pithead ballot on industrial action being conducted yesterday will be declared by the Electoral Reform Society today. Only if the area ballot is in favour of action will the national executive of the National Union of Mineworkers hold a country-wide ballot.

Mr. Joe Whelan, Notts area secretary of the NUM, said yesterday he hoped the pits would back the fight. But the miners he had talked to seemed little inclined to stand out against the closure because of the union's failure to make a fight in the past. "If we lose it will not be because of the strength of the Coal Board, but because of the weakness of the union," he said.

Our Welsh Correspondent writes: A South Wales mine-

workers' delegate conference voted in favour of accepting the National Coal Board's latest wage offer yesterday.

But, in line with the union's local executive recommendations, the meeting demanded that the £72.5m wage package be shared out on a flat rate basis—£5.46 per miner—and be subject to confirmation by a national ballot of the union membership.

The decisions of the meeting, which represented the 30,000 South Wales miners, were by no means unanimous. A number of delegates urged rejection of the offer and the pursuit of further negotiations with the Coal Board.

The conference also confirmed South Wales NUM's total opposition to pit closures, to be pursued, if necessary, by strike action.

Local miners' leaders insist that up to 10 South Wales pits are threatened with closure under the NCB's strategy for restoring the coalfield to profitability.

# Picket suits over jail treatment

By Our Labour Editor

MR. DES WARREN, one of the "Shrewsbury Two" building pickets sent to jail in late 1973, is to sue the Home Office over the treatment he received in prison.

Mr. Warren is claiming damages for personal injuries which he alleges he sustained during his confinement in up to 12 prisons between December 1973 and August 1976.

He alleges "harsh, cruel and unreasonable punishment" and "negligence or breach of duty by the Home Office, prison officers or medical staff."

His claim may include evidence that he was administered drugs.

Mr. Warren was convicted of conspiracy to intimidate workers, of unlawful assembly and of making an affray, following a 300-strong flying picket of Shropshire steelworks during the 1972 national building strike. He was sentenced to three years' jail. Mr. Eric Tomlinson to two years and another man to nine months.

The length of the sentences given to Mr. Warren and Mr. Tomlinson provoked a political outcry; the two men were regarded as martyrs by the left. The TUC would not be drawn actively into the campaign for their release, but protested at the use of conspiracy charges (which can carry long sentences) in industrial disputes.

For some time during his imprisonment, Mr. Warren refused to co-operate with prison routine in protest at his sentence.

# Ravenscraig steelmaking halted by dispute

BY OUR LABOUR EDITOR

STEELMAKING at Ravenscraig, which feeds most of the British Steel Corporation's Scottish mills, has stopped because of a dispute about productivity payments.

The corporation said 243 members of the Iron and Steel Trades Confederation walked out of the basic oxygen steel-making plant and the continuous casting plant claiming that the

developments at the plant meant new work.

They were told by union officials yesterday to go back and put the dispute about the work-measured incentive scheme through procedure.

Ravenscraig, whose steel-making has been increased from 1.5m to 3.2m tonnes a year, supplies mills at Glenarnock, Dalzell, Lanarkshire and Clyde-bridge.

# Pay Review Board call

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

A CALL for a Pay Review Board to help make collective bargaining "responsible and free" has been made by Birmingham Chamber of Commerce.

Sir Robert Booth, the chamber's president, says in a letter to the Prime Minister: "A concerted change in the attitudes of all those involved in pay negotiations is needed."

The chamber recommends a forum with one representative from Government, employers,

and the TUC, which would select "a non-aligned" chairman and vice-chairman.

The chamber argues that in the longer term such a body's influence on attitudes and expectations would help contain wage inflation by acting as a moderating influence.

"In the short term, however, we should accept that the Government may seek to ensure a measure of residual, but indirect, influence on wages and prices through fiscal and monetary control."

# Tube staff's excess fares protest

THE NATIONAL Union of Railwaymen's executive is asking members not to collect excess fares on the London Underground on one day to be set by their negotiating committee. The executive says this action will make clear that ticket collectors are necessary.

The action springs from the leaking by a Greater London

Council member of a London Transport report alleging that of £5.5m collected from passengers at station barriers, only £3m was handed in.

Mr. Charlie Turnock, NUR assistant general secretary, said that a letter had been sent to the GLC protesting at "the leaking" of the factually incorrect and slanderous document.

# Tees shipyard may stay open

BY LYNTON McLAIN

HAVERTON HILL shipyard on Teesside may be kept open by British Shipbuilders on a care and maintenance basis until the end of the year.

But the three-week-old decision by the state-owned corporation to stop shipbuilding at the yard with the loss of 1,100 jobs, still stands.

Almost 850 workers have been paid off already and a further 100 men have volunteered for redundancy.

Haverton Hill is one of Britain's more up-to-date yards, but the corporation felt unable to divert work to it to stave off the need for redundancies because of its poor record in labour relations.

The yard lost its possible share of the £115m Polish ship order last year and was to have received steel fabrication work for the Bank and Savill Line container ship to be built at the South Bank yard of Smith's Dock, part of British Shipbuilders.

Industrial action by draughtsmen encouraged the corporation to withhold all work and the New Zealand Sea last vessel to be built in the yard, sailed in December.

The corporation said yesterday that the cost of keeping the yard open on a care and maintenance basis would be £370,000.

A working party, including the unions and Cleveland

# BBC strikers back at work

STRIKERS IN the dispute over a sacked BBC television rigger voted yesterday to return to work pending the outcome of a court case on an alleged assault on a transport manager.

The decision followed a peace formula jointly proposed by leaders of the Association of Broadcasting Staffs and BBC

Council, is to report on the possibility of alternative work. The council would be asked to waive the £178,000 rates bill for the coming year if the plan goes ahead.

Mr. John Chalmers, general secretary of the Boilermakers' Society and chairman of the Shipbuilding Negotiating Committee of the Confederation of Shipbuilding and Engineering Unions, warned yesterday that massive shipbuilding redundancies would be inevitable later this year.

Orders in the last quarter of 1978 had been received for only five ships, totalling 9,418 tons, while it had been argued that Britain should retain a building capacity of 1m gross tons.







# The new BMW 6 Series range.



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The new BMW 635CSi offers something extra in sheer performance terms. Its engine is larger, 3.5 litres. It produces 218bhp and has a top speed of 140mph. 0-60mph time is 7.3 seconds and the suspension is uprated. The graphite, henna and polaris models come with front and rear aerodynamic spoilers whilst all other colour variations come with standard exterior trim. Moreover, the 635 offers you the delights of an engine of incredible torque and power matched to a five speed gearbox. Luxury refinements remain

the same as the 633.

So the choice between the two BMW Coupés is not simply automatic. May we suggest you try them both so you can determine precisely what balance of civilised performance pleases you most.

### Specification Resumé.

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Engine: 3210cc, six cylinder, fuel injected producing 200bhp. Automatic transmission. Performance: Maximum speed 134mph. 0-60 in 10.1 secs. Price: £15,999.

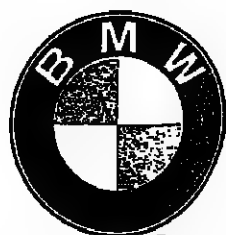
#### BMW 635CSi Coupé.

Engine: 3453cc, six cylinder, fuel injected producing 218bhp. 5-speed gearbox. Performance: Maximum speed 140mph. 0-60 in 7.3 secs. Price: £17,199.

(Prices correct at time of going to press. Source of figures, BMW.)

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## THE JOBS COLUMN, APPOINTMENTS

## Fresh view on the pay of 482,000 workers

BY MICHAEL DIXON

IT IS not only taxpayers that most readers are concerned with whether 482,000 State school teachers in England and Wales are currently worth, on average, an extra £1,893.15 a year per head. Those of us who work in the private sector of the economy are also prone to be used as standards in any official calculating of relatively just salary-levels for schoolteachers.

The teachers' unions generally have no doubt, of course, of the justice of their claim that an increase of 36.5 per cent, raising the average salary to £7,078.87 a year, is needed from April Fools' Day to restore teachers to the pay-levels relative to those of "comparable workers," which were recommended by the Houghton committee of inquiry in 1974.

Most certain of all is the National Union of Teachers, which has an absolute majority on the unions' side of the Burnham pay-negotiating committee. Indeed, so certain is the NUT of the obvious justice of its case that it lost no time after the opening of talks with the education authority employers last week, in declaring publicly: "Teachers and their employers today reaffirmed their commitment to restoring 1974 Houghton pay-levels."

As it happened, however, the education authorities were not aware that they had joined in the said re-affirmation, and swiftly said so. In particular, the employers emphasised, "the issue of teachers' pay is closely linked with teachers' professional commitment, as acknowledged by both sides in last year's settlement."

That quotation evidently refers to a development which may have gone unnoticed by readers busy with the day-to-day work of setting standards for official calculation of the teachers' pay bill, while simultaneously helping to earn the £2.5bn a year currently needed to foot it. The development is that last year the second biggest teachers' union — the National Association of Schoolmasters and Union of Women Teachers — pressed numerous education authorities into conceding that fairly regular out-of-hours activities such as attending parent-teacher meetings, were not part of school staff's contractual duties.

## Different

Hence what the employers seem to imply by their statement on "professional commitment," is that they believe the working conditions of teachers are now different from those which formed the basis of the 1974 Houghton inquiry's recommendations of proper, relative salary-levels.

In that case, it looks possible that the fate of teachers' pay and of the associated taxpayers' contribution will be sent for

decision to the newest exponents of that perplexing branch of secular theology — namely, the Standing Commission on Pay Comparability, headed by Professor Hugh Clegg. I say "perplexing" because this type of study, while fast developing, is still divinatorial.

For example, a hunt through the standard dictionaries indicates that the meaning of "comparability" in the above special conjunction with the word "pay" was not defined until 1961. And the definition which came to light in the November of that year was: "The principle of fixing the wages of public employees by reference to those of people who do similar work in private industry" (Supplement to the Oxford English Dictionary, Vol. 1, 1973).

Since virtually by definition private industry contains nobody doing similar work, in the sense of being employed to teach people, mainly under the age of 16, the taxpayer lay public can surely only marvel at the scholarly dilemma which will face Professor Clegg and his colleagues if they are asked to determine schoolteachers' current worth. In the circumstances, therefore, it is perhaps fortunate for all concerned that the Jobs Column has come across some evidence which may provide the new Standing Commission with a bit of help in case of need.

The evidence admittedly has no bearing on the quasi-philosophical problem of demonstrating which jobs that do exist in the private sector can logically be deemed similar to school-teaching. But it does shed some light on the salaries paid by different kinds of employer to certain broadly similar people. These are professional chemists working in various fields, whose salaries were surveyed at January 1 by their qualifying body, the Royal Institute of Chemistry. The survey produced relevant findings as follows (based on the "median," or the pay of the person half way down the salary ranking for the particular category, whom I shall henceforth describe as "the average... professional chemist..."):

In the 31-35 age group, the average professional chemist working in industry had a salary of £6,680 a year. The counterpart working in school-teaching had a salary of £5,890. So the schoolteacher lagged behind the industrial worker by 11 per cent.

In the 36-40 age group, the corresponding figures were £8,050 in industry, compared with schoolteachers' £5,940 which thus lagged behind by 26.5 per cent.

In the 41-45 age group, the industrial salary was £9,200. The schools' counterpart was £6,850, representing a lag of

25.5 per cent.

So from the above, it appears that schoolteachers' pay falls considerably and progressively behind that of similar people working in the wealth-generating sector. But it also seems that the schoolteachers' disadvantage is far less than the 36.5 per cent being postulated by the teachers' unions. And there is another factor which, in all fairness, we need to take into account. It is the question of differences in working conditions.

## Perks

The Royal Institute of Chemistry's report on its salary survey provides no information about how relatively well off its members in industry are in terms of fringe benefits, or how comparatively more secure members in school-teaching are in their jobs. All I can do until such information becomes available, therefore, is to assume that such variances are roughly self-cancelling.

There is, however, another difference between the two kinds of work which is plain for all to see — in the length of the holidays allowed. So to be right, it would seem necessary to recalculate the survey's figures on a weekly basis. Although there is undoubtedly room for argument about the precise length of the working year in the case of either type

of work, I am for the moment assuming that the average professional chemist in industry puts in 46 weeks, whereas the counterpart in school-teaching puts in only 40.

The result, in the 41-45 age group is an industry figure of £200 a week, and a schools' figure of £171.25. The teacher's disadvantage is thus reduced from 25.5 to 14.4 per cent.

In the 36-40 age group, the weekly figure in industry becomes £173, compared with £163.50 in schools. Again there is a reduction of the teachers' disadvantage, from 18.8 to 6.6 per cent.

The result for the 31-35 age group is slightly different. Here the weekly figure for the average professional chemist in industry comes out at £143.91, whereas that for the counterpart in school-teaching is £147.25. So what is apparently needed in this age group to restore comparability is a salary cut for the teachers of about 2.3 per cent.

Obviously I would not expect these calculations to be accepted on their face value by the teachers' unions. But I feel sure that all taxpayers' "standards-setters" who work outside education will agree that the survey has certainly established one thing. It is that the union's claim that a 36.5 per cent rise is needed to restore schoolteachers' just salary-levels, is baldardash.



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A major USA based multinational corporation wishes to establish a taxation department in London, to deal with all corporate taxation matters, including tax planning, for the UK company and other European companies located in twelve countries.

A senior Taxation Executive is required to set up the new department and head the taxation function, reporting direct to the Vice President (Legal). Considerable freedom of action will be accorded to the right person, who will obtain the stimulation of exposure to a wide range of international taxation.

This is an important and demanding position which offers excellent prospects. Age is flexible but suitably qualified candidates, either from public practice or commerce/industry, with experience of UK corporate taxation, and preferably also international tax, must possess the ability to interface with senior management of European companies.

Salary is negotiable. Benefit package, which includes a non-contributory pension, is exceptionally attractive.

Please write or telephone to D.G. Muggeridge, quoting reference No. 6356.

This appointment is open to male or female candidates.

mh

**Mervyn Hughes Group**

2/3 Curator Street, London EC4A 1NE  
Management Recruitment Consultants

01-404 5801

## Marketing Director

London based

c. £12,000 + car

Our Client is a progressive unit trust management company which specialises in property investment and development. Its current requirement calls for the appointment of a senior executive to strengthen the marketing and sales effort.

This position will appeal to positive yet mature individuals, preferably in their early 30's, with a strong investment background probably gained from within a financial institution.

Candidates must demonstrate personal qualities of initiative and self-motivation, and possess the ability for effective communication at all levels together with a detailed knowledge of unit trust management.

A highly competitive and flexible salary will be offered, together with a car, and career development will be in line with personal achievement.

Contact Norman Philpot, who is advising on this appointment, on 01-248 3812

**NPA Recruitment Services Ltd**

50 Cheapside, London EC2 Telephone 01-248 3812/3/4/5

## Financial Controller/ Company Secretary

£14,500 + car

Cumbria

Applications are invited for this important appointment with a well established, profitable mechanical engineering company having a turnover around £4M.

Responsibility will be to the Managing Director for all aspects of financial control and normal company secretarial matters. A qualified accountant, in the age bracket 24-40, with an industrial background, will find this an attractive opportunity to participate in a small management team and make a personal contribution. It is available due to a forthcoming retirement and the person appointed will be of director calibre.

As the Company exports a considerable percentage of its output, familiarity with export finance and conditions of international trading, will be essential.

Relocation expenses to this extremely pleasant area will be met and preliminary discussions held in Manchester and London.

This appointment is open to both male and female candidates who should send adequate particulars initially, in confidence, to John Finnigan, Personnel Services Division, of:



Spicer and Pegler Management Consultants,  
3 Bevis Marks, London EC3A 7HL

## MANAGEMENT ACCOUNTANT -GERMANY

The Gascoigne Group Limited, an important, expanding and diverse multinational group of engineering companies, seeks a qualified Management Accountant for an initial assignment of up to two years with its German subsidiary in Bavaria.

The successful candidate, who must be reasonably fluent in German, will operate at a senior management level and will play a major role in developing management control procedures and improving profitability. In the longer term the group offers excellent opportunities for career development.

An attractive remuneration package will be negotiable in line with German practices.

Please apply in confidence, with appropriate written particulars, to:

The Group Chief Accountant  
THE GASCOIGNE GROUP LIMITED  
Jacklins Lane, Alresford, Hants SO24 9JN

## BLUE BUTTONS

Akroyd & Smithers Ltd., a stock jobbing firm covering most markets, requires young trainees aged between 17 and 22 years, who have received a sound education. Successful candidates will be taken into the Blue Button Training Scheme and will earn a competitive salary with profit sharing scheme, and other benefits.

Please reply in confidence to:

E. B. J. Carpenter

AKROYD & SMITHERS LTD.

Austin Friars House, Austin Friars, London, EC2  
Telephone: 01-588 4535

## OUTSTANDING OVERSEAS CAREER OPPORTUNITIES IN THE MARINE AND INDUSTRIAL PAINT INDUSTRY.

The HEMPEL ORGANISATION, operating all over the world through own factories, stocks, and agents, is looking for managerial candidates.

If you have leadership qualities, fluent English, a suitable university background, combined with some practical sales and organisational experience, and a desire for a posting abroad, we can offer you a challenging future in a managerial position after a suitable training period at our head office.

Interested applicants should write to the head office:

*Hempel's Marine Paints A/S*

Corporate Personnel Dept. - Lundtoftevej 150  
DK-2800 Lyngby - DENMARK



Industry  
Container  
Offshore

## Group Personnel Controller

City  
Insurance  
c.£10,000 + car



Our client is a well established successful and expanding composite Insurance Group with a decentralised organisation of approximately 1,000 employees in the United Kingdom.

A Group Personnel Controller is to be appointed to enhance the professional expertise of the Department. The Personnel function is accepted and effective with emphasis on communication through Line Managers.

The appointment will require in-depth knowledge of Industrial Relations practice and procedures, communications, manpower planning, training and remuneration.

Applications are invited from men or women aged 30-45 who hold a degree and membership of the Institute of Personnel Management. Considerable experience in all aspects of Personnel Management, preferably in the Financial or Insurance sectors is essential, with the ability to relate well at all levels.

Please reply giving brief personal and career details to Christopher West, ref. 759c.

**COURTENAY PERSONNEL LIMITED**  
11 Maddox Street, London W1R 9LE Tel: 01-629 1913.

## OPERATIONS OFFICERS FOR SAUDI ARABIA

A highly esteemed bank is currently seeking Arabic-speaking Operations Officers for their Eastern Province with at least 5 years' proven practical experience and in-depth knowledge of all operational departments, particularly Accounting.

Salary will be negotiable and accommodation provided. All travel and consular arrangements will be made by the Bank. Age 25-35.

**LJC BANKING APPOINTMENTS**  
283-9958

## INVESTMENT BANKER

Leading U.S. investment bank requires experienced international banker for its London office. Knowledge of Euro markets including syndicated loan market essential. UK corporate finance background highly desirable. Language ability an advantage. Preferred age around 30. Salary for negotiation but unlikely to be a limiting factor. Please reply with curriculum vitae to:

Box T3038, Financial Times  
10 Cannon Street, EC4P 4BY

## Top Finance/ Administration Director

Preferably with Retail Experience

A top-level vacancy has recently arisen for a FINANCE/ADMINISTRATION DIRECTOR in charge of our company's planning, internal administration and systems analysis. Applications are welcomed from candidates with relevant experience and a proven track record in all these fields. Experience of the retail trade would also be a definite advantage.

This is an important and demanding position and the salary offered is fully commensurate with its seniority (negotiable c. £11,000 p.a.). The successful applicant can also expect a company car and excellent fringe benefits, including a generous company pension scheme.

Applications in writing, giving full details of age, qualifications and career to date should be sent to: The Managing Director, P.O. Box A6700, Financial Times, 10 Cannon Street, London EC4P 4BY. All applications will be dealt with in the strictest confidence.

**MONTAGU, LOEBL, STANLEY & CO.**

## EXPERIENCED GILT EDGED SALES EXECUTIVE

An opportunity exists for a person with considerable sales experience to join our expanding Institutional Gilt Edged Department.

This challenging opportunity will appeal to someone with proven ability, who has the necessary drive to help this young but talented unit become a strong force in the market. The remuneration package will be attractive to the right applicant, who will probably be over age 24.

Persons who feel they have the required ability should contact the partner in charge, Mr. R. A. D. Froy.

**MONTAGU, LOEBL, STANLEY & CO.**  
31 Sun Street, London EC2M 2QP  
01-377 9242

## ACCOUNTANT

Salary c. £5,500 p.a.

A well-known City Investment Trust requires a Finalist/Qualified Accountant/Banker as assistant to the Treasurer of its associated Banking Group of Companies which are involved in the hire purchase, leasing and commercial mortgage fields. The successful applicant will be aged between 21-30 and will preferably have some experience in banking and hire purchase accounting.

In addition to the salary there is a Non-Contributory Pension and Life Assurance Scheme; assistance on Mortgage Facilities; Permanent Health Insurance Scheme; Free BUPA cover and 75p Luncheon Vouchers per day.

Please apply in writing in strictest confidence to:  
WALTER JUDD LIMITED Ref. L168  
(Incorporated Practitioners in Advertising),  
1a Bow Lane, London EC4M 9EJ.



# Top Management Advisers

## Earnings to £11,000

### London : Birmingham : Edinburgh

We provide a range of consulting services to top management, from offices in London (Victoria and the City), Birmingham, Manchester and Edinburgh.

We look for men and women with managerial experience, and have made successful appointments in the age range from early 30's to early 40's, most people being graduates and some with second degrees.

At this time we are particularly interested to hear from similarly qualified people whose experience has been in banking (for the City), manufacturing line management or the personnel function (Birmingham and Edinburgh),

and the marketing or sales functions (London, Victoria office).

The men or women appointed will receive training and guidance on their personal development, using their previous experiences as the basis, rather than the definition, of their consulting contributions.

First year earnings will be up to £11,000, depending on experience, and there are excellent other benefits.

Please write briefly to:  
**D.S. Anderson, Managing Director,**  
**HAY Management Consultants,**  
52 Grosvenor Gardens,  
London SW1 0AU.



## SENIOR EXECUTIVES

If you are in the job market now - we are here to help. Courts Careers provide:-  
\* Excellent job search assistance.  
\* A thorough knowledge of the job market.  
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Telephone now for a cost free assessment meeting.

**Percy COUTTS & Co.**  
**01-839 2271**  
140 Grand Buildings  
Trafalgar Square,  
London WC2.

## NEWLY QUALIFIED P

break free and work with  
**NIGEL CHAPMAN.**

I run a small Mayfair practice, where the standards are high, the atmosphere informal and the experience first class.

Starting salary £6,000

01 629 5189/2531

# Financial Controller

City c.£20,000 + substantial benefits

One of the largest international insurance groups writing non-life business, now wishes to appoint a Controller for its UK organisation.

Responsibilities will include the implementation of corporate policy, the operation of all accounting, financial and internal control procedures, and the development of management information systems. The company has in-house EDP facilities and there is a supporting staff of 100.

This top management role calls for a Chartered Accountant aged between 40 and 50 who can demonstrate strong experience as a senior financial manager in a non-life insurance environment, including reasonable exposure to management information systems.

The remuneration package is negotiable but includes a subsidised mortgage, executive car and the normal benefits associated with a position at this level.

Please reply in confidence, quoting Ref. U816/FT, giving concise personal and career details to D.E. Sheppard who is advising the company on this appointment.



**Arthur Young Management Services**  
Rolls House, 7 Rolls Buildings  
Fetter Lane, London EC4A 3NL

# Econometrician

An Econometrician is required within BP's Corporate Planning Department.

Preference will be given to candidates with a post-graduate degree in Economics or Econometrics coupled with at least two years' experience in industry.

The position offers an opportunity to apply econometric methodology to practical problems. Programming capabilities and experience of interactive computing, though not essential, will be an advantage, as will the ability to communicate with both commercial and technical clients and understand the nature of their specific problems.

The work will entail the use of existing software incorporating the most advanced estimation methods.

Salary will be paid according to qualifications and experience.

Please write, giving age and brief details of qualifications, experience and current salary, quoting reference B.644, to The Manager, Central Recruitment, The British Petroleum Company Limited, Britannic House, Moor Lane, London EC2Y 9BU.

## Chief Accountant

Cheshire, c. £10,000 + Car

Holt Lloyd International Limited, world leaders in car care chemicals, require a Chief Accountant for their UK subsidiary, Lloyds Industries Limited. Turnover has doubled over the last three years and this new appointment is part of a controlled programme of further expansion in which the Chief Accountant, reporting to the Managing Director, will play a major role. The successful candidate

will be accountable to the Group Financial Director for implementing sound financial systems and will control the entire financial function in the UK division, through a staff of 20, employed in manufacturing and administrative locations. Applicants will be qualified accountants, probably in their mid 30's, with a proven commercial expertise gained in a marketing-oriented company.

C.G. Moores, Ref: 24166/FT.

Male or female candidates should telephone in confidence for a Personal History Form to:  
MANCHESTER: 061-236 8981, Sun Life House, 3 Charlotte Street, M1 4HB.

# Hoggett Bowers

Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD.

## HEAD OF MANAGEMENT SERVICES

TI Domestic Appliances is a large and diverse Division of Tube Investments and comprises 21 operating companies with famous names as Canda, Glow-Worm, New World, Russell Hobbs, Sunhouse and Tower.

The Division has a combined turnover of approximately £150 million. This is an important role, made vacant by internal promotion. It presents the challenge of developing and guiding the introduction and improvement of computer-based management information systems in the companies of the Division and an involvement in special accounting projects. The job holder will report to the Divisional Finance Director.

The successful candidate (ideally aged between 30 and 40) will have several years' relevant and broad-based executive experience in manufacturing industry in this field, including responsibility for the introduction of computerised

management information systems, and, in view of the degree of financial involvement, will possess an accountancy or business school qualification. He or she must have a proven record of success, the confidence, self-motivation and authority to communicate effectively with all levels of management, and will be responsible for a young and enthusiastic team of Management Services specialists.

Although based in North West London, this post involves travel throughout the UK in addition to a highly competitive salary, a company car and a comprehensive benefits package will be offered to the successful applicant. This position could lead to a directorship and there are excellent prospects of advancement within both the Division and the Group.

Please send a detailed C.V. to:  
**J. G. Thwaites Esq., Divisional Finance Director, TI Domestic Appliances Ltd.,**  
Radiation House, North Circular Road,  
London NW10 0JP.



DOMESTIC APPLIANCE DIVISION

## Unhappy Senior Executives Wanted

You can be frustrated for any reason at all, real or imagined. Over a salary you think is too low, and may well be. Over rewards or benefits that are too stingy. Over a lack of responsibility, lack of incentive, lack of opportunity, lack of recognition of your talents - over a lack of anything, including a future. We're here to help resolve the frustration. We can show you how good you

are - and at what. We can help you obtain the right job. If you're in the wrong one. With the right company and the right people. As for the right attitude, once you know yourself you will adopt it. You can manage your career. You will benefit from an initial confidential discussion with us. Simply dial 01-234 0752 and ask for Donald Ham. Or write to him at:

## Royston Ridgeway career managing people

Kent House, 87 Regent Street, London W.1.

£6,000 accountancy appointments £9,000

These appointments appeared in the Financial Times on 13th March. For full details see the FT of that date or alternatively telephone Julie Burgess on 01-248 8000 ext. 526.

JOB TITLE	SALARY	LOCATION	ADVERTISER
Financial Analyst	c£8,000	C. London	NAG/Letraset Personnel Appts.
Accountant/Partnership Sec.	c£9,000 + Benefits	—	—
Accounting Officer	c£8,000	London SW1	C.B.I. Plessey
Finance Management	—	Swindon, Wilts.	Microelectronics
Manager—Finance & Administration	—	Stockton-on-Tees	H. P. Ingledew & Co. Ltd.
Financial Accountant	c£8,000	Brentford	Lloyd Management/Philip Morris Ltd.
Qualified Accountants	£7,000 +	London/Ipswich	Guardian Royal Exch.
Management Accountant	c£9,000	East Midlands	AK Advertising
Internal Audit	—	French/Swiss border	General Cable Corp.
Accountants	£6,000 + Car	London W8	Airfix Industries Ltd.
Ass. to Group	c£7,500	London SW1	Personnel Resources Ltd.
Financial Controller	—	Berks, Bucks, Herts.	Management Personnel
Recruitment Consultants	—	London	M. & J Personnel Cons.
Management Accountant	£7-7,500	Chiswick	F.T. Box No. A.6694
Accountant	c£5,750	Romford	Clemence Hoar Cummings
A.C.A.	£6,000	Crawley	Gatwick Bkg. Services
Financial Controller	Neg.	Watford/Rickmansworth	F.T. Box No. A.6693
Chief Accountant/Co. Sec.	c£6,500 + Benefits	West End	—
Qualified Accountant	—	—	—
PART QUALIFIED Accountant	£4,000-£5,000	—	M & J Personnel Cons.

## CHIEF EXECUTIVE

Due to the retirement of the present Chief Executive, The English Industrial Estates Corporation seeks a new one. The Corporation, with HQ in Gateshead, is responsible for developing and managing the Government's Industrial Estates in the Assisted Areas of England from Northumberland to Cornwall. It has over 300 sites and about 3.3 million square metres of factory space, which is growing rapidly.

The ideal candidate should have experience of financial control and of estate development and management. Familiarity with both the public and private sectors is desirable.

Salary about £16,000.

Please apply by 6th April, 1979, to:

**Mr. Geoffrey Robinson, CBE, Chairman**  
**English Industrial Estates Corporation**  
Team Valley, Gateshead, Tyne & Wear NE11 0NA  
**THE ENGLISH INDUSTRIAL ESTATES CORPORATION**

## GROUP ACCOUNTANT

Lloyd's Brokers c. £10,000

A private, old-established firm of insurance brokers based in the City, is seeking an accountant, preferably qualified, to take charge of a small department and be responsible for all accounting.

First-hand experience of accounting for Lloyd's is essential but this could have been obtained with Lloyd's panel auditors. Familiarity with EDP systems would be useful as the group accountant will need to up-date systems. Personal qualities are important to facilitate communication with management at every level.

Please apply:  
Timothy Hoare,  
Chichester House,  
Chichester Road,  
London WC2A 1EG.  
01-242 5775.

**Career plan**

## INSTITUTIONAL EQUITY SALES

Kemp-Gee & Co. are seeking another experienced young executive to work in one of their established equity-teams servicing UK institutions.

Applicants must have had a minimum of three years' experience either as a broker handling institutional accounts or as a fund manager.

We are a research orientated firm, and the ability both to understand and to sell the research department's work to senior fund managers is essential. Remuneration for this important appointment will be fully competitive.

Please reply in confidence to:

**Senior Institutional Sales Partner**  
**Kemp-Gee & Co.**  
20 Copthall Avenue, London EC2R 7JS

## Group Personnel Manager

c. £11,000 + car

A successful Personnel Manager is required to fill a new senior post in the UK operation of a fast-growing international group. Reporting to the Managing Director, the person appointed should provide a professional and progressive approach covering recruitment, training and development, appraisal and succession planning, remuneration policies, industrial relations and employment legislation. He or she will be expected to initiate policy and co-ordinate action through a small central team of specialists and through Personnel Managers at geographically dispersed sites employing a total of 2,500. The post offers career prospects. Graduates in their

thirties or early forties should have all-round senior personnel operating experience in manufacturing industry and be accustomed to negotiating with trade union officials. Salary is negotiable around £11,000 plus car. Assistance will be given towards relocating to the North-West. Personnel Services Ref: AA33/8801/FT. Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

## PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

## Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

## EUROBOND EXECUTIVES

We are currently advising major international, merchant and investment banking clients on FIVE EXECUTIVE APPOINTMENTS in the Eurobond field:—

**EUROBOND SALES** to £15,000  
Three leading merchant and investment banks seek to appoint Eurobond sales executives. Successful candidates will maintain and develop the banks' relationships with institutional investors, with particular responsibility for obtaining mandates. A close knowledge of the international investing community, experience in fixed income institutional sales, and understanding of the C.D. market and of prospectus work, are essential.

**ISSUE MANAGEMENT** c. £20,000  
Two major commercial banks, currently expanding the Eurobond business being transacted by their merchant banking divisions, each seek to appoint a Manager to take responsibility for the Eurobond Issue Management function. These appointments call for candidates of recognized stature in the Eurobond market, and experience in all aspects of issue management including marketing, negotiation, structuring and pricing, and the supervision of documentation. Though not essential, knowledge of a European language would be advantageous.

For all these appointments, competitive salaries are negotiable in line with current market conditions. The fringe benefits are those associated with leading banking institutions.

Please telephone in confidence, or send a detailed Curriculum Vitae to: **ROY WEBB** or **BRIAN GOOCH**

First floor—entrance New Street  
170 Bishopsgate London EC2M 4LX 01-623 1266



## Financial accountant

### Brussels

Raychem is an expanding international corporation with a leading position in the field of heat shrinkable plastics. Our European headquarters in Brussels has a vacancy for a financial accountant to work in the consolidation/consultancy department of the European finance group. Reporting to the chief accountant the successful applicant will be expected to play an active role in the European consolidation, prepare critical analyses of the reported results, liaise with financial management in the various countries and contribute substantially to some interesting project work. Increased responsibility will depend on the candidate's initiative and progress. A certain amount of travelling within Europe will be necessary, usually on a short visit basis. Candidates, aged 25 to 30, should be chartered accountants with a university degree. As a minimum, knowledge of French or German is required and an ability to communicate with people of different nationalities is vital. Post-qualification experience in an industrial or systems environment would be an additional advantage. Raychem offers an attractive salary (very favourable tax advantages are normally available to people recruited outside Belgium), a pleasant international work atmosphere and the additional benefits associated with an international corporation. Assistance will be given with relocation expenses. Write in confidence to: Mrs. Odette Vermeir, Personnel Department, Raychem Corporation, Leuvensesteenweg 31, B-1940 Sint-Stevens-Woluwe, Belgium. Tel.: 02/720.80.40

## Raychem

## District Agency Manager

### Life & Pensions

Do you have experience in life assurance and pensions planning and can you relate this to the development of sales through professional intermediaries? If so, we can offer you a challenging and rewarding career with Save & Prosper Group to provide information and guidance to professional advisers on its wide range of personal financial services.

We are looking for a District Agency Manager in our City Branch to develop sales through established connections.

This is an important position requiring a high degree of self-motivation and the ability to communicate at all levels. An attractive salary plus incentive bonus, company car and excellent employee benefits are offered.

Applications, which will be treated in strict confidence, should include brief career details and should be submitted in writing to I. S. McCullum, Director, Save & Prosper Services Limited, 4 Great St. Helens, London EC3P 3EP.

SAVE & PROSPER GROUP



## Look upon your Accountancy qualifications as an overseas travel permit

### Corporate Audit

We are not just talking about the occasional trip. Before you read any further, we must establish that you are prepared to spend not less than 60% (and probably more) of your time travelling in Europe, Africa, and the Middle East.

As long as you are, we will give you the freedom to control your own operational and financial audits. You will be interpreting corporate policies for overseas operations, evaluating existing internal controls, and recommending operational improvements wherever necessary.

Aged at least 25 and a professionally qualified ACA, ACCA, or ACMA, you should have gained some sound practical auditing experience during qualification. Strong communication skills are essential and you should also be able to bring us a second European language.

The initial salary is negotiable, and will be supplemented by a substantial range of benefits, including generous travel concessions which will allow you to return to the UK every weekend whilst working in Europe.

Please write, with full details, to: E. J. Young, NCR Ltd, North Circular Road, London NW2.

**NCR**

Complete computer systems

## Publications Editor

A leading firm of chartered accountants intends to appoint a publications editor.

The firm currently produces a variety of publications, ranging from booklets on professional topics and discussion papers on current issues to newsletters and a house journal.

There is now a need for a professional editor to co-ordinate the total programme, creating a publications policy and supervising its implementation throughout the firm.

The person we seek will be a fluent writer on business subjects, with a lively interest in accountancy and its relationship to broad business and economic issues and

with an ability to manage an active publications programme.

The firm provides a stimulating environment, considerable scope for an innovative personality and excellent terms and conditions of service. Basic starting salary would depend on qualifications and experience but would be in the range £9,000 - £11,000.

You should send your career details to John Newton at the address below. All applications will be treated in strictest confidence.

John Newton & Partners,  
207 High Holborn,  
London WC1V 7BW.  
Telephone: (01) 405 0714.

## Investment Banking Officer

### Mergers and Acquisitions Germany

One of the world's most prestigious American-based financial institutions is seeking an Investment Banking Officer located in Germany, to be initially part of the Institutions Merger and Acquisition Group with the ultimate opportunity to be in charge of this function, reporting to the New York based office.

He will advise domestic as well as foreign corporations on mergers and acquisitions and related investment banking activities. He must be able to demonstrate creativity, strong interpersonal skills, the ability to develop new business, handle negotiations and close deals. The ideal candidate will have a minimum of two years corporate finance experience with a German banking firm or a leading United Kingdom Merchant Bank or with similar institution on the continent. Perfect German and English are required and a third language would be desirable.

The position carries an excellent remuneration package including an attractive base salary and an appropriate fringe benefit programme.

Please reply with full career details, in strict confidence, stating the names of companies to whom your application should not be sent, to:

Mr K Whitfield (Ref: GRS/FF) Account Director,  
Lockyer, Bradshaw & Wilson Limited,  
North West House, 119/127 Marylebone Road,  
London NW1 5PU.  
Tel: 289777 LBWADS G.

**LBW**

LOCKYER, BRADSHAW & WILSON LIMITED

## Group Chief Accountant

Enfield £8-\$10,000 + car

Our client, an important public company in the property development field with an annual turnover of £30 million is seeking to recruit a Group Chief Accountant.

Reporting to the Finance Director, the selected candidate will be responsible for a department of 17 people dealing with the full range of financial accounting duties from control of all income and expenditure to preparation of financial accounts, culminating in the publication of the group's annual report.

This appointment will appeal to qualified accountants with a number of years' post qualification experience in commerce.

The successful candidate will have the resilience and ability to make an immediate contribution to this vigorous organisation.

Please write with adequate particulars, in confidence, to: Peter Lee-Hale, Personnel Services Division of



Spicer and Pegler  
Management Consultants,  
3 Bevis Marks,  
London EC3A 7HL.

## EXPORT FINANCE LATIN AMERICA

Our Client is a leading export finance house whose business in the Americas is well established. Their services are marketed from a London base by a predominantly young team.

The current requirement is for a marketing manager to undertake market development work in Latin America and possibly the U.S.A. and Canada in addition to servicing existing clients in these areas. The ability to act independently in the field and as a team member when back in the London Head Office is essential.

The successful applicant should have a sound knowledge of exporting capital goods to the area and preferably experience of export finance. Candidates in their mid to late twenties or early thirties are most likely to have the right experience and fit readily into the existing team.

This is an excellent opportunity to join a highly respected company at a starting salary of c.£9,000 + car and good fringe benefits.

Interested applicants should contact Richard Wilson, M.A., quoting Ref. FT/11.



**David Clark Associates**  
4 New Bridge Street, London E.C.4  
Telephone: 01 353 1867

## MANAGING DIRECTOR MIDLANDS

Commercial Vehicle Dealership  
£15,000 p.a. plus car

Our Clients, a well known private trading group and an acknowledged leader in their own field, are about to establish a commercial vehicle dealership for a complete range of high quality Continental commercial vehicles in the Midlands.

They require a Managing Director who will have proven management ability and who is completely and effectively knowledgeable within the commercial vehicle trade. This position demands the ability to plan, organise, direct and control a profitable operation responsible exclusively to the Group Board.

The successful applicant will ideally be aged 35-45.

An extremely attractive executive benefits package is offered including a profit-sharing bonus and part inflation-linked pension scheme, in keeping with the status of the position.

Fully detailed applications in strictest confidence should be sent to The Isabel Brown Agencies, 14 Victoria Terrace, Leamington Spa.

## FINANCIAL DIRECTOR

NORTH BIRMINGHAM CIRCA £10/12,000 PLUS CAR

Our client is an industry leader in the extrusion of brass and copper. It is a major Company in a well established dynamic Group led by a small committed team of modern-thinking executives. The Group turnover exceeds £150m and it trades internationally.

Owing to internal promotion they now seek a Chartered Accountant with sound commercial experience. To perform duties the candidate must be capable of effecting changes to existing systems, and extending the use of data processing. Exposure to commodity situations (preferably metal) is desirable. Must have successfully managed the financial function of a major company with computerised accounts. The Financial Director will be involved also with management development, acquisition investigations, the financial aspects of planning and other commercial decision making.

It is unlikely that anyone under 25 years will have had the experience or maturity to handle this appointment. Candidates must have the presence to command the respect of departmental staff of over 60, including other qualified accountants, and be able to communicate easily at Board level.

Please reply in confidence to:

A. T. Hughes,  
who has been retained by McKeehnie Metals Ltd.,  
to advise on this appointment.  
Executive Resources Ltd.,  
City Centre House, Union Street,  
Birmingham, B2 4SR.  
Tel: 021-643 6071.

## Chief Executive

SCC Ltd



Dublin

The Jefferson Smurfit Group is the largest and most rapidly expanding Irish-based multinational company and is engaged mainly in printing, packaging and related activities. The promotion of the Chief Executive, SCC Ltd, to Divisional Managing Director (UK) has created a senior management vacancy in the Corrugated Division (Ireland), which consists of nine vertically integrated companies engaged in waste recycling, paper manufacture, corrugated boxes and packaging systems.

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LONDON

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Camm

IN THE staunchest Labour voters must have been lifted by the shambles into their party's pre-election victory recently plummeted. It launched its "Keep Labour and It Will Keep Better" campaign, the y promptly decided that the an looked a little ludicrous affairs—particularly on the strike front—got worse. The er advertising was abandoned willy-nilly, and blank around the country simply need money from Labour's gre £100,000 publicity fund. Subtly many members of Labour Party's election sign committee believe it to mere bad luck that the ers, which were designed researched successfully in autumn of last year, later ed to be so inappropriate. It was not bad luck. It was planning. Would you, the as' next campaign might ask, ust the management of your try to an organisation in- ble of running a small- poster campaign without ing it?

like the Conservative Party, the impoverished Liberal y with its tiny £20,000 poster Labour has resolutely ed ever to use the services of professional advertising cy. Instead it has always oyed committed Left-wing ay, from a galaxy of es, acting unpaid and y unorganised. Between and 1970, prompted initially tish Gaiskell, Labour's pro- onal activities were master- ed by David Kingsley, co- der of the once hugely onable and successful KMP cy.

hile his efforts were by no s consistently crowned glory—his last sally was ill-starred Yesterday's Men political broadcast—he reless managed against odds to inject some order planning into an inherently ds situation. (The party's eling committee, a v- ple, which must approve Labour's ads, presently ers 27 members; it is almost everyone who is ne within the Labour move- and quite a few who t.)

vid Kingsley's supreme was belatedly taken over year, to many ad-people's ishment, by Edward y-Clibborn. Mr. Booth- on is chairman of the nial Designers and Art- tors Association and a ng light in the world of tising creativity. Never- ss, he has no particular



The Tories are spending freely on their election advertising campaign. Winston Fletcher describes the impact of political advertising in the U.S. and Britain, and Michael Thompson-Noel examines the Tory agency's current fortunes

## The persuaders prepare for the polls

reputation as an all-round cam- paign manager. Meanwhile, in the other part of the forest, the Conservatives have been running their most thorough and aggressive drive since Harold MacMillan's famous Colman Prentis and Varley campaign of 1959. Though the budget is a closely guarded secret—in any case, it will no doubt depend on the exact date of the election—it is now safe to predict that the campaign will be the most expensive in UK political history. Winning, painfully, Labour believe their opponents' spending may reach as much as £4m.

By comparison, the Conservatives' 1959 exercise cost an estimated £469,000, and was a direct descendant of Dwight D. Eisenhower's 1952 U.S. Presidential campaign. Perhaps surprisingly, the making of Ike was the first ever major democ- ratic election in which commercial-style media adver- tising was used in a significant way. Political posters, of course, have littered the polls since time immemorial, and in 1886 London for the first time used radio spots against FDR—unsuccessfully, as it turned out. In 1948, the chairman of Colgate-Palmolive, E. H. Little, generously offered Thomas Dewey a complete, pre-packed campaign created in New York by the Ted Bates agency.

Dewey rejected the idea—and lost. The two facts may have been casually connected, or they may not, but it was a risk Ike's campaign managers were unwilling to take. They returned

to the Bates agency and got chairman Rosser Reeves—then an advertising whizz-kid who also captained a U.S. chess team in Moscow—to devise the General's television commer- cials. Like Dewey, Eisenhower did not relish becoming a geriatric electronic huckster. Between takes he sat shaking his head, and said: "To think that an old soldier should come to this." Reeves, however, was suitably eulogistic about his own work. "If only Dewey had known these things," he boasted later about the techniques that had been used, "he would have been president."

That was puffery, and prob- ably inaccurate puffery to boot. As knowledgeable commentators have since noted, Ike was a cast-iron certainty, which was why the Republicans chose him. He'd have won with or without Reeves's help; equally, Dewey would almost certainly have lost.

### All dancing

Politicians worldwide, how- ever, have never been interested in such niceties. The lessons they learned were simpler: with- out advertising, Dewey lost; with advertising, he won. Ergo, advertising wins elections. The era of high pressure, all sing- ing and dancing political per- suasion had arrived, particularly in the U.S., but on a lower key throughout the Western democ- ratic world. Supermac's victory in 1958 followed by Kennedy's in 1960 appeared finally to clinch the argument, if any

sceptics still needed convincing. Thus prior to the 1964 UK election, first Hugh Gaiskell and then Harold Wilson were deter- mined to deploy advertising as effectively as fashionable wis- dom insisted that MacMillan and Kennedy had done. Predictably, Harold Wilson ran headlong into the difficulties which have endemically dogged all Labour's efforts: too little bread kneaded by too many cooks. Neverthe- less, the eventual outcome, David Kingsley's "Let's GO with Labour and We'll Get Things Done," easily trumped the Tories' feeble "Conservatives Give You a Better Standard of Living. Keep It!"

The success of Let's GO was further evidence of the vote- pulling power of ingenious advertising. Yet since 1964—when the possible exception of President Jimmy Carter's 1976 homespun commercials—politi- cians and their admen, both in the U.S. and in Britain, have seemed unable to discover successful key themes and slogans with which to sway voters in their millions. Try to remember a poster from any of the last four UK general elec- tions; they don't leap power- fully to mind.

President Carter's campaign was masterminded by one of his early longtime Georgia friends, Gerald Rafshoon, who until the advent of the peanut butterman ran a deservedly unknown advertising agency in Atlanta. Rafshoon's purported strategy for Jimmy Carter was to let him speak simply and directly to the people, very much the same strategy with which Reeves had

promoted Eisenhower a quarter of a century before. Carter's commercials depicted the candidate as an honest country lad who wouldn't recognise a dirty trick if he saw one, who spoke his mind on the issues without fear or favour (and generally without much content). The influence of Rafshoon's efforts in Presi- dent Carter's victory is un- known, but clearly the Presi- dent himself was impressed, since Rafshoon is now installed in the White House, having resigned from his own agency, charged with the task of repolishing the President's less-than-spark- ling image.

In contrast, if the recent polls are to be believed, Mrs. Thatcher's image shines bright. The extent to which this is the result of Saatchi and Saatchi Garland-Compton's now seven- month long campaign must be a matter of conjecture, though a study of voting behaviour in Illinois in 1972 showed that in a contest without television advertising, newspaper ads alone swayed 3 per cent of voters from one party to the other. What can be in little doubt is that Saatchi's work—particularly their "Cheer Up! Labour Can't Hang On Forever" 48-sheet poster—has provided a wonderfully sustaining tonic for all devoted Tory workers throughout this winter.

Above all, the Tory campaign demonstrates the benefits of employing a first-class adver- tising agency and directing its efforts single-mindedly. Many of the posters have been printed

in one-colour only: presumably to maximise time-flexibility and minimise cost. The Tory party political broadcasts have been integrated with their adver- tising themes, whereas Labour's television productions and their posters are created by two wholly separate groups of people. And the Tories' cinema commercial—which is often greeted with enthusiastic applause in the movie houses—was honed and polished with all the care that good agencies customarily apply to their work and for which after-hours helpers rarely have the time or energy.

### Streets ahead

Not that all of the Conserva- tives' efforts have been blessed with perfection. Though con- sistently streets ahead of Labour's, many of their party political ads have been heavy- handed and inept. It seems that there is something intrinsic to the length and form of tele- vision's authorised propaganda pieces which makes them innately clumsy.

The problem, presumably, is that compared with real com- mercials, they command far less cost and attention to detail per screened second so that the result, again compared with real commercials, inevitably looks cheap and flaccid.

Some of the Tory adver- tisements seem astonishingly verbose; none of them, except maybe the infamous "Labour

Isn't Working" dole queue and its recent "Britain-As-It-Is-Not-Any Better" successor, use strikingly interesting visuals; and the poster headline, "If We Can Cut Income Tax When We're The Opposition Think What We Can Do When We're The Government," smacks of being a wordily revised version of a doubtless more succinct, if less strictly accurate, original. Nor has Saatchi and Saatchi yet come up with a basic cam- paign theme nearly as strong or as memorable as CPV's 1959 "Life's Better With The Conservatives. Don't Let Labour Ruin It!", of which the recently discontinued Labour slogan was a truly feeble copy.

Nevertheless, despite the Tories' less-than-perfect pub- licity, as the country and Mr. Callaghan canter down the home straight towards the election there can be no question that Mrs. Thatcher's well-stocked coffers, combined with Saatchi and Saatchi's considerable exper- tise—particularly the agency's nimble segmentation of separate creative messages to women, young voters, trade unionists, house buyers, etc.—will help win for the Conservatives a con- siderable number of floating votes. As for Labour's band of devoted helpers, it looks as though it is back to the drawing board.

Winston Fletcher is managing director of Fletcher Shelton Delaney.

## Unilever butters up marge sales

THE SEARCH for a margarine that really does taste like butter is one that has preoccupied the alchemists of the food market for years. Whether Van den Berghs, the Unilever subsidiary, has worked the trick with Krona; its new premium quality mar- garine, remains to be seen, but it is confident that it has at any rate got closer than anyone before to making the break- through.

In terms of reproducing the butter taste, Van den Berghs says Krona's "widespread acceptance in the highly com- petitive yellow fats market is the 35th achievement of a taste and texture that makes it almost indistinguishable from salted butter."

Krona has a very long way to go before its sales can challenge Van den Berghs' Stork and Stork SB brands, whose combined sales at rrp easily outgun those of Kraft, Blue Band and the Co-Op's soft margarine in a market worth well over £180m where Van den Berghs is thought to have around 50 per cent by volume.

Halfway through last year, Mintel, the market research company, said Van den Berghs' long-time market dominance "must be related to the in- mensely strong consumer loyalty built up by years of consistent, if dull, advertising."

On the other hand it is clearly capable of spotting potentially lucrative opportunities, and as Krona is currently selling at around 44p per pound, or approximately two-third the current selling price of Anchor Butter, for example, it should do well. The brand has been test marketed in the Harlech and Westward TV areas since last October, where it won a claimed 10 per cent-plus of mar- garine sales within the first eight weeks.

A TV campaign for Krona in the London area begins March 26.

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IT IS, IN FACT, a year since Mrs. Thatcher and the Tories asked Saatchi and Saatchi Garland-Compton to handle their election advertising, a year which has confirmed Saatchi's as Britain's best-known agency and shown that a political account, astutely handled, need be no more of a gamble than a bar of soap or a stick of toffee.

A year ago there were some who wondered whether Saatchi's hadn't over-reached, itself.

**Who are those potential customers out there? Let us help you identify them.**

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To: Marketing Services Division, Dun & Bradstreet Ltd., 19-21, Old Broad Street, London EC2P 2LY. Tel: 01-247 4377. Tell us how your computerised Market Facts File can help you identify and broaden your market.

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whether its remorseless search for new business growth hadn't taken it out of its depth. Such fears were clearly unfounded. During the opening days of the campaign, the agency earned considerable stick for its dole queue poster, "Labour Isn't Working," which drew an outburst from Mr. Denis Healey, who criticised what he considered the "anti-fake poli- ties" of the Saatchi approach and said he thought it not at all surprising that this par- ticular agency—specialists in promoting detergents and deodorants as he dubbed them—should have been selected to "cleanse and sweeten the image of extremism and division" created by Mrs. Thatcher and the Tories.

This proved a costly tactical mistake, winning for the Tories and the agency a windfall of publicity out of all proportion to the modest cost of the poster.

In any case, said Saatchi, the Conservatives were indeed a brand and like any other brand

were looking for a bigger market share. Was that so remarkable?

Despite the hiccup of last October, the campaign has pro- ceeded with infinite calm, win- ning as many kudos for Saatchi as its famous work for the Health Education Council.

Last night, at Grosvenor House, the Saatchi Press ad, "Why Every Trade Unionist Should Consider Voting Labour," was declared best- written Press advertisement of the year in the Campaign Press advertising awards.

Admen are notoriously savage when attacking work they dis- like; at the same time they are surprisingly generous when handing out compliments, and on virtually all fronts, the Saatchi work to date for Mrs. Thatcher and the Tories has earned it the cheers of its peers.

I has also done nothing to alienate Saatchi's roster of blue chip clients, who can be expected to be pleased if the agency's work helps Mrs. Thatcher win the election.

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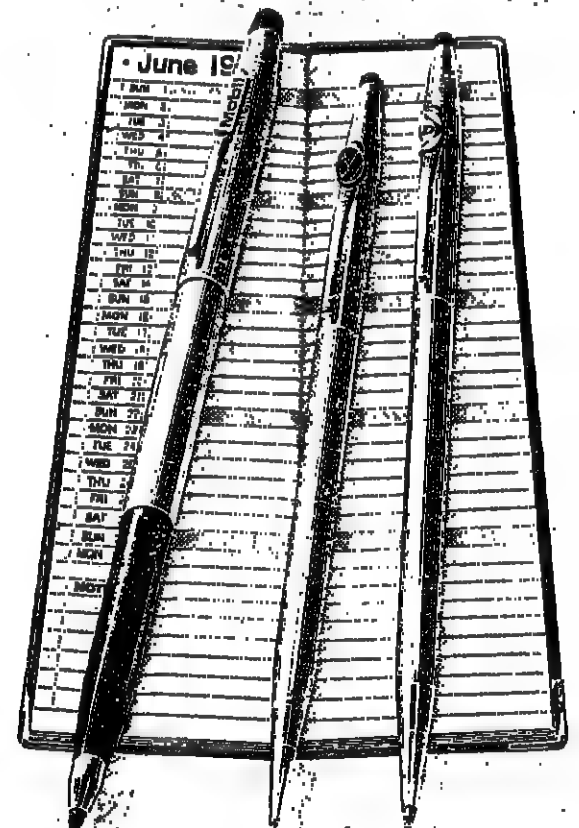
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## LOMBARD

## Britain's high cost farmers

By JOHN CHERRINGTON

IT IS fashionable to claim that British farming is more efficient than much of that in the rest of the Community because of what is called structural efficiency: that is, British farm size is large enough to enable unit costs of production to be reduced, or at least controlled. But size is far from being the only criterion as Goliath found out to his cost. The determinant of farming efficiency to my mind has always been the amount of profit made per acre or unit of production, coupled with the farmer's own expectations and readiness to live within his means.

## Investment

The Milk Marketing Board's Low Cost Production Unit has recently made a comparison between the profitability of British and Irish dairy farming which certainly underlines the first of these propositions. The survey found that, at comparable price levels, Irish farmers with roughly half the herd size of their British counterparts, and with milk yields about two-thirds, were making at least double the profit per acre.

The basis of the Irish success was quite simply that they spent little or no money on labour, machinery, buildings, compound feeds or even rents. The British dairy farmers seemed to equate investment with progress, and were buying their increased production with borrowed money, on which they were finding it increasingly difficult to meet the charges.

British farming has got itself into a growing cost cycle from which even a complete devaluation of the Green 2 would fail to rescue it. The fact that many farmers are still showing profits is mainly because they are farming with assets at low historic cost, and have not yet jumped on the increased investment bandwagon. The livestock sector is particularly vulnerable.

Britain's large dairy herds generally employ hired labour, which is absorbing an even greater proportion of returns. But on the Continent today the cost of labour, including social

charges, is now so high that practically none is employed in dairying or other livestock units. The farmer and his family do it all and the efficiency of family farming in terms of cost containment is obvious — particularly if the individual is prepared to work on in spite of price freezing and other attempts at output control.

There is nothing inefficient about German or other part-time farming although the prices there by the accident of currency distortion are higher than elsewhere. Even if they were level with those in the rest of the Community, I doubt if it would make any difference to output. The small farmer determined to hold on to his farm is prepared to put up with a lot of stick, and tighten his belt. They farm not as a business but as a way of life.

Milk is especially favoured in the Community with a guaranteed price, and poultry have little support. Here production is almost entirely family managed because the margins are too small for any possible recompense for labour or other traditional overheads.

## Land values

In arable farming the British situation is rather better. Farms are generally large enough to cover the cost of modern implements. But here again there is a marked difference between those who are sitting on low cost land and those who have bought land at high prices or who are paying very high rents. Both these costs are theoretically within farmers' control in that their levels are set by competition between farmers.

Because of the effects of capital taxation which does not exist in most EEC countries, high land values whether for rent or purchase will certainly push up total land costs to a point at which those able to survive will be those who can manage without labour at all, labour being the only controllable cost.

If it came to a Community-wide free for all at common prices British farmers would have a job to survive, because of their massive overheads.

# The need for a simpler patent system

THE GREAT patent case in which Polaroid is suing Kodak for the infringement of its SX 70 instant camera and film, will come into full swing in the Patent Court in London this spring or summer. It was last heard of when the Court of Appeal allowed, on November 10, 1976, an appeal against an interim injunction which would have prevented Kodak from manufacturing and distributing in the UK its new "integral system" giving results similar to the Polaroid system. Had the Court of Appeal upheld the injunction this would have sealed the fate of Kodak's factory in Stevenage, North of London.

## Assessment

The three appeal judges agreed that there was no serious risk of Kodak driving Polaroid out of the UK market or causing irreparable damage to its business. Should Polaroid win in the end, the damage it suffered in the meantime could be easily assessed. Kodak argued, on the basis of royalties agreed between Polaroid and Kodak in connection with the licensing of another instant picture system. The Court of Appeal concluded that while there was no reason to fear that Kodak could not meet any

damages that might be awarded to Polaroid in the main trial, the enforcement of the injunction might cause Kodak damage which would be almost impossible to quantify.

Another consideration which had been important was that in most countries, including the U.S., the obtaining of such an injunction prior to the main trial is practically or absolutely impossible. Kodak could argue in the Appeal Court that a prohibition to manufacture in the UK would not prevent Kodak from competing with Polaroid outside the UK. The only effect of the injunction would have been that these other markets would have to be supplied from a factory on the Continent.

## Walwyn's Gaffer has stamina to triumph in Gold Cup

ONLY FULKE WALWYN'S 10-year-old The Dikler has cracked the seven- and eight-year-olds' monopoly of the Gold Cup in recent years, and it again seems probable that he shall see one of the younger

## RACING

BY DOMINIC WIGAN

generation in the winner's enclosure at about 10 minutes to four this afternoon.

Gaffer, the 3-1 market leader in most lists, seems certain to make a strong bid to become the fourth successive seven-year-old to triumph after the victories of Royal Frolic, Day Lad and Midnight Court. While Night Nurse, a year older, will also be thereabouts, provided he gets the trip. Among the remainder, Stramboulis and

Diamond Edge, both eight-year-olds, strike me as the best outsiders.

Although beaten on merit by Gay Spartan at Wincanton last time out, Gaffer's performance in finishing a close second to the more experienced Gishburn credentials him in the hands of a good trainer.

Night Nurse, whose run of five consecutive victories ended — again strictly on merit — when Silver Buck proved just too strong for him on the run-in to Haydock's Embassy Premier Chase Final a fortnight ago, would probably be favourite for the state of the ground. Although he can handle the mud as well as any in the

field, there is a serious question against his getting 3/1 (three-quarters of a mile further than the Embassy) in such conditions.

In a race where surefootedness and stamina will be essential, I take Gaffer to add to Walwyn's already remarkable Gold Cup record.

The defeat of Corrib Chieftain in yesterday's Waterford Crystal Supreme Hurdle does not augur well for Royal Dipper in today's opener, the Daily Express Triumph Hurdle. But I still intend to stick by the Irish hurdler, who should have little to fear from a moderate hand of home-trained four-year-olds. If he is to be beaten, fellow-raider Steel Bar will probably be responsible.

## CHELTENHAM

2.30—Royal Dipper\*\*

3.05—Spartan Missile\*\*

4.30—Apdrefa

5.00—Apdrefa

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## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

LEGAL costs as Polaroid and Kodak may take four weeks. Such was the case of *Conder International v. Hibbing*, the dispute concerned a "petrol interceptor," a device employed by filling stations and garages for the separation of overfilled petrol from drainage water as required by local authorities and various Public Health Acts.

The interceptor consists of one or several tanks into which water containing petrol is drained with the result that the lighter petrol remains on the top. The petrol and any oil can then be skimmed off while any explosive fumes are vented by

a pipe leading from the space above the tank. A system of pipes remaining below the petrol level drain water either into another tank with the same function or into the soil or sewage system.

These interceptors tanks used to be constructed from bricks which either were impermeable or were rendered so with cement mortar. With the advent of plastic materials many people seem to have had the idea that the tanks could be constructed faster and more cheaply by using concrete, lined on the inside by a plastic material.

However, Conder International, which started to construct such plastic interceptors tanks embedded in concrete capable of supporting the weight of a lorry in the foreground of a petrol station, went a step further and obtained a patent (No. 1,430,930) giving it a monopoly for the exploitation of this "invention."

Without having ever heard of

the Conder product and patent, Hibbing designed a similar petrol interceptor consisting of a plastic lined concrete shell. Conder International sued Hibbing for infringement of its patent. The main claim of the patent was the replacement of bricks by plastics, completely surrounded by concrete in the construction of an otherwise well-known device. After hearing witnesses Mr. Justice Graham concluded that the replacement of bricks by plastics and concrete was the obvious thing to do. As no patent can be granted for a technical advance which is obvious, he held that the claim was not valid and the whole patent and the infringement action collapsed with the claim.

## Complications

However, both cases also support those who think that something much simpler than the present patent system is required to encourage, and indeed sometimes make possible, technological advance. The Patents Act, 1977, though clarifying some problems, did not achieve this simplification. The European Patent Convention, which is being negotiated, even further and the proposed Community Patent Convention, if adopted, may add further complications. As Lord Lloyd of Kilgerran wrote recently "the procedures associated with the patent system, European or national, must be simplified so as to minimise the costs, particularly to individual patentees and small firms. And this is precisely what the English and German judges are trying to achieve."

In his preface to *The Patents Act, 1977*, by Hugh Brett, ESC Publishing.

## ENTERTAINMENT GUIDE

## OPERA &amp; BALLET

COLONIAL COURT, 01-252 3396. Reservations 01-252 3396. ENGLISH OPERA. There are no performances at the London Coliseum on March 15. The next performance is on March 16. The opera is on tour and returns to the Coliseum on March 17.

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## FINANCIAL TIMES

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## Half-way to peace

ALTHOUGH THE details of the proposals hammered out in Cairo and Jerusalem during the past few days have not yet been publicly revealed, it now looks very much as if a peace treaty between Israel and Egypt will be formally approved by their two governments in the next few days. The Israeli cabinet went part of the way towards such an approval yesterday, and is expected to complete the process later this week; the Egyptian cabinet is due to discuss the peace treaty today. In the Knesset, Mr. Menahem Begin must expect to face violent heckling from extreme nationalists, and one cannot discount similar opposition to the treaty from their counterparts in Egypt. But it seems unlikely that anything can now prevent signature and ratification of a peace treaty.

## Unanswered

This is a major development, bringing to fruit, as it does, at least part of the peace process which was launched 18 months ago by President Sadat's historic visit to Jerusalem. Viewed in isolation, a peace treaty between Israel and Egypt will also be a major step forward; the unanswered question at this stage is whether it will provide the corner stone for a broader Middle East settlement, as President Sadat has claimed, or whether in practice it will make that broader settlement more difficult to attain.

An analogous question mark may well be placed against the significance of these negotiations for President Carter's standing, at home and abroad. Ever since the Camp David meeting last autumn, Mr. Carter has been deeply committed to making a success of the Israeli-Egyptian negotiations, and he has taken this commitment on the line, in the most dramatic and potentially dangerous way, by his diplomatic shuttle between Cairo and Jerusalem. In the short term, the danger of failure has been averted, and his personal success is the more dramatic.

In the process, however, he has risked alienating those Arab countries — and they include almost all the leading members of the Arab world — which have dissociated themselves from the Camp David agreements. The hostility of hard-line countries like Iraq

was, of course, only to be expected, but it must be disturbing to the U.S. Administration that it has failed to prevent even moderate pro-American states like Saudi Arabia from falling in, however reluctantly, behind the "rejectionists."

## Prestige

Nor is it merely a question of American prestige and influence in the Middle East, though there can be little doubt that it has suffered a severe blow in the aftermath of the downfall of the Shah of Iran. Just as important is the danger of serious dissension between the Arab countries and even, in the last analysis, the danger that the Israeli-Egyptian agreement may provoke instability where it was meant to bring peace.

In line with the rejectionist summit held last November in Baghdad, the Iraqi government has already called for a meeting of Arab governments to discuss sanctions against Egypt, and it is difficult to be confident that this is merely another example of Arab quarrelsomeness. The Egyptian economy may not be vulnerable to an oil embargo, since it is self-sufficient in oil, but it is heavily dependent on financial assistance from the big Arab oil producers. No doubt most Egyptians want peace, but it is difficult to be confident that there will not be a backlash from those who are uneasy with a peace which alienates them from most of the rest of the Arab world.

Perhaps the Gulf States will not cut off funds for Egypt; if they do, the U.S. could find itself having to make good the shortfall, and thus becoming closely identified with the regime of President Sadat. After Iran, the U.S. must be only too conscious of the dangers of such identification.

## Goodwill

That the Camp David agreements offered no solution to the problems of the Golan Heights and East Jerusalem, while the provisions for the West Bank were left contingent on further negotiations and on a large amount of faith in Israeli goodwill. The peace treaty now on the verge of signature will only be a step in the right direction if the Israelis can demonstrate that faith is justified.

## Mr. Healey's 'neutrality'

GOVERNMENT continues to become somewhat more open, though not necessarily more informative. Yesterday, Mr. Healey's briefings by a Chancellor on his strategy, with some reasonably clear hints about tax changes, would have been unthinkable; but as economic discussion has become more widespread and better informed, the idea that the Red Box is full of total surprises has some out of fashion. Mr. Healey felt able yesterday to give his backbenchers a fairly full briefing on strategy. Unfortunately the terms he was using are, in present circumstances, ambiguous enough to preserve a good deal of mystery.

The one hard figure in his briefing was that new revenue raised against his commitment to limit public sector borrowing next year to £5.1bn, thus surely removing any lingering doubts about his commitment to that figure, however it may be reached. He also took the opportunity to cut some of his former words about the need to offset excessive wage increases with a fiscal squeeze; he now prefers to present his strategy as one of fiscal neutrality. What is not clear is whether this is a difference of policy, or of semantics.

## Fashionable demand

A neutral budget is a fashionable demand at the moment. Both the CBI and the National Institute, for example, have recently called for such an approach. The CBI was perfectly clear about what this would mean: if tax allowances were indexed, as is fairly automatic under the Rooker-Wise amendment to last year's Finance Act, the borrowing requirement would come out at about £3.1bn. Similar though somewhat less optimistic forecasts have been published in the City; but some weeks ago, at least, Whitehall thought this forecast to be too optimistic. The view there was that if allowances were adjusted, the borrowing requirement would be £1.2bn higher than the Chancellor has promised.

That gap may now have been closed by the somewhat rigidly adjustment of cash limits in light of recent increases in costs—a pressure for economy which is entirely welcome; but it seems that a gap may still remain. Mr. Healey talked of the need to raise some other taxes to pay for the "expansion" of higher personal allowances. But

in real terms Rooker-Wise is not a cut; it is designed to prevent unplanned increases in the real tax burden due to the fiscal drag of inflation. Mr. Healey could be planning a covert tax increase, presented as a cut or a neutral stance.

This presentation trick is a bad old Treasury tradition, and if Mr. Healey is to be commended for it, many previous Chancellors should join him in the dock. What counts is the strategy behind it, and this in some way marks a considerable advance in understanding in the last 12 months. He no longer talks of fiscal stimulus on top of a sharp rise in real consumer incomes; on the contrary, he warned his backbenchers that such a stimulus would simply damage the balance of payments and drive up interest rates. This sounds very like our own account of what has actually happened in the last year. The change in outlook is certainly in the right direction.

Unfortunately it does not seem to have gone far enough. The Bank of England Bulletin, published yesterday, put the priorities much more clearly: the rise in public sector costs and in real incomes calls for cuts in public spending plans. It is a great pity that the Government does not feel secure enough to admit that the increase in real spending planned in the White Paper is nonsense in the circumstances, which have emerged since, and which have limited to the cuts which can be made by stealth.

## Too burdensome

The twin illusions about "neutrality" and "stimulus" carry a further price: the Government is not only inhibited from admitting openly that its spending plans are too burdensome, but that the planned borrowing requirement is still excessive. This year's troubles, have been caused by the need to borrow about £8bn. Borrowing £8bn next year would afford very little relief, even allowing for the more rapid growth of money incomes; and it remains to be seen how far this figure allows for pay settlements still to come from Professor Clegg and his comparators. The stance looks somewhat more sensible than last year's, but it seems that real improvement is too much to hope for in an election year.

## The big leasing way to lower Corporation Tax

BY MICHAEL LAFFERTY, Banking Correspondent

LEASING is the most remarkable phenomenon to hit the British financial scene since the growth of secondary banking in the late 1960s. Already it is very big business, and it is still growing rapidly. Virtually all the banks operating in London are now believed to be in the market. Also a growing number of industrial and commercial companies—most of them unexpected household names such as Mothercare and Tesco—are entering the business as lessors, primarily with the objective of sheltering their profits from Corporation Tax. In London is an array of lease brokers, managers and advisers—mainly drawn from the money broking and merchant banking communities. With so much City expertise around it has become a highly sophisticated industry.

The essence of leasing is a division between the use and the ownership of assets—be they cars, factory equipment, aircraft, ships or "caterpillars" for the oil industry. The people providing the finance to purchase leased assets—the lessors—have legal title to the goods. With legal title comes the right to all the tax allowances available under the UK tax system. Since 1972, this has meant the right to claim tax relief for 100 per cent of the cost of assets in the year of their purchase.

The truth is that nobody really knows. So much activity is going on with more and more lessors entering the market every month, that it is impossible to judge. What everyone is agreed on is that leasing finance is now a major source of medium-term finance for British industry, and is growing more important every year. People in the industry reckon on real growth this year of at least 20 per cent, but it could be a lot more. By 1985, on current growth rates, leasing could account for as much as 35 per cent of capital expenditure by manufacturing and other industries.

## Taxable profits

Clearly, this is a great incentive for all businesses with taxable profits to take advantage of leasing. Most outstanding here, for course, are the clearing banks with subsidiaries like Lombard North Central, Mercantile Credit, Forward Trust and Lloyds Leasing which currently dominate the financial sector of the market. The clearers have seen leasing as a convenient way of obtaining some benefit from a tax system primarily designed to favour manufacturing industry. It seems highly likely that they have considerably reduced, if not largely eliminated, their UK mainstream Corporation Tax liabilities as a result.

The statistics of the Equipment Leasing Association, an organisation which now claims to account for more than 80 per cent of the UK leasing market give some idea of the growth of leasing in the present decade. In 1971 annual leasing "written" by ELA members was only £159m. By 1978 the figure had risen to £421m, but was still insignificant as a proportion of total industry output on capital goods. In 1977, however, ELA members achieved real business growth of 50 per cent, and last year activity went through the roof with total equipment leased rising from £675m to £1.2bn—a real growth rate of 87 per cent. To put this in full perspective it is necessary to recall

that spending of UK manufacturing industry on plant and equipment in 1978 was little changed on that five years ago. Mr. Tom Clark, chairman of the ELA, calculates that leasing by its members accounted for some 12 per cent of the capital expenditure by manufacturing, distribution, and other relevant industries in 1978. This compares with 7.3 per cent the previous year.

But not everyone in the industry agrees with the ELA's figures. Mr. Graham Hill, a director of Hambros Leasing, reckons that industrial and commercial-based lessor activity could be somewhere between £500m and £1bn. Mr. Gavin Likely, a director of Morgan Grenfell's leasing subsidiary, thinks £500m is nearer the mark, but he believes that at the most only half this market has yet "been tapped." Mr. Robert Hawkins, editor of "Leasing Digest," suggests that the total amount of leasing currently written in the UK is around the £250m mark—and £2bn at the very least.

The question is how long the present boom will last. An insight into the thinking of the Big Four clearing banks about the future of leasing came in this year's batch of accounts. Lloyds, the first to report, made no provision for deferred tax on its "big ticket" (high priced capital equipment) leasing business. This was justified on the grounds that the bank would be able to go on developing the business in the foreseeable future and was not involved in the more vulnerable area of car leasing. Barclays and National Westminster, the next to publish figures, were a little more cautious about car leasing. Both provided in full for a possible drawback of all capital allowances arising from car leasing. Finally, there was the Midland Bank, which decided to provide in full for deferred tax on all its leasing business. Was this not being a bit over-cautious? Mr. Stuart Graham, one of Midland's two chief general managers, simply says: "Something might happen. There might be a change in the law."

Certainly if something does happen to restrict the growth of leasing in the UK, Midland's decision will be justified. Two

years from now the other banks might find themselves having to pay taxes on business already done for which no deferred tax has yet been provided.

Car leasing is judged by many in the industry to be most vulnerable to legislative changes. In 1978 lessors leased by "tail-made" the ELA accounted for \$343m worth of business—more than six times the amount done by them in 1977. The most likely area for action is said to be the "£5,000 anomaly." This refers to the position under which leasing companies can obtain 100 per cent tax relief for the cost of cars, whereas the relief available to industrial companies owning their own cars is limited to 25 per cent a year, with an overall write-off ceiling of £1,250 for each car.

But could the Government change the present overall capital allowances system that easily? Many people involved in leasing doubt it because leasing is now so great a part of the corporate financial system. The longer the present tax system remains, the more difficult it will be to disentangle leasing.

The advantages to lessee companies of leasing plant and equipment depend largely on the circumstances of individual businesses. Companies which have already off-set all their mainstream tax liability are still able to take advantage through leasing, of the Government's investment incentives. Leasing may also be seen as an additional source of funds outside the conventional banking system. Payments can be "tail-made" to suit the requirements of individual cases, with the result that the lessee has the certainty of knowing his commitments from the start to the end of the lease.

Another advantage which the industry prefers to play down is the facility leasing offers for so-called off-balance sheet finance. In other words, because a lessee company does not own leased assets it does not feel obliged to account for the

## SOME OF THE NEW LESSORS NOW

Marks and Spencer Ltd  
TESCO  
Mothercare  
BRITISH HOME STORES LIMITED  
Ladbroke Group Limited  
Associated Television Corporation Limited  
WOOLWORTH  
NORWICH UNION INSURANCE

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Another advantage which the industry prefers to play down is the facility leasing offers for so-called off-balance sheet finance. In other words, because a lessee company does not own leased assets it does not feel obliged to account for the

"reality" of the leasing transactions. Instead of treating the asset as part of its own fixed assets, with the related borrowing shown as a liability—known as capitalisation—the normal practice is simply to treat lease payments as an expense when they arise. Not surprisingly, lessors are against capitalisation, fearing it may only encourage the Government and the Inland Revenue to alter the tax system to give allowances to the lessee direct. The accounting profession has been debating the question for two years, but is still a long way from an accounting standard on leasing, for both lessors and lessees.

## Controversial aspect

The area of industrial and commercial lessors is possibly the least known but the most controversial aspect of leasing today. The companies involved generally have large taxable profits and utilise leasing to shelter the profits from Corporation Tax. Companies involved include leading High Street retailers, insurance brokers, some manufacturing companies, and just about any other business in the fortunate position of having to pay mainstream tax. (Advance Corporation Tax, payable on all dividend payments, cannot be sheltered.)

Norwich Union, the insurance group, is in the business and is also an ELA member. Currently it writes £15m to £20m a year of leasing, generally for larger items of equipment. Ladbroke, the banking concern, is another prominent company in leasing. Over the past few years it claims to have written between £12m and £14m of leasing. Business has gone so well that Ladbroke now runs its own lessor business, whereas it used to rely on outside banks for advice. By the end of the year Ladbroke should be in a position to act as a lease broker in its own right, says

Mr. Derek Sate, its finance director. Marks and Spencer is another company running its own lessor arrangements. It started off at the end of 1977, for the simple reason that it can get a better return from leasing than putting its surplus cash into the money market. In the first year M. and S. limited itself to a mere £2m of leasing, but it is now expanding the business. Lord Lew Grade's Associated Communications Corporation (formerly ATV) is into leasing in a modest way, but "only to a taxable profit." Last year ACC wrote £3m in leases. Hogg Robinson, the insurance broking company, is another example of a lessor from outside the banking sector. Currently it writes around £5m a year, depending on the extent of the broking business's taxable profits.

GKN the large Midlands engineering group, is the only industrial lessor which is a member of the Equipment Leasing Association. It leases to outside companies £8m worth of its vending machines a year. In effect it is converting stock into fixed assets which qualify for 100 per cent tax relief. Overall, however, GKN says it is not in a mainstream corporation tax paying-position in the UK.

Primarily serving the industrial/commercial lessor market is a growing band of lease brokers. All the leading money brokers are involved in this business, which boils down to marrying up companies with taxable capacity which want to obtain leasing shelter with lessees wanting the use of new equipment. The local authorities for example form one of the main groups served by the money brokers. Equipment leased here generally includes motor vehicles, and computers—but school equipment, a marina and even plastic dust-

bins are said to have been leased. The leading merchant banks have also become intermediaries of a more sophisticated variety. Here names like Hambros, Morgan Grenfell and Kleinwort Benson provide leasing management and advisory services in addition to the basic link-up of lessors and lessees. Hambros, for example, will form a leasing subsidiary for the lessors, and manage it from beginning to end at its own offices in the City.

Currently it has 15 such management contracts, including names like Mothercare, F.W. Woolworth, and British Home Stores on its notice board of registered offices. Hambros limits itself to companies with substantial tax shelter, defined as those with on-going taxable profits in excess of £5m a year. The bank refuses to give a figure for the amount of leasing business going through its hands, beyond saying that it runs into "tens of millions."

Morgan Grenfell is not so coy. Last year it handled leasing for assets worth more than £50m.

Uncontrolled growth

A number of the banks believe there are dangers in the uncontrolled growth of industrial/commercial leasing activity. Among the clearing banks, Midland is now widely known to be concerned and to have expressed this to the Bank of England at a meeting some months ago. This comes as no surprise to some of those in the industry. "We know that Midland is not at all that keen about companies other than banks engaging in leasing," commented one merchant bank, adding that he had sympathy for Midland's worries about the dangers of allowing non-financial concerns to indulge in what is essentially a financial activity. "Unless the Bank of England brings in some controls companies will have to rely on their own judgments," said another merchant banker.

"There is always a danger on the fringe of such a rapidly expanding market," commented another. Examples already given are leases which appear to have been written on unprofitable margins, simply with the objective of securing tax shelter. "Companies get hooked on not paying tax. It's like a drug, it's how another banker described the dangers."

To some people the whole leasing phenomenon is simply the result of a crazy tax system. Others are beginning to question whether what is now happening was ever intended by Parliament. As one lease broker put it: "It boils down to asking whether the situation is going to continue in which the non-tax paying sector of the economy gets the advantage of tax allowances intended for the taxpaying sector."

## MEN AND MATTERS

## Pouring powder

## on Germany

The gulf between James Callaghan's view of the EEC food surplus and the attitude in Brussels was demonstrated when I questioned an official there about the skimmed milk powder "mountain." It was, declared the official, "not very alarming." The powder, a by-product of the better-known butter mountain, now amounts to 588,000 tonnes, worth something above £350m. But if you dig into these "unalarms" heaps of powder, you can unearth some curiosities. For instance, 435,000 tonnes is stored in Germany. As the official explained dryly, it is "more interesting" for producers to sell it there, because of the strength of the Deutsche Mark, as a Community product, it may not be refused at the German border. There are only 800 tonnes in the Netherlands and a mere 9,000 in France.

British stockpiles of the powder are a mere 51,000 tonnes, according to Brussels. Most of it is being stored in the west of the country—where most milk is produced. What is to be done with it? Last year the Intervention Board here sold 56,000 tonnes, more than a third under subsidised schemes for pig and poultry food. The subsidies here run at £200,000 a day.

## Soaking the rich

Aggrieved taxpayers searching for an island in the sun would be well advised to pack their snorkels if they choose Minerva, near Fiji. Minerva is, I am told, the world's only underwater refuge from the attentions of the Revenue.

Previously known only as a hazard to shipping, the development of the reef has some way to go. A U.S. syndicate, appropriately named Ocean Life Research Foundation, became interested in combining Minerva's fiscal attractions with a marine research centre. Sadly, it has so far been discouraged by the gunboat diplomacy of the neighbouring King of Tonga.

Paying with pride

My report yesterday that the Halifax Building Society expects to set a record with a £150m

cheque to the tax collector has brought to light some ritual masochists. For instance, British Petroleum expects to pay more than £200m next month in Petroleum Revenue Tax on its North Sea production—and that for a mere six months. "The Halifax is just not in our league," said my BP informant with undisguised satisfaction.

## Edinburgh glee

The National Library of Scotland, normally a fairly sober institution, is hopping with excitement at having made the biggest single purchase of manuscripts in its history. For a total of £125,000, including commissions, it has bought at Sotheby's all the papers of James Grant, the African explorer. Fittingly enough, Grant was a Scot, from Naíra.

Alan Bell, the assistant keeper of manuscripts who masterminded the purchase, told me yesterday that the NLS had only a fortnight to muster the funds and courage to outbid American collectors. Half of the money came from the Scottish Heritage Fund. Most of the Grant material, regarded as an academic treasure trove, has been "lost" for a century. "But if there were to be another surprise like this in the near future," says Bell, "it would be very hard to find the money."

## New diplomacy

Cynicism of monumental proportions can be seen in a diplomatic squabble between Morocco and Ethiopia. The latter recently recognised the self-styled Saharawi Arab Democratic Republic (which in case you do not know, it is a part of the Moroccan desert occupied by Polisario guerrillas).

This recognition enraged Morocco, which has responded by breaking off relations with Addis Ababa. Now the Ethiopians have explained themselves: "Since Ethiopia's support of the right of peoples to self-determination, in accord-

## Safety in numbers

Much cynicism has greeted the French post office's national advertising campaign to shore up its public image, an effort which coincides with a renewed effort to bring French telephones into the 20th century. This is proving no mean feat, as anyone who has run the Gallic gamut of static electricity and disconnections will understand.

In its new tactful mood, the post office is holding back with certain improvements, however. While the lack of itemised bills has built up a certain distrust among consumers, these are not to become generally available, says the post office, until 1981. Bills will remain ambiguous, except by request.

According to speculation in the press, this is a tribute to another hard-hit French institution, the mattress, whose telephone number most Frenchmen prefer to remain a secret.

## Still-born silence

The Bank of England evidently feels that history should be spared the sordid details of the Battle of Watling Street of February 22, when brokers and their messengers pushed, shoved and fought to put in applications for two new gilt-edged issues. The successful ones had a potential profit of 91 per cent at one stage. All this morning's quarterly bulletin has to say on the event is: "The two issues were made and over-subscribed."

Observer

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هكذا من الأهل



# Budget challenge for a statesman

A following letter addressed to Mr. Denis Healey, the Chancellor of the Exchequer, has been found in the offices of the Financial Times.

SECRET. FAILURE TO OBTAIN CONTENTS WILL BE PREJUDICIAL TO THE NATIONAL INTEREST.

Chancellor, readers of my Lombardian of this Monday will have been persuaded by the practice of pre-emptive purdah, by which the Chancellor has himself as much as possible from the outside world, he is forming his key messages—just the time when could be most in contact, as Amory, who was Chancellor in 1958-60, long ago commented.

is, therefore, necessary to make a simple suggestion. A few months ago I was by an old friend, now in a post, what I should do if I in my power to take one measure which might be underlying British economic performance. My unthinking answer was: "Reduce the marginal rate of tax to 25 per cent."

is the kind of proposal you might expect a student in the Financial Times to favour, and I must be a small interest in it. Neither fact makes the case wrong, but it is a sad commentary on Anglo-Saxon chicanery that so many people are inhibited from speaking by that kind of consideration. The case for the measure is simple. The revenue cost for the purposes of the measure is zero. It can be argued that it will certainly do some good, may perhaps do quite a lot of it. Of how many other areas could that be said? You ask whether a higher budget deficit will help

employment, you will be beset by discordant theories. So you can go on down the list of your budgets. A 50 per cent tax ceiling is about the one measure which in no way depends on answering unsolved problems at the frontiers of economics. It is equally valid whether you are a monetarist Keynesian, a Keynesian monetarist, or run the economy "by the seat of your pants."

Moreover, because of its negligible revenue cost, the ceiling does not involve a painful round of public spending cuts or a choice between the social and the private wage. If you or another Chancellor wanted to reduce the basic rate of income-tax from 33 to 30 per cent, it would cost over £1.4bn in a full year. By contrast the abolition of higher rates, in a 50 per cent range would be virtually self-financing.

Yet when I mentioned the subject of this letter to a colleague, he asked: "Are you serious?" To which I had to reply: "Probably not. For this to happen, you would need a statesman and not just a clever man as Chancellor." I am not going to go in for the debating trick of asking you to prove me wrong, but will simply carry on the argument.

You will have been advised many times that it is debatable whether people work more at a higher or lower tax rate. But this doubt does not end the discussion. Any favourable incentive effects of income tax depend on its average or "effective" rate. Maybe some people would work harder with a flat rate proportional to tax on 25 per cent, but either one of 25 per cent, in order to obtain

a given income goal. We do not know enough to generalise.

But we do know as a matter of simple logic that it is the marginal rates on increases of earnings which are the disincentive to extra effort, risk, unpleasantness, or the taking of responsibility. This is one reason why the cost to the revenue of a 50 per cent ceiling would be so low, about £550m in a full year or £275m in 1979-80 according to a tax model equivalent to the Inland Revenue's. Even the higher figure is only just over 1 per cent of total revenue, and is equivalent to the gain from indexing the specific duties on petrol, drink, and tobacco to make up for last year's erosion.

The official estimate is in fact a vast overstatement. For the Inland Revenue computation is quite properly based on simply adding up the total contribution made by higher rate taxes levied on existing incomes. It makes no allowance for the extra incomes which would be earned and declared once the threat of fiscal confiscation was removed. Indeed, I should be certain of three things. One is that the actual full year cost of such a move would be a fraction of its official cost. The second is that within three to five years there would be a revenue gain. And third you could take the 1979-80 cost, conventionally stated at nearly £2.0bn on an Inland Revenue basis, and add it to the £5.5bn borrowing requirement limit without any adverse effect on internal or external financial confidence.

Of course for some people work itself provides the challenge, excitement, and so on, irrespective of financial reward. Economic policy, however, works on the margin, on those who do respond to financial incentives. Moreover, even among those who are not primarily

motivated financially, there is still a choice of how far to go in accepting uncongenial conditions, career risks and numerous other optional discomforts, if there is little to show at the end of it.

The main deterrent effects of very high marginal rates come however much earlier when a choice of job is made, rather than in efforts made in any given post. High rates inevitably put a premium on rewards which cannot easily be taxed: a quiet life, congenial workplace conditions, on-the-job satisfaction. Hence the popularity of academic life, administration or the media, as distinct from making or selling, especially if they involve frustrations of every kind and climate. Internal migration away from the corporate sector, or visible and taxed employment, is probably at least as great as the more publicised external brain drain.

Indeed the more immediate revenue gains would come from the decline of the tax avoidance industry. One reason why the official statistics may exaggerate Britain's poor growth performance is that they take insufficient account of the "secondary economy," publicly recognised in Italy, and much discussed in private conversation in this country too. You know the sort of thing: payment in kind, or simply the growing preference for work for which cash can be paid directly. But even in the officially recorded economy, the diversion of effort into tax management and the receipt of benefits in kind is one of the largest distortions we have.

What is so magic about 50 per cent as a top rate? It is not a scientific figure, simply an intention that however much inflation or income rise, half of one's marginal earnings will

be one's own. The trouble with the Conservative and Confederation of British Industry proposals for a top rate of 60 per cent is that within a few years, people quite far down the incomes scale would be paying it. Although I am all for indexation, this can never be as good a protection as a well-established 50 per cent ceiling introduced by a Labour Chancellor, although even the latter will not be a perfect guarantee.

It is often forgotten that the effective 60 to 65 per cent ceiling in the U.S. is largely the work of the Kennedy admini-

stration. There were British-type tax rates at the top during the whole Republican period, of course with plenty of loopholes for those who knew the ropes. Of course extremely high implicit tax rates — known as the poverty tax — are also a formidable deterrent at the bottom of the income scale. They arise to a large extent from the overlap of tax and social security payments in the same families. The biggest contribution that a Chancellor can make here is to raise the tax threshold; and at the very least I hope that you have heeded the warnings of Mr. Jeff Rooker against trying to go back on the indexation law which bears his name.

But it is a thousand pities that last year, when you thought you had some revenue to spare, you wasted it on a reduced 25 per cent tax band, rather than raising the real threshold itself.

Indeed, some of your Treasury advisers felt that they had already demolished the case for the reduced rate band and were therefore not on their guard when you slipped that in on the advice of the Trades Union Congress (which did not seem to do you much good in your abortive Phase Four).

The fact remains that removing penal rates at the bottom is far more expensive than removing

latter was a means to the former. people did not have to analyse too closely why they wanted equality. The instinctive appeal to the Robin Hood in all of us was enough. But now the two goals have become detached, and may even be in conflict. What is the pain from marginal tax rates so high that they yield nothing for redistribution to the poor and quite probably subtract from what you have available for the purpose?

"How can I cut higher rate tax while asking people of modest income to accept a limit of an extra few pounds a week under pay policy?" You can't. Indeed, almost every one of the last few Budgets has had extensive reliefs for managerial and professional taxes removed from it at the last moment, not because you thought them unjust or unnecessary, but because you were afraid of the effects on union attitudes to pay policy. The very absence of an official pay norm this time gives you a unique opportunity to make a move on the higher rates, which you or your successor may not have in future when national pay forums, "concerted action," and all those other fashionable nostrums are in operation.

"But can you expect a Labour Chancellor, who hopes to become party leader, to slash higher rates in his last pre-election Budget?" This is what my sceptical colleague really had in mind. If you want the conventional "sophisticated" political advice, you will not of course ask me, but say, Dr. Bernard Donoghue. Yet when Ladbroke's are giving odds of 4 to 11 on a Tory win, you might just give the babes and sucklings a hearing. There is such a thing as Whigs stealing the Tory clothes (or better a version of them with a patch for a spine inserted). "But how will surtax-cutter

Healey fare in an eventual Labour leadership election?" My suggested course is a high-risk one, admittedly. Occasionally statesmanship does mean taking the riskier course. All the same, if you could bring in, during difficult circumstances, a budget that might help transform the economic mood of the country and was seen to lead up to a Labour victory against the odds, would you not stand a chance of reaping the reward?

Of course it is a political gamble. But playing safe is most likely to give you the leisure, whether as elder statesman or as Leader of the Opposition, to read the growing library of mathematical literature showing that the welfare of the least well-off is likely to be maximised by a reasonably high basic tax rate, but with only a moderate and tapering progression thereafter.

You will notice I am not promising that a simple fiscal measure will remove British economic weaknesses noted by Lord Haldane before World War I. U.S. tax ceilings have not prevented a productivity standstill in America worse than our own in the last five or six years. Maybe, however, the resurgence of the U.S. economy in the 1960s owed more to the incentive effects of the Kennedy tax cuts than to the supposed stimulus from the budget deficits which did not come on any scale until a great deal later.

I am asking you to take a political risk. But more conventional courses are hardly risk-free. Unlike them my suggestion offers you a chance of being remembered for something more positive than merely being less invidious than the last Conservative Government.

Samuel Brittan

## HIGHER RATE THRESHOLDS

(on taxable income)

	1973-4	1976-7	1977-8	1978-9
First higher rate:				
In current sterling	5,000	5,000	6,000	6,000
In 1973-74 sterling	5,000	2,994	3,000	3,769
Top rate threshold				
In current sterling	20,000	20,000	21,000	24,000
In 1973-74 sterling	20,000	11,979	10,709	11,368

Source: BHM/Treasury

## Letters to the Editor

### ie price of icon

The Director, and Meat Manufacturers' Association.  
The Danish Minister of Agriculture is reported (March 12) to have used the hospitality of the International Food Festival at Olympia to attack yerment's attitude to the on Agricultural Policy in 1, and Mr. John Sukker's stance regarding the need of monetary compensation amounts of subsidies on 1 bacon exported to this 7 in particular. He suggested that some of the UK producers' difficulties be solved by the modernisation of out-dated, curing

ish curers regard the system in a very different from Mr. Korbel and their are shared by producers processors in France and The system is not, as he implies, to sub-consumers, but to offset in currency values in between EEC countries in agricultural products, pleased the Japanese to be if their earnings in from trade with the UK protected by payments Brussels to offset this 1r pound. It is a splendid 1 for strong currency ries, for the strong get ger and the weak grow r. But the Japanese thrive s of their own efficiency, y not the Danes?

is quite clear that in pre-circulation they cannot, cannot generate sustained from the sale of bacon s current price of £11.40 on without the additional subsidy which is over £200 m. The British curer strugg to sell his unsubsidised 1 in competition and cer cannot operate profitably, the industry is slowly ring away. By the end of ear our market share will dropped from 44 per cent 97 to 40 per cent. Two ries stopped production ear; others will follow. rers would like to respond r. Kofoed's claim call for risation. Investment in plant, new technology and ssive marketing is the blood of any industry. For s investment can only from increased borrow- In present conditions y can be borrowed only if s confidence about an uate return. That con- can only be generated ere is a genuine prospect r trading conditions in the re. It is time the Danes ged from their cosy shelter ogma and their protected e market and joined the sh, French and Italians in lear commitment to an rly phasing out of MCA's. market forces and true petition become the arbiter ur industries' success.

ocke,  
9 Cornwall Terrace, NW1

logical and menforceable  
m the Head, Consumer y Unit, National Consumer ncil  
ir, I was very glad to see r report (March 9) of our r that restrictions on Sunday ing are outdated, illogical 1 unenforceable. I think, how- r, that David Churchill has

misinterpreted the results of the research carried out for us by NOP Market Research. It is not true that only 4 per cent of those surveyed wanted all-day Sunday trading. The question we asked was "What extra shops would you like?" for a series of specified items. It's true that only 4 per cent said that they wanted extra shopping hours in response to this but it must be borne in mind that 69 per cent of those who responded to our survey said that they already had late night or Sunday shopping in their area. And of course our survey included people in Scotland where there are no restrictions on Sunday trading (except for barbers and hairdressers). What the National Consumer Council wants to see is the freedom already enjoyed by traders and consumers in Scotland extended to the rest of the UK.  
Maurice Healy,  
18, Queen Anne's Gate, SW1.

### Destructive minorities

From Mr. G. Schmerling  
Sir, Justinian is unrepentant (March 12). The crime of blasphemy is "archaic," or, "to say the least, obsolescent." The argument that there has been no prosecution for blasphemy for more than 50 years is really disingenuous. This country was world famous for its unwritten laws of decent behaviour, and that outrageous article would not have been published even 20 years ago, as Justinian will agree. In fact, no printer would have printed it. Now that the unwritten laws, in all spheres, are no longer observed, not less but more formal laws are required in order to maintain the effective status quo and protect the majority from attacks by destructive and apostate minorities.  
G. Schmerling,  
c/o Chemical Club,  
1, Whitehall Place, SW1.

### Where the grass is greener

From Mr. R. Marshall.  
Sir, The fallacy of comparability (March 9) is surely that it cannot be applied to groups without denying the existence of market forces. Whereas individuals among the 600,000 white-collar civil servants might well successfully obtain "comparable" jobs in the private sector with the increases of 26 per cent 85 per cent which they seek, it is unlikely that all 600,000 would actually succeed, or would even try. If so, the comparability is theoretical and may even not be accurate.

The only way to prove it is to note how many civil servants are actually leaving that relative job-security and those notorious pension "rights" behind and obtaining substantial increases by taking a job in the real market. With a collective monopolistic union to bargain for them and threaten anarchy, however, things look quite different, at least until a Howard Jarvis fosters public electoral protest at high inflation and high taxes, and 600,000 becomes 400,000, after a bout of tax-cutting fever.  
The other questions which your leader stimulates are: Can employed teachers be considered a group comparable with unemployed teachers whose desire for work might indicate

that less pay is needed in order to find qualified people? Similarly with an almost worldwide oversupply of adequate aspirants to the study of medicine can UK doctors not take their own eyes off the particular restricted markets of the EEC and the highly-sured U.S.? It is human nature to look for comparability with groups where the grass is greener and forget poorer relations.

R. Marshall,  
25 Denewood Close,  
Weybridge,  
Surrey.

### Comparing work

From Mr. G. Macdonald.  
Sir, So, the Commission on Pay Comparability has commenced to labour. I wonder if it is too much to hope that it will be sufficiently diligent in its tasks to compare the work content and manning levels of jobs in the private sector in establishing payments for public sector employees.  
Each branch of public and civil service should be rigorously examined to ensure that over-manning ceases. The less efficient the manning levels for those whose wages stem directly from tax and rates, the truer that public sector employees are parasitical.  
Before any pay rises are made as a result of comparability studies, there should be a rigid examination that goes beyond the manning really necessary to complete certain tasks. It should both pose and answer the more fundamental question of whether whole departments are necessary in themselves.  
George Macdonald,  
17 Copperas Lane,  
Denton Square,  
Newcastle-upon-Tyne.

### Accounting standards

From Mr. R. Instone  
Sir, It is welcome news (March 9) that Deloitte Haskins and Sells, in its letter to the Accounting Standards Committee, advocates an effective procedure for enforcing accounting standards. It is, however, odd that Deloitte should apparently have overlooked the fact that the necessary machinery already exists.  
At present, as Deloitte recognises, statements of standard accounting practice (SSAPs) issued by the ASC have binding force. Moreover they are in several respects at variance with present statutory requirements. This places auditors in an impossible position, since they are required by the 1967 Companies Act to certify that accounts have been prepared in accordance with the provisions of the Acts.  
All that is necessary for the purpose of giving SSAPs the force of law is that statutory provisions should be amended so as to reflect them. This would not necessitate a new Act, since the Department of Trade is already empowered by s. 434 of the 1948 Act to amend its accounting provisions by statutory instrument.  
Before the Department introduced any such amendment, however, it would no doubt wish to consult other interested parties. It is surely undesirable that the accountancy profession should at one and the same time claim an exclusive right to determine how companies' accounts

should be framed, and also the right to impose their views on the rest of the community.  
Ralph Instone,  
13, Old Square,  
Lincoln's Inn, WC2.

### Equity in tax treatment

From Mr. M. Minter.  
Sir, — It has been reported that a tax amnesty is to be granted to one particular group of workers, while another group is to receive tax relief in respect of meals purchased. In the latter case the Inland Revenue appears to have given Section 169 of the Taxes Act, 1970, an entirely new interpretation and to have disregarded the decision reached in *Chilborough v Quinn* (1975). May I suggest that every tax payer should write to his local inspector asking if he can have similar treatment, and if not, why not?  
Michael Minter,  
73, High Street,  
Orpington, Kent.

### Newcastle in trouble

From the Leader of the Council Newcastle-upon-Tyne.  
Sir, — Hazel Duffy, "Vickers runs into trouble in Newcastle" (February 28)—fails to give due emphasis to the other side of the issue, which could be described "Newcastle runs into trouble with Vickers."  
The social implications of Vickers' Scotswood closure on the Newcastle area are readily apparent: unemployment increasing from an already unacceptably high level, problems of economic dependency and out-migration from inner-city areas, reduction of job opportunities for the increasing numbers of unemployed school leavers and an increasing burden placed upon central and local government services. The cumulative effects of closures and redundancies recently experienced on Tyneside marks the entry of the north east into a critical phase of industrial degeneration, which if not resisted could culminate in virtual industrial extinction.  
Taxpayers already stand to foot a bill of between £1.5m and £2.4m in the first year following closure; how much more will they and the community at large have to bear if Lord Robens' view that heavy engineering in Britain "will in due course... virtually disappear" is realised, with a helping hand from himself?  
(Clerk.) Jeremy Beecham,  
Civic Centre,  
Newcastle-upon-Tyne

### Advertising on the BBC

From Mr. R. Ernest.  
Sir, — I cannot understand how the idea got around that the BBC does not carry advertising. "Radio Times" is plugged hard on radio and TV every week, and I have also seen an advertisement on TV for engineers for the BBC. I recall some years ago hearing an advertisement on radio for secretaries and typists for the BBC, and I also seem to remember an advertisement for people with some kinds of skills for the Navy.  
R. Ernest,  
7 Rosecroft Avenue,  
NW3.

## Today's Events

### GENERAL

UK: Interim report on financing of small firms, published by the Wilson Committee.

Mr. John Silkin, Agriculture Minister, opens Food Manufacturers' Federation national conference on "Food in the Balance," Grosvenor House, WI—other speakers include Sir James Goldsmith, chairman, Cavenham; Mr. Richard Butler, president, NFU; and Mr. H. B. Greenborough, president, CBI.

Scottish Liberal Party conference opens at Corran Hall, Oban (until March 17).

Chemical Industries Association publishes annual review.

Mr. Christopher Tugendhat, EEC Commissioner, lectures on "The European Community at Heriot-Watt University, Edinburgh."

Sir Kenneth Cork, Lord Mayor

of London attends City Music Society lunchtime concert, Bishopsgate Hall, EC2; dines with Merchant Taylors' Company at Merchant Taylors' Hall, EC2.

City of London annual art exhibition opens at Guildhall Art Gallery, EC2 (until March 28).

Overseas: President Sadat plans President Carter's peace plan before the Egyptian Cabinet. Dr. Kurt Waldheim, UN Secretary-general, to rule on Namibia (South-West Africa) ceasefire deadline: UN troops due to arrive.

Brazil's new Government, headed by President-elect Gen. Joao Baptista Figueiredo, to be sworn in.

Archbishop of Canterbury on West African tour, arrives in Accra, Ghana.  
Twenty-seventh Scandinavian Fashion Fair opens in Copenhagen (until March 19).

### OFFICIAL STATISTICS

Index of industrial production, January provisional figures.

### PARLIAMENTARY BUSINESS

House of Commons: Consolidated Fund

House of Lords: House of Commons (Redistribution of Seats) Bill, third reading. Carriage by Air and Road Bill, third reading. Vaccine Damage Payments Bill, committee stage. Khrushchev Independence Bill, committee stage. Marriage (Enabling) Bill, committee stage. EEC: Debate on compensation payable for compulsory purchase of listed buildings.

Select Committees: The Nationalised Industries, Subcommittee D. Subcommittees: Consumers and Nationalised Industries, Witnesses: British Railways Board, National Bus Company, Room 6, 10.45 am.

### COMPANY RESULTS

Final dividends: British Petroleum Company, T. Clarke and Co., William Collins and Sons (Holdings), Newey Group, Sale Tinsley, Smith and Nephew Associated Companies, Steatley Company, Tricentral, Yule Catto and Co. Interim dividends: HTV Group, Wolesey-Hughes.

### COMPANY MEETINGS

BAT Industries, St. John's, Smith Square, Westminster, SW. 12. Baring Bros., 38, Leadenhall Street, EC. 3.00. Corn Exchange, 2, Seething Lane, EC. 11. Greenfriar Investments, 11, Austin Friars, EC. 2.45. Hallam, Sligh and Cheston, Harborne Road, Birmingham, 3. Henlys, Henly House, 335-387, Euston Road, NW. 12. Frederick Parker, Grand Hotel, Grand Street, Leicester, 2.15. White Child and Bener, Connaught Rooms, 61-63, Great Queen Street, WC. 11.30.

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THE FAMOUS GROUSE  
FINEST SCOTCH WHISKY  
SCOTCH WHISKIES BLENDED & BOTTLED BY  
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ESTABLISHED IN 1800 AT THE SAME ADDRESS  
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# BTR jumps to £42.5m— current year starts well

FOLLOWING the first half improvement from £13.4m to £17.9m, profits before tax of BTR jumped £12.3m to a record £42.5m in 1978 from sales of £438.5m, compared with £247.5m.

The group has also made a good start in 1979 with the value of sales and orders running at higher levels than last year, despite the special problems facing industry in the UK during the opening weeks of the year. Earnings per 25p share are shown at 38.1p against 30.4p, and the final dividend is the forecast 5.5p on increased capital making a total of 11p, against an equivalent 8.4p. A one-for-two scrip issue is also proposed.

The directors say the 43 per cent increase in profits before tax was mainly attributable to operations within the 1977 base whereas the 56 per cent sales increase derived chiefly from acquisitions during 1978.

The UK valuation of fixed assets has been re-assessed by the directors, based on useful lives. A surplus of £18.2m has been credited to reserves—the increase in depreciation arising from the valuation and changed depreciation rates in 1978 is not material.

Year	1977	1978
Europe sales	259.2	161.5
Western	66.8	35.4
Eastern	19.3	11.0
Total sales	385.3	247.7
Europe profit	20.9	29.3
Western	6.7	3.2
Eastern	4.9	4.2
Profit before tax	15.3	10.4
Tax	1.8	1.2
Minorities	0.2	0.7
Attributable	12.3	16.1
Eastward, items		
etc.	0.2	0.7

See Lex

## Guthrie lower in Malaysia

Pre-tax profits of Guthrie Roper Bhd, the Malaysian incorporated plantation subsidiary of Guthrie Corporation, were marginally lower in 1978 at 18.1m ringgits against a record 19.4m ringgits. This was after a strong second-half recovery from the drought.

At the time of the merger last December between Roper and Temiang Estates, full-year profits were forecast at 17.2m ringgits. The final dividend is 13 pence on increased capital, making 18 pence compared with 15 pence last time.

The results include those of Temiang Estates.

## HIGHLIGHTS

Lex considers the latest figures from BL which demonstrate how the group is gobbling up cash but is still within the framework of its overall plan. BTR has produced another year of extraordinary growth and Lex comments on the company's prospects, particularly with regard to its recent acquisitions. The reasoning behind GEC's choice of a £50m issue of sterling bonds to help finance overseas expansion is examined. Elsewhere, Invergordon's figures for nine months show a good rise though profit margins have not lived up to earlier expectations. Jeweller, James Walker has produced buoyant half-time figures.

## Best-ever £0.53m for Montfort

—Best ever £0.53m for Montfort RECORD TAXABLE profits of £538,085 for 1978 against £318,160 last time are reported by Montfort (Knitting Mills), on turnover up from £9.21m to £10.08m.

In January, announcing a proposed rights issue, the directors forecast that full-year profits before tax would be in the region of a record £475,000. At midway, profits advanced from £217,459 to £269,286 on £4.71m (£4.44m).

After tax of £164,491 (£134,101), stated earnings per 25p share are higher at 18.92p against 17.88p.

The net final dividend is lifted from 2.51p to 2.57p—as already announced—making 3.92p (3.49p). The directors said in January that they intended to recommend a 1978 dividend not less than those paid in the period under review.

Retained profit for 1978 came through at £249,990 against £101,685. Exports totalled £1.38m compared with £1.43m.

## CU Australia omits interim

Commercial Union's Australian subsidiary, Commercial Union Assurance, lifted profit from A\$3.7m to A\$3.8m in the six months to December 31, but there will again be no interim dividend.

The directors said that although there had been an increase in profit, an underwriting loss of just over \$1m, which compared with a A\$808,000

loss in the same previous period, reflected the difficult market conditions.

Premiums, less reinsurance rose 9 per cent to A\$50.3m and new sums assured in the life insurance department rose A\$30m to A\$93m.

## Robinson Brothers decline

DESPITE an increase in turnover from £9.43m to £11.49m, pre-tax profit of Robinson Brothers (Rydens Green) fell from £2m to £1.63m in 1978.

Earnings per share are shown to have fallen from 169.3p to 106.1p and, as forecast, the final dividend is 2.5p.

## Provincial Laundries recovery

FOLLOWING the recovery from losses of £38,188 to a £32,119 profit in the first half, Provincial Laundries reports pre-tax profits of £100,026 for 1978, compared with £28,500 deficit in the previous year.

Earnings per 5p share are shown at 2.49p against an 0.64p loss. A final dividend of 0.2749p makes a maximum permitted total of 0.4349p against 0.3954p.

Turnover for the year improved £288,722 to £1.3m. There is no tax charge this time compared with a 1977 credit of £3,238.

Attributable profit is £84,961 (£10,815) after extraordinary debits of £35,065 (£36,057 credit).



Sir David Steel, chairman of British Petroleum, in London yesterday—annual results due today.

## Invergordon ahead but margins slip

ON AN annualised basis profits before tax of Invergordon Distillers (Holdings), the Scotch whisky group, increased by 17 per cent in the nine months ended December 31, 1978, with turnover showing a 25 per cent rise.

The directors say that the profit in the nine month period is in line with expectations, amounting to £2.46m compared with £2.8m for the previous 12 months. Turnover for the period amounted to £14.93m compared with £11.93m for the year.

In the three months ended June 30, 1978 profit reached £757,000 on a turnover of £4.2m. The directors said in July that the rest of the period was expected to show a further increase in turnover and improved margins over the same period of last year.

After a tax credit of £384,023 (£377,905 charge) earnings per 25p share are stated at 14.88p for the nine months compared with 12.44p for the year. The final dividend is 1.14p making a total of 1.84p for the period compared with 2.2338p for the previous year. This represents an annualised increase of 10 per cent—the maximum allowed after application to the Treasury.

In June, 1978 it was announced that through the acquisition of a controlling interest in Carlton Industries, Hawker Siddeley Group had become interested in 76.2 per cent of the company's equity.

After the first three months of the nine-month period under review, Invergordon Distillers forecast a further increase in turnover and improved margins.

Sales may indeed be well ahead but it is clear from the latest figures that margins, which had enjoyed a steady improvement over the past few years, came under a little pressure. In the three months to June, for example, pre-tax margins were 18 per cent but over the next six months, which admittedly included the traditionally quiet July, they fell by more than two points to just below 16 per cent.

Overall pre-tax margins in the 12 months of 1977/78 were 17.6 per cent with little variation between first and second halves. The company maintains that a change in accounting for depreciation has depressed profits but even so this does not explain the entire margin shortfall. On the trading front exports, because of recent price increases, appear to be leading the way while extra capacity on the distilling side is helping the group meet good demand. Borrowings were up at end-December but this was simply a matter of timing and the company's gearing remains low. Hawker Siddeley's interest (through Carlton Industries) adds spice to the shares which are valued on a p/e of 8.8 based on annualised earnings.

After tax of £1.86m (£1.32m) net profit comes out at £1.74m, against £1.35m and stated earnings per 25p share are ahead from 37.56p to 48.2p. The final dividend of £0.5151p net lifts the total to 9.3753p. Last year's

total was 8.4792p including a special tax adjustment payment of 0.0807p.

## Whittingham forecasts further profit increase

A FURTHER significant increase in profits for the current year is anticipated by Mr. John Wardle, chairman of Whittingham (Holdings). He adds, however, that as always this will not be obvious at the interim stage.

The directors intend to pay an interim dividend this year—the first since 1973.

Mr. Wardle says in his annual statement that the current year would appear to have started badly for the development and property division, with but a few high interest rates and tight mortgages.

As reported on February 16, pre-tax profits increased from £499,000 to £1,255m, reflecting an improvement in the photographic side and interest charges almost halved. The dividend is lifted from 0.09p to 0.01p.

The effective capital employed in the development and property division, Mr. Wardle says, has been substantially reduced—a fact reflected in the lower interest charges and only a small reduction in proportion of such reduction is attributable to lower interest rates.

Investment income has shown

WITH SALES improving 18 per cent to £3,070m trading profit of BL rose 26 per cent from £56.7m to £71.3m in 1978. However, after all charges, including £13.6m for exceptional manpower reductions, an attributable loss of £37.7m compared with £51.9m was incurred.

Mr. Michael Edwards, chairman, said yesterday that profits were still inadequate but considerable progress had been made in the past year towards the restructuring of BL.

It was also announced that the company was finalising negotiations for a total of £25m unsecured floating rate seven-year sterling loans from a group of seven foreign and British overseas banks. Mr. Edwards described this as a clear vote of confidence in the future of BL from the international banking community.

Profit before tax and cost of exceptional manpower reductions advanced from £3.1m to £15.3m in the 12 months and after deducting the exceptional item the pre-tax profit is shown to have fallen from £3.1m to £1.7m. Of interest costs of £56m (£53.6m) some £25m was paid on state loans. Depreciation

charged amounted to £75.7m (£62.3m).

With tax up from £8.1m to £12.6m, the net loss for 1978 increased from £5m to £10.9m. Extraordinary debits of £24.7m (£43.9m) were mainly attributable to the costs of closure of plants or companies where operations are being discontinued. The exceptional manpower reductions refer to the costs incurred in plants which continue in operation.

Total sales were broken down as to UK £1,720m (£1,320m) and overseas £1,350m (£1,350m). Of these, direct exports from the UK totalled £0.81m (£0.85m). BL is Britain's largest vehicle exporter.

The directors say that production losses, including those caused by unconstitutional disputes which bedevilled the British motor industry in 1978, had an impact on BL. It is estimated that because of this, sales revenue was reduced by at least £300m and trading profit by at least £50m.

Car operations achieved a profit before tax and extraordinary manpower reductions of £20m, compared with a £22m loss in the previous 12 months.

On the £55m of new loans BL will pay a favourable interest rate. The average spread over the life of the loan is 1 per cent over the London Interbank Offer Rate (LIBOR).

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charged amounted to £75.7m (£62.3m).

With tax up from £8.1m to £12.6m, the net loss for 1978 increased from £5m to £10.9m. Extraordinary debits of £24.7m (£43.9m) were mainly attributable to the costs of closure of plants or companies where operations are being discontinued. The exceptional manpower reductions refer to the costs incurred in plants which continue in operation.

Total sales were broken down as to UK £1,720m (£1,320m) and overseas £1,350m (£1,350m). Of these, direct exports from the UK totalled £0.81m (£0.85m). BL is Britain's largest vehicle exporter.

The directors say that production losses, including those caused by unconstitutional disputes which bedevilled the British motor industry in 1978, had an impact on BL. It is estimated that because of this, sales revenue was reduced by at least £300m and trading profit by at least £50m.

Car operations achieved a profit before tax and extraordinary manpower reductions of £20m, compared with a £22m loss in the previous 12 months.

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## UK COMPANY NEWS

## Walker Goldsmith moves ahead at six months

POSTED BY worthwhile contributions from its recent acquisitions, James Walker Goldsmith & Silversmith expanded pre-tax profits from £0.88m to £1.1m for a half year to October 31, 1978, on turnover, exclusive of 17, of £8.68m compared with £8m.

Since the half-year and throughout Christmas, turnover has shown a satisfactory increase over last year's record levels, the directors state.

Trading continues to be satisfactory, they add.

After tax of £573,000 (£459,000) profits for the period rose to £242,000 to £233,000.

The net interim dividend is maintained at 1p per 25p share the previous year's total was 799p on £3.06m taxable profits.

## comment

mes Walker has had a good half. But it was not quite as good as the bald comparison suggests, and it has perhaps not been as well as some competitors. For example, was up 27 per cent against Walker's 25 per cent in a similar period and was hindered by losses in Holland.

Also, Walker's sales include a contribution from the West Country wholesaler acquired last year plus

## BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are likely to be paid or not. The sub-divisions shown below are based mainly on last year's timetable.

**TODAY**

Interim: — Blackwood Morton, Courtenay, Pope, HTV, Second City Properties, Walsley-Hughes.

Finals: — British Petroleum, T. Clarke, William Collins, Great Northern Telegraph, Hornby Gold Mining, Newey, Norvic Securities, Refuge Assurance, Sole Tilney, Smith and Nephew, Stanley, Treadwell, James Wilkes, Yule, Yule.

**FUTURE DATES**

Amalg. Tin Mines of Nigeria March 20  
Clark (Marshall) March 21  
Hewlett March 22  
Lowland Investment March 23  
Newman Tons March 23  
Sider March 23

Finals: —

Banker McConnell March 28  
Expanded Metal March 28  
Finlay Packaging March 28  
Gurney Engineering March 28  
Hawthorn (J.) (Penton) March 28  
Legal and General Assurance March 28  
Lilley (P. J. & Co.) March 28  
Phillips' Lamps March 28  
Rockware March 28  
Spencer (George) March 28  
Yorkshire Chemicals March 28  
7 Amended.

profits from branches acquired at the end of 1977/78. Moreover, last year's first half was slightly

depressed by the decision to forego investment income in favour of investment in stock. It paid off in terms of a big trading increase in the second half of last year which boosted the final profits by 27 per cent to £2.15m. Trading since last October has, with the exception of a poor January, been good and a record profit of around £3.7m look achievable in 1978/79. The shares slipped 1p to 138 yesterday giving a p/e of 12.6 and a yield (assuming a 10 per cent increase) of 2.5 per cent.

## Growth for George Kent in Malaysia

Taxable profits of 3.7m Ringgits in the 1978 year are reported by George Kent Bhd, the 60 per cent-owned Malaysian subsidiary of George Kent. In the nine months ending December, 1977 profits were 1.7m Ringgits. The dividend is 17.5 per cent compared with 11 per cent for the previous nine months.

The company operates a factory outside Kuala Lumpur and is involved in the manufacture and distribution of meters and other precision equipment.

## Britannic Assurance hit by storm claims

The storms and floods in January last year and an adverse experience on UK motor insurance business, resulted in severe underwriting losses for Britannic Assurance Company for the year to December 31, 1978. The preliminary results show general branch profits of only £3,000 last year, compared with £175,000.

Full details of the underwriting loss will not be available until the report and accounts for 1978 are published at the beginning of next month. In 1977 the company had an underwriting loss of £61,000, offset by investment income of £687,000. It looks as if last year the losses were around £700,000—about 10 per cent of premium income. This account consists primarily of UK household and motor insurance.

The household accounts were

severely affected by the bad storms and floods at the beginning of 1978 and apparently the company could not recover sufficiently over the remainder of the year.

The profits drop, however, was more than offset by an increase in the share of long-term business profits. The company's 1978 valuation must have revealed a much larger surplus—split about 93 per cent to policyholders and 7 per cent to profit and loss.

A final dividend of 5.7905 per 5p stock has been declared payable on May 3, 1979. This lifts the total dividend from £1.777p to 10.1455p. The p/e carry forward is £327,000 against £351,000.

The share price shed 4p to 178p on the results, yielding 8.3 per cent gross.

## Switch to equities by Standard Life

The Standard Life Assurance Company, the largest life company in Scotland, remained heavily committed to the gilt market last year. Mr. David Donald, the general manager and acting chief executive, said that in 1977/78 the group invested £131m in gilts—over two-thirds of the total amount of new money available for investment.

During the current year, however, the group intends to reduce the amount of investment in gilts to about 50 per cent of new money. Yet he points out that it is essential to adopt a flexible approach to investment and should gilts yields rise again then the company could invest more in gilts.

Mr. Donald says that at present the group considered equities to offer better prospects than buying completed properties and would continue the policy of concentrating property investment on development.

Overall the company invested £120m in fixed-interest securities last year—the highest investment in gilts being slightly offset by net disinvestment in other fixed-interest securities. A further £30m was invested in equities and £33m in property.

Standard Life has invested the majority of its new money in gilts over the past three or four years. This policy has been followed partly because of the high yields available and partly to match the high level of guaranteed liabilities, particularly on single premium pension business.

The annual accounts for the year to November 15, 1978, show that premium income advanced by 21 per cent from £177m to £214m and investment income by 12 per cent from £156m to £174m, although annuity payments dropped slightly to £37.6m.

Claims and expenses rose by nearly 10 per cent to £168m. After allowing for a £70m deduction because of the changes

in exchange rates, the long-term funds of Standard Life improved by £178m to £1,998m.

Mr. Donald says that the underlying growth was higher than revealed by these figures. The weakness of the Canadian dollar meant that the Canadian business was lower when expressed in sterling. Mr. Donald stated that the Canadian business had been profitable last year.

Despite the difficulties experienced last year new sums assured had increased by 10 per cent. The company was determined to develop and expand its business in Canada where it could be done profitably.

New life and pension business had remained buoyant during the current year with premiums over 20 per cent higher than over the corresponding period last year. The group's plans to enter the unlinked life business were well advanced, but had been held back by the proposals to change to the net premiums method of giving tax relief.

## Increase by Electrical &amp; Indust. Inv.

PROFITS BEFORE tax of Electrical and Industrial Investment Company, a member of the BET Group, increased from £689,970 to £771,206 for 1978. After tax of £212,546 (£192,652), stated earnings rose from 485p to 550p per share. The dividend on deferred shares is lifted 50p to 475p.

Share price value is shown at £106.82 (£99.49) per share.

## Continued growth by PUTPAGS

Mr. C. J. Baker, chairman of the Property Unit Trust for Public and General Superannuation Schemes, tells unitholders that the value for shop, industrial and agricultural properties increased substantially during the year ended November 30, 1978.

The fund also achieved a large increase in income from industrial properties while its agricultural holdings, reflecting the buoyant conditions in the farm land market, have shown good growth.

During 1977/78 investment yields on prime properties remained remarkably low. This has regard to the increase in MLR and to the considerable rise in the return on gilt-edged securities.

Mr. Baker also reports an increase in rental values in the shop and agricultural sectors and the yield levels "clearly assume continuing high rental growth." However, he feels that the market must be some doubt about the future pattern of rental growth, especially in the retail area. This is because the consumer spending boom of 1978 is unlikely to be repeated in 1979 and also because the economic and political outlook is full of uncertainty.

Despite prevailing uncertainties Mr. Baker still expects PUTPAGS to achieve a considerable rise in rental income in the current year as leases fall due for renewal and rents are renewed at higher levels.

## Optimism at S. &amp; W. Berisford

With benefits still to accrue from open contracts on the books, indications were that the current full year results of S. & W. Berisford would be quite satisfactory. Mr. E. S. Margulies, the chairman, told the annual meeting.

Expressing reasonable satisfaction with the overall picture, the chairman pointed out that turnover for the first four months had shown a sharp increase and was 35 per cent higher than the same period last year.

However, the nature of a substantial part of the group's trading activities was such that this was no guide to the emerging profit, he explained.

For the year ended September 30, 1978 record pre-tax profits of £31.36m (£23.57m) were achieved by the group, which has interests in food merchandising and commodity trading, secondary metals forest products, etc.

Members were told that the group was proceeding with a number of acquisitions in the current year, some of which had already been concluded, and which it was hoped would make a satisfactory contribution to profits.

## Substantial Measure of Real Growth



Ernest M. Dawson, B.A., LL.B.

## Review by the Chairman of Scottish Equitable Life Assurance Society

Mr. Ernest M. Dawson, to be presented to the 148th Annual General Meeting on Thursday, 15th March, 2.30 p.m. at Head Office, Edinburgh.

"Year after year the Society achieves record new business and record premium income. Inflation plays some part in this of course, but when allowance is made for that there still remains a substantial measure of real growth."

"Last year was an exceptionally good year for the Society with new annual premiums up by 48 per cent and total annual premium income ahead by 26 per cent."

## New Business

As I mentioned last year, the upsurge in business resulting from contracting-out of the new State Pension Scheme had started as late as the final quarter of 1977. This upsurge of business continued during 1978—in the latter part of which we did an increasing business in "topping-up" benefits for those employers who "contracted-in" to the April 1978 Government Scheme. As anticipated both employers and employees are realising the inadequacy of the State Pension Scheme and our new Money Purchase Plan (see page 18) is proving most popular. The cost to the employer is decided at the outset—there is no unknown future liability associated with a final salary scheme and the contract is ideally suited for topping up the State Scheme pension benefits and providing tax free cash at retirement.

For the larger company where a final salary pension scheme is possible, we now provide a unit linked investment vehicle. This latest addition to our portfolio—a new Managed Fund contract—offers a choice of four funds, Equity, Property, Fixed Interest and Mixed.

The results for 1978 show record new annual premiums of £14.5m against £9.8m for 1977. Single premiums were £12.3m against £15.4m in 1977. Congratulations are due to the Field Staff for securing this increase in business and to the administrative staff for handling such a large volume of work.

In line with the increasing flexibility demanded by policyholders, we have designed our "Chequeplan" addition to the conventional with profit Endowment Assurance. This additional feature outlined on page 18 enables the policyholder to take his money in whole or in part at any time following the normal maturity date.

For the policyholder who wishes to know exactly how much money he will have at the end of 5 years, we have launched a 1979 version of our S.E. Bond. This gives £1,553 at the end of 5 years for a single payment now of £1,000. Again, as with Chequeplan, the £1,553 may be drawn in full or in part at any time after the 5 years—the balance of money left with the Society continuing to receive a further special bonus.

## Life Assurance Tax Relief

From 6th April 1979 all life assurance policyholders present and future (with only a few minor exceptions) will pay their life assurance premiums net of 17½ per cent tax relief. It is true that the life assurance industry (with no compensation) has had to shoulder an additional administrative burden but if we regard the situation from a national point of view, the job will be done more efficiently and at lower cost than at present and above all, policyholders will benefit greatly by receiving instant tax relief instead of enduring the often long drawn out reclaiming process.

## Income - Outgo

Annual premium income grew in 1978 to £47.6m from £37.7m in 1977. Income from interest, dividends and rents also displayed strong growth from £23.7m to £29.5m. The Fund increased from £262m to £333m.

The position over the last ten years is shown in the Table below:

Year	Annual Premium Income	Interest etc. Income	Fund
1968	£7.1m (100)	£4.2m (100)	£67m (100)
1973	14.8 (208)	10.0 (238)	136 (203)
1978	47.6 (670)	29.5 (702)	333 (492)

In the outgo side, we paid to policyholders in death claims, endowments, surrenders and pensions nearly £18m, which compares with £8m in 1978 and £4m in 1968.

## Balance Sheet and Revenue Account

In previous years we have shown in the Balance Sheet the total of "Investments less Reserves". This year we show an additional two entries—"Investments" (at market value) and "Investment Reserve".

This year for the first time we show Group Accounts which embrace the Society and our wholly owned Managed Fund subsidiary. To run a unit linked Managed Fund contract to which I referred earlier, it is necessary that this contract be handled by a separate company so as to achieve maximum tax advantages and also to maintain absolute fairness between those policyholders and the Society's many other policyholders.

**Investments**

1978 was a mixed year for the U.K. economy. Growth was relatively strong particularly in the first half of the year and aided by a firm pound, the rate of inflation fell. However, by the end of the year the distortions caused by three years of Incomes Policy resulted in widespread industrial unrest and the failure of the Government to achieve acceptance of its guidelines for 5 per cent wage increases. The outlook for 1979 is therefore far from clear, despite the continuing advantages conferred on the country by North Sea oil.

During 1978 we continued our policy of building up our property portfolio investing £14 million in first class properties. The success of earlier investments in this area is confirmed by the continuing increase in their value, backed by a strong rise in rental income.

Another feature of 1978 was the increase made early in the year in our overseas investments, financed on this occasion by "currency swaps". We continue to have faith in the long term prospects for the U.S. stock market. Further investments have been made in U.K. equities but once again the bulk of our new money has been placed in British Government securities at very satisfactory yields.

## Increase in Intermediate Bonuses

As already announced we have increased the intermediate bonus rate for individual policies in the pension fund from 25.00 per cent to 25.50 per cent as from 1st January 1979. From that date too the intermediate bonus rate under the Society's S.E.F. deposit administration type policy is increased from £1.00 per cent to £1.35 per cent. This rate will be used at all recosting dates in 1979, thus giving a total interest rate on those recosting dates equal to 11.46 per cent.

## Staff

With the record amount of new business to which I referred earlier in this Review, 1978 was a busy year for everyone in the Society. We are accustomed to a high level of *esprit de corps* and of willing service in the Society and these qualities showed themselves in full measure last year.

On behalf of the Board I would like to thank the Staff at all levels for their hard work and dedication in the past year.



Copies of the Report and Accounts are obtainable from The Secretary, Scottish Equitable Life Assurance Society, 26 St. Andrew Square, Edinburgh, EH1 1YF

## Jones and Shipman reaches £2.92m and paying 6.4p

TH A rise from £1.42m to £2.92m in second half pre-tax profits, A. A. Jones and Shipman, makers of high precision machine tools, ended 1978 at a record £2.92m, compared with £2.23m previously. Turnover was up 23m to £16.96m.

Indexed earnings increased from 1p to 23.3p per 25p share and, after Treasury approval, the dividend is lifted to 6.4p (75p) net, with a 4.56p final. The full year profit included permanent grants of £0.21m in time, but was subject to tax £1.62m (£1.18m).

revenue for the year was £336,246 (£285,289).

On the outlook for the current year, the chairman says that while dividends can generally be expected to increase by the permitted 10 per cent during the first part of the year it would be prudent to expect some lesser overall increase in respect of the current year's trading.

In the U.S. inflation is also a source of anxiety, but it is expected that interest rates will peak before long, with the economy resuming a less hectic rate of growth and that this will be reflected in rising share prices.

## Confidence at J.S. and General Trust

A note of uncertainty, the story of the United States and General Trust Corporation are identical at least maintaining total dividend to the current Mr. W. R. Merton, chairman, in his annual report.

reduce disparity, it is needed to make a significant case in the next interim which may entail a reduced final year, the chairman says.

or 1978, the trust paid a total dividend of 6.834p per share ending a 5.084p final—the previous total was 5.94p. Net

## Thomas Robinson edges ahead to finish on £1.1m

AFTER A profits increase of £73,000 in the second half, taxable profits of Thomas Robinson and Son, an engineer and machine maker, rose from £993,000 to £1.1m in 1978. Turnover was ahead from £6.82m to £7.76m.

At the halfway stage, pre-tax profits were up slightly from £565,894 to £591,014, and the directors then reported that manufacturing resources were at full stretch.

After tax of £587,000 (£545,000) stated earnings per 25p share are

shown at 12.8p, against 11.3p. The final dividend of 1.553p net lifts the total from 3.42195p to 3.77637p. The previous year's total included a tax adjustment payment of 0.0401p.

The total value of exports was £2.14m, against £2.02m, representing 88 per cent (39 per cent) of the turnover of the UK companies.

The directors say that land and buildings have been valued and the £720,000 excess has been transferred to capital reserves.

## UBAF BANK LIMITED

## Balance Sheet at 31 December 1978

£	£
<b>Share Capital and Reserves</b>	<b>Current Assets</b>
Authorised shares of £1 each 16,000,000	Cash, balances at bankers, money at call and short notice 196,935,627
Issued ordinary shares of £1 each 10,000,000	Bills discounted 2,852,370
General reserve 3,000,000	Deposits with banks 102,157,827
Retained profit 206,219	Certificates of deposit purchased 499,537
13,206,219	Loans and advances 39,785,028
Shareholders' subordinated loans U.S. \$11,680,000 5,721,283	Debtors and prepayments 2,041,155
18,927,502	344,271,544
Deferred Taxation 2,184,000	
<b>Current Liabilities</b>	<b>Loans and Advances over one year 127,225,209</b>
Current and deposit accounts 443,198,372	Investments—Unlisted at cost (directors' valuation) 238,623
Certificates of deposit issued 4,886,234	
Creditors and accruals 1,965,964	Fixed Assets 126,696
Proposed dividend 700,000	
450,750,570	£471,862,072
£471,862,072	

## Extracts from the Chairman's Statement

The trading profit for 1978 was £3,618,842 compared with £3,771,371 for the previous year. After allowing for tax and for interest paid on the shareholders' subordinated loans, the profit was £1,491,915 (£1,361,873 for 1977). The Board has recommended a dividend of 7%. The sum of £1 million has been added to general reserve.

In December last the shareholders formally decided to increase the share capital by £6 million, to be subscribed in two equal instalments on 30 March and 29 June 1979.

P.O. Box 169, Commercial Union Building, St. Helen's, 1 Undershaft, London EC3P 3HT.

## SHAREHOLDERS:

Ubic Nederland B.V.—50%

Libyan Arab Foreign Bank—25%

Midland Bank Limited—25%







# Scottish Equitable packs new tax plan

ERIC SHORT

ORT for the new method of giving tax relief on life assurance premiums is given by Mr. Dawson, in his chair- review for 1978 of the ties of Scottish Equitable Assurance Society.

regards this system as being that all policyholders benefit by claiming instant relief and the job would be more efficiently and at a cost than the current system.

view is very much against instant thinking of life com- officials. At present, tax is claimed by policy- rs on their tax returns, but April 6, premiums will be ed for tax relief and life imes will claim this relief the Revenue.

general view of the life ce industry is that the ne changeover is inefficient, be costly to handle and cost the industry many s of pounds to implement at back development pro- nes by at least a year.

Mr. Alastair Robertson, meral manager of Scottish ble, emphasises that it has a routine operation to make changeover. Once it was onal, everyone would t.

tainly, it does not seem to held back the group's pment programme. The and accounts for 1978 that since the previous a new savings plan had launched on the market— E. Bond and the group has its managed pension fund lary. Mr. Dawson also oced that next month the ould be launching the eplan—a traditional "with- endowment assurance with nique feature that would the investor to leave his ty money to earn further st.

ing the year, premium e advanced by 28 per cent. 237.7m to 245.6m and ment income by 24 per cent

from £23.7m to £29.5m. Single premiums were 50 per cent higher at £13.5m.

The amount paid in claims fell by over £1m to £18.9m, but commission payments and other expenses jumped by £1.3m to £9.2m. The value of the fund at the end of 1978 stood at £330m compared with £226m at the beginning.

During the year, the group continued to build up its property portfolio, investing £14m of its new money in this sector. But the main investment was still in gilts which accounted for £38m. A further £14m was invested in equities of which £5m was in the U.S.

The investment policy for the current year would still be predominantly in gilts. The group has invested heavily in gilts already this year ahead of the current rise and will continue making selective property investments.

## Board changes at Johnson-Richards Tiles

The first Board changes have already been announced at H. and R. Johnson-Richards Tiles which this week failed to block its takeover by Norcor. Mr. Ken Roberts, Norcor's managing director, is to become non-executive chairman of ceramic tile concern.

However, Mr. Alec Done, Johnson's current chairman, who bitterly opposed the Norcor bid, is to remain with the group. He has been appointed deputy executive chairman.

The Board changes were announced following the last meeting between the Johnson and Norcor directors—since Norcor announced on Monday that its offer had gone unconditional with the group having acquired a 54.4 per cent stake in Johnson.

Some 214 acres of freehold land at Bourne End have been valued on an open market basis at £1.75m. The estimate of net worth also takes in the group's trading assets at £540,000 and its 30 acres of largely agricultural land at Syston, Leicestershire, which are valued at a further £245,000.

Some seven acres of tenanted agricultural land have been excluded, however, as have about 29,000 sq ft of offices and industrial buildings on a 14 acre site let in 1976 on a 35 year lease with five year reviews at a current rental of £28,500.

The overall surplus on book values is shown at £1.46m which takes no account of any plan-

# Vickers joins battle for Australian heavy engineer

THE BATTLE for Jaques, a Melbourne-based heavy engineer, has been joined by Vickers Australia with a share and cash offer, which tops an earlier bid by Clyde Industries, the Sydney engineering and industrial group.

Vickers is offering four of its shares plus A\$14.80 cash for every 10 Jaques shares, and based on the current market price of \$2 for Vickers shares, the bid is worth 23 cents per share more than the Clyde offer. The new approach values Jaques at around \$8.5m (£4.68m).

Vickers is 66 per cent owned by Vickers Holdings of the UK, so that its offer will need the approval of the Foreign Investment Review Board.

The directors of Vickers said they had a high regard for the important contribution Jaques had made to the quarrying and mining industries in Australia and South-East Asia and believed that merging the two companies would be conforming to the current concept of structural adjustments in Australia's manu-

facturing industries. It represented a "logical union," they added.

The Vickers' Board also suggested that Jaques' directors should refrain from making any commitments of their shares in regard to the Clyde bid.

At the same time Clyde Industries has announced its earnings for the December half-year which showed a 25 per cent lift from \$2.3m to \$2.88m. The interim dividend is held at 5 cents per share and is covered by earnings of 9.7 cents.

# Jacksons revaluation shows asset backing of 238p a share

BY RAY MAUGHAN

THE CENTRAL plank of the formal defence by Jacksons Bourne End against the 100p cash per share offer from Rossminster Holdings rests on a property revaluation which shows asset backing of 238p per share.

Some 214 acres of freehold land at Bourne End have been valued on an open market basis at £1.75m. The estimate of net worth also takes in the group's trading assets at £540,000 and its 30 acres of largely agricultural land at Syston, Leicestershire, which are valued at a further £245,000.

Some seven acres of tenanted agricultural land have been excluded, however, as have about 29,000 sq ft of offices and industrial buildings on a 14 acre site let in 1976 on a 35 year lease with five year reviews at a current rental of £28,500.

The overall surplus on book values is shown at £1.46m which takes no account of any plan-

ning consents which might be obtained at Bourne End in future. The defence document points out that there is substantial demand for industrial premises in the region and notes that the consultative document issued recently by the Wycombe District Council shows the site, except for the farm land and the parts designated for proposed roads, as an area where employment-generating development may be concentrated.

On the advice of professional valuers, the Jacksons' Board point out that the Bourne End site would be worth "significantly more than £1.75m if a planning application for any redevelopment succeeded."

Second half trading in the year to end-March, 1979, was badly affected by disruptions and industrial disputes amongst principal customers and suppliers.

As a result the year's profit will be "somewhat below the £157,000 achieved in 1977-78." Subject to discussion with Rossminster, which already controls around 88 per cent of the equity, the Board intends to pay a final dividend of not less than a maintained 2p per share for the current year. This year, as last, no interim dividend was declared.

Shareholders are urged to reject Rossminster's terms and in the likely absence of a high level of acceptance, it is anticipated that the quotation will be maintained. Shareholders wishing to dispose of their holdings are advised, now that Rossminster has voting control, to sell in the market where the price climbed 16p yesterday to 138p.

Hugh Paul's interests extend across a spread of broking businesses which include reinsurance, director motor, non-marine and marine and contractors. As at December 31, 1977, the group's net asset value amounted to £163,000 and profits before tax for 1977 amounted to £39,000.

## Merger talks off at Hogg Robinson

Lloyd's of London insurance broker, Hogg Robinson Group, has formally revealed that "very preliminary merger discussions" which have taken place with Willis Faber, another major Lloyd's insurance broker, are now off.

Talks are believed to have collapsed a week ago last Friday.

There have been many rumours concerning insurance brokers' mergers after the recent major upheavals in the sector.

Since Sederwick Forbes merged with Bland Fyne, becoming the latest broking group in the UK, other large brokers have been trying to work out ways to bring themselves up to a comparable size.

Other names mentioned in connection with a merger with Willis Faber have been C. E. Heath and Minet Holdings.

# Gas in Exmouth Plateau

SEISMIC research has established for the first time that the Exmouth plateau region off the coast of north-west Australia contains gas, reports James Forth from Sydney. A number of major oil companies have obtained exploration areas in the region, which lies in deep water close to the North-West Shelf natural gas discoveries.

The news that gas is present in the structures was revealed at the annual conference of the Australian Petroleum Exploration Association (APEA) in Perth on Tuesday.

Mr. A. J. Wright, senior geologist with Shell Development (Australia), said that a "gas chimney" had been revealed by seismic investigations to exist in one of Phillips' northern plateau leases. The seismic work had also established that there were "amplitude anomalies" which may also indicate the presence of

gas on leases held by Esso-BHP. Exploration work on the Exmouth Plateau is starting to gather momentum. Phillips is due to start a drilling programme next month, while Hudson Bay and local company Woodside Petroleum are expected to begin drilling later this year. Mr. Wright said the rock structures in the plateau were of immense size "and the larger they are, potentially the greater amount of oil and gas they can contain."

He said the rock structure discovered would compare very favourably with that in the North Sea. The preliminary seismic work had established that the second prerequisites to oil—the specific types of sand—were there. The key source rocks were likely to be present but much would depend on whether they were mature enough to generate oil and gas, Mr. Wright added.

Further disappointment from the Baltimore Canyon Area comes with the news that Texaco has abandoned a second well drilled in the area following its failure to encounter oil or gas in commercial amounts.

The first well drilled on the same block last August created a good deal of excitement following the discovery of natural gas which flowed at a rate of 7.5m cubic feet a day from a deposit 14,000 feet below the seabed.

However, Texaco says that it plans to drill a third well on an adjacent southerly block to determine if the initial gas discovery is commercial.

Texaco has a 31.5 per cent interest in the venture. Other participants are Getty Oil with 20 per cent, Sun Oil (Delaware), with 16 per cent, Allied Chemical, 12.5 per cent, Transco Exploration, 10 per cent and Freeport Oil, a subsidiary of Freeport Minerals, also with 10 per cent.

This announcement appears as a matter of record only.

**damson**  
OIL CORPORATION

**\$5,000,000**

Convertible Senior Subordinated Notes due 1993

We arranged the private placement of these securities.

**Donaldson, Lufkin & Jenrette**

March 15, 1979

This announcement appears as a matter of record only.



**WALSALL**

**METROPOLITAN BOROUGH**

**£6,000,000**

**Medium Term Loan**

Managed by

**Japan International Bank Limited**

and provided by

**Japan International Bank Limited**

**The Sumitomo Bank, Limited**

**Allied Irish Investment Bank Limited**

**Associated Japanese Bank (International) Limited**

**Bank Bumiputra Malaysia Berhad**

**International Mexican Bank Limited**

**INTERMEX**

**Korea Exchange Bank, London**

**The Tokai Bank, Limited**

Advisors to the Borrower

**Fulton Packshaw Ltd.**

March, 1979

## NOTICE OF REDEMPTION

to the Holders of

## The Japan Development Bank

Fifteen Year 5 1/2% Guaranteed External Loan Bonds

Due October 15, 1979

NOTICE IS HEREBY GIVEN that Four Hundred Sixteen Thousand Dollars (\$416,000) principal amount of The Japan Development Bank, Fifteen Year 5 1/2% Guaranteed External Loan Bonds due October 15, 1979 and bearing the following serial numbers have been drawn for account of the Sinking Fund for redemption on April 15, 1979.

### COUPON BONDS

31	954	1148	1657	2094	3015	3818	4635	5767	6397	7158	8203	10190	10884	11044	11957	12564
44	530	1165	1681	2082	3058	3823	4772	5841	6399	7183	8317	10324	10846	11134	11993	12577
121	862	1173	1589	2069	3073	3833	4782	5848	6422	7176	8398	10307	10853	11331	12062	12586
173	946	1188	1700	2086	3089	3846	4790	5850	6438	7182	8405	10314	10860	11338	12069	12591
173	972	1197	1705	2117	3117	3889	4801	5900	6446	7216	8460	10363	10889	11406	12068	12593
180	976	1202	1784	2121	3129	4103	4828	5919	6483	7265	8467	10435	10714	11443	12077	12545
218	981	1207	1785	2125	3143	4119	4832	5920	6478	7275	8467	10445	10724	11453	12083	12573
224	987	1215	1802	2163	3150	4126	4906	5956	6484	7291	8508	10456	10749	11468	12092	12765
233	994	1221	1807	2234	3163	4161	5023	5978	6487	7409	8549	10478	10750	11478	12100	12828
340	998	1238	1814	2236	3171	4220	5102	5978	6508	7417	8567	10504	10757	11524	12114	12845
726	1008	1205	1828	2282	3201	4415	5230	5992	6545	7457	8568	10518	10758	11533	12120	12849
715	1008	1250	1846	2388	3218	4439	5330	6002	6759	7672	8750	10591	10804	11557	12131	12897
721	1018	1263	1863	2405	3221	4471	5370	6030	6859	7715	8777	10599	10805	11559	12132	12900
726	1022	1266	1874	2432	3230	4482	5387	6048	6874	7762	8809	10607	10814	11563	12133	12905
778	1027	1282	1880	2452	3234	4519	5395	6053	6885	7786	8816	10612	10820	11567	12139	13030
808	1035	1290	1885	2454	3231	4526	5411	6080	6870	7829	8839	10630	10834	11557	12112	13032
904	1071	1608	1919	2850	3414	4541	5439	6125	7025	7985	8930	10586	10882	11778	12242	
908	1083	1616	1923	2864	3440	4580	5446	6148	7029	8062	8946	10593	10893	11791	12312	
918	1087	1620	1932	2867	3485	4591	5458	6178	7108	8055	8937	10601	10849	11804	12355	
928	1093	1629	1944	2880	3505	4615	5497	6222	7115	8108	8953	10605	10857	11814	12364	
931	1107	1633	1946	2993	3571	4616	5585	6332	7126	8110	8937	10606	10873	11822	12471	
939	1117	1638	1954	2985	3638	4619	5677	6351	7141	8150	8927	10617	10876	11826	12475	
942	1127	1646	1985	2917	3638	4627	5711	6388	7146	8159	8932	10621	11010	11973	12483	
946	1138	1652	1978	2988	3801	4632	5746	6378	7150	8235	10042	10629	11018	11948	12534	

The Bonds payable will become due and payable on April 15, 1979 at the full principal amount. The holders of the above Bonds should present and surrender them for redemption on April 15, 1979 with the October 15, 1979 and subsequent coupons attached at The Bank of Tokyo Trust Company, 100 Broadway, New York, New York 10005, or at the offices of The Bank of Tokyo, Ltd. in London, Paris, and Düsseldorf, or at the office of the Banque Internationale à Luxembourg, Boulevard Royal 2, Luxembourg, Luxembourg. Coupons payable on April 15, 1979 should be detached and collected in the usual manner.

Interest on the Bonds so called for redemption will cease to accrue from and after the redemption date, to wit, April 15, 1979.

THE BANK OF TOKYO TRUST COMPANY  
as Fiscal Agent

Dated March 8, 1979

## NOTICE

The following coupon Bonds previously called for redemption have not as yet been presented for payment.

456	3439	4300	5765	5892	6085	6787	7831	8671	9085	10044	11835	12851	13785	15332	17950	19428
824	3563	4812	5772	5851	6074	6772	8182	8711	9086	10052	11854	12864	13803	15494	17964	19431
1524	3794	5234	5776	5967	6091	7385	8363	8718	9055	10182	11778	13174	14282	16495	18182	
2382	3808	5277	5917	6147	7388	8318	8780	9145	10058	12118	13704	14902	17144	18204		
2415	3847	5777	5780	6000	6507	7488	8402	8770	9278	11274	12262	13746	15110	17238	18209	
2480	4177	5780	5781	6222	6757	7742	8407	8780	9650	11357	12570	13780	15122	17817	18461	
2821	4221	5782	5828	6042	6785	7745	8461	8793	9671	11485	12682	13790	15142	17944	19427	

## NOTICE TO HOLDERS OF

6 1/2% Convertible Bonds

Due 30th September, 1992 of

**Sumitomo Electric**

**Industries, Ltd.**

(Sumitomo Denki Kogyo)

(Kabushiki Kaisha)

Pursuant to Clause 7(B) and

(C) of the Trust Deed and Con-

dition 5 of the terms and condi-

tions of the Bonds dated 27th

September 28, 1977 under which

the above Bonds were issued, no-

tice is hereby given as follows:

1. On December 18, 1978 the

Board of Directors of the Com-

pany resolved to issue 34 million

shares by way of public offering

at the price of Yen 250 per share

and to make a free distribution

of shares of its Common Stock to

shareholders of record as of

March 31, 1979 (Japan Time), at

the rate of 1 share for each 10

shares held.

2. Accordingly, the conversion

price of the Bonds will be adjusted

effectively immediately after such

record date. The conversion price

in effect prior to such adjustment

is Yen 223 per share of Common

Stock, and the adjusted conver-

sion price is Yen 202.00 per share

of Common Stock.







## Bergen Bank hit by currency deals

BY GJESTER IN OSLO

BERGEN BANK, Norway's largest commercial bank, is cutting its dividend for 1978 by 6 per cent, from 9 per cent, because of losses of 10m (\$10m) on foreign currency dealings last year.

The bank's trading in the bank's was temporarily suspended on the Oslo, Stock Exchange.

At the same time the head of the bank's foreign currency department, Mr. Svein Haga, has said he felt he no longer had the full confidence of management.

Finn B. Henriksen, Bank's managing director, said there was no doubt the allocation of responsibility for the loss.

During a period when currency rates had been fluctuating strongly, the bank's standing instructions regarding limitation of risk on "open positions" vis-à-vis other banks had not been followed.

In addition to the losses on currency trading, Bergen Bank made known write-offs totalling Nkr 39.8m last year, compared with Nkr 15.9m a year earlier. Some Nkr 19m of this year's losses were on shipping loans, and Nkr 16m resulted from a bankruptcy of an industrial firm, Stavanger Staal.

The board does not at present see any further large loan write-offs, but points out that "the serious profitability problems in business and industry make

forecasting for 1979 more uncertain than usual."

Net profits at Bergen Bank fell to Nkr 25.5m from Nkr 32m. Total assets showed only a small rise, by Nkr 600m to Nkr 11.9bn at end-1978.

In sharp contrast the report presented by Den Norske Creditbank, Norway's largest commercial bank, shows profits after tax and depreciation sharply up to Nkr 102.2m (\$20.4m) from Nkr 85.3m a year earlier. Ironically, the improvement was due mainly to increased profits on foreign currency transactions and a rise in net interest income from 2.52 to 2.80 per cent of average capital employed.

The present Norwegian price

and incomes freeze prevents the bank from improving on last year's dividend, however—an unchanged 11 per cent is being paid.

Total assets rose to Nkr 15bn, from Nkr 13.7bn. Profits ploughed back during the year raised equity capital to Nkr 887m, at end-1978, from Nkr 852m a year earlier. This is well above the minimum, in relation to the bank's total assets, required by the Government.

Even so, DNC plans to increase capital this year by Nkr 65m to Nkr 920m, through a one-for-seven rights issue at par—in order to strengthen the basis for further development.

## Uddeholm says in red

Uddeholm, the Swedish steel company, which sold its forest and chemicals interests last August but kept making and power sectors, reported a loss for 1978 of 1.5m (\$1.5m) after financial charges, an improvement on the preceding year's loss of 6.3m.

The Board proposes no dividend for the third year running.

The company predicted that unforeseen business raw material or trade obstacles, "there is a 1 for Uddeholm to show surplus after financial charges." Most of this income would be due to measures and bettering of steel products, it

Uddeholm's loss before financial charges was SKr 146m, against a profit of SKr 319m. The loss includes a loss of 3m for the first seven months of the year but an operating profit of 30m for the remaining months, immediately after the forest product and units.

During 1978 totalled 1.5m (\$1.5m), compared with 2.6m the year before. The power generation unit for SKr 25m of 1978, up 15 per cent for the year.

In the seven months they were still part of the chemicals and forest recorded sales of 1.5m, up 18 per cent from period of 1977.

Ordinary income in 1978, 147m, against a loss of 147m the previous year. This gain consisted of 1.5m connected with the transfer of the new company Uddeholm AB.

Uddeholm recorded as income a government SKr800m designed to carry out necessary repairs "at a balanced cost." The company has not used funds, but, having restructured of its interests, has come to an agreement with the State to the amount of the loan 200m effective last December 31, recording this sum as a tax-deductible expense.

Uddeholm today announced a reorganisation of its structure into a company of 100 per cent would be held by Uddeholm. The latter would supply certain types of steel currently produced by Uddeholm at Hagfors, Uddeholm to shift its financial resources to its passive tool steel operations.

in banks

report yesterday on the part of the European Unit of the bank was incorrectly reported. The bank was the Belgian bank. The post-1978—L. Société de Banque with last year's assets of Bfr 748bn, the Brussels Lambert 1bn and 3. Kredietbank 1bn.

## Suez Finance lifts dividend

BY DAVID WHITE IN PARIS

LAST YEAR'S assurances by Compagnie Financière de Suez, holding company for the French Suez group, have been more than fulfilled with a proposed increase in dividend despite a slight fall in net profit.

The shareholders' payout is being put up to Ffr 18 per share from Ffr 17, or, including fiscal benefit, from Ffr 25.50 to Ffr 27. Net profit for the company, which heads a wide-ranging financial, industrial and property empire, dropped back to its 1976 level of Ffr 169m (\$39m), after showing a small improvement in 1977 to Ffr 171m.

The board said that the 1977 result had been swollen by exceptional earnings: operating profit last year was well up at Ffr 181m compared with Ffr

157m. Suez plans to ask shareholders' authorisation to increase its permanent funds either by a share issue or by convertible bonds, but the board added that it had no detailed plans at present for using this facility.

THE LESIEUR GROUP, the leading French edible oils producer which completed a reorganisation in its ownership structure last year, is moving into the tinne food business, its first major diversification.

Lesieur Cotelte et Associés, the operating company, announced preliminary agreement to take over control of William Saurin, an important group in the sector with an annual turnover of about Ffr 380m (\$88m). William Saurin is estimated to account for about a quarter of

French output of pre-cooked tinne foods, mainly instant meals such as Saurkraut and Sausage. It is currently 82 per cent controlled by a family holding company, Omnium de Participation Agro-Alimentaire.

Lesieur said its agreement with the majority shareholders of the latter company would enable it to take over control "subject to diverse conditions being met." It gave no financial details of the operation.

The Lesieur operating company was last year brought under almost entire control of Cie Financière de Lesieur, whose principal shareholders are Banexi, part of the State-owned BNP banking group, and the Lesieur family. Barclays Bank has a small indirect shareholding.

Continuing problems with its tank storage activities in Holland further reduced profits of Pakhoed Holdings in 1978. Substantial profits on the sale of property were more than offset by write-offs caused by the closure or revaluation of the assets of some of its operations.

Pakhoed proposes paying no dividend for the second year running after last paying Ffr 4.20 in cash and 4 per cent in shares per share in 1976. Net profit of the Rotterdam-based storage, transport and property group fell to Ffr 500,000 (\$250,000) from Ffr 3.9m.

These figures are in sharp contrast with the profit of Ffr 43m achieved in 1976.

Pakhoed reduced its net interest charge by Ffr 9.2m to Ffr 39.7m. This was largely due to interest income earned on funds which became available after the sale of property. It booked the Ffr 40.6m after-tax profit on these property sales

## Write-offs send Pakhoed net profits tumbling

BY CHARLES BATCHELOR IN AMSTERDAM

CONTINUING PROBLEMS with its tank storage activities in Holland further reduced profits of Pakhoed Holdings in 1978. Substantial profits on the sale of property were more than offset by write-offs caused by the closure or revaluation of the assets of some of its operations.

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Pakhoed reduced its net interest charge by Ffr 9.2m to Ffr 39.7m. This was largely due to interest income earned on funds which became available after the sale of property. It booked the Ffr 40.6m after-tax profit on these property sales

as extraordinary income.

A critical reassessment of Pakhoed's range of activities led to closure and to the revaluation of assets which together resulted in an after-tax loss of Ffr 45.2m. The company recorded a tax credit of Ffr 1.6m in 1978 after a charge of Ffr 6.5m the year before.

The Board could not say when it expected profits to recover. This would depend largely on its tank storage activities in Holland. A gradual improvement in the storage market is expected, but this could be strongly influenced by developments in the oil market.

An independent Dutch pressure group recently claimed that Pakhoed had not included liabilities of Ffr 77.47m for the Maasvlakte oil terminal in its accounts. The foundation for the investigation of Business Information (SOBI) said it expected the business court in Amsterdam to give its verdict next month.

company it operates jointly with Sandvik.

After appropriating SKr 79m from the reserves Fagersta shows a net profit of SKr 27.4m from the consolidated account for 1978 while the parent company net profit comes out at SKr 31.5m. The dividend payment will take SKr 6m.

Sales in 1978 were 12.4 per cent higher and the board anticipates a further increase this year bringing group turnover to some SKr 1.9bn. The 1979 order intake is expected to provide a good volume increase, enabling the company to exploit its production capacity more fully and to improve productivity.

If sales prices continue to develop favourably as in the latter part of 1978, "the pre-tax result should be improved to a surplus" this year, the board states but considers it premature to indicate a figure.

FAGERSTA, the Swedish special steels company, yesterday reported a pre-tax loss of SKr 88.5m (\$8.8m) on a SKr 1.56bn (\$156m) turnover for 1978. The board nevertheless proposes to shareholders an unchanged dividend of SKr 4 a share in view of the company's sound financial situation and the profit improvement it expects to make this year.

The optimism is justified by Fagersta's strong finishing run in 1978. During the last four months group operations produced a pre-tax income of SKr 25.5m compared with a loss of SKr 37m during the first half and a loss of SKr 24m incurred during the July and August holiday period.

The SKr 38.5m loss for the year as a whole compares with the SKr 69.8m loss reported in 1977. It does not include earnings of SKr 17.6m from Fagersta's 35 per cent holding in Seco Tools, the cutting tools

not increase this year." The bank's margin problems stem from the fact that borrowers' interest rates last year were reduced to a greater degree than those paid on deposits.

The prime rate, for example, during the past 18 months fell by 2 to 2 1/2 per cent and is currently 8 1/2 per cent. The pressure on earnings was evident also in connection with the keen competition between the commercial banks and the savings banks. Dr. Treichl also referred to the earnings strains caused by the "ruinous race" to open new banking branches as well as the prestige considerations behind applications for new loan issues.

Applications for new debt tabled for this year by banks would have totalled Sch 20.6bn as against actual issues of Sch 12.5bn last year. Finally, a compromise has been reached with all sectors agreeing on a ceiling for new borrowing of Sch 16.8bn for this year.

Turning to foreign operations, the report reveals that the CA was co-manager of 23 international loan issues in addition to underwriting 231 further Euroloans last year. The holding in the Wirtschaftsbund

## Iran to keep its Deutsche Babcock stake

By Our Financial Staff

THE NEW Iranian government has no plans to sell its 25.02 per cent shareholdings in Deutsche Babcock. It was announced yesterday at the annual meeting of the West German engineering group.

Herr Hans Ewaldsen, chairman of the managing Board, told shareholders that the Iranian government had also expressed the hope that future co-operation with Deutsche Babcock would be "good."

The Iranian shareholding, acquired in 1975 for DM178.3m, is estimated to be worth over DM300m (\$162.1m) currently. Recently rumours in German financial circles have suggested that the Iranian government was about to dispose of its shares, along with those owned in the Krupp steel empire.

As to the trading outlook at Deutsche Babcock, Herr Ewaldsen said total group sales in the current year—ending next September—would increase by 13.5 per cent to DM4.2bn from DM3.71bn last year. He told shareholders that order inflow would be DM4.6 to 4.8bn after last year's DM4.38bn. Group incoming orders fell to DM1.9bn (DM2.5bn) during the first five months because of weak foreign demand.

Orders in hand rose to DM9.4bn against DM8.4bn at the end of the last financial year, according to Herr Ewaldsen. Of present orders in hand, DM7.4bn came from abroad and only DM800m are not covered by the German government-backed Hermes export insurance agency.

Maltese buy control of bank

By Godfrey Grima in Valetta

THE MALTESE Government has purchased from Barclays International a 40 per cent shareholding in the Mid-Med Bank of Malta. The shares have changed hands for M£2.1m (\$5.6m) and the deal effectively seals the Maltese Government's control of the Mid-Med.

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Westdeutsche Landesbank Girozentrale

Uddeholm today announced a reorganisation of its structure into a company of 100 per cent would be held by Uddeholm. The latter would supply certain types of steel currently produced by Uddeholm at Hagfors, Uddeholm to shift its financial resources to its passive tool steel operations.

## Creditanstalt margins under pressure

AUL LENDVAY IN VIENNA

WITH a near 17 per cent in assets to Sch 182.2bn (1978), Austria's one bank, Creditanstalt (CA), reports margins of market shares in the international but growing pressure profit margins.

During this, Dr. Heinrich chairman of the Board of Creditanstalt added that group last year is estimated to have occupied the place in the world-wide of banks.

group claims a share of 1 per cent in the assets held Austrian banks, 11.5 per cent of non-bank primary savings deposits. According to Creditanstalt's report for 1978 a 16.2 per cent expansion of the balance sheet total 142.9bn. Dr. Treichl said that business last year was characterised by weak demand and sharpened competition. The earnings have continued to rate. Thus profit, after net allocations to 10

per cent to Sch 388m compared to 1977 and was in fact only marginally above the level reached in 1974.

Even more revealing is a comparison of interest income calculated in terms of the total balance sheet. Interest income (including mortgage business) rose between 1974 and 1978 from Sch 1.51bn to Sch 2.24bn. But as a percentage of the assets it fell from 2.3 per cent in 1974 to a mere 1.7 per cent last year.

The importance of CA in financing Austrian exports is illustrated by two figures. The bank accounts for 25.3 per cent of the foreign assets of all Austrian banks and export finance amounts to 23.6 per cent of loans extended last year as against 18.5 per cent a year earlier. Taking currency, the whole of foreign business is put at about one-third of the balance sheet, roughly the same stake as recorded in 1977.

Turning to the general financial situation in Austria, Dr. Treichl pointed out that the process of falling interest rates could be coming to an end. He also hopes that the pressures on earnings will "at the very least

not increase this year." The bank's margin problems stem from the fact that borrowers' interest rates last year were reduced to a greater degree than those paid on deposits.

The prime rate, for example, during the past 18 months fell by 2 to 2 1/2 per cent and is currently 8 1/2 per cent. The pressure on earnings was evident also in connection with the keen competition between the commercial banks and the savings banks. Dr. Treichl also referred to the earnings strains caused by the "ruinous race" to open new banking branches as well as the prestige considerations behind applications for new loan issues.

Applications for new debt tabled for this year by banks would have totalled Sch 20.6bn as against actual issues of Sch 12.5bn last year. Finally, a compromise has been reached with all sectors agreeing on a ceiling for new borrowing of Sch 16.8bn for this year.

Turning to foreign operations, the report reveals that the CA was co-manager of 23 international loan issues in addition to underwriting 231 further Euroloans last year. The holding in the Wirtschaftsbund

Privatbank, Zurich, the representative CA office in Budapest and the participation in the EBIC group have contributed to the successful foreign operations.

Dr. Treichl welcomes the improvement with regard to the permissible ceiling on the growth of roll over credits regulated by the national bank. It is currently 15 per cent taking 1978 as the base for the next 12-month period.

With regard to the industrial empire of the CA, the picture was less satisfactory. The value of direct industrial holdings fell from 15.7 per cent of the banks' total assets in 1955 to 9.6 per cent in 1970. It was down to about 4 per cent last year.

The companies controlled by the CA still account for 10 per cent of the aggregate Austrian labour force, and for 15 per cent of the country's industrial exports. However, due to the collapse of the Voestalpine textile group and the difficulties of the Semperit rubber concern as well as other setbacks, the operations in CA's industrial empire are estimated to have produced a loss of some Sch 210m

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"AND NOW, Comrade, we will talk about the payment for your machines. Would you like 100,000 left foot only Polish shoes or two tons of square roller bearings from Bulgaria?" It is an old joke that still gets a few laughs from managers of export oriented companies with growing markets in Europe and the U.S. who have heard about trade possibilities with Comecon countries but have not attempted to test the water.

Instron, a scientific instrument maker at High Wycombe with 350 employees, an annual turnover around £13m and a highly successful export business stopped listening to the wags and closely examined the possibilities of contra-purchase trades in 1975.

### New policy

It had been exporting to Comecon countries for some ten years but had been able, until then, to resist such deals. But the aftermath of the oil crisis brought a fundamental shift in Comecon hard currency balances and led to a policy of tying hard currency imports as closely as possible to sales of their own products.

The State Trading Corporation of Czechoslovakia was the first to point out to Instron that its international competitors were getting a slight edge by agreeing to enter "trading partnerships." Instron checked around, found that this was

indeed the case and then made two checks: the trade balances and current accounts of its Comecon customers. As a result of the two investigations it concluded that contra-purchase was becoming a permanent feature of the trade and that it had better learn a lot about it.

"The first deal, in 1975, was worth £50,000 and we struggled through it," Mr. Ian McGregor, Instron's marketing manager explained. "We read widely about the subject and then talked to people at various exhibitions we attended."

"But it took us a while to work through. The second deal came along before we had completed the first and then there was a third deal. But by this stage we were getting a pretty well oiled operation and had learnt a lot of the wrinkles of the business. In all, we have signed around 15 contra-purchase agreements."

Mr. McGregor explained that

a typical arrangement involved two contracts and a lot of negotiation. "It is important," he said, "to determine right from the start whether or not the potential sale will include some percentage of Comecon goods in exchange."

Typical terms are for the Western exporter to agree to purchase goods worth 20 per cent of the value of the contract from the country of the buyer. A term of 12 to 18 months is usually allowed for completion of this obligation with a penalty should there be a default of 10 per cent of the value of the Comecon goods being exchanged.

In other words, if a western exporter gets a contract worth £100,000 which includes a 20 per cent contra-purchase agreement it means he has to find a purchaser for Comecon equipment to the value of £20,000 and will pay a penalty of £2,000 if he fails.

It appears that the State Trading Corporation are set specific contra-purchase targets by their Ministries and are quite prepared to be flexible about execution of contracts. They are usually prepared to extend the period during which the contra-purchase sale is to be executed rather than enforce the penalty and, in some special cases, have widened the variety of the exchangeable goods.

But, as Ian McGregor points out, Comecon goods which are readily saleable in the West are rarely listed as qualifying contra-purchase items. While left foot only shoes and square roller bearings are jokes, the Western exporter generally finds that he has to shift goods that are difficult to move.

Instron solved the problem by introducing a third party into the arrangement. "Finding the third party is an entrepreneurial function," Mr. McGregor explains. "It means

maintaining a long list of contacts and keeping an eye out for opportunities to make a sale."

Partners are generally found among suppliers to the exporting company, companies actively trading with Comecon countries, or through fishing around the buying departments of major corporations.

### Comecon

To encourage a partner, the exporter is usually prepared to do a deal on price. The Comecon countries are aware of what the ruling Western market price is for their products but the Western exporter, facing a penalty if he fails to complete, is often prepared to pay up to the value of the penalty to clinch the sale.

"In our case, having found a partner and agreed the contra-purchase, we tell the partner to place an order with the local

agent of the State Trading Corporation concerned," Mr. McGregor said.

"We ask him to note on the order document words to the effect that the order is placed on condition that it qualifies for fulfilment of a contra-purchase arrangement with Instron."

"When the equipment is delivered, the partner gets the invoice but we ask him not to pay until we get the contra-purchase release document. He pays the agent full value for the goods and we pay the partner the agreed sum."

From the document point of view there are two contracts. One is the straight export contract and the other is a very simple agreement listing the nature of the contra-purchase goods, their value, the time to completion and the size of the penalty. All are subject to negotiation at the time of the contract.

Between the exporter and the

partner there is initially a phone call, which is sometimes followed up by an exchange of letters.

There is no huge bureaucratic "contra-purchase department." At Instron, Ian McGregor handled most of the initial contracts but has since pushed the work down the line to his senior sales manager.

"For a company trading continuously with Comecon countries it is possible to arrange a contra-purchase account with the State Trading Organisation," he said. "If the opportunity presents itself, it is possible to go into credit."

Most UK companies involved in contra-purchase arrangements with Comecon are reluctant participants and would oppose any move to extend the system.

As one company official put it: "Why invent money if all you are going to do is barter?" It also raises questions about

back-door dumping by Comecon countries. In effect Western exporters are subsidising sales of goods which Eastern European countries find difficult to shift. The scope of the practice is still relatively small (only 40 per cent of all deals with Comecon involve contra-purchase) but should it grow too rapidly there would undoubtedly be a Western backlash at the trade union and Government levels as well as the corporate level.

The extension is not likely to come from Comecon so much as from China and some Third World countries with limited hard currency but high demand for the developed world's technology.



## Major profits boost for AMIC

Jim Jones in Johannesburg. LO AMERICAN Industrial Corporation (AMIC), the industrial arm of the South African mining house, Anglo American Corporation, has reported a 43.2 per cent pre-tax improvement to R\$4.2m (2m) from R\$8.8m for the year to December 31.

Improvement is, however, entirely the news of better operating conditions for the mined group. Mondi Paper, 4 per cent owned by AMIC, consolidated for the final months. Spankor, which is a subsidiary of wholly owned Bruynzeel Plywoods, was liquidated for nine months, its food processor, African Jets was consolidated for months.

A preliminary announcement of results does not detail attribution of these consolidated, but the deduction of attributable to outside holders increased to R\$217,000 in 1977, from R\$124,000 in 1976. Certain subsidiaries have been consolidated, as there are whether their profits or losses will ever be remitted to Africa.

In earnings per share of cents, from against 141.4 restated in 1977, a total of 80 cents has been added, putting the share on a per cent yield in Johannesburg.

## SAMURAI BONDS

### Upsurge in issues seen

BY RICHARD C. HANSON IN TOKYO

EIGHT FOREIGN borrowers are expected to issue Samurai bonds in the April-June quarter for a total value of ¥185bn (equivalent to \$885m) compared with the ¥105bn planned for the first quarter. The Yen bonds in April will be by Denmark for ¥30bn, Austria for ¥20bn and the Finnish Public Power Corporation for ¥10bn.

The initial applications for May soared to ¥125bn, but this will be divided between May and June under present guidelines which call for a ceiling of around ¥80bn per month in two or three issues.

In May Sweden is expected to issue ¥20bn in ten year bonds while Norway floats ¥40bn in five year bonds, for which

market conditions are more favourable. In June, Thailand is planning ¥10bn in bonds, Indonesia ¥15bn and New Zealand ¥40bn.

After June, the prospects for Yen bonds are much less clear. The Asian Development Bank and World Bank are expected to come to the Tokyo market after this summer and the Spanish Government is said to be considering an issue. Electricite de France (EDF) apparently does not have plans to issue in Yen although it was thought earlier they might be in the market this spring.

Bond market conditions in Tokyo have improved slightly over the past week or so, after the Government announced

plans to raise the issuing coupon rate on its 10-year bonds to 6.5 per cent from 6.1 per cent.

The Government, however, will be issuing national bonds during the fiscal year which starts April 1, amounting to more than ¥15,000bn. Pressure from these bonds and an expected increase in private borrowing as the economy recovers is worrying many underwriters.

After May the outlook is uncertain. Yields on Samurai bonds issued in March are reaching the highest levels since the summer of 1977, and show signs of continuing their upwards trend later in the year.

### Marginal midway fall by Comeng

BY OUR SYDNEY CORRESPONDENT

COMENG HOLDINGS, the heavy engineering and rolling stock manufacturer, suffered a slight fall in profit, from A\$4.76m to A\$4.63m (US\$5.2m) in the December half year, but has effectively raised the interim dividend.

The directors said the results were adversely affected by a reduced level of activity in the group's major rolling stock plants.

This was partly offset by an

increased contribution from the Iron founder, Bradken Consolidated, which is jointly owned with Australian National Industries, and which is equity accounted.

Comeng also owns more than 20 per cent of ANI. This interest is not equity accounted but the directors said the dividend income from ANI was higher.

Dividend, although unchanged at 5.5 cents a share, is effectively 10 per cent higher because it

will be paid on capital increased by a one-for-ten free scrip issue.

Commenting on the outlook, the directors said the level of rolling stock activity had increased but additional orders were now urgent required to replace existing contracts which would be progressively completed during the 1979 calendar year. Profits for the period January to June 1978 should be slightly ahead of those for the first six months, they added.

## Lower tax lifts cement maker

BY JAMES FORTH IN SYDNEY

TAXATION ALLOWANCES helped Australia's largest cement producer, Blue Circle Southern Cement, to boost profit by 88 per cent in the year to December 31, from A\$4.9m to A\$9.2m. Group turnover rose almost 17 per cent to reach the A\$100m mark for the first time.

The dividend is held at 8 cents a share but will be paid on capital increased by a one-for-four cash issue.

The higher profit was largely due to a cut in tax from A\$4m to A\$1.6m, reflecting investment allowances for a new cement clinker plant and grinding mill in New South Wales. The directors said demand for cement in NSW improved modestly, but steadily during 1978, following some improvement in the construction industry. Demand in Victoria remained depressed.

They said the sustained improvement in the building and

construction industry was largely dependent on inflation and interest rates being held to acceptable levels.

The new plant facilities would put the group in a strong position to take advantage of any upturn in the industry.

Contracts for the sale of the company's surplus coal production in NSW were negotiated during the year. Although the tonnages would be relatively small, the company was constantly reviewing prospects of developing its steaming coal deposits. Because the new plant will reduce Blue Circle's coal requirements, the group's surplus of coal for sale is expected to increase.

Australia's largest company, Broken Hill Proprietary and Associated Portland Cement Manufacturers of the UK each owns 42.45 per cent of Blue Circle.

## Concrete and steel declines for Humes

BY OUR SYDNEY CORRESPONDENT

HUMES, the major concrete, steel and plastics pipe maker, failed to live up to earlier hopes and registered a 6.6 per cent decline in earnings for the December half year, from A\$4.68m to A\$4.39m (US\$4.93m).

The directors said the results in the parent company had been disappointing and that there was a substantial fall in profitability in both the concrete and steel divisions. The plastics division improved but it was insufficient to offset the fall in the other two divisions.

The decline would have been greater but for results from the

overseas operations. Hume Industries (Far East) and Hume Pipe of the UK both recorded further profit growth.

The poorer result was despite an increase of almost 14 per cent in sales, from A\$102m to A\$116m.

The interim dividend has been held at 3 cents a share, which is still well covered by earnings of 5.8 cents—down from 7.8 cents in the same previous period.

Orders on hand at December 31 had grown from A\$60m to a "satisfactory" A\$74m, which did not include an order of A\$18.5m received in February by the parent company.

## AWA raises dividend

BY OUR SYDNEY CORRESPONDENT

AMALGAMATED Wireless (Australasia), the major electronics group, has lifted its interim dividend from 4 cents to 4.5 cents following a jump in profit for the December half-year, from A\$2.8m to A\$4.9m (A\$5.5m). The higher interim

will be paid on capital increased last December by a one-for-five scrip issue.

The latest profit was earned on a 27 per cent increase in turnover, from A\$56m to A\$76m (A\$85m). The higher dividend maintained the trend which has seen the total payout rise from 8 cents a share in 1975 to 11.35 cents last year.

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Sumitomo Finance International  
Purchase Agent

## Japanese to increase capital spending

CYO—Capital spending by Japanese companies is expected to rise by 3.1 per cent in real year starting April 1, the 1978-79 level year, according to a survey carried by Nihon Keizai Shimbun, economic newspaper.

A survey of 1,593 companies beginning in February indicated that domestic capital spending was expected to total ¥8,418bn (\$40bn) or 3.1 per cent more than the current estimate of ¥8,167bn.

Investment by manufacturing industry alone was to increase 3.6 per cent to about ¥5,273bn, it was noted, from an estimated ¥5,167bn in the current fiscal year in which capital invest-

ment is expected to decline by 0.6 per cent from last year.

Meanwhile, investment by non-manufacturing industry was forecast to be up 2.7 per cent to ¥5,040bn from an estimated ¥4,906bn. This would be the first time since 1974 that capital spending in the manufacturing sector had exceeded the previous year's level.

The expected increase by the manufacturing industry was mainly the result of higher investment by raw material makers, such as steel mills, chemicals, textile companies and non-ferrous metal producers. However, investment by motor vehicle and electric product makers, which had led the manufacturing industry's capital spending in the past few

years, was expected to decline or level off. Capital spending by the automobile industry in 1978-79 was the largest among the manufacturing industries, but in the new fiscal year, its spending was expected to decline 3.1 per cent amid concern over the nation's declining exports.

Investment by the automobile industry would fall to the second place, behind the steel industry, according to the survey.

Capital spending by the electric industry would increase generally, supported by capital expansion by electronics parts makers.

Meanwhile, spending planned by non-manufacturing industry was expected to show an annual rate of 2.7 per cent, less than the manufacturing industry's

increase of 3.6 per cent, because spending by electric power producers would level off from the current year.

However, spending by non-manufacturing industry, including that of electric power companies, would show a 5.7 per cent annual gain, to about ¥1,890bn. Spending by the private railway companies, land transport and other transport-related industries was expected to rise, but in the case of marine products, shipping, and warehouse industries a fall was forecast.

Consumer spending-related industries, such as department stores, supermarkets and services was expected to expand. AP-DJ



# We calculated it would be another year of progress.

Austria's leading national and international bank, 1978 was another year of progress: Domestic loans rose 14.1%. Customer deposits were up 15.6%. The Group's total assets reached 16.8% to a record US\$13.6 billion. A dividend of US\$21.9 million will be paid, and \$26.9 million will be transferred to the reserves.

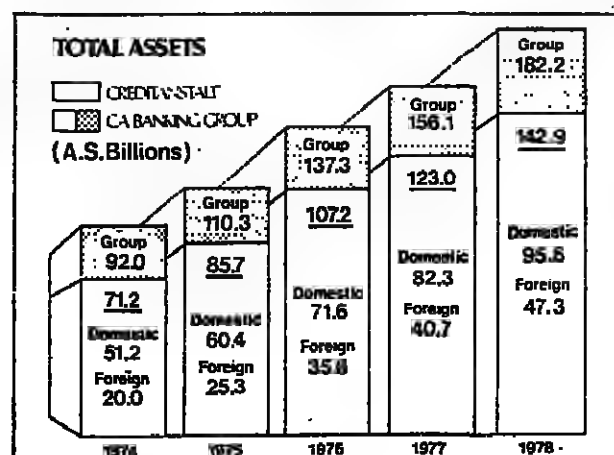
As bankers to 90 of Austria's leading 100 companies, underwriting over 23% of domestic issues, Creditanstalt have a central and expanding position in Austrian business.

Internationally, our planned growth continues. In 1978, one third of our business was again directly concerned with overseas activities. Further progress was made by both our Zurich and Budapest operations. Loans to overseas customers, primarily extended in support of Austrian exports, increased by 22.5% and our involvement in medium term loans and international issues expanded.

Through our membership of EBIC, we offered services on a worldwide basis to an increasing extent.

From this position of strength, Creditanstalt look forward to a year in which the highest standards of customer service will once again be our guideline.

Salient Figures	Creditanstalt			CA Banking Group (consolidated figures)		
	A.S.	US\$ Billions	Change (A.S.)	A.S.	US\$ Billions	Change (A.S.)
Loans	79.9	5.98	+15.9%	103.3	7.73	+14.5%
Due from Banks	34.7	2.60	+16.8%	38.4	2.87	+23.0%
Securities	20.9	1.56	+17.3%	28.3	2.12	+16.6%
Deposits	133.2	9.96	+17.2%	169.1	12.65	+18.2%
Capital and Reserves	5.5	0.41	+ 5.2%	6.7	0.50	+ 3.7%
Balance Sheet Total	142.9	10.59	+16.2%	182.2	13.63	+16.8%



To: Public Relations Department,  
Creditanstalt-Bankverein, Schottengasse 6,  
A-1010 Vienna.  
Please send me a copy of the Creditanstalt-Bankverein  
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# Creditanstalt



New Issue  
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## CURRENCIES, MONEY and GOLD

### Sterling falls

The pound staged a moderately sharp turnaround in yesterday's foreign exchange market after its strong performance over the past month, and lost ground against most major currencies. There appeared to be little in the way of fresh factors to influence trading and sterling's decline probably reflected a peak of commercial demand together with a little profit taking. The Bank of England appeared to show little outward concern when its calculation of the pound's index fell to 65.1 from 65.3 on Tuesday, having stood at 65.4 in the morning and 65.2 at noon, and there was no obvious official intervention.

Against the dollar, sterling opened at \$2.0430-2.0440 and

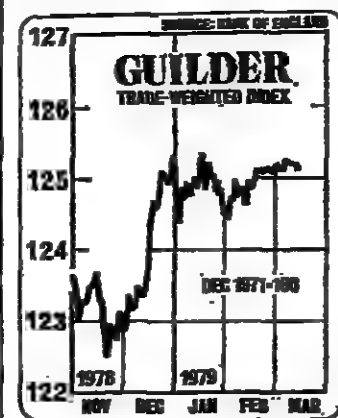
trade weighted average depreciation widened to 3.4 per cent from 3.3 per cent.

FRANKFURT—The dollar was fixed at DM 1.8614 yesterday, slightly up from Tuesday's level of DM 1.8591, and there was no intervention by the Bundesbank. Trading was at a generally low level with the dollar receiving some boost from the encouraging progress made in the Middle East talks. From its opening level of DM 1.8640, the dollar moved as high as DM 1.8645 at one point. Within the EMS the lira moved up to DM 1.8645, exactly the same level as sterling, while the Dutch guilder improved slightly to DM 92.65 per F100, up from DM 92.635 on Tuesday.

MILAN—Conditions continued at a rather leisurely pace yesterday, with the Bank of Italy ensuring a continuance of the recent steady trading. While holding its ground against the dollar, the lira improved marginally against major European currencies. The D-mark was quoted at L454.05 against 1.454.71 while sterling eased to L1.724 from L1.729. The dollar showed an easier trend from earlier levels at L845.2 compared with L845.25.

ZURICH—Early trading remained relatively calm yesterday with the dollar showing a firm undertone. Against the Swiss franc it rose to SwFr 1.6800 from SwFr 1.6725 with the year's poor performance tending to bolster the dollar against other currencies.

TOKYO—Continued heavy demand for the dollar yesterday pushed the yen to its lowest level since June last year, and the dollar closed at ¥208.125 compared with ¥208.15 on Tuesday. The dollar's improved performance came despite energetic attempts by the Bank of Japan to arrest the decline in the yen, with a reported sum of around ¥500m in official intervention. Confidence in the Japanese unit appeared to be steadily evaporating in the light of continued concern over Japan's economic performance. More immediate problems included a reduction in oil supplies to some Japanese companies and a continued shortage of dollars. After opening at ¥208.0, the U.S. unit improved throughout the day reflecting the steady demand.



On Morgan Guaranty figures at noon in New York, the dollar's

### THE POUND SPOT AND FORWARD

March 14	Day's spread	Close	One month	% Three months	% Six months
U.S.	2.0380-2.0400	2.0385-2.0375	0.67-0.70 pm	2.47 0.70-0.80 pm	1.43
Canada	2.3840-2.3845	2.3840-2.3870	0.57-0.62 pm	0.57-0.62 pm	1.12
Australia	1.02-1.03	1.02-1.03	0.57-0.62 pm	0.57-0.62 pm	1.12
Belgium	58.80-59.35	58.85-59.35	0.57-0.62 pm	0.57-0.62 pm	1.12
Denmark	10.53-10.64	10.53-10.64	0.57-0.62 pm	0.57-0.62 pm	1.12
France	3.77-3.82	3.77-3.82	0.57-0.62 pm	0.57-0.62 pm	1.12
Germany	1.85-1.86	1.85-1.86	0.57-0.62 pm	0.57-0.62 pm	1.12
Italy	10.38-10.44	10.38-10.44	0.57-0.62 pm	0.57-0.62 pm	1.12
Netherlands	8.71-8.78	8.71-8.78	0.57-0.62 pm	0.57-0.62 pm	1.12
Sweden	8.87-8.94	8.87-8.94	0.57-0.62 pm	0.57-0.62 pm	1.12
Switzerland	2.75-2.78	2.75-2.78	0.57-0.62 pm	0.57-0.62 pm	1.12
U.S.	3.41-3.45	3.41-3.45	0.57-0.62 pm	0.57-0.62 pm	1.12

### THE DOLLAR SPOT AND FORWARD

March 14	Day's spread	Close	One month	% Three months	% Six months
U.S.	2.0380-2.0400	2.0385-2.0375	0.67-0.70 pm	2.47 0.70-0.80 pm	1.43
Canada	2.3840-2.3845	2.3840-2.3870	0.57-0.62 pm	0.57-0.62 pm	1.12
Australia	1.02-1.03	1.02-1.03	0.57-0.62 pm	0.57-0.62 pm	1.12
Belgium	58.80-59.35	58.85-59.35	0.57-0.62 pm	0.57-0.62 pm	1.12
Denmark	10.53-10.64	10.53-10.64	0.57-0.62 pm	0.57-0.62 pm	1.12
France	3.77-3.82	3.77-3.82	0.57-0.62 pm	0.57-0.62 pm	1.12
Germany	1.85-1.86	1.85-1.86	0.57-0.62 pm	0.57-0.62 pm	1.12
Italy	10.38-10.44	10.38-10.44	0.57-0.62 pm	0.57-0.62 pm	1.12
Netherlands	8.71-8.78	8.71-8.78	0.57-0.62 pm	0.57-0.62 pm	1.12
Sweden	8.87-8.94	8.87-8.94	0.57-0.62 pm	0.57-0.62 pm	1.12
Switzerland	2.75-2.78	2.75-2.78	0.57-0.62 pm	0.57-0.62 pm	1.12
U.S.	3.41-3.45	3.41-3.45	0.57-0.62 pm	0.57-0.62 pm	1.12

### CURRENCY RATES

March 14	Bank rate	Special Drawing Rights	European Currency Unit
U.S.	0.6989586	0.6989586	0.6989586
Canada	1.314	1.314	1.314
Australia	1.02	1.02	1.02
Belgium	58.85	58.85	58.85
Denmark	10.53	10.53	10.53
France	3.77	3.77	3.77
Germany	1.85	1.85	1.85
Italy	10.38	10.38	10.38
Netherlands	8.71	8.71	8.71
Sweden	8.87	8.87	8.87
Switzerland	2.75	2.75	2.75
U.S.	3.41	3.41	3.41

### CURRENCY MOVEMENTS

Mar. 14	Bank of England	Morgan Guaranty
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1
U.S. dollar	65.1	65.1

### OTHER MARKETS

Mar. 14	U.S.	U.S.	U.S.	U.S.	U.S.
Argentina peso	258.8-259.0	118.5-118.5	Australia dollar	0.74-0.74	0.74-0.74
Brazil cruzeiro	258.8-259.0	118.5-118.5	Belgian franc	0.57-0.57	0.57-0.57
Canadian dollar	0.74-0.74	0.74-0.74	British pound	2.47-2.47	2.47-2.47
French franc	3.77-3.77	3.77-3.77	German mark	1.85-1.85	1.85-1.85
Italian lira	10.38-10.38	10.38-10.38	Japanese yen	208.1-208.1	208.1-208.1
Norwegian krone	4.80-4.80	4.80-4.80	Spanish peseta	166.6-166.6	166.6-166.6
Swedish krona	4.80-4.80	4.80-4.80	Swiss franc	2.75-2.75	2.75-2.75
U.S. dollar	2.038-2.038	2.038-2.038	U.S. dollar	2.038-2.038	2.038-2.038
U.S. dollar	2.038-2.038	2.038-2.038	U.S. dollar	2.038-2.038	2.038-2.038

### EXCHANGE CROSS RATES

Mar. 14	Pound Sterling	U.S. Dollar	Deutsche Mark	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1	2.037	3.785	482.8	8.715	3.420	4.080	1.715	8.897	56.20
U.S. Dollar	0.491	1	1.865	207.4	4.978	1.974	2.360	1.176	1.176	56.20
Deutsche Mark	0.264	0.535	1	111.8	2.503	0.904	1.081	453.4	0.631	15.25
Japanese Yen	2.387	4.821	8.998	100	30.83	8.093	9.880	405.8	5.609	141.8
French Franc	1.147	2.337	4.243	48.8	10	3.984	4.693	196.0	0.788	60.70
Swiss Franc	0.252	0.506	1.107	125.3	2.548	1	1.195	501.3	0.129	1.71
Dutch Guilder	0.244	0.498	0.923	105.3	0.131	0.886	1	418.8	0.883	14.85
Italian Lira	0.558	1.187	2.506	246.3	5.079	1.963	2.883	1000	1.591	34.1
Canadian Dollar	0.419	0.854	1.596	177.0	0.588	1.438	1.714	716.0	0.883	14.85
Belgian Franc	1.669	3.401	6.519	706.3	14.55	5.710	6.838	286.5	3.594	100

### EURO-CURRENCY INTEREST RATES

Mar. 14	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian \$	Japanese Yen
Short term	11 1/2-12 1/2	10 1/2-10 3/4	9-10	7-7 1/2	4-4 1/2	10-14	10-14	10-14	7 1/2-10 1/2
3 months	11 1/2-12 1/2	10 1/2-10 3/4	9-10	7-7 1/2	4-4 1/2	10-14	10-14	10-14	7 1/2-10 1/2
6 months	11 1/2-12 1/2	10 1/2-10 3/4	9-10	7-7 1/2	4-4 1/2	10-14	10-14	10-14	7 1/2-10 1/2
9 months	11 1/2-12 1/2	10 1/2-10 3/4	9-10	7-7 1/2	4-4 1/2	10-14	10-14	10-14	7 1/2-10 1/2
12 months	11 1/2-12 1/2	10 1/2-10 3/4	9-10	7-7 1/2	4-4 1/2	10-14	10-14	10-14	7 1/2-10 1/2

Long-term Eurodollar deposits: two years 10 1/2-10 3/4 per cent; three years 10 1/2-10 3/4 per cent; four years 10 1/2-10 3/4 per cent; five years 10 1/2-10 3/4 per cent. Short-term rates are call for sterling, U.S. dollars and Canadian dollars; two-day call for guilders and Swiss francs. Asian rates are call rates in Singapore.

### INTERNATIONAL MONEY MARKET

### European rates easier

European short-term interest rates were generally easier, with rates declining in France, Belgium and Holland following comfortable and quiet start to a European Monetary System.

FRANKFURT—Call money was quoted at 4.25-4.30 per cent, compared with 4.20-4.40 per cent previously, and one-month at 4.25-4.35 per cent, compared with 4.20-4.40 per cent. Three-month funds were quoted at 4.35-4.45 per cent, compared with 4.30-4.40 per cent, and six-month at 4.65-4.75 per cent, compared with 4.60-4.70 per cent. While 12-month money was unchanged at 4.90-5.00 per cent.

PARIS—Day-to-day money fell to 7 per cent from 7 1/2 per cent, and one-month to 6 1/2 per cent from 7 1/2 per cent. Three-month funds were unchanged at 7 1/2 per cent.

BRUSSELS—One-month money fell to 7 1/2 per cent from 7 1/2 per cent, and three-month to 7 1/2 per cent from 7 1/2 per cent. Six-month was quoted at 7 1/2 per cent.

### UK MONEY MARKET

### Small assistance

Bank of England Minimum Lending Rate 13 per cent (since March 1, 1979). While day to day credit remained in short supply yesterday, the shortage appeared to be somewhat less than Tuesday with the Bank of England giving a small total of assistance. This comprised a small purchase of Treasury bills, all direct from the discount houses, and small loans to one or two houses at MLR for repayment today. Discount houses were paying around 12 1/2 per cent for secured call loans at the start, although

closing balances were taken in the region of 11 1/2-12 per cent. The market was faced with the repayment of Treasury bills, the unwinding of a purchase and resale agreement of a small amount of Treasury bills to finance. On the other hand there was a fairly large excess of Government disbursements over revenue transfers to the Exchequer, and small decrease in the note circulation.

In the interbank market overnight loans opened at 12 1/2-13 per cent.

### LONDON MONEY RATES

Mar. 14	Sterling Certificate of deposit	Interbank	Local Authority deposits	Finance House deposits	Company deposits	Discount	Treasury Bills	Eligible Bank Bills	Fin. Trade Bills
Overnight	—	10-11 1/2	—	—	—	11 1/2-12 1/2	—	—	—
3 days notice	—	12 1/2-13 1/2	—	—	—	12 1/2-13 1/2	—	—	—
7 days notice	—	12 1/2-13 1/2	—	—	—	12 1/2-13 1/2	—	—	—
One month	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2
Three months	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2
Six months	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2
Nine months	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2
One year	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2	12 1/2-13 1/2

Local authority and finance houses seven days' notice, others seven days' notice. Finance House deposits: two years 10 1/2-10 3/4 per cent; three years 10 1/2-10 3/4 per cent; four years 10 1/2-10 3/4 per cent; five years 10 1/2-10 3/4 per cent. Short-term rates are call for sterling, U.S. dollars and Canadian dollars; two-day call for guilders and Swiss francs. Asian rates are call rates in Singapore.

### GOLD

### Little change

Gold showed very little change in the London bullion market yesterday and it closed at \$234.240, a fall of just 5¢ as ounce. The metal opened at \$233.939 and



## FINANCIAL TIMES SURVEY

Thursday March 15 1979

Shield  
or  
our oil  
wealthKevin Done  
City Correspondent

OIL industry has faced challenges in developing the oil and gas reserves of the North Sea. But if production is to be maintained at a level companies must also solve the complex problems of drilling, maintaining and rigging the network of platforms and pipelines many miles long. There is a massive amount to protect. Main is now more than 10 years old and the oil production and the of net self-sufficiency is to be reached next year, but from the 12 fields now in production has risen to more than 1.4m barrels a day and more fields are under development or will soon be up for development. To gain production from these first 19 oil fields involved an investment of £14bn (at 1978 prices), the smallest breaks in action can prove extremely

effective repair and maintenance is already playing an increasingly vital part in offshore operations. The reason is the shut-down of one rig in the northern North Sea can result in a daily loss of production worth more than £100,000. Operational failures occurred on North Sea rigs only months after installation. In November, an oilfield in the northern North Sea with three production platforms in operation had one down two of them because of a single pipe failure of a single pipe. Though production was reduced on one platform, a few days later the total loss in

output was substantial. On the same field one of the production risers (the pipe leading up from the seabed to the platform) had to be replaced because of rapid corrosion.

Exploration in the North Sea is now levelling off and last year declined sharply. Offshore work is moving quickly into production phase with fields beginning a production life of usually 20-30 years. But problems with offshore equipment exposed to the ferocious weather conditions, equal to any conditions in any oil province in the world, makes it essential that production systems are designed with ease of access to critical components to minimise inspection and maintenance, which must be carried out regularly.

At first the oil industry was slow to appreciate the technological demands and the magnitude of the task of working in the North Sea and the earliest structures were designed, built and installed without any clear concept of the requirements for inspection and maintenance, especially underwater.

However, new techniques are now being developed in such areas as non-destructive testing to combat corrosion in the steel and concrete platforms, riser systems and under-sea equipment. Divers are being forced to develop new forms of expertise as underwater engineers and new designs of manned and

unmanned submersibles are being researched and demonstrated.

Above the waterline, better design for the layout of equipment has been called for to give inspectors and maintenance crews better access. The hectic rush of the early years of North Sea development has been replaced—because of the build-up of first production and partly because of the rapidly rising costs of offshore work—by an era of planning in which careful planning and cost control are the paramount considerations. The emphasis is being put on the quality rather than the quantity of work and this, in turn, is putting a heavy premium on training and experience.

## Emergencies

The market for scheduled repair and maintenance work in the North Sea could be worth about £200m in the early 1980s and this figure could be boosted by as much as another £50m a year in unplanned work to deal with emergencies as they arise. Inspection, maintenance and repair form a significant market sector in their own right and as in other sectors such as onshore fabrication and offshore exploration, considerable opportunities are also likely to develop in such export markets as Mexico, Venezuela, Argentina, Brazil, China, south-east Asia and Australia. The North Sea, with its fiercely testing conditions, could serve as a useful springboard to export opportunities and joint ventures overseas.

British industry has been fairly successful in meeting the challenges of the domestic market, and one or two companies have begun to win contracts overseas. But there are still significant gaps in the capability of UK companies to carry out all the tasks necessary on the UK continental shelf, especially in areas of high investment or of new specialised technology. Through the Offshore Supplies Office, the Department of Energy has worked hard to try to increase the share of offshore work in the UK sector of the North Sea falling to British industry. But it will need special initiatives if the UK is to catch up and take a substantial share of work in activities such as drilling, some aspects of underwater engineering and heavy-lift operations.

It has been argued that the amount of inspection and maintenance work on offer in the North Sea will increase steadily as the age of the various structures rises. But many oil companies now suggest that the extra opportunities offered by the ageing of facilities will be more than offset by improvements in inspection and maintenance technology. The market for such work in the southern North Sea gas fields, for example, is expected to remain more or less constant over the next five years.

The overall inspection, maintenance and repair market splits into two principal sectors: governing work above and below the waterline. The value of each sector will probably be similar, but the activities call for very different skills. Work above the waterline is chiefly concerned with maintaining topside equipment, the various parts of the process and power generating units installed in modules on the platform deck. Keeping these process modules in full working order could be costing the oil companies as much as £90m a year by the early 1980s. In addition there could be work worth £5m a year in servicing drilling rigs and more than £10m a year in inspecting and maintaining onshore terminals. Much of this topside work will call on the kind of skills and experience already well tested in the running of refineries and petrochemical plants onshore.

This sector of the market is already marked, therefore, by sharp competition, because service companies can readily adapt their existing skills. Competition is especially severe for work in the southern gas fields, many of which have now been in production for more than 10 years, and competition in the more northerly oil fields is also being stepped up as more companies try to enter the market. With such sophisticated skills in demand for topside inspection and maintenance, the content of labour costs in the £55m total for this sector is necessarily high, perhaps as much as 80 per cent of the total. The remainder is accounted for by material costs, but much of the supply work here will be out of reach for new entrants to the market, because oil companies will tend to return to original suppliers for replacements. As much as 90 per cent of the materials needed for scheduled topside work can be expected to go to original suppliers.

Increasingly the larger oil companies are looking for specialist companies with local bases in the oil and gas field service towns such as Great Yarmouth and Aberdeen, to take on topside maintenance tasks. For companies that have been involved in the construction of platform modules and overall engineering design, it would be an attractive proposition to provide a complete package for inspection and maintenance to the oil

companies on a turnkey basis. This approach has appealed to some of the smaller operators in the North Sea, but the larger oil companies seem to prefer to keep overall management control of these tasks in their own hands, contracting out only the specialist items of work as they arise. One oil company, British Petroleum, has gone into the business itself by becoming a partner in the Omisco inspection and maintenance consortium.

Much topside maintenance calls on skills that have existed in the oil industry for many years, but beneath the water level an entirely new set of problems is presented. For companies willing to take on the challenges of this work there is a market that by the early 1980s could be worth in excess of £100m a year. Offshore loading systems have already provided several problems in the relatively short producing lives of fields such as Beryl and Thistle. The annual maintenance bill could be running at about £30m a year in the early 1980s, especially when more fields such as Maureen and Fulmar are brought on stream, loading straight into tankers at the field. Underwater work on the maintenance of wells and the servicing of risers and subsea flowlines will probably total about £35m a

year, with a further £35m being spent on pipeline work.

The problem of valuing the subsea part of offshore inspection and maintenance work available to the open market is made more difficult because many tasks will be carried out by the new generation of specialist vessels, often semi-submersibles, which the oil companies have designed both as floating workshops and as emergency vessels to cope with incidents such as blow-outs and platform fires. Work worth up to £50m a year could arise from the need to tackle special emergencies.

Many of the contracts for inspection and maintenance work on oilfields already in production have been placed in recent months. The EAE group, part of Plessey, for example, has taken several contracts for emergency communication equipment on fields such as Dunbar, Cormorant, Brent, Heather and Thistle. Ferranti is doing a similar job for the British National Oil Corporation.

## Services

Mainwork is providing engineering services including maintenance planning, materials control, training and handbooks for the Statfjord A platform, while the John Wood Group is handling electrical, electronic and instrumentation work on part of the Frigg field.

There is no shortage of companies looking for entry into the subsea market, but many are short of the necessary training and underwater experience. There is particular scope for better training in this sector. Eventually, according to some oil companies, as much as 90 per cent of routine underwater inspection work will be undertaken by remote controlled vehicles. But in the short term the present generation of unmanned submersibles offer great problems in navigation and reliability. A number of companies, such as P and O and Vickers, have found insuperable problems in this highly competitive branch of subsea work, and both have withdrawn from some of their interests in the field.

The threats to offshore structures from corrosion, marine growth and scouring remain, however, and although the market in the southern fields is unlikely to show much growth in the next few years, the

CONTINUED ON PAGE III

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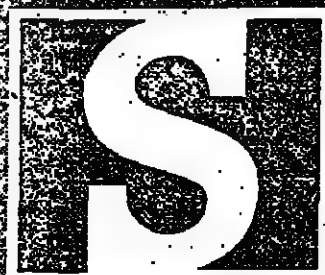
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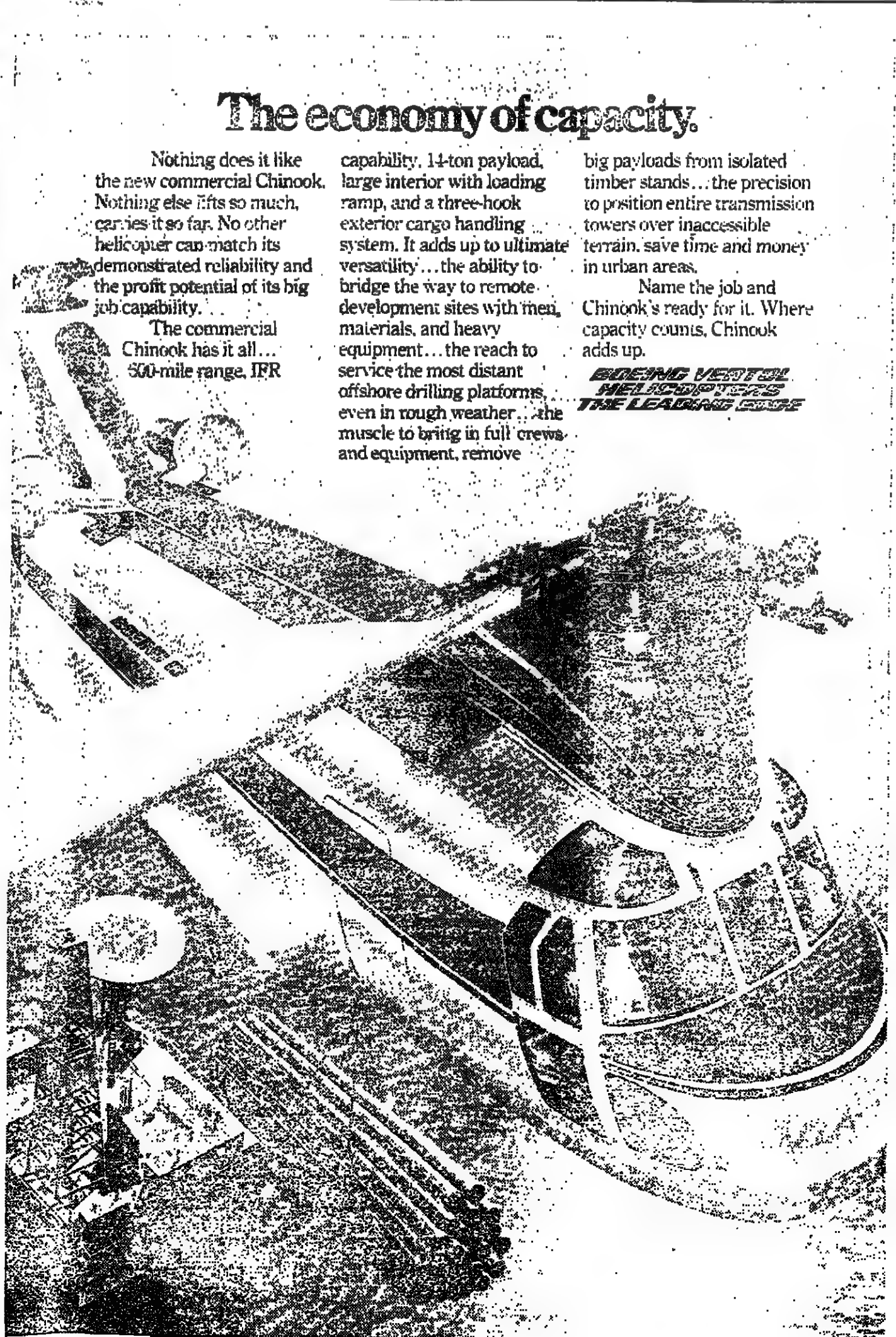
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# OFFSHORE INSPECTION AND MAINTENANCE

by Michael Baker, Stephen Parkinson and Michael Saren, Department of Marketing, University of Strathclyde

Recent forecasts suggest that the demand for North Sea offshore maintenance will rise from an estimated £95m p.a. in the early 1980's to about £280m p.a. by the end of the decade. Despite the size and potential of this market, surprisingly little is known about its nature and scope. OFFSHORE INSPECTION AND MAINTENANCE seeks to remedy this by supplying information on the state of the market world-wide and the North Sea in particular.

The Report gives a world perspective of inspection and maintenance from the relatively benign conditions in the Gulf of Mexico and Venezuela to the hostile regions of Alaska and the Northern North Sea. It explores the factors—economic, political, environmental, legal and technological—which influence oil producers, and provides a technical survey of inspection and maintenance methods.

The authors have examined the needs and buying practices of three types of oil producers: multi-nationals, companies using sub-contractors and companies just beginning to drill production wells. They have interviewed over 100 senior executives in 72 offshore supply companies in the U.K., U.S.A. and Norway and established profiles of their experience and capabilities. Based on their research they offer a ten-point plan for market entry.

OFFSHORE INSPECTION AND MAINTENANCE is of vital importance to existing and potential offshore suppliers, oil company executives, government departments, banks, insurance companies and others with offshore interests.

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# New underwater techniques

OFFSHORE contractors working on a "live" platform for the first time are often in for a surprise—even though they have had plenty of experience in the construction phase.

Safety regulations are more tough. Welding, for example, can only be done after permits have been obtained and strict precautions have been followed. The operating staff do not always take kindly to interruptions from maintenance people. And accommodation, too, can be a bigger problem.

Above all, costs to the field partners rise enormously if the platform has to be shut down. Downtime on one of the Forties platforms, for example, could cost BP around £1m a day in lost production alone.

"There's nothing new about this really," comments Mike Taylor of Omisco, the UK-owned maintenance consortium. "Why do people keep on having to invent the wheel? Stop a VLCC for need of a vital part and it can cost £30,000 a day or more."

But there are, Mr. Taylor agrees, two important differences. One is scale: sooner or later £30,000 on a crippled VLCC than £1m on a shut-down platform. The other is that ship designers, with longer traditions, have borne maintenance more in mind than the designers of some oil platforms.

"On many ships, for example, you'll find a lifting eye above every large piece of plant that may have to be moved. You won't often find this on an oil platform. The beam above a piece of platform equipment may not even be strong enough to take its weight."

Hence some maintenance companies are evolving an approach which gives an extended meaning to the truism that downtime is money. It pays to spend a lot of time on the elaborate design of the work programme, they find, with the object of reducing time spent offshore.

It also pays to avoid "calendar" maintenance. Operators are moving towards "health monitoring" of their equipment. Vibration analysis and other techniques make it possible to know, with considerable precision, when rotating machinery is likely to fail. Known, unfairly, as "cliff-edge" maintenance, and more kindly, as "predictive" maintenance, this saves much unnecessary interference with healthy machinery.

On some platforms, vibration analysis has been worked out at the design stage. On others it

is being looked at now. One company in this area, Structural Dynamics, worked out vibration levels on Chevron's Ninian platform on a theoretical model before placement, and is now doing this for Shell's Fulmar platform. It has also begun a baseline measurement survey for Shell on Brent "A" and "D" and the Cormorant "A" platform which will help in the development of a fully predictive maintenance programme.

These principles are also being applied below the waterline. With Government backing, three companies—Seatek, Structural Monitoring and Structural Dynamics—have installed equipment on three platform jackets—on Forties, Montrose and Claymore—to assess the response of the jacket to sea and wind agitation. If the signal varies from the norm, a mini-computer calculates the type of failure and where it occurs.

## Experimental

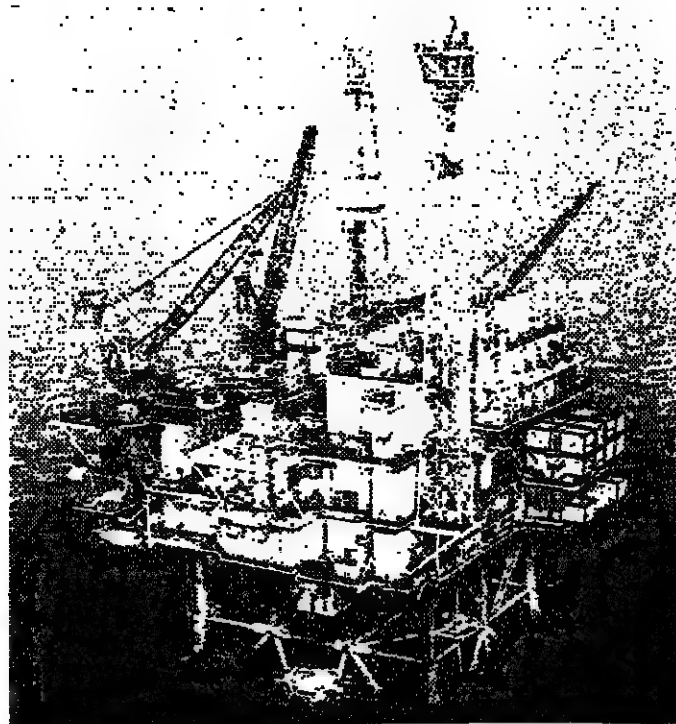
"It's still experimental," comments Dr. Tom Melling, of Structural Dynamics, "but we expect the method to prove highly effective, continuously monitoring jacket integrity. Faults will be picked up the moment they occur and the operator will know exactly where to send the divers."

Knowing just where to send divers can be valuable. It costs £5,000 an hour to place a diver/inspector at a depth of 150 metres.

The diving companies, in turn, are changing their techniques. As North Sea experience grows, companies are moving away from traditional methods such as MPI (magnetic particle inspection), based on surface techniques, and placing more emphasis on closed circuit television, ultrasonic and photographic methods, helped by Government grants to improve design.

Comex recently produced a colour television system claimed to be particularly suitable for inspecting concrete structures, where colour contrast and high resolution are essential to data evaluation.

A shortage of skilled manpower, not equipment, is the diving industry's real problem. To train a fully-qualified inspector to become a diver can take two to three years, in addition to £5,000 for a basic training course at one of Britain's three diving schools. There were 2,300 divers at work on Europe's north-west continental shelf last year—and the demand for them is expected to grow at about 5 per cent a year.



An oil production platform in the North Sea—if a shutdown occurred here it could cost around £1m a day in lost production alone.

The increased use of underwater vehicles, one-atmosphere suits and bells and remote-controlled devices, may help. On a multi-function support vessel, ordered by Occidental, there will be a one-atmosphere mobile diving unit. Experts in NDI can descend in a "shuttle" atmosphere, direct divers outside and tabulate and interpret their findings. There are, however, considerable differences of opinion on the best methods of underwater inspection to use. For example, engineers at Elf Aquitaine, the Frigg field operator, have said that they regard saturation diving as expensive and, because of its psychological effect on the divers, unlikely to be 100 per cent reliable.

On Frigg all saturation workers are watched at all times by TV and it is the company's

policy to reduce diving operations wherever possible and eventually use remote-controlled vehicles (RCVs) for all underwater inspection.

Engineers of Chevron, Ninian field operator, take a similar view. They have said the use of divers not only because they regard them as expensive but because the company is greatly concerned at the risks involved.

Every offshore equipment exhibition sees the unveiling of yet another underwater inspection device. Some have proved their worth but a number have yet to do so. Even the RCVs, a popular choice, have navigation and reliability problems.

Tom Hollibone, of the Association of Diving Contractors, likens the use of saturation divers and the alternatives to a golfer's choice of the clubs in his bag. As experience grows, methods and equipment will establish the roles in which they can best be used.

Divers are expensive—and have human failings, of course. But the alternatives are sometimes even more expensive and limited in application. "There is no substitute for the interpretative ability of a fully-qualified diver," insists one contractor.

The inspection and maintenance market, above and below the water line, seems to be one where there is room for any service or equipment which can do required tasks effectively. Whatever devices are used, however, manpower is expected to be the main problem—not only divers but particularly, electronic and inspection engineers.

Contractors point out that few oil platforms in the North Sea have been on station for more than 15 per cent of their planned lives. The trouble, they infer, have yet to come.

Alarmist predictions that some North Sea structures may collapse before their task is completed are generally dismissed by the industry as non-sense. Nevertheless, nobody is exactly sure how some structures will respond to long exposure to harsh conditions.

Consequently, a full report is awaited with interest of the first North Sea platform to be removed from location—a small steel jacket which served BP's West Sole gasfield in the southern North Sea for 12 years.

It appears to be in generally good condition. "The overall impression was that little corrosion has occurred, especially below astronomical tide level," said Mr. P. F. Lawrence of Harwell Corrosion Services after a preliminary examination.

"The coating had been effective and even where damage had occurred no corrosion had taken place due to the efficiency of the sacrificial anode cathodic protection system." The Ultrasonic Non-Destructive Testing Company found three minor weld cracks.

These reports offer some comfort to the owners, operators and designers of the many structures now in the water. But it remains to be seen whether the much larger structures in the northern North Sea will fare so happily.

Bruce Andrews

# UK companies offer a wealth of expertise

THE NORTH Sea can be a hellish place in which to operate. It is cold, it is deep and the weather is often appalling. Yet it is precisely these adverse conditions which have enabled British-based companies to gain a competitive edge in the field of offshore inspection, repair and maintenance.

The rigours of the North Sea have made it imperative that greater expertise and better technology be developed in the area of inspection and maintenance. One result of this has been the setting up of a number of new companies over the past few years which specialise in maintaining oil rigs and gas platforms. And many of them are beginning to look to the opportunities offered by overseas offshore markets such as South America and India.

The North Sea offshore inspection and maintenance market is thought to be worth about £200m a year, though some would put the figure higher.

Today there is evidence that the pattern of repair and maintenance service on offer in both the North Sea and abroad is beginning to change.

## Emphasis

There appears to be a growing emphasis on package deals although the idea has been slow to take off—partly because of the conservatism of some of the oil companies. This trend has been encouraged by the bringing together of different kinds of expertise under the umbrella of a single company.

Omisco, for example, has been formed by British Petroleum and Wimpey on a 50-50 basis. BP, the first major operator in the North Sea, had acquired great expertise in inspection and maintenance and repair and felt the time was right to exploit this on a general commercial basis as well as using it on its own rigs.

Wimpey had not been involved in inspection and maintenance at all but it had been the business of offshore construction. In 1977 the two companies therefore decided to combine some of their resources and set up Omisco.

Omisco started by offering a complete offshore inspection and maintenance service including overall planning and management and it admits that the initial response from the oil companies was poor. The main problem was that most of the big oil companies were anxious to keep the general management of their own inspections and repairs under their own control. They were prepared to contract out individual jobs to specialist companies but they determined to keep the planning side in their own hands.

According to Omisco, this approach often led to unnecessary inefficiency—sometimes over such simple matters as finding adequate sleeping accommodation for different groups of contract workers on the same oil rig at the same time.

But the company feels that resistance to package deal maintenance and inspection is beginning to break down. Perhaps one reason for this is the growing use of computers to

store all the available information about an offshore structure and the equipment on it—Omisco claims to have developed its computerised systems further than most of its rivals.

The use of computers clearly makes it easier to plan inspection and repair work more efficiently. Computers also make it possible to ensure that key personnel are kept completely up to date on inspection results—a point stressed by Scotia Software Services, a new company which launched a computer-based data retrieval system for offshore inspection data last month. Scotia claims that the difficulties of handling large amounts of information have led to delays in inspection programmes on some offshore platforms.

Other maintenance and repair companies that offer package deals include P and W Offshore Services and Mapel—both part of the William Press group—and McAlpine Sea Services, which was set up last month by the McAlpine group. McAlpine has been involved in the design and construction of concrete offshore platforms since 1974 and it seemed sensible therefore to use some of the expertise and skills it had acquired in the maintenance and inspection field.

McAlpine Sea Services makes the point that the longer an oil rig or gas platform is operating, the greater will be its need for regular inspection, maintenance and repair. The company believes therefore that "the future must be sound." It adds that expertise acquired in the construction field often can be usefully applied to maintenance and vice versa. For example, McAlpine Sea Services can draw on the group's experience in building concrete platforms to pinpoint areas of potential weakness in a structure. The information can then be used in drawing up an inspection programme with extra attention paid to those sections of a platform most likely to buckle, corrode or be attacked by seawater.

Most of the North Sea-based

inspection and maintenance companies believe their biggest export opportunities are likely to come from Brazil, Mexico, India and China. Their major rivals for international offshore business are the North American companies which have been involved with offshore oil and gas operations for much longer than any British concerns.

But although the North Americans dominate their own domestic offshore repair and maintenance market—and UK-based companies see little hope of this changing—British-based concerns often have a knowledge of working in poor weather and in deep water that their U.S. counterparts lack. This can be particularly important when it comes to inspection and repair jobs off the South American and Indian coasts.

## Reputation

Another factor in winning contracts is the internationalism of the oil industry. A company that earns a good reputation for work done in the North Sea is often approached to take on jobs in other parts of the world—perhaps by the same oil major that employed its services in the North Sea.

Meanwhile, it is clear that the Chinese are planning a huge expansion of their oil production and this will mean offshore exploration. The Chinese has already given British Petroleum a seismic survey contract and

the group is planning to hold an offshore oil exhibition this summer. North Sea-based inspection and maintenance concerns are now starting to weigh up the opportunities that China will offer in a few years' time.

Some of these companies already operate extensively abroad in the maintenance and inspection field. For example, Tokala, which became independent of Comex and John Brown last year, is working in Mexico and Korea and hopes to win contracts in Libya. Tokala says the techniques it has developed in the North Sea for dealing with such problems as marine growth and erosion will be useful in other deepwater areas.

Tokala reckons that the average cost of inspection and maintenance—excluding any major repairs—for an oil rig or platform offshore is now between £800,000 and £750,000 a year. It adds that the application of North Sea knowledge to the design of a Mexican offshore installation can bring about a saving of between 10 and 20 per cent in maintenance costs.

If expertise gained in the North Sea can bring improvements in cost efficiency of this order, it is likely that companies which have specialised in UK offshore inspection and maintenance will find ready export markets for their skill and their technology.

Sue Cameron

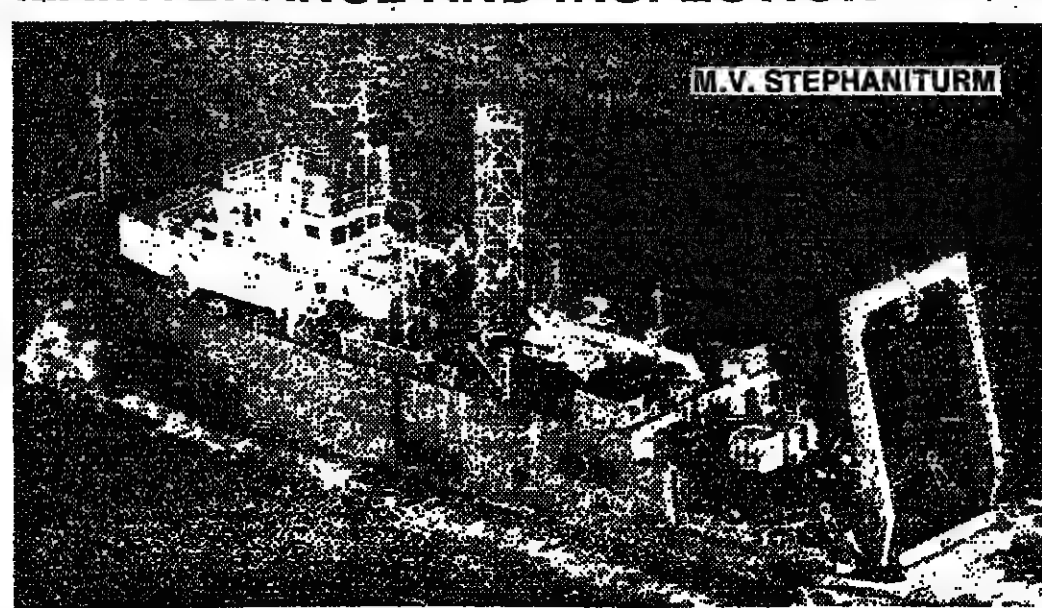
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# Problems for vessel makers

**NORTH SEA**, which in the 1970s appeared to promise much for Britain's marine industries, has inevitably turned to be something less than a

shipowners' responded to the opportunities, chiefly in the supply boat support vessel field, but they have found the financial returns either dull or downright

most spectacular. It seems likely that the company, which shut down its subsidiary last August, has heavy losses and has still sold the two mother ships related submersibles. Since it has become clear that the company intends to disengage itself from energy activities with the probable sale of its stake in the Beatrice field, most of its engineering staff, the engineering rather than the drilling side, has been the focus of Vickers' interest in versatile operations. Heavy losses by Vickers Oceanics have led to this company selling its offshore interest to National Enterprise Board British Shipbuilders.

## Difficulties

There has been no such drama in the UK supply industry, but there are several over-capacity problems. Operators have failed to resolve many of the difficulties which entered the drilling field, very mixed results. Some of the difficulties can be put down to operators' inexperience of the work and the problems

of any industry in which technology is rapidly developing, thus creating the possibility of rapid obsolescence or sheer lack of economic viability in misjudged designs.

The submersibles field has probably been the most difficult in this respect, with both Vickers and P&O offering manned craft which were far more expensive than straight-forward diving systems but not sufficiently more productive.

Even Intersub, a company which has survived and obtained a reasonable rate of utilisation of its vessels (over 50 per cent last year) has produced only modest financial returns.

Intersub, a subsidiary of the Anglo-U.S. Northern Offshore, claimed 60 per cent of the North Sea submersibles market last year and expects this to increase in 1979 since the demise of its two main competitors.

This year, Intersub is offering five "spreads" (support ship plus submersible) with Fred Olsen Oceanics offering one or two and the Vickers situation unclear because of the takeover negotiations.

Intersub's success in at least surviving and establishing the products which its own France-based research and development staff have largely designed, has been based on its well received automatic pipe-laying system, coupled with a diver lock-out capability. Other new ventures in preparation include an underwater acoustic hydrography system for non-destructive testing and the company's first remote controlled vehicle (RCV).

Opinions differ about the

future of RCV's and Intersub says it wants to carefully evaluate the first craft before committing itself. Others maintain that only an unmanned vehicle will successfully compete on cost with a conventional saturation diving system. There are estimated to be between 10 and 20 RCV's available for work in the North Sea, although the range of jobs they are involved in is very wide. New models regularly offer themselves, indicating the continued high degree of uncertainty about optimum design and the reason why operation is such a risky business.

## Slowdown

In supply boats, where most of the British shipping industry's efforts have been concentrated, the problem is one of straightforward overcapacity, which is not being helped by the general slowdown in North Sea exploration and development.

British owners argue strongly that the UK sector of the North Sea, which is worth about \$80m a year in supply boat terms, would not be overcapacity but for the very large tax incentives given by the Norwegian Government in recent years to encourage small investors to build boats in order-hungry Norwegian shipyards.

The British fleet of 25 supply and anchor handling vessels (excluding small tugs) has been overwhelmed, according to British owners, by the Norwegian fleet of 58 vessels which, despite some sales last year, is likely to continue growing as vessels already ordered are completed.

According to the General Council of British Shipping, of the 100 supply boats employed in the UK sector at the end of January, half were foreign. Meanwhile, operators claim they are barred from Norwegian contracts by the flag preference attitudes of the Norwegian Government.

A recent survey by a British operator of diving support vessels in the UK sector, put the British flag share at 37 per cent, against 34 per cent for Norway, nine per cent for West Germany and 20 per cent for others.

The more outspoken British companies, such as Offshore Marine, the Conard subsidiary, which has a fleet of 27 vessels—want the Department of Energy to adopt a similar stance to the Norwegians or persuade the Norwegians to open up their waters to UK operators. But the General Council, after a series of exchanges with the Government, appears to have accepted that a full-scale preference war would be counter to Britain's wider shipping interests and, indeed, counter to the free trading philosophy which the industry has traditionally espoused.

To make matters more complicated, the Norwegians tend to turn the tables and accuse the British Government of protectionist attitudes against their industry. It is true that although no formal legal powers exist for such preference, a number of European and U.S. operators have taken the trouble to establish bases in Britain, to use British crews and fly the British flag.

Offshore Marine maintains that action to protect the British industry must there-

fore be based upon vessel ownership rather than mere flag. Conversely, a number of British companies, such as Seaford Maritime and Ocean Inchcape have established Norwegian connections to try to reverse the process, although not with much apparent success.

One point on which supply boat operators of all nationalities agree is that rates are too low. Some Norwegians say current levels are downright unprofitable and British operators suggest there is room for a 20 per cent increase. Naturally, the oil companies do not share this view.

There are no early prospects of such an increase occurring, having regard to the latest Terminal Operators forecasts of North Sea demand for supply boats. This suggests that demand will decline steadily for the next three years before a sharp recovery in 1983.

## Result

As a direct consequence, UK operators are looking outside the North Sea for employment for their vessels. One third of Offshore Marine's fleet is outside North Sea waters and at the end of January just over half the UK fleet was on contract in the British sector, with 16 vessels contracted abroad and the rest either running the sport market, under repair or unemployed.

One way out of the general gloom of the staple supply boat industry is for companies to specialise in the increasingly sophisticated, purpose-built multi-purpose maintenance, emergency and support vessels.

The problem is that these vessels are extremely expensive—£50m for the BP craft under construction—and therefore unlikely to be built purely speculatively.

One of the most successful multi-purpose support craft in the North Sea, the Uncle John, was financed jointly by Ellerman Lines and Furness Withy, but the operating company, (Houlder Offshore) has not so far risked a follow-up order.

Something of an exception to this rule is Stolt Nielsen, whose £50m Seaway Swan was launched last year but which has only just taken on a 120-day contract with Shell. The company's other diving support vessels are all on long-term contracts. It is interesting to note that the recently formed Anglo-Norwegian company Swan Offshore, headed by a former managing director of Vickers Offshore Engineering, Mr. Richard England, is following a similar policy of introducing extremely sophisticated, multi-purpose tonnage.

For the most part, however, large, semi-submersible emergency - maintenance - support vessels are likely to be ordered only against firm oil company commitments, the next of which should be from Shell-Esso for a vessel to serve in the company's East Shetland fields.

British Shipbuilders is hoping to follow up its success in winning the BP order by also winning this contract for its Scott Lithgow yard, which specialises in offshore work. It has been underbid, however, by Harland and Wolff, the Belfast shipbuilder.

Ian Hargreaves

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# More interest in subsea systems

**SIDE THE** oil industry tend often to be two misperceptions about subsea systems. One is that present a new and revolutionary method of exploiting reservoirs. The other is that they are mainly of use when an oilfield is in too deep to place a conventional platform.

The North Sea, subsea first by no means new, is first field to come on stream in the British sector, the 11 Field, in 1976, was produced from subsea wells. It is now a converted semi-submersible rig, the Transworld

The present market for subsea systems in the UK sector of the North Sea is estimated by suppliers to be worth roughly \$300m a year and is expected to continue at this level until the late 1980s.

In 1977 there were 11 subsea wellhead orders, one for the Ninian Field and 10 for South Cormorant. In 1978, there were 18—three for Beryl, three for Murchison, one for Montrose, two for Argyl, two for the North Hewitt gasfield and eight for the Buchan field. Buchan is to be served, like Argyl, from a converted rig. The rest are satellites.

The suppliers estimate now that the number of wellheads ordered until 1985 will be about 15 a year.

Oil companies are nervous of innovations—there is so much money at stake. Consequently, the systems ordered are mostly expected to be "wet", not dissimilar to those already installed in the North Sea, rather than the more complicated "dry" systems, the value of which, in the opinion of many oil men, has yet to be fully proved.

The estimated installed cost of a "wet" system, including lines to the platform and additional platform equipment, averages

about \$30m, giving the estimate of \$300m for 15 wells.

The market has developed quietly, with little publicity, therefore no official or academic has yet been inspired—as with other sections of the offshore market—to estimate its value with more precision. Yet the current list of firm inquiries and invitations to bid is encouraging.

The British National Oil Corporation is expected to order 11 subsea wellheads this year for the Thistle Field. Four will be water-injection wells to boost the present producing reservoir. Seven, the industry reports, will be satellite wells extending production to the platform from an area ("Area 8") outside the present producing perimeter.

## Prospect

On BP's Magnus Field a seven-well subsea programme is expected, to produce to the platform shortly to be ordered. Four wellheads are expected to be ordered this year and three next.

Thus, this year's 15 orders appear reasonably secure. Then the suppliers foresee a large number of probable orders, for fields where the operators are known to have carried out

studies and made preliminary inquiries.

Over the next few years the "probables" forecast include subsea systems for the Morne combes gasfield, Block 206/18 (west of Shetland), the Tomlin Thelma discovery, Cormorant North, Tartan and a likely well or two more on Argyl. Inquiries have been reported from the operators of three Norwegian fields—Statfjord, BP's block 7/12 discovery and an extension to the Frigg gasfield.

In the "possible" category must come the Hutton and Beryl North fields. Recently these were considered good prospects but the field partners now seem uncertain about their plans.

The suppliers also emphasise that they have had interest expressed by the operators of a number of other fields at present in production. "Sooner or later," says one, "we believe that there will be one or more subsea wells on virtually every field in the North Sea, either for production or water injection."

Even if only some of these hopes are realised the industry could sustain its forecast of 15 wells a year. Production profiles for some of the fields concerned—and therefore output forecasts for Britain and Norway—could well be upgraded as a result.

Shell-Esso's plans appear to be the most dramatic. The group is said to have in mind a system for South Cormorant developed from Exxon's experimental submerged production system. This is a self-contained well and manifold unit remotely-controlled by a manipulator on a tracked template. The Shell Expro underwater development team in London is thought to have improved the Exxon concept and made it more flexible, to include satellite wells.

The South Cormorant system is said to be regarded by the field partners as a pilot scheme, to be followed shortly after by a similar scheme to obtain oil beyond the reach of the wells to be drilled from the platform. It is uncertain, at the moment, what prospects these developments will offer the inspection and maintenance industry. There certainly will be addi-

tional work on the platform topsides, because of extensions to the production equipment. But, under water, the wellheads ("Christmas trees"), flowlines and connectors are designed for a 20-year life. Since few have been installed yet, prediction about their behaviour is difficult.

The most vulnerable parts of a subsea system are the control systems but these are installed in "pods", easy to replace if necessary. There has been some trouble on existing installations with connectors on the electro-hydraulic lines and flowlines, cured so far by divers.

All subsea equipment is continuously monitored from the platform and divers sent down if problems occur. Should a Christmas tree give serious trouble or extensive maintenance be needed, a rig is put over the well and the tree pulled to the surface. Shell-Esso's South Cormorant system, it is believed, will have a system of advanced remote repair on the manifold.

## Automatic

The worst thing that could happen is that the wellhead could be pulled off completely by a dragging anchor or a fishing vessel's trawler. This has not happened yet. If it did, the change in pressure would cause the down-hole safety valve, and then the Christmas tree valves, to close automatically. The same response would follow in the event of an incipient blow-out. Pollution of the sea would be negligible, say the suppliers.

Looking ahead, however, the suppliers hope to persuade oil companies to install "below mud-line" wellheads which, from the safety viewpoint, says one, would be the ideal answer.

For the most experienced view on subsea inspection and maintenance in the North Sea, the obvious company to ask is Hamilton Brothers, operator of the Argyl field, now in its fourth year of production.

"Our trees are not going to be trouble-free for 20 years," said Mr. Bob Dyk of Hamilton. "We have regular diver inspec-

tions and have had to deal with minor, but expensive, problems—flowline connections, for example."

One Christmas tree on Argyl was pulled up after three years, for general inspection, when the well flowed water. "It was in surprisingly good condition and is now back on the bottom," he said. "We've also had to pull up two trees to undertake workovers on the wells for mechanical reasons. Then we put them back again—there was no trouble."

Bruce Andrews

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## Oil wealth

CONTINUED FROM PAGE ONE

market for inspection, maintenance and repair in the more northerly fields is set to expand at 10-12 per cent a year as more facilities are installed and more fields come into production.

## Analysis

The market on the UK continental shelf alone is large, reflecting the massive investment that is being made there, but it is not an easy one to enter, as several companies have found to their cost. It is a market that needs careful analysis and one most available to those with specialist skills to offer.

The techniques of offshore inspection and maintenance, especially underwater, appear certain to improve significantly as methods such as vibration analysis, crack monitoring underwater through acoustic emissions and techniques of non-destructive testing are developed. Such sophistication will be particularly necessary as production moves into deeper water. The new generation of equipment such as tension leg platforms and subsea production systems, designed for water depths of more than 600 feet, will necessarily demand the development of new inspection and maintenance and repair skills to keep pace.



## Dow 1.6 off at mid-session on profit-taking

**INVESTMENT DOLLAR PREMIUM**  
 Effective \$2.07 (79%)  
 AFTER STARTING on a high note, Wall Street stocks tended to drift back on profit-taking in another fairly active early trade to leave declines leading gains by a small margin at mid-session.

The Dow Jones Industrial Average improved 3.21 to 850.14 at 10.30 am, before reacting to 848.37 at 1 pm for a net loss of 1.56. The NYSE All Common Index

two weeks, which have resulted in a near 40 points rise in the Dow Industrial Average.

Energy issues and Gold shares were among the few groups showing gains, although some individual issues continued to respond to corporate developments.

Active Exxon gained 1/8 to 853 1/8 and Standard Oil of Ohio 1/8 to 846 1/8. Shell rose 1/8 on Wednesday after dropping previously to 845.37 at 1 pm for a net loss of 1.56. The NYSE All Common Index

Closing prices and market reports not available for this edition.

dex was 9 cents down at \$55.90, after initially rising to \$56.05.

Trailing volume amounted to 17.39m shares, against the previous day's 1 pm figure of 19.85m.

Analysts said news that the Israeli Cabinet had accepted the latest compromise proposals aimed at achieving a peace treaty provided traders with a good opportunity to cash in on recent gains.

They added that the market may need some more time to consolidate the gains of the past

the merger proposal that National has rejected. Texas International received 1/8 to \$111 in American stock exchange trading.

THE AMERICAN SE Market Value Index was still 0.24 higher at 170.39 at 1 pm, after earlier reaching 170.97. Volume 2.30m shares (2.38m).

Amex volume leader, Canadian Superior Oil moved ahead 3/8 to 888. It may merge with its parent, Superior Oil, which rose 1/8 to 884 in New York stock exchange trading.

Golden Nugget added 1/8 to 824 1/8 despite a fourth-quarter loss. Nolex declined 1/8 to 841. Its flip-nip carton packaging machine needs more business.

Canada

Most sectors continued to advance in very busy trading yesterday morning.

The Toronto Composite Index rose 3.5 more to 1,417.8 at mid-day, while Oils and Gas advanced 15.8 to 2,081.1.

Bank of Montreal rose 1/8 to 300.84, and Papers 0.37 to 164.49.

Gold, in contrast, retraced 1/8 to 1,521.5, while Metals and Minerals shed 3.6 to 1,268.8.

Among Oil and Gas issues, Texaco Canada, CS55, Hudson's Bay Oil, CS89, Dome Petroleum, CS123, and Westburn, CS394, were each 1/8 higher.

The Real Estate group climbed over 26 points on index as Cadillac Fairview added 1/8 to CS135.

Among Transportation issues, Canadian Pacific rose 1/8 to CS261, Travelways CS1 to CS12, and Laidlaw "A" 1/8 to CS114.

Anglo Dominion Gold put on 15 cents to CS145 following a fixed price offering of 125,000 shares at CS1.06 a share yesterday morning.

Germany

There was a slight technical recovery in quiet conditions, which left the Commerzbank Index 2.7 firmer at 797.8.

Dealers said that besides technical factors, rumors of a discount rate rise were still

ever, thought the rumors were fading away after the Bundesbank announced that it would not hold a press conference after today's meeting of the Central Bank Council, and banking sources remarked that tightening credit would not make sense.

Stores fared the best, with Neckermann adding DM 2.50 and Karstadt DM 1.00, while gains elsewhere were mainly marginal.

Automotive, BMW put on DM 1.00, but Volkswagen declined DM 1.50.

Deutsche Babcock were unchanged, failing to respond to news that Iran will retain its minority stake.

On the Domestic Bond market, selling was again to the fore, with Public Authority issues easing up to 60 pfennigs more and the Bundesbank buying DM 13.4m nominal of paper after DM 9.3m purchases on

NOTES: Overseas prices shown below exclude 5 premium. Belgian dividends are after withholding tax.

Prices are in local currency unless otherwise stated, yields based on net dividends plus tax.

DM 100 denom. unless otherwise stated.

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energy-related issues, such as oil companies, drawing fresh support from the U.S. Exxon's plan to cut crude oil supplies to unaffiliated Japanese companies.

Teikoku Oil gained Y16 to Y456, Arabian Oil Y270 to Y2,620 and Mitsui Mining Y7 to Y330.

Uncertainty over Japan's economic outlook and possible revival of inflation in Japan depressed general market sentiment later in the day, but Real Estates continued to find favour as a hedge against inflation.

A sharp rise in the dollar against the yen on the Tokyo foreign exchange market prompted early gains in export-related issues, but these were later eroded by profit-taking.

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Wednesday, Mark Foreign Loans were narrowly mixed.

Bourse employees continued their two-week-old strike yesterday in the absence of any contacts with the stockbrokers to discuss their wage claims.

The Paris Stockbrokers Association published forward share quotes, but markets in these shares were very narrow and quotes can only be taken as a rough guide to share price levels. The Financial Times list of Paris stock prices has been updated with these quotations.

Switzerland

Bourse prices generally rallied, underpinned by the recovery of the Bond market following a Swiss National Bank statement that it had no plans to curb new Foreign or Domestic Bond issues and National Bank vice-president Louis Schumacher's statement that Swiss interest rates must be kept low.

Credit Suisse gained 30 to Swf 2,350, Ciba Key 20 to Swf 1,225, Nestlé 30 to Swf 3,570 and Union Bank 30 to Swf 3,310.

Johannesburg

Gold shares were inclined to pick up in line with Bullion indications, with a downturn in the Financial Rand quoted at 75 1/2 cents (76 1/2) underpinning the steady trend.

Mining Financials were also steadier. After results, General Mining gained 5 cents to R9.10. Diamond issue Anamint were 50 cents firmer on results.

Australia

Share prices faltered in early trading, but recovered in the afternoon to close mixed with a higher bias on balance. The Sydney All Ordinaries index finished at 881.4, just 0.13 below the new 1978-79 high attained on Tuesday.

Interest generated by the Australian petroleum exploration conference in Perth has been largely behind the recent gains for BHP and other oil and gas exploration and production stocks.

Cents. A dividend after pending rights and/or scrip issue.

From 100 denom. unless otherwise stated.

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Companies and Markets

## Inco lifts nickel price

By Our Commodities Editor

INTERNATIONAL NICKEL yesterday gave its seal of approval to nickel price increases already announced by its producers.

Inco said it was raising its prices by a similar amount, roughly 10 per cent. Effective immediately the world price of nickel goes up from \$2.10 to \$2.30 a pound; melting nickel from \$2.05 to \$2.25 and large nickel from \$1.95 to \$2.15.

The UK price equivalent rises to \$2,523.14 a tonne for plating nickel; \$2,487.91 a tonne for casting; and \$2,369.29 for large nickel.

Inco resumed official trading prices on February 2, establishing higher levels than 1978.

Although demand for nickel reported to have improved, the main influence behind the rise in prices has been the decline in surplus stocks caused by the prolonged strike of the Sudbury mines.

The loss of production at the Sudbury mines is estimated at around 100,000 tons a month. Stocks held in Inco fell to 230,000 tons by the end of 1978 compared with a stock of 340,000 tons at the end of 1977. The company said yesterday it would be able to maintain regular deliveries at least until the end of the second quarter (June).

The U.S. subsidiary of Alcan announced yesterday raised minimum nickel prices by cents a pound to 59 cents.

## Sugar exports approved

BRUSSELS — The EEC Commission authorised exports of 750 tonnes of white sugar at weekly tender yesterday.

Maximum export rebate was set at 25.40 units of account per 100 kg, up from 25.280 U.A. a week.

In Washington the House Agricultural Committee put off on new sugar legislation as it was unable to muster a quorum for yesterday's sitting.

And in London the prices for white sugar were raised to \$104 and \$103 respectively. The area down to sugar beet. West Germany this year is to fall to 396,000 hectares, 40 hectares below last year's.

Ag. Ministry reshow.

## Selling wave hits cocoa

By Richard Mooney

LONDON COCOA futures prices fell sharply yesterday as offerings of supplies from producer countries sparked off a wave of selling from trade and speculators alike.

A 500 permissible limit fall in the morning was extended during the afternoon. By the close the May position had lost \$7.25 to \$1,673.75 a tonne, the lowest level since last June.

Prices have traded in a narrow range in recent weeks with the producing countries and manufacturers standing aside from the market. Speculation on which side would break the deadlock ended yesterday, however, when heavy producer selling emerged, mainly from the Ivory Coast.

Some manufacturer support followed but not enough to stem the tide of hedging, chartist and "stop-loss" sales that ensued.

The basic tone of the market has been "bearish" for some time as world production prospects have been improved by the development of a heavier-than-expected Brazilian crop.

At the same time available supplies in Europe have been plentiful.

Continental warehouses are well stocked with Ivory Coast, Brazilian, Nigerian and Cameroonian cocoa, some of which is now being tendered against the expiring March position on the London terminal market.

With the month not yet half over 8,180 tonnes of cocoa beans have already been tendered for delivery.

The underlying weakness of the market seems not to have been affected by the apparently "bullish" supply/demand projections published by the International Cocoa Organisation on Tuesday.

The ICO forecast that grindings would exceed world output by 13,000 tonnes this year.

A figure which differed sharply from market projections. Giff and Duffus, London-based merchants, said last month that it expected a 42,000 tonnes surplus this season.

London traders said yesterday they thought the ICO's production figures were far too low, particularly for the Ivory Coast and Brazil, but some thought its increased grindings estimate might prove well founded.

The release of 10,000 tonnes of stockpile tin should not have too much effect on the supply-demand situation. What is not clear, however, is whether a further 5,000 tonnes of stockpile tin will be released as the U.S. contribution to the International Tin Council's buffer stock, prior to October.

In any event tin prices closed higher yesterday on the Metal Exchange with cash tin gaining \$55 to \$7,390 a tonne.

Silver prices moved up two pence to 30.5 pence, the price of the proposed stockpile sale figure is much smaller than anticipated.

Zinc was lifted by rumours of another rise in the European producer prices being imminent.

A leading U.S. producer, New Jersey Zinc, announced it was raising its domestic zinc selling price by 3 cents to 39.50 cents a pound.

The European zinc producer price, which often moves in line with U.S. prices, has already been raised twice this year to the current level of \$900 a tonne. But producers argue that prices are still uneconomic.

Very similar to earlier proceedings before profit taking became rampant at the lower levels. Prices finished 25¢ to 22¢ down on the day.

COFFEE — Close — Business Done

March 1480-1485 1485-1490 1490-1495 1495-1500 1500-1505 1505-1510 1510-1515 1515-1520 1520-1525 1525-1530 1530-1535 1535-1540 1540-1545 1545-1550 1550-1555 1555-1560 1560-1565 1565-1570 1570-1575 1575-1580 1580-1585 1585-1590 1590-1595 1595-1600 1600-1605 1605-1610 1610-1615 1615-1620 1620-1625 1625-1630 1630-1635 1635-1640 1640-1645 1645-1650 1650-1655 1655-1660 1660-1665 1665-1670 1670-1675 1675-1680 1680-1685 1685-1690 1690-1695 1695-1700 1700-1705 1705-1710 1710-1715 1715-1720 1720-1725 1725-1730 1730-1735 1735-1740 1740-1745 1745-1750 1750-1755 1755-1760 1760-1765 1765-1770 1770-1775 1775-1780 1780-1785 1785-1790 1790-1795 1795-1800 1800-1805 1805-1810 1810-1815 1815-1820 1820-1825 1825-1830 1830-1835 1835-1840 1840-1845 1845-1850 1850-1855 1855-1860 1860-1865 1865-1870 1870-1875 1875-1880 1880-1885 1885-1890 1890-1895 1895-1900 1900-1905 1905-1910 1910-1915 1915-1920 1920-1925 1925-1930 1930-1935 1935-1940 1940-1945 1945-1950 1950-1955 1955-1960 1960-1965 1965-1970 1970-1975 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5975-5980 5980-5985 5985-5990 5990-5995 5995-6000 6000-6005 6005-6010 6010-6015 6015-6020 6020-6025 6025-6030 6030-6035 6035-6040 6040-6045 6045-6050 6050-6055 6055-6060 6060-6065 6065-6070 6070-6075 6075-6080 6080-6085 6085-6090 6090-6095 6095-6100 6100-6105 6105-6110 6110-6115 6115-6120 6120-6125 6125-6130 6130-6135 6135-6140 6140-6145 6145-6150 6150-6155 6155-6160 6160-6165 6165-6170 6170-6175 6175-6180 6180-6185 6185-6190 6190-6195 6195-6200 6200-6205 6205-6210 6210-6215 6215-6220 6220-6225 6225-6230 6230-6235 6235-6240 6240-6245 6245-6250 6250-6255 6255-6260 6260-6265 6265-6270 6270-6275 6275-6280 6280-6285 6285-6290 6290-6295 6295-6300 6300-6305 6305-6310 6310-6315 6315-6320 6320-6325 6325-6330 6330-6335 6335-6340 6340-6345 6345-6350 6350-6355 6355-6360 6360-6365 6365-6370 6370-6375 6375-6380 6380-6385 6385-6390 6390-6395 6395-6400 640



## LONDON STOCK EXCHANGE

# Equity confidence returns after Tuesday's sell-off

## Gilts remain volatile and settle a point down after-hours

## Account Dealing Dates

**\*First Declared Last Account**  
Dealings close 2.30 p.m. on Tuesday  
Feb. 26 Mar. 8 Mar. 23 Mar. 30  
Mar. 26 Apr. 5 Apr. 18 Apr. 25  
Mar. 26 Apr. 5 Apr. 18 Apr. 25  
\*After time savings day (a) place from 5.30 am two business days earlier.

Confidence which had faltered in equity markets on Tuesday through the unexpected extent of that day's reaction was fully restored yesterday thanks to a mid-morning burst of revived institutional demand for both leading and lesser shares. Although most of the business occurred before midday, the beneficial effect it had on sentiment was sustained for most of the session.

With Tuesday's after-hours weakness imparting caution at the opening yesterday, most equity sections started uncertainly and looked tentatively to the gilt-edged sector for a guide. The fall in gilts at the outset was not as severe as the late overnight trend had suggested and leading industrialists began to edge forward in places with some secondary issues following.

Institutional investors then made their presence felt in seeking lines of stock which despite the profit-taking and reported selling of the previous day were just not available. This put prices firmly on the upturn and although interest eventually faded the enhanced level was being well maintained up to the official close.

But reports began to filter through later of Mr. Chapple's warning that the country's industrial troubles are likely to get worse before the end of the present round of pay bargaining and this led dealers to mark values lower with the result that the F.T. 30-share index, 6.7 up at 2 p.m., had its gain reduced to 3.3 at the close of 508.9.

British Funds recovered from the initial markdown only to react again after the official close. Both ends of the market remained volatile ahead of possible replacement top stock announcements tomorrow but buyers, after holding off for the first hour or so, had set a rally in motion. This saw losses of a full point halved prior to the after-hours setback which left quotations at the day's lowest with falls again extending to a point. It was widely thought that Minimum Lending Rate would remain at 13 per cent today, despite money market indications of a lower level.

Rates for investment currency reacted on institutional and other selling which brought a day's

low point of 76½ per cent in the premium before a late rally to 77½ per cent for a further net fall of 21 points. Yesterday's S.E. conversion factor was 0.7171 (0.7007).

Press suggestions of a counter-bid from Comet Radiovision prompted a further speculative flurry in Caledonian Holdings which gained 8 to 170p; rival bidders London and Midland Industrials firmed 3 to 119p.

## Merchant banks good

Merchant banks attracted considerable support yesterday and closed firmer throughout. Hill Samuel Warrants, which have less than 12 months to run, were particularly prominent and changed hands at 275p before jumping 150 up for a two-day jump of 173 at 250p on the conversion rights; the ordinary closed 6 to the good at 101p, after 102p. Buying in a restricted market left Leopold Joseph 12 higher at 182p, while Arbuthnot Latham added 10 to 170p on the announcement that Mr. Graham Ferguson Lacey has acquired a 6.24 per cent stake. Guinness put on 6 to 112p and Schroders firmed 25 to 465p. Comment on the results helped Kleinwort Benson edge forward 2 to 123p.

Guinness recovered from the previous day's bout of profit-taking and closed with fresh improvements of 8. Insurances plotted an irregular course in a moderate trading. Britannia cheapened 4 to 198p on the disappointing results, but Trade Indemnity rose 15 to 195p in response to the increased annual earnings.

Trading in the Brewery leaders was reasonably brisk. A few pence dearer initially, prices tended easier in the late dealings and final quotations were little altered on balance. The preliminary results from Inver-gordon were in line with expectations, but profit-taking after the 4.45p, prompted a reaction close to 183p. After a cautious start, certain Building issues moved ahead on renewed investment demand. In this market, Wilson (Connolly) rose 7 for a two-day gain of 13 to 167p and James Latham added 7 to 150p. Barrett Develop-ment attracted fresh support at the outset and firmed 3 to 124p, but Magnet and Southern encountered profit-taking and eased 3 to 170p.

Up 35 on Tuesday on the news that discussions are in progress with FMC Corporation that may lead to an offer for the company, Algonite added 5 more to 340p. ICI touched 40p before drifting

back to close just a penny up on balance at 385p, while Fisons, steady for most of the session, ran into late selling and ended 8 down at 317p.

## Raybeck wanted

Firm Stores were featured by Raybeck which improved steadily on investment buying to close 7 better at a 1978/79 high of 116p. Guestes A added 4 to 380p as did House of Fraser to 163p. Elsewhere, MFI Furniture rebounded after the previous day's reaction of 35 on profit-taking and closed 25 to the good at 380p. After going ex-the 400 per cent scrip issue on Monday, Status Discount remained in demand at 65p, up 5. James Walker, on the other hand, softened a penny to 138p and the N/V 2 to 115p following the interim results. Among Shoes, George Oliver A. 70p, and Style, 98p, gained 4 and 5 respectively.

In the Electrical sector were fairly quiet and final quotations presented a mixed appearance. Pethew featured with a rise of 13 to 102p in response to a revival of speculative demand for a 10p scrip issue. News of the company's asset revaluation prompted a rise of 16 to 138p in recent speculative favourite Jacksons Bourne End and firmed 4 to 158p.

Following comment on the recent results and capital proposals, the 15 per cent Convertible 1985 added 16 points to 2240. Buyers came for Sutcliffe Speakman which rose 4 to 48p, while Gibbons Dudley improved a similar amount to 58p and Watshams put on 18 to 343p. Myson appreciated 4 to 631p, but Barlow Rand declined 10 to 270p and Broken Hill Proprietary cheapened 18 to 375p.

Barclay and Wallace Arnold A firmed 3 to 143p helped by talk that the company may attempt the Pentos capitalisation proposals. Motors and Distributors displayed narrow mixed movements following a reasonable trade. Wilmot Breeden firmed 11 to 100p pending the outcome of the discussions with Rockwell Corporation.

Properties passed a much quieter session than of late and closed narrowly mixed. Land Securities 253p, and M&P 177p, held steady, while profit-taking clipped 4 from Great Portland Estates at 270p and 6 from Baskerville at 280p. Stock Conversion attracted more interest than most and firmed 8 to 338p, while speculative attention was directed towards Scottish Mortgage which ended 4 to the good at 136p, after 135p. Elsewhere, fresh demand lifted Egitas and

demand of a similar nature lifted Lennons to 42p. United Biscuits, 84p, recouped nearly all of the previous day's fall of 5 that followed the chairman's warning about the implications of the road haulage dispute, while J. Bibby, at 330p, recovered 5 of the previous day's fall of 10 which followed the results.

In Hotels and Caterers, interest was shown in Tray House Forte which hardened 2 to 315p ahead of the 100 per cent scrip issue due next month.

## BTR pleases

Following Tuesday's reaction on profit-taking, miscellaneous industrial leaders returned to former levels as buyers returned. Glaxo closed 6 to the good at 556p, after 558p, and Beecham ended 5 up at 685p, after 690p. Metal Box, however, softened 2 to 525p, unsettled by the company's disclosure that it intends to close its plastic film factory in Portsmouth.

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Agency 6 to 52p and Bradford 13 to 385p, but, awaiting today's annual results, Second City eased 2 to 35p.

## Oils drift lower

Conditions in the Oil market were fairly quiet. British Petroleum gave up 10 to 1085p mainly on U.S. influences; the preliminary results are due today. Shell fluctuated narrowly before closing a few pence off at 694p, while Royal Dutch gave up a point to 545p in sympathy with the dollar premium. Among secondary issues, a little nervous selling in front of today's annual results left Tricentral 4 lower at 183p.

The Chairman's optimistic remarks at the annual general meeting helped S. and W. Berleford rise 12 to 207p in Overseas Traders. Loungh, however, cheapened 7 to 72p on a consideration of the bid denial from Gulf Fisheries.

Small losses predominated in Trusts, but Camellia continued firmly at 330p, up 5, ahead of tomorrow's preliminary results. Among Financials, Robert Kitchen fell 15 higher at 200p. On the other hand, Hampton Trust gave up 14 to 153p. It was announced yesterday that 150,000 of the company's ordinary shares had been sold at a price of 17p on behalf of Angloinvestments.

Shippings were inclined easier, with P & O closing a shade off at 73p and Ocean Transport 14 lower at 99p.

Occasional support was again forthcoming for selected textiles with Lister moving up 6 more to 69p and Road Street Fabrics advancing another 2½ to 42½p. Satisfactory annual results lifted Montfort 8½ to 65p.

## Golds lose ground

The major influence in the weakness of overseas-registered mining issues was a decline in the investment currency premium. Interest in South African Golds was minimal and the 3.5 fall in the Gold Mines index to 168.5 purely reflected the lower premium, a fact borne out by the marginal 0.5 rise in the export-mining index to 110.4.

Heavyweight golds registered losses of up to a point as in Randfontein, 230½, while falls of around a half-point were common to Hartbeespoort, 213½, West Driefontein, 221½ and Western Holdings, 218.

Elsewhere in South Africans Afrikaner Lease featured with the shares advancing to 287p prior to suspension, compared with 280p overnight, in anticipation of a deal with Vaal Reef, which were trading around 16½ before suspension.

Australians fell away after a firm opening reflecting the lower premium. Losses of 4 were common to Bougainville and Oakridge at 145p and 118p respectively.

On the other hand, renewed speculative buying lifted Metals Exploration 3 to a 1978/9 high of 53p and Haema Gold and Pacific Copper like amounts to 41p and 118p, respectively.

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FINANCIAL TIMES STOCK INDICES							
	March 14	March 13	March 12	March 9	March 8	March 7	1 year ago
Government Secs.	72.89	72.64	72.83	73.00	73.10	71.60	75.86
Fixed Interest	72.66	72.68	72.79	73.03	73.09	72.01	76.42
Industrial	509.9	506.8	512.8	515.4	500.5	496.9	468.0
Gold Mines	165.3	170.0	170.4	163.9	161.7	160.0	161.1
Gold Mines (Excl. 5 pm)	119.4	119.1	119.9	115.4	115.0	114.0	111.5
Ord. Div. Yield	5.46	5.52	5.40	5.44	5.61	5.66	5.96
Earnings, Yld % (Full)	14.22	14.22	14.01	14.10	14.34	14.69	17.52
P/E Ratio (net C)	9.15	9.09	9.28	9.23	8.85	8.86	8.00
Dealings marked	8,261	8,961	8,950	7,503	7,300	6,789	5,562
Equity turnover £m.	174.10	176.01	214.19	180.00	186.32	71.90	
Equity bargains total	55,508	32,307	32,271	28,715	27,873	14,566	
10 am 508.3, 11 am 511.6, Noon 513.1, 1 pm 513.1, 2 pm 513.3, 3 pm 512.5. Latest Index 01-548 8025. (NW) = 65.9 (40)							
Basis 100 Govt. Secs 1/7/28. Fixed Int. 1928. Industrial 'Ord. 1/7/25. Gold Mines 12/9/55. Ex S premium index started June, 1952. SE Activity July-Dec. 19042.							
HIGHS AND LOWS				S.E. ACTIVITY			
	1978/9		Since Completion		March 14	March 13	
	High	Low	High	Low			
Govt. Secs.	70.58 (31/10/78)	64.84 (9/1/78)	127.4 (31/1/78)	49.33 (31/1/78)	Daily Edg. Eigned	122.0 21.0	
Fixed Int.	81.27 (31/1/78)	65.77 (12/2/78)	180.4 (31/1/78)	80.83 (31/1/78)	Speculative	60.9 45.5	
Ind. Ord.	535.6 (14/8/78)	433.4 (14/8/78)	548.3 (14/8/78)	49.4 (14/8/78)	Totals	189.0 204.0	
Gold Mines	205.5 (14/8/78)	124.1 (31/1/78)	445.5 (31/1/78)	43.5 (30/10/71)	S-d's Av'rage Edg. Eigned	131.6 317.2	
Gold Mines (Excl. 5 pm.)	152.3 (14/8/78)	90.3 (19/4/78)	337.1 (31/1/78)	54.3 (30/8/78)	Speculative	44.5 37.8	
					Totals	185.0 196.0	

HIGHS AND LOWS											
	1978/9	Since Completion	High	Low	High	Low	High	Low	High	Low	High
Govt Secs.	72.89	64.64	127.4	49.18	72.89	64.64	127.4	49.18	72.89	64.64	127.4
Fixed Int.	72.66	65.77	150.4	50.53	72.66	65.77	150.4	50.53	72.66	65.77	150.4
Ind. Ord.	509.9	433.4	549.2	40.4	509.9	433.4	549.2	40.4	509.9	433.4	549.2
Gold Mines	165.3	124.1	440.3	43.5	165.3	124.1	440.3	43.5	165.3	124.1	440.3
Gold Mines (Excl. pm)	119.4	90.3	337.1	54.3	119.4	90.3	337.1	54.3	119.4	90.3	337.1

NEW HIGHS AND LOWS FOR 1978/9											
	High	Low	High	Low	High	Low	High	Low	High	Low	High
Govt Secs.	72.89	64.64	127.4	49.18	72.89	64.64	127.4	49.18	72.89	64.64	127.4
Fixed Int.	72.66	65.77	150.4	50.53	72.66	65.77	150.4	50.53	72.66	65.77	150.4
Ind. Ord.	509.9	433.4	549.2	40.4	509.9	433.4	549.2	40.4	509.9	433.4	549.2
Gold Mines	165.3	124.1	440.3	43.5	165.3	124.1	440.3	43.5	165.3	124.1	440.3
Gold Mines (Excl. pm)	119.4	90.3	337.1	54.3	119.4	90.3	337.1	54.3	119.4	90.3	337.1

QUARIES SHARE INDICES											
at compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries											
Weds., March 14, 1979						Thurs. 13	Mon., 12	Fri., Mar. 9	Thurs., Mar. 8	Year ago approx.	
Index No.	Day's Change %	Est. Earnings Vield % (Mar.)	Gross Div. Yield % "F.T." at 33%	Est. P/E Ratio (Mar)	Index No.	Index No.	Index No.	Index No.	Index No.		
257.87	+0.2	15.69	5.20	8.66	257.90	260.59	257.68	269.40	191.13		

FT-ACTUARIES SHARE INDICES											
	Weds., March 14, 1979	Tues., Mar. 13	Mon., Mar. 12	Fri., Mar. 9	Thurs., Mar. 8	Year ago					
1 CAPITAL GOODS (172)	257.87	+0.2	15.69	5.30	8.44	257.38	249.48	257.68	249.48	191.18	
2 Building Materials (27)	236.49	-0.4	16.44	5.67	8.34	235.68	238.05	233.47	234.80	174.16	
3 Contracting, Construction (28)	390.28	-	19.59	5.23	7.18	390.35	373.84	373.34	373.34	305.53	
4 Electricals (24)	614.49	+0.5	12.36	3.08	10.75	611.24	620.39	620.04	596.85	635.95	
5 Engineering Contractors (12)	399.68	+0.5	16.86	5.67	8.02	395.81	393.26	393.26	383.28	284.63	
6 Mechanical Engineering (75)	196.97	+0.2	16.80	5.63	7.95	196.65	198.64	198.64	192.31	135.85	
7 Metals and Metal Forming (25)	173.04	+0.4	16.05	8.47	8.36	172.35	173.16	173.16	169.92	128.23	

252.96	+0.5	15.40	4.64	8.65	251.65	237.77	252.96	227.65	
309.78	+0.6	12.54	3.41	11.18	283.86	311.02	215.35	383.19	
124.79	+0.1	17.61	6.51	7.82	187.85	143.13	184.49	155.10	
167.97	+0.5	20.89	6.75	6.00	284.49	128.98	124.94	122.17	
242.51	+0.4	14.67	5.37	9.06	301.60	266.96	343.18	253.18	
258.80	+0.2	14.76	5.81	8.60	259.19	262.98	261.98	254.65	
346.97	-0.5	13.46	4.32	10.91	346.88	250.66	308.05	357.71	
318.11	+0.8	13.98	5.95	9.47	315.45	225.65	314.34	309.12	
222.41	+0.9	17.17	5.01	7.41	220.51	225.55	223.67	219.48	
279.00	+0.3	15.21	6.33	11.78	279.38	226.70	280.77	274.78	
279.00	+0.3	15.21	6.33	11.78	279.38	226.70	280.77	274.78	
140.68	+0.1	17.85	7.10	7.55	148.67	129.73	148.41	146.66	
252.01	-0.9	10.55	4.10	13.57	223.87	194.91	213.26	226.42	
188.25	+0.3	17.59	8.24	7.08	184.12	185.37	183.95	187.10	
289.25	-1.0	19.77	7.34	5.00	291.21	266.85	282.02	272.44	
38.29	+1.3	25.78	6.47	8.96	92.35	91.96	90.76	91.84	
217.64	+0.4	14.74	6.33	9.17	217.64	217.64	217.64	217.64	
306.64	+0.6	14.44	6.93	9.97	304.82	322.36	313.97	306.64	
269.34	+0.5	10.32	4.32	11.74	268.25	273.76	273.18	264.47	
160.03	+0.4	13.65	5.49	9.23	187.09	150.37	168.68	163.19	
424.06	-0.7	14.88	7.17	8.98	424.99	413.18	427.93	425.94	
240.59	+0.7	15.89	5.98	8.57	239.77	260.08	256.60	252.19	
267.26	+0.4	15.89	5.98	8.57	264.38	250.29	267.61	260.52	
267.26	+0.4	15.89	5.98	8.57	264.38	250.29	267.61	260.52	
267.26	+0.4	15.89	5.98	8.57	264.38	250.29	267.61	260.52	
277.57	+0.2	14.18	5.06	9.06	277.05	261.24	267.61	260.52	
196.04	+0.7	-	5.33	-	195.16	198.08	198.08	199.15	
223.09	+1.6	28.91	5.25	4.53	228.28	211.98	228.10	223.09	
246.17	-0.9	-	7.57	-	245.42	245.64	244.53	241.78	
179.53	+0.5	17.96	4.90	7.15	181.16	181.97	182.33	181.28	
132.01	+0.1	-	6.34	-	131.88	144.76	143.35	144.21	
149.69	+0.8	-	6.34	-	149.23	149.73	149.33	148.96	
139.53	+0.2	14.74	5.06	9.72	139.53	139.53	139.53	139.53	
329.54	+0.2	-	5.56	-	329.54	329.54	329.54	329.54	
329.54	+0.2	3.25	24.7	49.29	329.12	333.67	332.21	328.77	
122.81	+1.0	18.38	6.44	6.77	119.19	125.25	123.13	122.81	
233.97	-0.1	-	4.68	-	234.25	226.03	233.06	229.58	
129.11	+0.7	10.56	5.52	8.46	136.01	135.85	129.29	124.78	
262.84	+0.4	13.78	6.95	9.22	261.40	261.40	261.40	262.84	
255.98	+0.2	-	5.10	-	255.27	258.94	256.23	255.98	



### NOTES

Prices do not include 3 premium, charges were indicated 4, and are in pence unless otherwise indicated. Yields % shown in 5 columns allow for all buying expenses. 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 10







## FINANCE, LAND—Continued

A selection of Options traded is given on the  
London Stock Exchange Report page



**THE £1,000 MILLION INVESTMENT EXPERIENCE**

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EXPERIENCE—WHERE EXPERIENCE COUNTS

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Thursday March 15 1979

**STEEL** FROM **John Williams**

CARDIFF 33622

## UK accused of Europe budget default

BY GILES MERRITT IN BRUSSELS

BRITAIN, France and Denmark are to be taken before the European Court for their refusal to contribute to the Community's 1979 Budget at the rate required by the European Parliament.

The Brussels Commission is preparing formal notifications to the three defaulting governments, requiring an answer within one month. They will be sent before the end of this week. Continued defiance by the governments would probably result in the affair reaching the European Court in early summer.

The UK, French and Danish stand revolves around the central issue of the European Parliament's powers. It is part of a heated constitutional argument between the European Parliament and the Council of Ministers over budgetary authority which now looks certain to intensify with the run-up to the first direct elections to the Parliament.

The Commission's decision to begin the legal proceedings, as laid down in Article 109 of the Rome Treaty, is explained in Brussels as a result of its obligation to enforce the treaty. But it also follows a lengthy discussion here last week between the EEC Foreign Ministers' council and a delegation from the European Parliament's Budget Committee.

The European representatives are understood to have indicated that, for a compromise settlement, the original budget would have to be approved without reservation by all member governments.

Since the budget row broke at the end of last year, the Commission has been placed in the uncomfortable position of

refereeing between the Parliament and the Council of Ministers. The dispute concerns the Parliament's insistence on using a procedural loophole to demand that £325m be added to the 1979 EEC Regional Fund.

It overruled the Council's opposition, and the Commission was subsequently forced to recognise the validity of the Parliament's budget.

In early February, when member States were due to begin paying into the budget at the agreed rates for 1979, only six Governments of the nine contributed in the amounts dictated by the Parliament. At the beginning of this month, the three defaulting Governments continued to subscribe only at the budget levels fixed by the Council of Ministers.

### Speculation

Under the procedure detailed in the Treaty of Rome, the Commission is due in mid-April to follow its formal notification of infringement with the sending to the three governments of a full statement of its prima facie case against them. Unless settlement is reached after that, the matter will be referred to the European Court in Luxembourg.

Speculation now surrounds the timing of the Commission's move. Negotiations have been under way for several weeks over a compromise budget that would be acceptable to France, and it has been suggested that the opening of legal proceedings is intended to push the defaulting governments into speedy settlement.

But there are fears that the Commission's initiative could harden resistance in advance of the March 22 ministerial meeting of the EEC Budget Council.

Continued from Page 1

## Callaghan claims summit success

the costs involved could not be justified.

Far from being isolated in the Community, Mr. Callaghan claimed, there was now more agreement on Britain's analysis of the situation and the need to re-order priorities than he had ever known.

Immediately after his statement Mrs. Thatcher demanded that the Premier drop his "abrasive and critical attitude" in Market negotiations, and be "more genuinely" as a Community partner.

It was a remark that had Labour MPs chiding in amusement and disbelief, while Tories sat looking glum.

They were clearly torn between their desire to support the Common Market and their realisation that public hostility to the Community would be difficult to overcome.

Mr. Callaghan firmly rejected

the Opposition view that it had been a disappointing Summit. "It was not disappointing to Britain. For the first time, the Community has been advancing seem to have gone home."

John Hunt writes from Strasbourg: Mr. Callaghan had used the Paris summit for "naked domestic political propaganda," Mr. Francis Pym, the Shadow Foreign Secretary, said in Strasbourg yesterday.

Mr. Pym, accompanying Tory candidates to the European Parliament on a visit to Strasbourg, said: "The fact is that our partners are no longer prepared to make adjustments when faced with demands from a dying Labour Government."

Five years of "take and no give" had characterised the Labour Government's attitude to Europe, and the British people had suffered for it, said Mr. Pym.

Continued from Page 1

## BL 'recovery'

But he revealed that negotiations were to begin shortly to see "if something can be done to recognise productivity increases which have been achieved so far. We could rightly be accused of being extremely rigid if we did not recognise the progress being made."

The group's pre-tax profit, before taking account of provisions for exceptional manpower reductions, rose from £3.1m to £15.5m in 1978.

The cars business contributed £20m profit at this level against a £32m loss in 1977. The rest of the group swung into a £5m loss last year, shared about equally between Leyland Vehicles, the truck, bus and tractor divisions, and SP Industries, the specialist engineering side.

The two Bathgate truck plant disputes cost sales worth £120m and 9,000 "lost" vehicles. In all disputes cost 11,000 units within Leyland

Vehicles last year or 20 per cent of planned production. As a result sales were only slightly ahead, from £408m to £442m. BL's capital investment intended £225m in 1978, up from £149m, and will be "slightly higher" this year. Within the overall total, Leyland Vehicles' capital expenditure also rose sharply last year from £28m to £42m.

BL's corporate plan for 1979 has been accepted by the National Enterprise Board, its major shareholder, and will very shortly be considered by the Government.

Mr. Edwards said it was in line with the previous £1bn long-term plan agreed with the Government. There was £375m still left to be drawn and the BL Board would prefer to have the cash in return for equity.

He would give no indication of how much BL was asking for in 1979 but said it did not expect to have to go back to the private sector

Continued from Page 1

## Healey hints

As a result of a Labour backbench amendment to the 1977 Finance Act, personal allowances are indexed to the rate of inflation; but yesterday Mr. Healey appeared to be indicating that he was sympathetic to the idea of a real increase in personal allowances over and above that provided for by amendment. He also encouraged some Left-wingers when he said he was not doctrinally

opposed to import controls. Nevertheless, most speakers wanted a very different Budget to that which Mr. Healey had in mind. But, given the desire of most Labour MPs to avoid an early election at almost any cost, Mr. Healey can probably count on the support of most of the party for his Budget unless he tries to force through anything directly counter to the Left-wing's policy of giving priority to the lower paid.

## Breach of 5% rule 'not pay explosion'

By Peter Riddell, Economics Correspondent

OFFICIAL FIGURES suggest that there is no evidence of a pay explosion, although settlements appear to be well above the level of increases allowed under the Government's original 5 per cent guidelines.

The picture is, however, distorted by the large number of workers who have yet to settle and by the recent spate of strikes.

In January the lorry drivers' strike caused lay-offs and production cutbacks and this coupled with the bad winter weather, meant less overtime and more short-time working.

The result was that the index of average earnings fell by 1.7 per cent between December and January to 135.7 (January 1976 = 100, not seasonally adjusted) bringing the rise over the last 12 months to 1.7 per cent.

The older index for production and some service industries, which is seasonally adjusted, declined by 1.9 per cent in January to 344.4 (January 1970 = 100), where it was 12.5 per cent higher than a year ago.

These distortions have meant that after six months of the current pay round the whole economy earnings index has increased by only 1.6 per cent while the older index has risen by 3.5 per cent.

Whitehall officials point to the comment in this month's Treasury Economic Progress Report — that monitoring evidence suggests that settlements have averaged about 11 per cent, including the cost of self-financing productivity and other permitted exceptions to the pay guidelines.

This is broadly in line with the evidence of the Confederation of British Industry's data bank.

Many economists believe that the rise in average earnings over the current round will probably be no higher than the 14 per cent increase of 1977-78.

The Department of Employment said yesterday that by January only 1.6m workers in major groups had settled new pay deals compared with 2.5m a year earlier.

The latest estimate is that 3.5m workers have settled—the rise is mainly explained by the local authority manual and water supply workers' agreements.

But only 40 per cent of private sector employees and 30 per cent of those in the public sector have so far settled.

John Elliott writes: CBI leaders last night called on the Government to publish a Green Paper on pay policy before the start of the next wage round.

During talks with Mr. Denis Healey, Chancellor of the Exchequer, they said this should cover the Government's assessment of how the level of inflation could be reduced to under 5 per cent by 1982. It should also include guidance on details of the next pay round, and wider proposals for pay bargaining reform. But there should not be a pay norm.

T. Bailey Forman, which produces the Nottingham Post, is the only British newspaper publisher to have introduced the system without allowing the content of members' newspapers to be censored.

The NPA emphasised in a statement that neither it nor its members were involved in the dispute.

Boots, which has head offices in Nottingham and employs 1,500 people in the area, normally relies on the Nottingham Post to advertise for staff. Nationally, the company is one of the largest advertisers and would be severely affected by an embargo.

Officials of the NGA were last night taking counsel's advice on the legal implications of the ban.

The NUJ is in dispute with the Nottingham Post over T. Bailey Forman's refusal to reinstate journalists in the recent national provincial newspaper strike.

NGA leaders gave a warning that selective industrial action would begin in British Printing Industries Federation and Newspaper Society offices from March 23 unless a pay offer was improved.

News Analysis, Page 8

found. "ICI conducts a very careful, well planned, advertising campaign and the announcement of a solution to the difficulty."

ICI said the number of people employed by its organic division had been dropping at an annual rate of about 4 per cent since the early 1970s. Its latest proposals would therefore be only an "acceleration" of this trend.

The group added that it had reaffirmed its intention to adhere to its statement on security of employment. This meant there would be no enforced redundancies "except as a last resort." The reduction would be achieved by natural wastage and retirement.

News Analysis, Page 8

ASTMS said it was sure that a less radical solution could be

found. "ICI conducts a very careful, well planned, advertising campaign and the announcement of a solution to the difficulty."

The proposed cut in jobs was strongly attacked yesterday by the Association of Scientific, Technical and Managerial Staffs, which said the plan "exposed ICI's internal consultative system as a sham." ASTMS added that it would not automatically accept ICI's evidence that the reduction in jobs was necessary. It would demand to see all the information on which the proposal was based, including confidential figures.

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## Bank call to cut public spending

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

CUTS IN PUBLIC spending to reduce the need for tax increases and to contain public sector borrowing are called for this morning by the Bank of England in its latest quarterly bulletin.

The Bank warns that the deterioration in inflation prospects in recent months means that a firm stance in fiscal and monetary policies is all the more necessary although monetary control alone will be insufficient to prevent wage rises working through to higher prices.

The bulletin says that "to accommodate inflation now by relaxing the thrust of monetary policy would be a signal that reduced priority was being given to containing inflation."

The implication is that the target for the growth of sterling M3, the broadly-defined money supply, should be no higher than the present 8 to 12 per cent range.

In addition, fiscal policy should be particularly cautious. The Bank stresses that higher costs incurred by public corporations should not be reflected in higher borrowing. This means that nationalised industries should respond to higher wages by increasing their prices promptly.

The bulletin also points to the need for trimming of expenditure programmes through the operation of cash limits, but adds that "given both the need to contain the size of the Public Sector Borrowing Requirement and to reduce the necessity for adding to the tax burden, there appears to be a clear case for containing more strictly the rise in public spending."

The suggestion that the planned rise in spending should be cut back will receive a

distinctly mixed reception at Westminster and in Whitehall. There are signs that Ministers are hoping to avoid a large, overt package of cuts by a back-door squeeze through cash limits.

The bulletin renews the call made by Mr. Gordon Richardson, Governor of the Bank of England, that recent disputes point clearly to the need for changes in the present methods of wage negotiation. This reflects more a desire for a review of the position of trades unions and their members than a desire to improve incomes policies.

Growth rate

The bulletin also includes a warning that unless the UK's industrial decline is arrested, the current very slow growth might later be followed even by "declines in real living standards, if present trends continue."

These comments are set against projections that the 12-month rate of retail price inflation may reach double figures by the summer, although the acceleration should remain "moderate."

But a higher rate of inflation is likely to dampen down activity and total output may grow by no more than 2 per cent over the next 12 months, compared with the 3 per cent rate of expansion expected in the last bulletin in December. This is slightly more pessimistic than most major private sector forecasts.

The result is that unemployment is quite likely to begin to rise later this year, although, on the other hand, the increase in earnings may still mean a 4 to 5 per cent increase in living standards against 1978, this year.

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

Details, Page 10; Euro-markets defended, Page 30

THE LEX COLUMN

## Projecting BL's cash needs

Index rose 3.3 to 509.9



With the three-month Treasury bill-rate down to under 11 per cent, posing the question for the Bank of England of whether MLR should again be adjusted downwards, the pressure has come right of interest rates. Yet the reasons for the Bank's caution about too rapid a fall are apparent in its latest Quarterly Bulletin, where the warning is that excessively rapid growth in money incomes "will exact a price in terms of higher interest rates than would otherwise have been necessary." A tough fiscal stance is called for, ahead of the acceleration of inflation into double figures which yesterday showed up in the Price Commission's early warning six-month index.

BL

BL is still gobbling up cash, but is so far keeping within the financial guidelines agreed with the Government. Its pre-interest return on gross assets of about £1.2bn amounted to only a little over 6 per cent in 1978, and pre-tax margins on sales of over £3bn were, virtually, non-existent. Despite this, it is having to spend heavily on reconstruction — redundancies cost £15.3m last year and there was also an extraordinary debit of £24.7m. And although working capital needs have been held in check, BL is having to make substantial investments in fixed assets. Net capital spending in 1978 totalled around £230m, whereas operating cash flow was only about £50m.

With luck, its cash flow could be usefully higher this year. Smoother production runs would obviously be a very big help, since trading profits in 1978 would have been more than £50m higher if BL had been able to avoid production upsets. In addition, the depreciation charge is rising fast, and finance costs will benefit from last year's £450m equity injection and the new arrangements for financing distributors' stocks.

But BL will still be leaning heavily on taxpayers' finance in 1979. Under the plan, it has a further £375m of Government funds to draw down by 1981.

The critical years of the financial front will be 1980 and 1981, when BL's operating cash flow will have to rise to, say, £300m a year or more if it is to reach its targets. This will require a major improvement in productivity and profit margins, which BL hopes to secure by its reformed pay structure and by the progressive impact of new products.

BL, at any rate, thinks it can be done. Meanwhile its finances are in a better state than they

have been for years, thanks entirely to the decision to provide Government finance in the form of equity rather than debt. A measure of this strength is seen in its new medium term loans. From the private sector. The clearers, heavily committed with short term funds, have not participated, but BL has managed to pick up seven-year money at an average of 1 per cent over LIBOR—which would not have been possible a year or so ago.

GEC

The puzzle about GEC's £50m issue of Eurosterling bonds is that a group which is already awash with spare sterling should wish to borrow even more in order to finance overseas purchases—notably in North America where GEC has already spent the closely similar sum of \$100m on A.B. Dick. Is this not flying in the face of all the theories about currency matching of assets and liabilities?

Part of the answer is that GEC sees the current issue as only one element of a larger package for obtaining foreign currency. Another explanation is that the group, which is of course highly liquid, does not wish to borrow for an indefinite period to finance overseas operations. It is therefore concerned with the circumstances in which it could repay the debt (the current loan has an average life of about eight years) and it is much easier to plan for the repayment of a sterling liability than for a debt denominated in, say, dollars where the currency fluctuation cannot be forecast.